



Turn the **tide** in your favor 

UNIVERSITY *of* WEST FLORIDA | splash







LIFE IS SHORT. MAKE A SPLASH 



University Town Center shopping area

UWF East Entrance

## High Impact Practices

The University of West Florida's College of Business welcomed its fourth class into the Executive Mentor Program. 50 students were matched with business mentors throughout the Northwest Florida community.

# Management Ideas and Practices throughout History

Time	Individual or Group	Planning	Organizing	Leading	Controlling	Contributions to Management Thought and Practice
3000 BCE	Sumerians			✓		Written record keeping.
4000 BCE to 3000 BCE	Egyptians	✓	✓	✓		Planning, organizing, and controlling to build the pyramids; submitting requests to the king; making decisions after consulting staff for advice.
1800 BCE	Hammurabi			✓		Controls and using witnesses in legal cases.
400 BCE	Nebuchadnezzar	✓	✓	✓		Wage incentives and production control.
500 BCE	Sun Tzu	✓				Strategy and identifying and attacking opponents' weaknesses.
400 BCE	Xenophon	✓	✓	✓		Management as separate art.
400 BCE	Cyna	✓	✓	✓		Human relations and routine study.
175	Cato		✓			Job descriptions.
284	Dioctetian		✓			Delegation of authority.
900	al-Farabi			✓		Leadership traits.
1100	Alkasi			✓		Managerial traits.
1418	Barbardo		✓			Different organizational forms/structures.
1436	Venetians			✓		Numbering, standardization, and interchangeability of parts.
1500	Sir Thomas More		✓			Management and leadership.
1525	Machiavelli	✓	✓			Leadership in organizations.



# High Impact Practices

A team of engineering students from the Hal Marcus College of Science and Engineering participated in the NASA Hybrid Motor Rocket Competition. UWF placed first in both categories – “Maximum Altitude” and “Closest to 2000 ft.”



You and your own robot.

# Welcome to class

UNIVERSITY of WEST FLORIDA | splash





## High Impact Practices

Two UWF seniors were selected to receive endowed scholarships from the American Chemical Society Scholars Program, an honor bestowed to only 13 students nationwide.



# High Impact Practices

The UWF archaeology program recently identified the archaeological site of the Luna settlement – the first multi-year European settlement in the United States.



# High Impact Practices

The Andrews Research & Education Foundation and the College of Health at UWF recently signed a memorandum of understanding to promote research, education, industry engagement and community outreach in the medicine and public health fields.



# High Impact Practices

For the third year in a row, UWF students will take their talents abroad through the UWF Irish Experience program, “The Emerald Coast Meets the Emerald Isle.”

All students participating in the UWF Irish Experience program will engage in workshops relevant to their disciplines and participate in an Irish Studies course designed especially for them by historian Dr. Eric Derr of Carlow College.









**“A *Princeton Review* Best  
Southeastern College”  
We’ll show you how to  
make a splash **

UNIVERSITY *of* WEST FLORIDA



# Florida's ultimate think tank



The Innovation Institute at the University of West Florida, Pensacola

**You've got to see it to believe. So VISIT.**

Book a tour at [uwf.edu/visits](https://uwf.edu/visits)

**OR**

Visit is virtually at [uwf.edu/#virtualtour](https://uwf.edu/#virtualtour)

**Contact Us:**

**[uwf.edu/admissions](https://uwf.edu/admissions)**

**1-800-263-1074**