

**State University System
Florida Board of Governors
Request to Establish Market Tuition Rates - Regulation 7.001(15)**

University: University of Florida Outreach Engineering Management Program

Date	
University Board of Trustees approval date:	January 7, 2011
Proposed Implementation Date (month/year):	August 2011
Description	
<p>Describe the program in which market tuition is being requested. Has the program been approved pursuant to Regulation 8.011? Does the program lead to initial licensing or certification? Is the program identified as a state critical workforce need? Are the program's admission and graduation requirements the same as other similar programs?</p> <p>The UF Outreach Engineering Management (OEM) program requests market rate pricing for OEM program offerings to working professionals. The UF OEM program is a joint Master's degree program between the College of Engineering and the Hough Graduate School of Business. The program is offered in a single format involving on-site delivery (currently in Orlando) once per month on weekends and caters to fully employed students who are not able to attend a full-time, weekday program. These cohorts do not generate fundable credit hours and therefore receive no state subsidy. Under the single format offering, two classes are in session at any one time (except summers); these classes consist of first-year students who began the program in the most recent August, and second year students who completed their first year in the program in the most recent August. A chart describing program specifics and student characteristics is attached (attachment #1).</p> <p>The OEM program is a classified instructional program (#142701) established in accordance with BOG Regulation 8.011. The program does not lead to initial licensing or certification for Education or Health Professions, or occupational areas identified as "Critical Needs Areas" in the State University System of Florida Strategic Plan, 2005-2013 as amended in 2009.</p> <p>Program admission and graduation requirements for working professional OEM offerings are the same as the full-time, in-residence engineering management option of the Department of Industrial and Systems Engineering (ISE) traditional Masters degree program that is funded by state appropriations. All applicants must provide official transcripts from an acceptable four-year accredited college or university, official test scores within the last five years from the Graduate Record Exam (GRE), official test scores on the Test of English as a Foreign Language (TOEFL) exam (international applicants only), two letters of recommendation and written essays. A personal interview (typically via telephone) is also required. All applicants must have an engineering or related technical degree and must have a minimum of two years of full-time work experience prior to matriculation. To obtain a degree, all admitted students must successfully complete a 32-credit hour curriculum while maintaining a minimum grade point average of 3.0 on a 4.0 scale. All students, whether enrolled in the traditional on-campus Master's program in ISE or the OEM program, receive the same degree. Note that a number of students that complete the two-year program enter the MBA program (via distance education). These students are referred to as "concurrent" students, as 12 hours of their OEM program may be applied to their MBA requirements. Students that enter the MBA program are considered MBA students but tracked through graduation by the OEM program, as both degrees (Masters from ISE and the MBA) are received upon successful completion of the MBA program (generally at the end of one additional year of study).</p>	

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Market Tuition Rate and Process

What is the market tuition rate to be charged for each of the next three years? What is the current tuition rate? Explain the process used to determine market tuition. Provide tuition rates from at least five other institutions (private and public).

Pricing for the UF OEM program is depicted in attachment #1. Pricing will be determined by market forces that may result in increases or decreases in price but, pursuant to BOG requirement, will not be increased by more than 15% per year. Prices will be based on competition, reputation, and brand identity. Attachment #2 depicts what other universities in the region and in our peer group charge for similar programs (a graph of these rates is illustrated in attachment #5 as well). The current rate is approximately current market and will track the latter over the next 3 years.

Similar Program(s) Offered by Other State Universities

Describe any similar programs offered by another state university system institution:

Please see attachment #3 for similar programs offered by other SUS institutions (a graph of these rates is illustrated in attachment #5 as well).

Mission Alignment

Describe how offering the proposed program at market tuition aligns with the mission of the university and the Board strategic plan:

The UF OEM Program strategy is well aligned with both the mission of the University of Florida and the Board of Governors. The UF OEM program supports the university's overarching goals of teaching, research and service as defined in its mission statement. This alignment is outlined below.

University of Florida Mission Statement:

The university welcomes the full exploration of its intellectual boundaries and supports its faculty and students in the creation of new knowledge and the pursuit of new ideas.

- **Teaching.** The UF OEM program graduates approximately 35-45 students per year. The program enables the university to fulfill one of its fundamental purposes, teaching, on a broader scale. The weekend delivery format provides an opportunity to obtain a University of Florida engineering Masters degree with face-to-face instruction for citizens who wouldn't otherwise be able to attend due to work constraints. The College of Engineering and the Hough Graduate School of Business utilize many of their top faculty to teach in this program. This ensures that program quality, assurance of learning, and overall reputation all remain at optimal levels.
- **Research and Scholarship. Revenues generated by** enrollment in the UF OEM program provide resources for faculty, research, graduate student support and future growth plans. It serves to increase the University's ability to support and strengthen research advancements and scholarly activity now and in the future, within the Colleges of Engineering and Business.

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- **Service.** The UF OEM program fulfills the university's obligation *to share the benefits of its research and knowledge for the public good*. OEM students and graduates are better equipped to serve the state's needs and increase the state's capabilities and economic potential.

Board of Governors system goals, established for 2012-13:

- **Goal 1: Access to and production of degrees.** The UF OEM Program offers a new program each year. These classes have seen a strong trend in enrollment growth over the past ten years. Since its initial offering in 1996, the program now has 394 alumni and currently has an overall enrollment of 100 current students. The once per month weekend format provides both flexibility and access to all qualified state residents.
- **Goal 2: Meeting statewide professional and workforce needs.** UF OEM graduates can apply concepts and skills learned through the OEM program to improve product, process, and technology development, as well as business operations and outcomes within their organizations. This, in turn, strengthens the state economy, thereby increasing access to jobs and opportunities for others throughout the state. The OEM degree is a sought after degree for engineers who wish to move into technical management positions. Success in such positions often requires education in both engineering and management. Florida based organizations having the largest number of employees to complete this program include Harris Corporation, Lockheed Martin, NASA, Siemens Energy, Boeing, Raytheon, and General Electric.
- **Goal 3: Building world-class academic programs and research capacity.** The University of Florida's College of Engineering is recognized as one of the top engineering colleges in the country, while the Hough Graduate School of Business is internationally recognized for world-class business education. The UF College of Engineering has been ranked by *U.S. News & World Report* as one of the top 30 colleges in the U.S. in each of the past several years (18th among publics), while the ISE Department has been consistently ranked in top 15 among Industrial Engineering programs (10th among publics). The enrollment success of this program supports efforts to expand and strengthen research capacity in the Colleges of Engineering and Business.
- **Goal 4: Meeting community needs and fulfilling unique institutional responsibilities.** The UF OEM program provides access to a University of Florida engineering Master's degree for the majority of communities within the state of Florida. As an internationally recognized leader in engineering and business education programs, the University of Florida successfully fulfills an important institutional responsibility as it relates to enabling access to this degree throughout the state. This access serves to meet statewide professional and workforce needs, as outlined above.

Declaratory Statement

Provide a declaratory statement that the policy will not increase the state's fiscal liability or obligation:

UF OEM's market rate policy will not result in an increase in the state's fiscal liability or obligation.

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Differentiation Between Resident and Non-resident Students

Explain if there will be a differentiation in market tuition rates between a resident and a non-resident student enrolled in the program:

Regional private competitors and peer schools do not charge different rates for non-resident students. Therefore, market conditions require that there be no differential rate between residents and non-residents enrolled in the program.

Restrictions / Limitations

Identify any proposed restrictions, limitations, or conditions to be placed on the policy:

Pricing will be determined by market forces that may result in increases or decreases in price but, pursuant to BOG requirement, will not be increased by more than 15% per year.

Accountability Measures

Indicate how the university will monitor the success of the policy. Provide specific metrics that will be used.

The success of the UF OEM Program relies on our ability to deliver an outstanding Master's level educational experience to all students. In assessing success within the OEM program, the following measures have been established.

- **Student Enrollment.** Program pricing for OEM program offerings will reflect market rates and economic conditions within the state. Pricing will enable the program to recruit top engineering Master's degree seeking professionals in sufficient numbers. Average cohort enrollment that exceeds 30 top quality students is an indicator of a successful pricing strategy. Student quality is defined below.
- **Student Quality.** Student quality is an uncompromising component of overall program quality. Program pricing will be set to ensure that the students recruited into these cohorts will excel inside and outside of the classroom, and will serve to strengthen the brand of the University of Florida and the UF OEM Program. Each OEM program cohort will have outstanding mean GRE scores and mean undergraduate GPAs, as well as strong recommendations provided by established professionals. Because of the combined quantitative and qualitative nature of recommendation letters, qualified applicants must be rated in the top 1/3 of candidates across the six categories noted on the graduate school recommendation form, and must be recommended without reservation.
- **Faculty Excellence.** Establishing market rate pricing enables us to continue to utilize College of Engineering and Business professors in our OEM program. This ensures a top quality experience for our students and strengthens our value proposition and mission alignment. Teaching evaluations are utilized to ensure that faculty quality is maintained throughout the program.
- **Student Satisfaction.** A large part of recruiting efforts for this program involves word of mouth advertising. Students and graduates of the OEM program are very satisfied with the experience, and in turn, recommend the program to their colleagues and friends. For this reason, it is vital that we produce a graduate level educational experience of the highest quality in all areas. The UF OEM Program will

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continue to monitor student survey data to track student satisfaction in each cohort. Proactive measures will be taken to improve and innovate when warranted to continue to produce a highly valuable and successful program.

Course Availability

Explain how the university will ensure that sufficient courses are available to meet student demand and facilitate completion of each program submitted for consideration.

The Colleges of Engineering and Business have been offering the OEM program operating under Continuing Education BOG Regulation 8.002(2)(b)4 since 1996. Each year a new cohort begins, and this cohort goes through a five-semester lock-step program of courses that are offered every year. The course schedule and instructors are determined before students are admitted into a cohort. The program has never faced any issue with respect to staffing the program with academically qualified faculty. All of the engineering courses are taught by full-time College of Engineering professors, while more than 95% of the business courses are taught by full-time Warrington College of Business Administration professors.

Baseline Enrollments

Provide current enrollments, including a breakout of resident and non-resident enrollment, in the program being submitted for consideration and similar state-funded courses.

Please see attachment #4.

Economic Impact

Provide economic impact that this proposal will have on the university and the student, anticipated revenue collection, how the revenue will be spent, whether any private vendors will be used, and which budget entity the funds will be budgeted.

As state revenues continue to decline, it becomes more and more important for the university to find alternative sources of funding. The ability to charge market rates for the UF OEM program offers one such avenue while simultaneously providing a service that is clearly in demand. This demand is evidenced by enrollment statistics and the fact that many working professional students are financially supported by the companies that employ them.

The continued enrollment of students sponsored by large technical corporations throughout the state of Florida indicate that economic outlay required by students and/or their company sponsors pays immediate and long-term benefits. Among other things, participants become more effective leaders, gain knowledge and skills that make them promotable and more valuable employees, and develop meaningful contacts with fellow students and faculty.

It is estimated that \$900K- \$1.5M in revenue will be generated each year from the UF OEM program, depending on enrollment. Approximately \$750K of this will be used for fixed operating expenses, including salaries and travel expenses for faculty, staff, and teaching assistants in direct association with the program's activities. Any remaining revenue will be used to fund non-recurring program expenses, to support college administration expenses and activities (such as faculty, staff, and scholarship support), and to pay university overhead.

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- The UF OEM derives its recognition and ability to attract high-quality students largely based on the reputation of its scholarly programs, students, and faculty. Hence, some faculty recruiting and retention support is provided from part of the revenues realized by the OEM program. In addition, part of the revenues realized by the OEM program support ISE student recruiting and travel expenses.
- High national and international rankings of the OEM program as a whole enhance the value of the degrees of all alumni. The UF OEM program will generate an important funding source to attain this goal.

Private vendors will not be utilized and funds will be budgeted through the university's Division of Continuing Education auxiliary.

Other Information

Please see five attachments.

UF OEM PROGRAM FOR WORKING PROFESSIONALS

Program Characteristics								STUDENT CHARACTERISTICS			
COHORT NAME	LOCATION	DELIVERY	COHORT START DATE	REQUIRED WORK EXPERIENCE	GMAT/GRE REQUIRED?	FEES	FEES INCLUDE	AVG WORK EXPERIENCE	AVG AGE	AVG GRE	AVG UG GPA
OEM Class of 2012	Orlando	20 months-one Sat & Sun per month	Fall 2010	2 years	GRE	\$27,520	most orientation weekend costs in Gainesville, breakfast on class weekends, student ID	7 years	30	1199	3.2
OEM Class of 2011	Orlando	20 months-one Sat & Sun per month	Fall 2009	2 years	GRE	\$27,520	most orientation weekend costs in Gainesville, breakfast on class weekends, student ID	7 years	30	1156	3.2

COMPARATIVE REGIONAL PRIVATE AND PUBLIC OFFERINGS									
INSTITUTION	EMAIL	URL	PROGRAM NAME	LOCATION	DELIVERY	WORK EXPERIENCE	GRE REQUIRED?	FEES	FEES INCLUDE
Drexel University	info@drexel.com	http://www.drexel.com/online-degrees/engineering-degrees/ms-egmt/index.aspx	Online Degree in Engineering Management	online	48 cr hrs, online only	Not available	no	\$960/cr. hr. x 48 cr. hrs. = \$46,080	Not available
Duke (Pratt)	memp@pratt.duke.edu	http://distance.memp.duke.edu/	Distance MEMP	Durham, NC + online	20 months, asynchronous online classes plus three 1-week residencies	2-5 yrs	GRE	(\$4,805 per course) \$38,440 total; tuition increases each May	tuition only
Embry Riddle Aeronautical University	onlineadvising@erau.edu	http://worldwide.erau.edu/degreeres-programs/graduate/technical-	Technical Management via Worldwide Campus	online	online	Not available	no	\$16,200 (36 credits)	tuition only
Florida Tech	maguilar@fit.edu	http://es.fit.edu/off-campus/orlando/programs.php	MS Engineering Management	Orlando	Afternoon/evening classes in Orlando	Not available	GRE	\$15,600 (30 credits)	tuition only
MIT	sdm@mit.edu	http://sdm.mit.edu/	MIT SDM	videoconferencing	24 months, videoconferencing delivery of classes	5 yrs (for applicants without MS degree)	GRE or GMAT	\$92,121 + student life fees + \$800/course video bridge fees	tuition, rooms, meals, activities, business trip activities
NC State University	linda_krute@ncsu.edu	http://www.engr.ncsu.edu/distance/	MSIE Engineering Online	online	33 cr. hrs., online, taking up to 2 courses per semester	not required	not required	non-NC residents: \$700/cr. hr.; NC residents: \$287/cr. hr.	tuition and fees only
Penn State	gvengin@psu.edu	https://www.gv.psu.edu/Level3.aspx?id=2924	Master of Engineering Management	face to face, Great Valley, PA	33 cr. hr., evening classes in 7 and 14 week sessions; 2-3 yrs to complete program	> 3 yrs	GMAT	PA residents: \$811/cr. hr. + \$80-\$236 info technology fee per semester; non-PA residents: \$1231/cr. hr. + \$80-\$236 info technology fee per semester	tuition
Penn State	psuwd@psu.edu	http://www.worldcampus.psu.edu/MasterInSystemsEngineering_SystemsEngineering.shtml	World Campus MESE	online	36 credit hours	not required	not required	\$31,500 (\$875/cr. hr., 36 credit hours)	tuition
University of Miami	jcossials@miami.edu	http://www.ie.miami.edu/graduate_programs/ms_ie_mba/ms_ie_mba.html	MSIE + MBA (dual degree)	Face to face, Miami, FL	Saturday classes; 2 yrs + 1 semester (60 cr. hrs.)	≥ 3 yrs	GRE + GMAT	\$1,538/cr. Hr (63 credit hours total)	tuition only

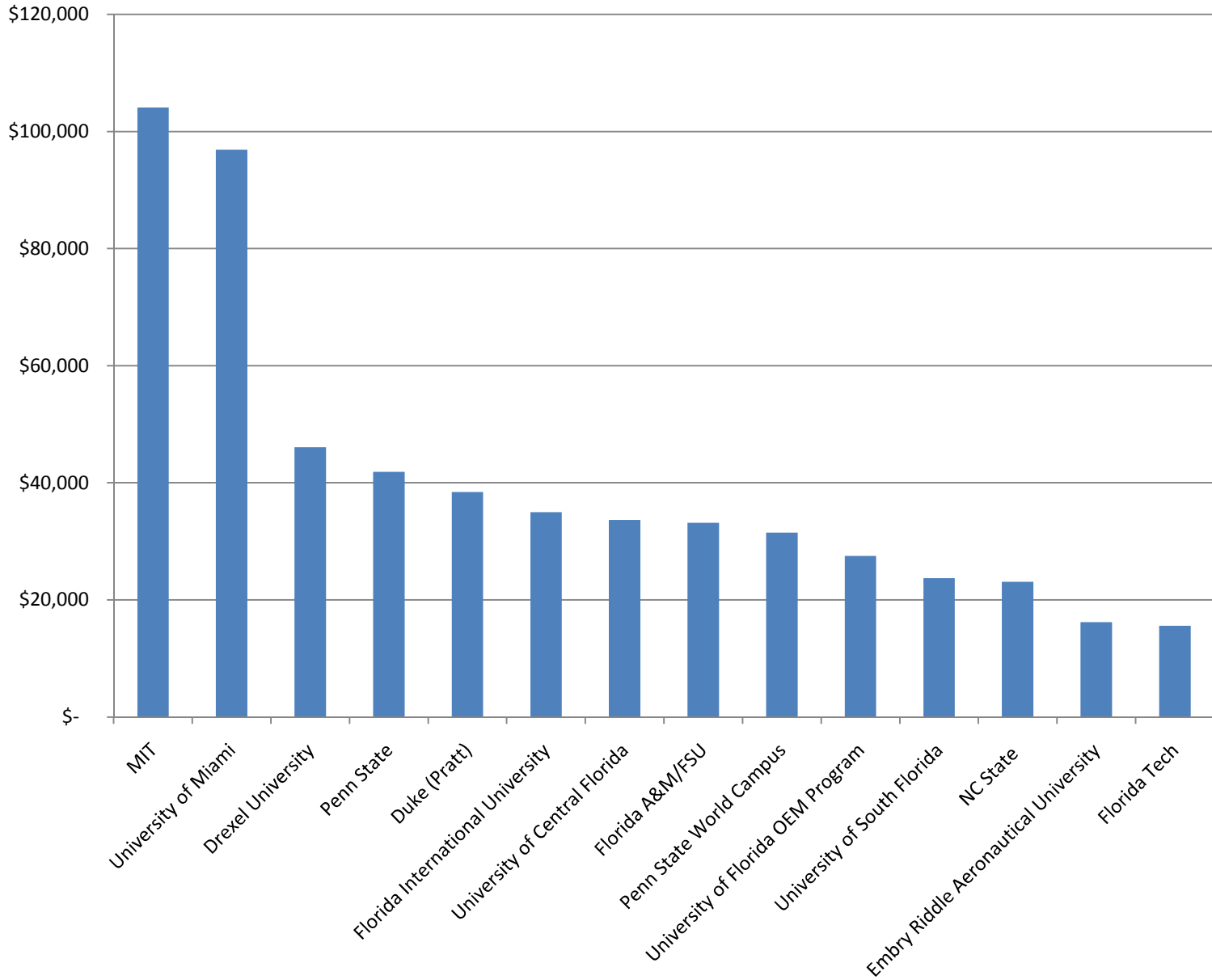
COMPARATIVE SUS OFFERINGS

<u>INSTITUTION</u>	<u>Contact Email</u>	<u>URL</u>	<u>PROGRAM NAME</u>	<u>LOCATION</u>	<u>DELIVERY</u>	<u>WORK EXPERIENCE</u>	<u>GRE REQUIRED?</u>	<u>FEES</u>	<u>FEES INCLUDE</u>
Florida A&M/FSU	okoli@eng.fsu.edu	http://www.eng.fsu.edu/ime/index.php?page=msie_special	MSIE Engineering Management	on site, Tallahassee	face to face	not required	yes	in-state: \$371.18/cr. hr. + \$20/semester; non-FL \$1,002.58/cr. hr. + \$20/semester (33 credit program)	tuition only
University of South Florida	pzarate@usf.edu	http://imse.eng.usf.edu/fl_0302acad_grad04msems.aspx	MSEM	distance	online	2 yrs	can be waived if UG GPA is ≥ 3.0	in-state: \$365.71/cr. hr. + \$87/semester; non-FL \$775.75/cr. hr. + \$87/semester (30 credit program)	tuition only
University of Central Florida	tkotnour@mail.ucf.edu	http://pemp.cecs.ucf.edu/	Professional Engineering Management Program	Orlando	17 months-8 hours every two weeks	not required	no	in-state: \$328.44/cr. hr.; non-FL \$1,121.14/cr. hr. (30 credit program)	tuition and fees
Florida International University	Diazam@fiu.edu	http://externalprograms.fiu.edu/msem/	Professional MS Engineering Management	Pembroke Pines + online hybrid	12 months, every Saturday (8a-5p), online hybrid	not available	can be waived if UG GPA is ≥ 3.0	\$3,500/course (x 10 = \$35,000 total)	breakfast & lunch for class meetings, parking decals, textbooks & course notes, online lecture video access, graduation regalia & pics, application fee

UF OEM PROGRAM FALL 2010 ENROLLMENT

PROGRAM	TOTAL ENROLLMENT	RESIDENTS	NON-RESIDENTS
OEM Class of 2012	34	20	14
OEM Class of 2011	40	20	20
OEM Class of 2010 Concurrent Degree Students	26	23	3
Total OEM Enrollment	100	63	37

Comparison of Total Fees for Degree Programs



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University: University of Florida MBA Program

Date	
University Board of Trustees approval date:	December 10, 2010
Proposed Implementation Date (month/year):	August 2011
Description	
<p>Describe the program in which market tuition is being requested. Has the program been approved pursuant to Regulation 8.011? Does the program lead to initial licensing or certification? Is the program identified as a state critical workforce need? Are the program's admission and graduation requirements the same as other similar programs?</p> <p>The UF MBA program in the Hough Graduate School of Business, Warrington College of Business Administration, requests market rate pricing for MBA offerings to working professionals. The program is offered in several different formats including weekends and/or distance learning to fully employed students who could not attend a full-time, weekday program. These cohorts do not generate fundable credit hours and therefore receive no state subsidy. Six formats that cater to working professionals are offered: the Executive MBA, the Professional MBA-2 Year, the Professional MBA-1 Year, the Internet MBA 2-Year, the Internet MBA 1-Year and the South Florida MBA. A chart describing program specifics and student characteristics is attached (attachment #1).</p> <p>The MBA program is a classified instructional program (#520201) established in accordance with BOG Regulation 8.011. The program does not lead to initial licensing or certification for Education or Health Professions, occupational areas identified as "Critical Needs Areas" in the State University System of Florida Strategic Plan, 2005-2013 as amended in 2009.</p> <p>Program admission and graduation requirements for working professional MBA offerings are the same as the full-time, in-residence MBA (traditional) program that is funded by state appropriations. All applicants must provide official transcripts from an acceptable four-year accredited college or university, official test scores within the last five years from the Graduate Management Admission Test (Graduate Record Exam scores may be accepted for working professional candidates), official test scores on the Test of English as a Foreign Language (TOEFL) exam (international applicants only), two letters of recommendation and written essays. A personal interview may also be required. All applicants must have a minimum of two years of full-time, post-baccalaureate work experience prior to enrollment (Executive MBA requires a minimum of 8 years). To obtain a degree, all admitted students must successfully complete either a 48- or 32-credit hour (limited to those who possess a business undergraduate degree obtained within the last seven years) curriculum while maintaining a minimum grade point average of 3.0 on a 4.0 scale. All students, whether enrolled in the traditional or working professional MBA program, receive the same degree.</p>	
Market Tuition Rate and Process	
<p>What is the market tuition rate to be charged for each of the next three years? What is the current tuition rate? Explain the process used to determine market tuition. Provide tuition rates from at least five other institutions (private and public).</p>	

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Pricing for the UF MBA working professionals program is depicted in attachment #1. Pricing will be determined by market forces that may result in increases or decreases in price but, pursuant to BOG requirement, will not be increased by more than 15% per year. Prices will be based on competition, reputation, brand identity and delivery format. Attachment #2 depicts what other universities in the region and in our peer group charge for similar programs.

Similar Program(s) Offered by Other State Universities

Describe any similar programs offered by another state university system institution:

Please see attachment #3 for similar programs offered by other SUS institutions.

Mission Alignment

Describe how offering the proposed program at market tuition aligns with the mission of the university and the Board strategic plan:

The UF MBA Program strategy is well aligned with both the mission of the University of Florida and the Board of Governors. The UF MBA program for working professionals supports the university's overarching goals of teaching, research and service as defined in its mission statement. This alignment is outlined below.

University of Florida Mission Statement:

The university welcomes the full exploration of its intellectual boundaries and supports its faculty and students in the creation of new knowledge and the pursuit of new ideas.

- **Teaching.** The UF MBA working professional program graduates approximately 400 students per year. The program enables the university to fulfill one of its fundamental purposes, teaching, on a far greater scale. The variety of formats provides an opportunity to obtain a University of Florida MBA degree to citizens who wouldn't otherwise be able to attend due to work constraints. The College utilizes many of our top faculty to teach in this program. This ensures that program quality, assurance of learning, and overall reputation all remain at optimal levels.
- **Research and Scholarship.** Enrollment in the UF MBA working professional program provides resources for faculty, research, graduate student support and future growth plans. It serves to increase the College's ability to support and strengthen research advancements and scholarly activity now and in the future.
- **Service.** The UF MBA working professional program fulfills the university's obligation *to share the benefits of its research and knowledge for the public good*. MBA students and graduates are better equipped to serve the state's needs and increase the state's capabilities and economic potential.

Board of Governors system goals, established for 2012-13:

- **Goal 1: Access to and production of degrees.** The UF MBA Program offers nine distinct MBA options to the market. These offerings have seen significant enrollment growth over the past ten years. Most of

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this growth has occurred in the six formats designed specifically for working professionals who elect to work full-time while completing their MBA degree. The once a month and internet based formats provide both flexibility and access to all state residents.

- **Goal 2: Meeting statewide professional and workforce needs.** UF MBA graduates can apply concepts and skills learned through the MBA program to improve business operations and outcomes within their organizations. This in turn strengthens the state economy, thereby increasing access to jobs and opportunities for others throughout the state. The MBA degree is a sought after credential for a number of key strategic positions within many organizations. Employers have the opportunity to fill these positions with state residents that have completed the UF MBA program, as opposed to looking outside of the state for MBA talent. Florida based organizations having the largest number of employees to complete this program include Harris Corporation, Lockheed Martin, Walt Disney Company, Raymond James, Florida Power & Light and CSX.

- **Goal 3: Building world-class academic programs and research capacity.** The University of Florida is internationally recognized as one of the top MBA programs in the world. The UF MBA Program is ranked among the world's best by *U.S. News & World Report*, *the Wall Street Journal*, *Financial Times*, *the Economist*, and *Forbes*. Our working professional MBA program is an integral part of our reputation as a world class MBA program. In the past two years alone, our working professional MBA program has earned global recognition for excellence, including:
 - #2 ranked executive MBA program for ROI, *the Wall Street Journal*
 - Top ranked distance MBA program, *the Economist*
 - Top 25 part-time MBA program, *U.S. News & World Report*The enrollment success of this program financially supports the Warrington College of Business Administration's efforts to expand and strengthen research capacity.

- **Goal 4: Meeting community needs and fulfilling unique institutional responsibilities.** The UF MBA working professional program provides University of Florida MBA degree access to every community within the state of Florida. As a globally recognized leader in MBA program delivery, the University of Florida successfully fulfills an important institutional responsibility as it relates to enabling access to this degree throughout the state. This access serves to meet statewide professional and workforce needs, as outlined above.

Declaratory Statement

Provide a declaratory statement that the policy will not increase the state's fiscal liability or obligation:

UF MBA's market rate policy will not result in an increase in the state's fiscal liability or obligation.

Differentiation Between Resident and Non-resident Students

Explain if there will be a differentiation in market tuition rates between a resident and a non-resident student enrolled in the program:

Regional private competitors and peer schools do not charge different rates for non-resident students. Therefore, market conditions require that there be no differential rate between residents and non-residents enrolled in the program.

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Restrictions / Limitations

Identify any proposed restrictions, limitations, or conditions to be placed on the policy:

Pricing will be determined by market forces that may result in increases or decreases in price but, pursuant to BOG requirement, will not be increased by more than 15% per year.

Accountability Measures

Indicate how the university will monitor the success of the policy. Provide specific metrics that will be used.

The success of the UF MBA Program hinges on our ability to deliver an outstanding MBA experience to all students. In assessing success within the working professional program, the following accountability measures have been established.

- **Student Enrollment.** Program pricing for these offerings will reflect market rates and economic conditions within the state. Pricing will enable the program to recruit top MBA seeking professionals in sufficient numbers. Average cohort enrollment that exceeds 35 top quality students is an indicator of a successful pricing strategy. Student quality is defined below.
- **Student Quality.** Student quality is an uncompromising component of overall program quality. Program pricing will be set to ensure that the students recruited into these cohorts will excel inside and outside of the classroom, and will serve to strengthen the brand of the University of Florida and the UF MBA Program. Each working professional MBA cohort will have a minimum mean professional work experience of 4 years and satisfactory GMAT/GRE scores and GPAs.
- **Faculty Excellence.** Establishing market rate pricing enables us to continue to utilize Warrington College of Business Administration professors in our working professional MBA program. This ensures a top quality experience for our students and strengthens our value proposition and mission alignment. Teaching evaluations are utilized to ensure that faculty quality is maintained throughout the program.
- **Student Satisfaction.** A large part of recruiting efforts for this program involves word of mouth advertising. Students and graduates of UF MBA's working professional program are very satisfied with the experience, and in turn, recommend the program to their colleagues and friends. For this reason, it is vital that we produce an MBA experience of the highest quality in all areas. The UF MBA Program will continue to monitor exit interview survey data to track student satisfaction in each working professional cohort. Proactive measures will be taken to improve and innovate when warranted to continue to produce a highly valuable and successful program.

Course Availability

Explain how the university will ensure that sufficient courses are available to meet student demand and facilitate completion of each program submitted for consideration.

The Warrington College of Business Administration has been offering the working professional MBA program operating under Continuing Education BOG Regulation 8.002(2)(b)4 since 1993. We have always been able to provide sufficient courses to meet student demand by using academically and/or professionally qualified faculty. Ninety-five percent of courses are taught by full-time Warrington College of Business Administration

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professors. The course schedule and instructors are determined before students are admitted into a cohort.

Baseline Enrollments

Provide current enrollments, including a breakout of resident and non-resident enrollment, in the program being submitted for consideration and similar state-funded courses.

Please see attachment #4.

Economic Impact

Provide economic impact that this proposal will have on the university and the student, anticipated revenue collection, how the revenue will be spent, whether any private vendors will be used, and which budget entity the funds will be budgeted.

As state revenues continue to decline, it becomes more and more important for the university to find alternative sources of funding. The ability to charge market rates for the UF MBA working professional program offers one such avenue while simultaneously providing a service that is clearly in demand. This demand is evidenced by enrollment statistics and the fact that many working professional students are financially supported by the companies that employ them.

The Executive MBA was ranked #2 in return on investment by the *Wall Street Journal* in 2009. This is evidence that the economic outlay required by students and/or their company sponsors pays immediate and long-term benefits. Among other things, participants become more effective leaders, gain knowledge and skills that make them promotable and more valuable employees, and develop meaningful contacts with fellow students and faculty.

It is estimated that \$15M in revenue will be generated each year from the UF MBA program for working professionals. Approximately 50% will be used to pay working professional program and UF MBA department expenses. The remaining 50% will be used to support college activities (such as faculty, staff and scholarships) and to pay university overhead.

- UF MBA derives its recognition largely from its traditional MBA offerings. It is important that the traditional MBA has an excellent reputation in order to attract students to the working professional program. Therefore, it is imperative that the traditional MBA program be highly ranked. Ranking and recognition of an MBA program depends primarily on the quality of the students in the program and the reputation of the College's faculty. Competition among MBA programs for the best students is intense and in order to attract these students we must provide scholarships. As a result, part of the revenues from the working professional MBA program will be devoted to scholarships for students enrolling in the traditional program.
- Equally important to an MBA program's success is the reputation of the College's faculty; hence, faculty research support will also be provided from part of the revenues realized by the working professional MBA program.
- High national and international rankings of the UF MBA program as a whole enhance the value of the degrees of all alumni. The UF MBA working professional program in its several formats will generate an important funding source to attain this goal.

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Private vendors will not be utilized and funds will be budgeted through the university's Division of Continuing Education auxiliary.

Other Information

Please see four attachments.

UF MBA PROGRAM FOR WORKING PROFESSIONALS

Program Characteristics								STUDENT CHARACTERISTICS			
COHORT NAME	LOCATION	DELIVERY	COHORT START DATE	REQUIRED WORK EXPERIENCE	GMAT/GRE REQUIRED?	FEES	FEES INCLUDE	AVG WORK EXPERIENCE	AVG AGE	AVG GMAT	AVG UG GPA
Executive MBA	Gainesville	20 months-one Fri, Sat & Sun per month plus international trip	Each Fall	8 years	Yes	\$46,000	Books & supplies, breakfast, lunch, land portion & some meals on international trip, orientation, graduation, parking, student ID.	13 years	37	600	3.2
Professional MBA-2 Year	Gainesville	27 months-one Sat & Sun per month plus week-long elective on campus	Each Fall & Spr	2 years	Yes	\$41,400	Books & supplies, breakfast, lunch, orientation, graduation, parking, student ID.	6 years	29	600	3.3
Professional MBA-1 Year (requires UG degree in business w/i last 7 years)	Gainesville	16 months-one Sat & Sun per month plus two week-long residencies for foundations review and elective	Each Spr	2 years	Yes	\$32,200	Books & supplies, breakfast, lunch, orientation, graduation, parking, student ID.	5 years	27	600	3.4
Internet MBA-2 Year	Remote/Gainesville	27 months-interactive technology/use of internet plus 8 weekend visits to campus	Each Fall & Spr	2 years	Yes	\$47,150	Books & supplies, breakfast, lunch, orientation, graduation, parking, student ID, laptop hardware/software, iPad.	8 years	31	610	3.3
Internet MBA-1 Year (requires UG degree in business w/i last 7 years)	Remote/Gainesville	16 months-interactive technology/use of internet plus 5 weekend visits to campus; week-long foundations review at beginning of program	Each Fall & Spr	2 years	Yes	\$41,400	Books & supplies, breakfast, lunch, orientation, graduation, parking, student ID, laptop hardware/software, iPad.	6 years	28	600	3.4
South Florida MBA	Sunrise	24 months-Sat & Sun approx every 3 weeks	Each Fall	2 years	Yes	\$55,200	Books & supplies, breakfast, lunch, orientation, graduation, parking, student ID.	7 years	30	600	3.3

COMPARATIVE REGIONAL PRIVATE OFFERINGS							
<u>INSTITUTION</u>	<u>PROGRAM NAME</u>	<u>LOCATION</u>	<u>DELIVERY</u>	<u>WORK EXPERIENCE</u>	<u>GMAT/GRE REQUIRED?</u>	<u>FEES</u>	<u>FEES INCLUDE</u>
Rollins College	Saturday MBA	Orlando	19 months-Sat	5 years	Yes	\$66,780	Land portion of international trip. Book & supplies not included.
Rollins College	Corporate MBA	Orlando	21 months-alternating Fri/Sat plus international trip	Senior Level Executive	No	\$66,780	Laptop, books, lunch, land portion of international trip.
Rollins College	Key Executive	Orlando	21 months-one weekend per mos	Senior Level Executive	No	\$88,000	Books
University of Miami	Executive MBA	Coral Gables, Puerto Rico, Palm Beach	23 months-Sat	Avg 11 years	May be waived	\$76,000-Coral Gables, \$78,000-Puerto Rico, \$76,000-Palm Beach	Books
University of Miami	Executive MBA-Health	Coral Gables	23 months-one weekend per mos with 5 day residency at beginning	Avg 13 years	May be waived	\$77,000	Books
Northwestern University	Executive MBA Program	Coral Gables	24 months-one weekend per mos with 4 week-long residency sessions	8-10 years	No	\$153,900 plus \$1,400 for required laptop	Books, supplies, accommodations during residency weeks, most meals
Duke University	Weekend Executive MBA	Durham	18 months-two weekend per mos with week-long residency at beginning & two week-long residency at end	5 years	Yes	\$102,900	Books, supplies, accommodations, most meals
Emory University	Weekend Executive MBA	Atlanta	16 months-alternating Fri/Sat plus international trip	8-10 years	May be waived	\$94,000	Books, supplies, some meals, land portion of international trip
Emory University	Modular Executive MBA	Atlanta	21 months-9 week-long residency sessions	8-10 years	May be waived	\$98,500 with accommodations or \$90,200 without	Books, supplies, some meals, land portion of international trip

COMPARATIVE PEER SCHOOL OFFERINGS							
<u>INSTITUTION</u>	<u>PROGRAM NAME</u>	<u>LOCATION</u>	<u>DELIVERY</u>	<u>WORK EXPERIENCE</u>	<u>GMAT/GRE REQUIRED?</u>	<u>FEES</u>	<u>FEES INCLUDE</u>
University of Arizona	Executive MBA	Scottsdale	14 months-every other Fri & Sat	7 years	No	\$54,000	Books, supplies, accommodations, meals
University of Maryland	Executive MBA	College Park	19 months-every other Fri & Sat plus 2 one-week residencies	8-10 years	No	\$95,000	Books, supplies, administrative fees, parking, accommodations, meals
University of North Carolina	Weekend MBA	Chapel Hill	20 months-all day Fri & two Sat 2x per mos plus 2 residency weeks	5-8 years	Yes	\$89,000	Books, accommodations, most meals, socials
University of North Carolina	One MBA	Washington DC & Chapel Hill	21 months-one weekend per mos plus 4 residency weeks held in US, Europe, Latin America, Asia	7-10 years	No	\$97,500	Books, accommodations, most meals, socials
University of North Carolina	MBA@UNC Online (beg. July 2011)	Remote/Chapel Hill	24-36 months-two Fri-Sun campus visits required	2-5 years	Yes	\$89,000	Books, accommodations, most meals
University of Washington	Executive MBA	Seattle	Two 21 month versions: Every other Fri & Sat or one weekend per month with weekly online sessions. Optional international tour.	Avg 12 years	Yes	\$79,752 (plus additional cost for optional international tour)	Books, supplies, accommodations, some meals, parking

COMPARATIVE SUS OFFERINGS

<u>INSTITUTION</u>	<u>PROGRAM NAME</u>	<u>LOCATION</u>	<u>DELIVERY</u>	<u>WORK EXPERIENCE</u>	<u>GMAT/GRE REQUIRED?</u>	<u>FEES</u>	<u>FEES INCLUDE</u>
University of South Florida	Executive MBA Program	Tampa	Four semesters-alternating weekends, one Sat plus one Fri & Sat per month; 3 day residency each fall; international trip required	5 years	May be waived	Florida Residents: \$42,500 plus any state or university mandated tuition increases in excess of 5% after class begins. Nonresidents: \$62,500	Books & supplies, breakfast, lunch, meals & accommodations during residency sessions, receptions, student ID, parking, hotels & some meals on international trip.
Florida Atlantic University	Executive MBA with International Business or Alternative Specialization	Boca Raton	23 months-every 3rd Sat/Sun	5 years	May be waived	Florida Residents: \$42,090 Nonresidents: \$69,722	Books, breakfast, lunch, tutoring, student ID, parking, graduation cap & gown, banquet.
University of Central Florida	Executive MBA Program	Orlando	20 months-every other Fri & Sat	5 years	Yes	Florida Residents: \$44,000 Nonresidents: \$73,443	Books, meals, orientation, hotels & meals during international trip, parking, graduation regalia, alumni membership, administrative fees.
Florida International University	Executive MBA Program	Miami	20 months-Sat plus 4 day residency at beginning and an international trip	8 years	No	Florida Residents: \$54,000 Nonresidents: \$58,000	Books & supplies, fees, parking, breakfast, lunch, accomodation & meals during residency session, special events.
Florida International University	Healthcare MBA	Miami & Broward County	18 months-Sat plus 3 day residency at beginning	4 years	No	Florida Residents: \$42,000 Nonresidents: \$46,000	N/A
Florida International University	Professional MBA Broward	Pembroke Pines	18 months-Sat plus 3 day residency at beginning	4 years	No	Florida Residents: \$42,000 Nonresidents: \$46,000	N/A
Florida International University	Corporate Online MBA	Online	18 months-2 courses per term	4 years	No	\$42,500	N/A

UF MBA PROGRAMS FALL 2010 ENROLLMENT

PROGRAM	TOTAL ENROLLMENT	RESIDENTS	NON-RESIDENTS
MBA For Working Professionals:			
Executive MBA	90	85	5
Professional MBA 2-Year	277	255	22
Professional MBA 1-Year	159	147	12
Internet MBA 2-Year	113	51	62
Internet MBA 1-Year	56	27	29
South Florida MBA	97	97	0
Total MBA For Working Professionals	792	662	130
Traditional MBA:			
Option A-1 Year	32	17	15
Option B-1 Year	32	24	8
Traditional 2-Year	77	44	33
Total Traditional MBA	141	85	56
TOTAL UF MBA ENROLLMENT	933	747	186

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**University: University of Florida Pharmaceutical Sciences MS Program for
Working Professionals**

Date	
University Board of Trustees approval date:	January 7, 2011
Proposed Implementation Date (month/year):	August 2011

Description
<p>Describe the program in which market tuition is being requested. Has the program been approved pursuant to Regulation 8.011? Does the program lead to initial licensing or certification? Is the program identified as a state critical workforce need? Are the program's admission and graduation requirements the same as other similar programs?</p> <p>The UF Pharmaceutical Science MS program in the College of Pharmacy, request market rate pricing for MS offerings to working professionals. The program is offered in several different concentrations including forensic science, pharmaceutical chemistry, and pharmaceutical outcomes, policy and clinical by distance learning to working professionals who otherwise could not attend the University of Florida. These students do not generate fundable credit hours and therefore receive no state subsidy. A table describing the program specifics and student characteristics is attached (UF Pharmaceutical Sciences MS Programs for Working Professional, Attachment 1).</p> <p>The Pharmaceutical Sciences MS programs are a classified instructional program (<i>CIP Code; 51.2099 - Pharmacy, Pharmaceutical Sciences and Administration, Other</i>) established in accordance with BOG Regulation 8.011. The program does not lead to initial licensing or certification for Education or Health Professions, and occupational areas identified as "Critical Needs Areas" in the State University System of Florida Strategic Plan, 2005-2013 as amended in 2009.</p> <p>Program admission and graduation requirements for working professional MS offerings are the same as for any other residential MS degree at the University of Florida as specified by the graduate school. All applicants must provide official transcripts from an acceptable four-year accredited college or university, official test scores within the last five years from the Graduate Record Examination, and official test scores on the Test of English as a Foreign Language (TOEFL) exam if applicable. To obtain a degree, all admitted students must successfully complete at least 32-credit hours (depending on concentration) graduate curriculum while maintaining a minimum grade point average of 3.0 on a 4.0 scale.</p>

Market Tuition Rate and Process
<p>What is the market tuition rate to be charged for each of the next three years? What is the current tuition rate? Explain the process used to determine market tuition. Provide tuition rates from at least five other institutions (private and public).</p> <p>Tuition for the UF Pharmaceutical Sciences MS working professionals program is depicted in UF Pharmaceutical Sciences MS Programs for Working Professionals, Attachment 1. Pricing will be determined by market forces that may result in increases or decreases in price but, pursuant to BOG requirement, will not be increased</p>

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by more than 15% per year. Prices will be based on competition, reputation, brand identity and delivery format. [Regional & Peer Pharmaceutical Sciences MS Programs for Working Professional, Attachment 2](#), depicts what other universities in the region and in our peer group charge for similar programs. Current rates are below market for comparable programs except for the in-state subsidized rate for SUS schools.

Similar Program(s) Offered by Other State Universities

Describe any similar programs offered by another state university system institution:

Please see [SUS Pharmaceutical Sciences MS Programs for Working Professionals, Attachment 3](#), for similar programs offered by other SUS institutions.

Mission Alignment

Describe how offering the proposed program at market tuition aligns with the mission of the university and the Board strategic plan:

The UF Pharmaceutical Sciences MS Program strategy is well aligned with both the mission of the University of Florida and the Board of Governors. The UF Pharmaceutical Sciences MS programs for working professionals supports the university's overarching goals of teaching, research and service as defined in its mission statement. This alignment is outlined below.

University of Florida Mission Statement:

The university welcomes the full exploration of its intellectual boundaries and supports its faculty and students in the creation of new knowledge and the pursuit of new ideas.

- **Teaching.** The UF Pharmaceutical Sciences MS working professional programs graduate approximately 160 students per year. The programs enable the university to fulfill one of its fundamental purposes, teaching, on a far greater scale. The online format provides an opportunity to obtain a University of Florida MS degree to students who wouldn't otherwise be able to attend due to work and family constraints. All courses and instructors are reviewed by usual department, college and university procedures to ensure program quality, assurance of learning, and overall reputation all remain at optimal levels.
- **Research and Scholarship.** Enrollment in the UF Pharmaceutical Sciences MS working professional programs provides resources for faculty, research, graduate student support and future growth plans. It serves to increase the College's ability to support and strengthen research advancements and scholarly activity now and in the future.
- **Service.** The UF Pharmaceutical Sciences MS working professional programs fulfill the university's obligation to *share the benefits of its research and knowledge for the public good*. MS students and graduates are better equipped to serve the state and national needs and increase the countries capabilities and economic potential.

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Board of Governors system goals, established for 2012-13:

- **Goal 1: Access to and production of degrees.** The UF Pharmaceutical Sciences MS Programs offer several distinct MS options to the market. These offerings have seen significant enrollment growth over the past ten years. Most of this growth has occurred among working professionals who elect to work full-time while completing their MS degree. The internet based formats provide both flexibility and access to all state residents.
- **Goal 2: Meeting statewide professional and workforce needs.** UF Pharmaceutical Sciences MS graduates can apply concepts and skills learned through the program to improve scientific and business operations and outcomes within their organizations. This in turn strengthens the state economy, thereby increasing access to jobs and opportunities for others throughout the state. The MS degree is a sought after credential for a number of key strategic positions within many organizations. Employers have the opportunity to fill these positions with state residents that have completed the UF MS degree, as opposed to looking outside of the state for graduates.
- **Goal 3: Building world-class academic programs and research capacity.** The University Of Florida College Of Pharmacy is recognized as one of the top pharmacy schools in the United States. The online forensic science programs are the largest and most successful in the world. The enrollment success of these programs financially supports the College of Pharmacy's efforts to expand and strengthen research and educational capacity.
- **Goal 4: Meeting community needs and fulfilling unique institutional responsibilities.** The UF MS working professional programs provide access to University of Florida degrees to every community within the state of Florida. As a globally recognized leader in online program delivery, the University of Florida successfully fulfills an important institutional responsibility as it relates to enabling access to quality graduate education throughout the state. This access serves to meet statewide professional and workforce needs, as outlined above.

Declaratory Statement

Provide a declaratory statement that the policy will not increase the state's fiscal liability or obligation:

The working professional degree programs within the College of Pharmacy are 100% self-supporting. Market rate policy will therefore not result in an increase in the state's fiscal liability or obligation.

Differentiation Between Resident and Non-resident Students

Explain if there will be a differentiation in market tuition rates between a resident and a non-resident student enrolled in the program:

There is no difference in tuition rate charged to in state or out of state students. Market conditions require that there be no differential rate between residents and non-residents enrolled in the program.

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Restrictions / Limitations

Identify any proposed restrictions, limitations, or conditions to be placed on the policy:

Pricing will be determined by market forces that may result in increases or decreases in price but, pursuant to BOG requirement, will not be increased by more than 15% per year.

Accountability Measures

Indicate how the university will monitor the success of the policy. Provide specific metrics that will be used.

The success of the UF MS Programs hinges on our ability to deliver an outstanding graduate experience to all students. In assessing success within the working professional program, the following accountability measures have been established.

- **Student Enrollment.** Program pricing for these offerings will reflect market rates and economic conditions. Pricing will enable the programs to continue to grow in recruiting quality graduate students. Student quality is defined below.
- **Student Quality.** Student quality is an uncompromising component of overall program quality. Program pricing will be set to ensure that the students recruited into these cohorts will excel inside and outside of the classroom, and will serve to strengthen the brand of the University of Florida. Working professional MS students must have a relevant undergraduate degree as well as a satisfactory GRE score and GPA.
- **Faculty Excellence.** Establishing market rate pricing enables us to continue to utilize highly qualified faculty and adjuncts from across the University and where appropriate from industry. This ensures a top quality experience for our students and strengthens our value proposition and mission alignment. Teaching evaluations are utilized to ensure that faculty quality is maintained throughout the program.
- **Student Satisfaction.** A large part of recruiting efforts for this program involves word of mouth advertising. Students and graduates of UF MS working professional programs are very satisfied with the experience, and in turn, recommend the program to their colleagues and friends. For this reason, it is vital that we produce a graduate experience of the highest quality in all areas. The UF MS Programs will continue to monitor students and alumni to track student satisfaction. Proactive measures will be taken to improve and innovate when warranted to continue to produce a highly valuable and successful program.

Course Availability

Explain how the university will ensure that sufficient courses are available to meet student demand and facilitate completion of each program submitted for consideration.

The College of Pharmacy has been offering online graduate education to working professionals for 10 years under Continuing Education BOG Regulation 8.002(2)(b)4. We have always been able to provide sufficient courses to meet student demand by using academically and/or professionally qualified faculty. All courses in the UF MS working professional programs are taught by full- or part-time UF faculty with approximately 85% of courses taught by full-time UF faculty. The course schedule and instructors are determined before students are admitted.

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Baseline Enrollments

Provide current enrollments, including a breakout of resident and non-resident enrollment, in the program being submitted for consideration and similar state-funded courses.

Current enrollments in the UF MS working professional programs are found in the attached file: [*UF Enrollment Pharmaceutical Sciences MS Programs for Working Professionals, Attachment 4.*](#)

Economic Impact

Provide economic impact that this proposal will have on the university and the student, anticipated revenue collection, how the revenue will be spent, whether any private vendors will be used, and which budget entity the funds will be budgeted.

As state revenues continue to decline, it becomes more and more important for the university to find alternative sources of funding. The ability to charge market rates for graduate programs for working professionals offers one such avenue while simultaneously providing a service that is clearly in demand. This demand is evidenced by enrollment statistics and the fact that many working professional students are financially supported by the companies that employ them. Graduates become more effective leaders, gain knowledge and skills that make them promotable and more valuable employees, and develop meaningful contacts with fellow students and faculty.

It is estimated that \$4.5M in revenue will be generated each year from the UF MS programs for working professionals. Approximately 18% is used to support College and University overhead activities, the remaining 82% is used to support the program, including faculty and staff salaries, Teaching Assistants and Marketing and Advertising. Private vendors are used under university contract to provide marketing and advertising support to ensure that our graduate programs are brought to the attention of as many well qualified students as possible. All other support functions of the program are handled internally. Funds will be budgeted through the university's Division of Continuing Education auxiliary.

Other Information

Please see the following four attachments:

- UF Pharmaceutical Sciences MS Programs for Working Professionals
- UF Enrollment Pharmaceutical Sciences MS Programs for Working Professionals
- SUS Pharmaceutical Sciences MS Programs for Working Professionals
- Regional & Peer Pharmaceutical Sciences MS Programs for Working Professionals

COMPARATIVE SUS PHARMACEUTICAL SCIENCES MS OFFERINGS							
INSTITUTION	PROGRAM NAME	LOCATION	DELIVERY	WORK EXPERIENCE	GMAT/GRE REQUIRED?	FEES	FEES INCLUDE
UCF	UCF MS forensic science	Orlando/on-line	Online or face to face, must include a thesis research project defended in front of UCF faculty	No	Yes	\$328/credit in state, \$1121 out of state. Total \$10,496 or \$35872	Tuition and fees
FIU	FIU MS forensic science	on-line/Miami	Online coursework plus a thesis on research conducted in students home laboratory	Yes must be employed in a forensic laboratory	Yes	\$328/credit in state, \$1121 out of state. Total \$10,496 or \$35872	Tuition and fees

UF PHARMACEUTICAL SCIENCES MS PROGRAMS FALL 2010 ENROLLMENT

PROGRAM	TOTAL ENROLLMENT	RESIDENTS	NON-RESIDENTS
Forensic Sciences	527	135	392*
Pharmaceutical Outcomes, Policy & Clinical	215	68	147
TOTAL UF PS-MS ENROLLMENT	742	203	539

* includes 61 International Students

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University: University of Florida Pharmaceutical Sciences Clinical Doctorate Program for Working Professionals

Date	
University Board of Trustees approval date:	January 7, 2011
Proposed Implementation Date (month/year):	August 2011

Description

Describe the program in which market tuition is being requested. Has the program been approved pursuant to Regulation 8.011? Does the program lead to initial licensing or certification? Is the program identified as a state critical workforce need? Are the program's admission and graduation requirements the same as other similar programs?

The UF Pharmaceutical Sciences Clinical Doctorate program for Working Professionals in the College of Pharmacy, requests market rate pricing for this offering. This program is a pathway for the approved Doctor of Pharmacy degree at the University of Florida. The program is specifically designed for working pharmacists that already possess a Bachelor of Science in Pharmacy degree (BSP Pharm). In the United States, the BSP Pharm began being phased out in many Pharmacy schools in the 1990's with the last degree awarded in 2004. This program is desired by these pharmacists in order to upgrade their knowledge / skills and to remain competitive in the workforce.

The Working Professional Pharm.D. program is a classified instructional program (**CIP Code; 51.2001 Pharmacy**) established in accordance with BOG Regulation 8.011. All students enrolled in this program are already licensed as pharmacists. While Pharmacy is listed as a "Critical Need Area" in the State University System of Florida Strategic Plan, 2005-2013 as amended in 2009, graduates of this program are already pharmacy practitioners. This pathway is not an entry-level degree, but provides graduates with enhanced clinical knowledge and skills allowing them to practice at a higher level.

The Doctor of Pharmacy degree at UF is fully accredited by the Accreditation Council on Pharmaceutical Education, including the Working Professional pathway. The admission and graduation requirements are equivalent for all pathways. A table describing the program specifics and student characteristics is attached: [**UF Pharmaceutical Sciences Clinical Doctorate Programs for Working Professionals, attachment #1.**](#)

Market Tuition Rate and Process

What is the market tuition rate to be charged for each of the next three years? What is the current tuition rate? Explain the process used to determine market tuition. Provide tuition rates from at least five other institutions (private and public).

The current total tuition for Florida residents is \$28,350 and \$31,185 for non-Florida residents ([**UF Pharmaceutical Sciences Clinical Doctorate Programs for Working Professionals, attachment #1**](#)). Pricing will be determined by market forces that may result in increases or decreases in price but, pursuant to BOG requirement, will not be increased by more than 15% per year. Prices will be based on competition, reputation, brand identity, and delivery format. [**Regional & Peer Pharmaceutical Sciences Clinical Doctorate Programs for Working Professionals, attachment #2**](#), depicts what other universities in the region and in our peer group charge for similar programs.

Similar Program(s) Offered by Other State Universities

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Describe any similar programs offered by another state university system institution:

While FAMU and USF offer an entry-level Doctor of Pharmacy degree pathway, neither offer a nontraditional, post-baccalaureate pathway for working pharmacists. Previously, the Bachelor of Science in Pharmacy (BPharm) was the primary degree that fulfilled the education requirements to enter and practice the profession of pharmacy. After the Pharm.D. degree became the sole entry-level pharmacy degree in 2000, a number of practicing pharmacists with the BPharm sought to obtain the Pharm.D. degree in order to remain competitive in the marketplace. UF has offered the Working Professional Pharm.D. pathway since 1994.

Mission Alignment

Describe how offering the proposed program at market tuition aligns with the mission of the university and the Board strategic plan:

The UF WPPD Program strategy is well aligned with both the mission of the University of Florida and the Board of Governors. The UF Pharm.D. program for working professionals supports the university's overarching goals of teaching, research and service as defined in its mission statement. This alignment is outlined below.

University of Florida Mission Statement:

The university welcomes the full exploration of its intellectual boundaries and supports its faculty and students in the creation of new knowledge and the pursuit of new ideas.

- **Teaching.** The UF Pharm.D working professional program graduates approximately 200 students per year. The programs enable the university to fulfill one of its fundamental purposes, teaching, on a far greater scale. The blended distance learning format provides an opportunity to obtain a University of Florida Pharm.D. degree to students who wouldn't otherwise be able to attend due to work and family constraints. All courses and instructors are reviewed by usual department, college and university procedures to ensure program quality, assurance of learning, and overall reputation all remain at optimal levels.
- **Research and Scholarship.** Although the UF Pharm.D. working professional program is a professional doctorate, students are required to complete a project.
- **Service.** The UF Pharm.D. working professional program fulfills the university's obligation *to share the benefits of its research and knowledge for the public good.* Pharm.D. students and graduates are better equipped to serve the state and national needs and increase the country's capabilities and economic potential.

Board of Governors system goals, established for 2012-2013

- **Goal 1: Access to and production of degrees.** The UF Clinical doctorate program for working professionals has been offered for over 16 years. While enrollment peaked several years ago at approximately 700 students, current enrollment has remained steady at 500 students for the last couple of years. With the knowledge and experience gained with the clinical doctorate program, faculty have also been able to develop several Master of Science programs which have elicited a significant amount of interest by prospective students. The growth of the clinical doctorate program and the interest in the MS programs has occurred due to the success of the program and the flexible and accessible delivery format.

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- **Goal 2: Meeting statewide professional and workforce needs.** UF Clinical doctorate program for working professionals graduates can apply concepts, knowledge, and skills learned through the program to improve patient care and outcomes within their organizations. This in turn strengthens the state economy, thereby increasing access to jobs and opportunities for others throughout the state. The UF Clinical doctorate program is a sought after credential for those practicing pharmacists that want to remain competitive in the workforce, to provide better patient care, and to have better job satisfaction. Employers have the opportunity to fill positions with state residents that have completed the UF Pharmaceutical Sciences Clinical Doctorate degree, as opposed to looking outside the state for graduates.
- **Goal 3: Building world-class academic programs and research capacity.** The University of Florida College of Pharmacy is recognized as one of the top pharmacy schools in the United States. The Pharmaceutical Sciences Clinical Doctorate program is the largest and most successful program of its kind in the country. The enrollment success of this program supports the College of Pharmacy's efforts to expand and strengthen research and educational capacity.
- **Goal 4: Meeting community needs and fulfilling unique institutional responsibilities.** The UF Pharmaceutical Sciences Clinical Doctorate program provides access to the University of Florida in every community within the state of Florida. As a globally recognized leader in online program delivery, the University of Florida successfully fulfills an important institutional responsibility as it relates to enabling access to quality graduate education throughout the state. This access serves to meet statewide professional and workforce needs, as outlined above.

Declaratory Statement

Provide a declaratory statement that the policy will not increase the state's fiscal liability or obligation:

The Working Professional Doctor of Pharmacy program is 100% self-supporting. Market rate policy will therefore not result in an increase in the state's fiscal liability or obligation.

Differentiation Between Resident and Non-resident Students

Explain if there will be a differentiation in market tuition rates between a resident and a non-resident student enrolled in the program:

The current total tuition for Florida residents is \$28,350 and \$31,185 for non-Florida residents. This represents a 10% increase in tuition for non-Florida residents.

Restrictions / Limitations

Identify any proposed restrictions, limitations, or conditions to be placed on the policy:

Pricing will be determined by market forces that may result in increases or decreases in price but, pursuant to BOG requirement, will not be increased by more than 15% per year.

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Accountability Measures

Indicate how the university will monitor the success of the policy. Provide specific metrics that will be used.

The success of the UF Pharmaceutical Science Clinical Doctorate program hinges on our ability to deliver an outstanding educational experience to all students. In assessing success within the working professional program, the following accountability measures have been established:

- **Student Enrollment.** Program pricing for this program will reflect market rates and economic conditions. Pricing will enable the program to continue to grow or maintain enrollment by recruiting quality students. Student quality is defined below.
- **Student Quality.** Student quality is an uncompromising component of overall program quality. Program pricing will be set to ensure that the students recruited into the program will excel inside and outside of the classroom, and will serve to strengthen the brand of the University of Florida. Working Professional Pharmaceutical Clinical Doctorate students must have a BS in Pharmacy degree as well as satisfactory GPA and application profile.
- **Faculty Excellence.** Establishing market rate pricing enables us to continue to utilize highly qualified faculty and adjuncts from across the University and where appropriate from other academic and clinical institutions. This ensures a top quality experience for our students and strengthens our value proposition and mission alignment. Teaching evaluations are utilized to ensure that faculty quality is maintained throughout the program.
- **Student Satisfaction.** A large part of recruiting efforts for this program involves word of mouth advertising. Students and graduates of the UF Pharmaceutical Sciences Clinical Doctorate program are very satisfied with the experience, and in turn, recommend the program to their colleagues and friends. For this reason, it is vital that we provide an educational experience of the highest quality in all areas. The program monitors students and alumni to track student satisfaction. Proactive measures are and will be taken to improve and innovate when warranted to continue to produce a highly valuable and successful program.

Course Availability

Explain how the university will ensure that sufficient courses are available to meet student demand and facilitate completion of each program submitted for consideration.

This program began in 1994 with approximately 15 students. Over the years, the enrollment grew to approximately 700 students. The program has been offered under Continuing Education BOG Regulation 8.002(2)(b)4. Over the last several years, enrollment has remained steady at approximately 500 students. The instructional delivery model of this program allows the program administration to increase or decrease the number of part-time faculty facilitators according to enrollment. The nine courses offered in this program are unique and will be available to allow each student to complete the program. If enrollment declines, a specific plan is in place that will allow all students to complete the program.

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Baseline Enrollments

Provide current enrollments, including a breakout of resident and non-resident enrollment, in the program being submitted for consideration and similar state-funded courses.

Current enrollments in the UF Pharmaceutical Sciences Clinical Doctorate program are found in the attached file: [*UF Enrollment Pharmaceutical Sciences Clinical Doctorate Program for Working Professionals, attachment #3.*](#)

Economic Impact

Provide economic impact that this proposal will have on the university and the student, anticipated revenue collection, how the revenue will be spent, whether any private vendors will be used, and which budget entity the funds will be budgeted.

As state revenues continue to decline, it becomes more and more important for the university to find alternative sources of funding. The ability to charge market rates for our clinical doctorate program for working professionals offers one such avenue while simultaneously providing a service that is clearly in demand. This demand is evidenced by enrollment statistics (over the last 16 years of this program) and the fact that many working professional students are financially supported by the companies that employ them. Graduates become more effective practitioners, gain knowledge and skills that make them promotable and more valuable employees, and develop meaningful contacts with fellow students and faculty.

It is estimated that approximately \$5.5M in revenue will be generated each year from the UF Clinical Doctorate program for working professionals. Approximately 18% is used to support College and University overhead activities, the remaining 82% is used to support the program, including faculty and staff salaries, educational media and production expenses, and marketing, advertising, and student recruitment expenses. Private vendors are used under university contract to provide marketing and advertising support to ensure that the program is brought to the attention of as many well qualified students as possible. Funds will be budgeted through the university's Division of Continuing Education auxiliary.

Other Information

Please see the following three attachments.

REGIONAL & PEER PHARMACEUTICAL SCIENCES CLINICAL DOCTORATE PROGRAMS							
<u>INSTITUTION</u>	<u>PROGRAM NAME</u>	<u>LOCATION</u>	<u>DELIVERY</u>	<u>WORK EXPERIENCE</u>	<u>GMAT/GRE REQUIRED?</u>	<u>FEES</u>	<u>FEES INCLUDE</u>
University of Colorado- Denver	Non-Traditional Pharm.D. Program	Denver, CO	11 web-based courses, 6 five-week/200 contact hour clinical rotations (65 total credits). No campus visits required.	Current Pharmacy Licensure	No	\$505/credit hr in-state (\$32,825 total), \$555/credit hr out-of-state (\$36,075 total)	Books and supplies not included.
Howard	Non-Traditional Pharm.D. Program	Washington, DC	2 year program: 2 month orientation including 2 weekend seminars on campus, 16 months of web-based courses, 2-6 month clinical rotations (65 total credits)	Current Pharmacy Licensure	No	\$15,068.00 per semester (\$60,272 total)	2 Executive Weekend Seminars at the university. Books and supplies not included.
Idaho State	Non-Traditional Pharm.D. Program	Pocatello, ID	14 self-paced courses including video, web-based case studies and textbooks, 18 week clerkship (37 total credits)	Current Pharmacy Licensure	No	\$195/cr hr in-state (\$7215 total), \$295 per cr hr out-of-state (\$10,915 total)	Books and supplies not included.
Massachusetts- Boston	Postbaccalaureate Pharm.D. Pathway Program	Boston, MA	2 yr/6 semester program: 3 day orientation on campus, web-based courses, 1 Saturday campus meeting per semester, 4 weeks clinical rotations (37 total credits)	Current Pharmacy Licensure	No	\$910/cr hr (\$33,670 total)	Books and supplies not included.
Shenandoah	Non-Traditional Pharm.D. Program	Winchester, VA	2 1/2 year program: 18 web-based courses, 3 clinical rotations and 2 executive weekend sessions on campus (51 total credits).	Current Pharmacy Licensure	No	\$580/credit hr (\$28,670 total)	Includes books, fees, and tuition.

UF ENROLLMENT PHARMACEUTICAL SCIENCES CLINICAL DOCTORATE PROGRAM FALL 2010

PROGRAM	TOTAL ENROLLMENT	RESIDENTS	NON-RESIDENTS
Working Professional PharmD Program	<u>532</u>	<u>72</u>	<u>460</u>
Traditional PharmD	1198	1180	18
TOTAL UF PHARM D ENROLLMENT	1730	1252	478

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University: University of Florida Doctorate of Audiology for Working Professionals

Date	
University Board of Trustees approval date:	January 7, 2011
Description	
<p>Describe the program in which market tuition is being requested. Has the program been approved pursuant to Regulation 8.011? Does the program lead to initial licensing or certification? Is the program identified as a state critical workforce need? Are the program's admission and graduation requirements the same as other similar programs?</p> <p>The UF Working Professional Doctor of Audiology (AuD) Program in the College of Public Health and Health Professions, requests market rate pricing for the AuD offering for working professionals. The program is offered via distance learning to fully employed students who could not attend a full-time, weekday program. Also, this program does not generate fundable credit hours and therefore receives no state subsidy. Program specifics and student characteristics are illustrated in Attachment #1.</p> <p>The Working Professional Doctor of Audiology (AuD) Program was established in 1998 in accordance with BOG Regulation 8.011. Because admission requirements for the Working Professional Doctor of Audiology (AuD) Program include current licensure in audiology, the program does not lead to initial licensing or certification for Education or Health Professions, occupational areas identified as "Critical Needs Areas" in the State University System of Florida Strategic Plan, 2005-2013 as amended in 2009.</p> <p>Applicants for the Working Professional Doctor of Audiology (AuD) Program must provide: official transcripts from an acceptable four-year accredited college or university showing a master's degree in Audiology; ASHA certification in Audiology, state licensure in Audiology or ABA certification (or the international equivalent in country of residence); official test scores from the Graduate Record Exam (GRE) for applicants with master's degree from a non-US institutions); official test scores on the Test of English as a Foreign Language (TOEFL) exam for international applicants in non-TOEFL exempt countries; three letters of recommendation and a statement of purpose. All applicants must also have a minimum of one year of full-time, post-master's work experience prior to enrollment. To obtain a degree, all admitted students must successfully complete a 45-credit hour curriculum while maintaining a minimum grade point average of 3.0 on a 4.0 scale. On the other hand, students in the traditional on-campus 4-year, entry-level AuD program must have a bachelor's degree and official test scores from the GRE. All students, whether enrolled in the traditional or Working Professional Doctor of Audiology (AuD) Program, receive the same degree. Degree equivalency is illustrated in Attachment #2.</p>	
Market Tuition Rate and Process	
<p>What is the market tuition rate to be charged for each of the next three years? What is the current tuition rate? Explain the process used to determine market tuition. Provide tuition rates from at least five other institutions (private and public).</p>	

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Pricing for the University of Florida Working Professional Doctor of Audiology (AuD) Program is depicted in Attachment #1. Currently the only other remaining AuD Distance Learning Program in the United States is a private institution, A.T. Still University Arizona School of Health Sciences, which has an average tuition of \$7,700 illustrated in Attachment #3. There are no peer groups offering similar programs.

Therefore our market rate estimate will be based on a cost recovery plus an estimated 10% on the investment. The retained revenues over the entire program have been 8.94%. This is a time-limited program, because the entry level into the field of audiology is now a Doctor of Audiology degree and no accredited program in the country is now offering a masters degree in audiology. Eventually there will no longer be a need for this program in the domestic market but we are recruiting now internationally. Pricing will be determined by market forces that may result in increases or decreases in price but, pursuant to BOG requirement, will not be increased by more than 15% per year. When the program no longer can sustain itself on the tuition dollars, no new students will be admitted and the hold-back moneys that we have in reserve will be used to provide all the students remaining in the program an opportunity to graduate.

Similar Program(s) Offered by Other State Universities

Describe any similar programs offered by another state university system institution:

There are no similar programs offered by other SUS institutions.

Mission Alignment

Describe how offering the proposed program at market tuition aligns with the mission of the university and the Board strategic plan:

The Working Professional Doctor of Audiology (AUD) Program strategy is well aligned with both the mission of the University of Florida and the Board of Governors. The Working Professional Doctor of Audiology (AuD) Program supports the university's overarching goals of teaching, research and service as defined in its mission statement. This alignment is outlined below.

University of Florida Mission Statement:

The university welcomes the full exploration of its intellectual boundaries and supports its faculty and students in the creation of new knowledge and the pursuit of new ideas.

- **Teaching.** The Working Professional Doctor of Audiology (AuD) Program has graduated 1396 students since the program's inception in 1998. The program enables the university to fulfill one of its fundamental purposes, teaching, on a far greater scale. The online format provides an opportunity to obtain a University of Florida Doctor of Audiology degree to citizens who would otherwise be unable to attend the University of Florida due to work constraints. The College utilizes many of our top faculty to teach in this program. This ensures that program quality, assurance of learning, and overall reputation of the University of Florida remain at optimal levels.
- **Research and Scholarship.** Enrollment in the Working Professional Doctor of Audiology (AuD) Program provides resources for faculty, research, graduate students and future growth plans. It serves

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to increase the College's ability to support and strengthen its clinical services and scholarly activity now and in the future.

- **Service.** The Working Professional Doctor of Audiology (AuD) Program fulfills the university's obligation *to share the benefits of its research and knowledge for the public good*. AuD students and graduates are better trained to serve the state, national and international population in audiologic services.

Board of Governors system goals, established for 2012-13:

- **Goal 1: Access to and production of degrees.** The Working Professional Doctor of Audiology (AuD) Program is specifically designed for working professionals who elect to work full-time while completing their AuD degree. The online format allows audiologists from around the world to complete the program without sacrificing their careers or family. The average enrollment of international students through Fall 2010 has been under 2%. The percentage of international students admitted for spring 2011, however, was 40%. The program expects an increase in international students due to the increased value of the AuD degree in India and Australia and increased marketing in those areas.
- **Goal 2: Meeting statewide professional and workforce needs.** The Working Professional Doctor of Audiology (AuD) Program graduates can apply concepts and skills learned through the AuD program to open private practices. This in turn strengthens the state economy by creating additional jobs. Program graduates can also use their newly acquired skills to strengthen and expand programs at their current place of employment which can create additional jobs as well as increasing the services provided.
- **Goal 3: Building world-class academic programs and research capacity.** The University of Florida Doctor of Audiology (AuD) Program is ranked 6th nationally by *U.S. News & World Report*. Enrollment in the Working Professional Doctor of Audiology (AuD) Program financially supports the college and the Department of Speech, Language and Hearing Sciences in providing specific funding for the on campus (traditional) AuD program and for contributing to professional development and student assistantships.
- **Goal 4: Meeting community needs and fulfilling unique institutional responsibilities.** The Working Professional Doctor of Audiology (AuD) Program provides access to the University of Florida AuD degree to every community throughout the state, nation and world. As a globally recognized leader in AuD program delivery, the University of Florida successfully fulfills an important institutional responsibility as it relates to enabling access to this degree throughout the state.

Declaratory Statement

Provide a declaratory statement that the policy will not increase the state's fiscal liability or obligation:

The Working Professional Doctor of Audiology (AuD) Program's market rate policy will not result in an increase in the state's fiscal liability or obligation.

Differentiation Between Resident and Non-resident Students

Explain if there will be a differentiation in market tuition rates between a resident and a non-resident student enrolled in the program:

The only other competitor is a private institution that does not charge different rates for non-resident students

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and is less expensive than our program. Therefore, market conditions require that there be no differential rate between residents and non-residents enrolled in the program. Using out-of-state rates for the Working Professional Doctor of Audiology (AUD) Program would drive our program out of the marketplace by making our program too expensive relative to our only competitor.

Restrictions / Limitations

Identify any proposed restrictions, limitations, or conditions to be placed on the policy:

Pricing will be determined by market forces that may result in increases or decreases in price but, pursuant to BOG requirement, will not be increased by more than 15% per year.

Accountability Measures

Indicate how the university will monitor the success of the policy. Provide specific metrics that will be used.

The success of the UF AuD Program hinges on our ability to deliver an outstanding AuD experience to all students. In assessing success within the Working Professional Doctor of Audiology (AuD) Program, the following accountability measures have been established.

- **Student Quality.** Student quality is an uncompromising component of overall program quality. Program pricing is set to ensure that the students recruited excel inside and outside of the classroom, and will serve to strengthen the brand of the University of Florida and the Working Professional Doctor of Audiology (AUD) Program. Admitted students possess a minimum one year of post-master's professional work experience and a graduate 3.0 GPA. The range of the number of years of post-master's professional work experience is one to forty-four.
- **Faculty Excellence.** Establishing market rate pricing enables us to continue to utilize UF College of Public Health and Health Professions, Department of Speech, Language and Hearing Science professors in our working professional AUD program. This ensures a top quality experience for our students and strengthens our value proposition and mission alignment. Teaching evaluations are utilized to ensure that faculty quality is maintained throughout the program.
- **Student Satisfaction.** A large part of recruiting efforts for this program involves word of mouth advertising. Students and graduates of Working Professional Doctor of Audiology (AuD) Program are very satisfied with the experience, and in turn, recommend the program to their colleagues and friends. For this reason, it is vital that we produce a student experience of the highest quality in all areas. The UF Working Professional Doctor of Audiology (AuD) Program will continue to monitor graduate survey data to track student satisfaction collected one-year after graduation. Graduates report enhanced clinical knowledge and skills, higher professional confidence, greater autonomy, and better professional relationships. The proactive measures are taken to improve and innovate when warranted to continue to produce a highly valuable and successful program.
- **Student numbers.** Student numbers must be sufficient to maintain internal sustainability. The minimum required (40) will be adjusted to changing costs.

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Course Availability

Explain how the university will ensure that sufficient courses are available to meet student demand and facilitate completion of each program submitted for consideration.

The University of Florida has been offering the Working Professional Doctor of Audiology (AuD) Program operating under Continuing Education BOG Regulation 8.002(2)(b)4 since 1998. We have always been able to provide sufficient courses to meet student demand by using academically and/or professionally qualified faculty. Seventy-two percent of courses in the required curriculum are taught by University of Florida professors. The course schedule and instructors are determined before students are admitted into a cohort.

Baseline Enrollments

Provide current enrollments, including a breakout of resident and non-resident enrollment, in the program being submitted for consideration and similar state-funded courses.

Please see Attachment #4.

Economic Impact

Provide economic impact that this proposal will have on the university and the student, anticipated revenue collection, how the revenue will be spent, whether any private vendors will be used, and which budget entity the funds will be budgeted.

As state revenues continue to decline, it becomes more and more important for the university to find alternative sources of funding. The ability to charge market rates for the Working Professional Doctor of Audiology (AuD) Program offers one such avenue while simultaneously providing a service that is clearly in demand. This demand is evidenced by continued enrollment in the program and the fact that many working professional students are financially supported by the companies that employ them.

The Working Professional Doctor of Audiology (AuD) Program provides participants with knowledge and skills that make them promotable and more valuable employees. Participants develop meaningful professional contacts with fellow students, faculty and doctoral-level facilitators that will be beneficial throughout their careers.

Over \$18 Million has been generated by the Working Professional Doctor of Audiology (AUD) Program since its inception in 1998. A portion of these funds has been used to fund the working professional program staff and department expenses. The remaining funds have been used to support college activities such as faculty professional development and student assistantships and to pay university overhead.

- UF AuD derives its recognition largely from its on campus AuD program. It is important that the on campus AuD has an excellent reputation in order to attract students to the working professional program. Therefore, it is imperative that the on campus AuD program be highly ranked. Ranking and recognition of an AuD program depends primarily on the quality of the students in the program and the reputation of the College's faculty. Competition among AuD programs for the best students is intense and in order to attract these students we must be able to provide assistantships. As a result, part of the revenues from the Working Professional Doctor of Audiology (AuD) Program will be devoted to assistantships for students enrolling in the on campus program. In addition, moneys are used to

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purchase state-of-the-art audiometric equipment for teaching and research labs for the on campus program.

- Equally important to an AuD program's success is the reputation of the College's faculty; hence, faculty professional development and research support will also be provided from part of the revenues realized by the Working Professional Doctor of Audiology (AuD) Program.
- High national rankings of the UF AuD program as a whole enhance the value of the degrees of all alumni. The Working Professional Doctor of Audiology (AuD) Program will generate an important funding source to attain this goal.

Private vendors will not be utilized and funds will be budgeted through the university's Division of Continuing Education auxiliary.

Other Information

Please see four attachments.

Attachment 1

UF AUD PROGRAM FOR WORKING PROFESSIONALS										
Program Characteristics										
COHORT NAME	LOCATION	DELIVERY	COHORT START DATE	REQUIRED WORK EXPERIENCE	GRE REQUIRED?	FEES	FEES INCLUDE	AVG AGE	AVG UG GPA	AVG GR GPA
Working Professional Doctor of Audiology Program	Online	18 months/ (Online only)	Annually each Fall (August), Spring (January) & Summer (April)	1 year	For applicants with master's degree from non-US institutions only	\$13,950	Tuition only	37	3.42	3.69

Attachment 2

AuD Programs at UF

	Approved On-Campus AuD	Approved Program for Transfer Student AuD for Individuals with Master's Degrees	Approved Program for Distance Learning AuD for Practicing/Licensed Audiologists
Prerequisites	Undergraduate degree	Master's degree in audiology (equivalent to approximately 55 credit hours)	<ul style="list-style-type: none"> • Master's degree in audiology (equivalent to approximately 55 credit hours) • Completion of Clinical Fellowship Year (equivalent to 24 hours of graduate residency)
Requirements	125 Credit Hours <ul style="list-style-type: none"> • 105 in graduate audiology <ul style="list-style-type: none"> ➤ 59 in didactic classroom instruction ➤ 22 in graduate practicum ➤ 24 in residency • 20 in other graduate credits 	70 Credit Hours <ul style="list-style-type: none"> • 55 in graduate audiology <ul style="list-style-type: none"> ➤ 18 in didactic classroom instruction ➤ 13 in graduate practicum ➤ 24 in residency • 15 in other graduate credits 	45 Credit Hours in distance learning courses which include both didactic instruction and clinical competency requirements
Equivalent total hours	125	125	124

Attachment 3

COMPARATIVE PRIVATE OFFERINGS								
Program Characteristics								
INSTITUTION	COHORT NAME	LOCATION	DELIVERY	COHORT START DATE	REQUIRED WORK EXPERIENCE	GRE REQUIRED?	FEEES	FEEES INCLUDE
A.T. Still University Arizona School of Health Sciences	Transitional Audiology Online	Mesa, AZ	1-2 Years/ Remote (Online only)	Annually each March, June, September & December	4 years or the equivalent of 5,760 hours	No	\$7,700	Tuition only

UF AUD PROGRAMS FALL 2010 ENROLLMENT

PROGRAM	TOTAL ENROLLMENT	RESIDENTS	NON-RESIDENTS
Working Professional AuD	88	7	81*
On campus AUD	43	41	2
TOTAL UF AUD ENROLLMENT	133	43	90

*Working Professional AuD Program Enrollees	
Australia	2
Bahamas	1
Canada	5
AK	1
AL	1
AZ	2
CA	8
CO	4
CT	2
GA	1
ID	2
IL	1
IN	1
KY	1
LA	4
MD	3
MI	3
MO	1
MS	1
MT	1
NC	3
NJ	1
NY	15
OH	2
OK	1
OR	3
PA	4
TX	2
VA	2
WA	1
WI	2
TOTAL	81