

Board of Governors, State University System of Florida
Limited Access Program Request
 Reference: BOG Regulation 6.001, Admissions

| | | | |
|--------------------|--|----------------------------|---------|
| University: | University of South Florida St. Petersburg | Degree(s) offered: | BA/BS |
| Program: | Global Business | Six digit CIP code: | 52.1101 |

1. Will the entire program be limited access or only a specific track?

The Global Business is a new proposed major within the College of Business and as is the case with the other seven existing majors would be limited access.

2. If only a track is limited access, please specify the name of the track _

N/A

3. How many students will the program plan to accommodate?

Year 1—28

Year 2—29

Year 3—31

4. When do you propose to initiate limited access?

Fall 2012 or upon program implementation

5. What is the justification for limiting access?

The Global Business degree program at the University of South Florida St. Petersburg is being proposed as a new major within the College of Business. The existing majors (Accounting, Economics, Entrepreneurship, Finance, Information Systems Management, Management, and Marketing) have previously been approved for limited access.

As a professional degree, the College of Business maintains that increased admission standards are necessary to accommodate students within the limited resources available in regard to faculty and classrooms. It also matches our commitment for maintaining the standards established in meeting the accreditation requirements for the Association to Advance Collegiate Schools of Business (AACSB).

6. By what means will access be limited? Please provide a description of the program's admissions requirements and procedures, and indicate how these requirements and procedures ensure equal access for Florida community college Associate of Arts degree graduates in the competition for available space in the program.

LIMITED ACCESS:

The College of Business is an upper-level, limited access college, which means that it has admission requirements in addition to those of the University in general.

ADMISSION REQUIREMENTS:

- 6.1. Before declaring a major in the College of Business, students must satisfy the following criteria:
 - a. Minimum of 60 semester hours of college credit earned.
 - b. Minimum of 2.5 cumulative grade point average on all college-level work completed and a minimum of 2.0 on all credit hours attempted at USF, including any prior to renewal.
 - c. Completion of the following State Mandated Common Prerequisites (or equivalents) with a grade of C- or higher in each course and an overall 2.0 GPA:
 - ACG X021 Financial Accounting (or ACG X001 & ACG X011)
 - ACG X071 Managerial Accounting
 - CGS X100 Computers in Business (or acceptable substitute)
 - ECO X013 Principles of Macroeconomics
 - ECO X023 Principles of Microeconomics
 - MAC X233 Business Calculus
 - STA X023 Introductory Statistics or QMB X100
 - d. In computing entry grade point average all business and economics course taken for S or U grades will be converted to C or F, respectively.
- 6.2. Students working toward meeting the limited access criteria will be permitted to enroll in all foundation courses in Business except GEB 4890, provided they have completed 60 semester hours and have met course prerequisites.
- 6.3. A minimum score of 550 on paper and pencil or 213 on computerized TOEFL is required, when applicable.
- 6.4. Students must be admitted to the College of Business at least one term before their anticipated graduation date.

EQUAL ACCESS FOR FLORIDA COMMUNITY COLLEGE AA DEGREE GRADUATES

Florida public junior/community college students enrolled in an Associate of Arts degree program should normally complete the general education requirements and the State Mandated Common Prerequisites at the junior/community college. Thus, there should be no negative impact on any applicant based upon the admissions standards described above.

7. Present the current race and gender profiles of the students in the program. Discuss the impact of the proposed action on the race and gender profiles. Cite sources used for discussion. What strategies, should they be necessary, will be used to promote diversity in the program?

As a new proposal, we currently have no demographics to report on the major. Provided below, however, is the race and gender profiles of the existing majors within the College of Business.

| Undergraduate, Ethnicity by Gender | | | | | | |
|---|---------------------------|-------------------|---------------|-------------|---------------|-------------|
| 2010/2011 | | | | | | |
| Ethnicity | Number of Students | % of Total | Female | | Male | |
| | | | Number | % | Number | % |
| African-American | 98 | 7% | 42 | 6% | 56 | 7% |
| Asian/Pacific Islander | 114 | 8% | 46 | 6% | 68 | 9% |
| Hispanic | 139 | 9% | 57 | 8% | 82 | 11% |
| Non-Resident Alien | 18 | 1% | 9 | 1% | 9 | 1% |
| Native-American | 4 | 0% | 3 | 0% | 1 | 0% |
| Unknown | 29 | 2% | -- | -- | -- | -- |
| White Non-Hispanic | 1094 | 73% | 562 | 78% | 531 | 71% |
| Grand Total | 1496 | 100% | 719 | 100% | 747 | 100% |



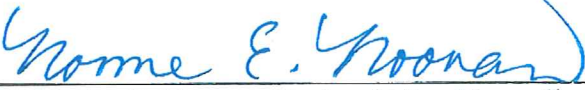
As presented in the overall proposal for the major in Global Business, diversity was given considerable attention. Below is an excerpt from that proposal which suggests that this major should attract a higher percentage of minority participation than other business disciplines:

“Our intent is to actively promote this degree program in local and regional minority communities through cooperation with local and regional Chambers of Commerce and other organizations, at recruitment efforts at local and regional high schools, during orientation programs, and at other on-campus community events.

We are confident that exposure to international education will increase students’ culturally sensitivity. Given Florida’s proximity to Central America, the Caribbean, and Latin America, we expect this degree program to have a special appeal for Hispanic students, a growing demographic at USFSP.”

8. Are the graduates of the program in high demand? If so, and if the program is to be limited due to lack of adequate resources, provide a justification for limiting access to the program rather than reallocating resources from programs with low market demand.

Business degree graduates are generally in high demand. Based upon national trends the major in Global Business should generate considerable student interest.

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| Request Initiated by: |  Dr. Maling Ebrahimpour, Dean, College of Business USF St. Petersburg |
| EEO Officer's Signature: |  Dr. Marvin "Ted" Williams, Associate Vice President |
| Provost's Signature: |  Dr. Norine E. Noonan, Regional Vice Chancellor for Academic Affairs |

Send the completed form to: Dr. Dorothy J. Minear
 Senior Associate Vice Chancellor, Academic and Student Affairs
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