



# **SUS Initiatives in Academic & Workforce Alignment**

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[www.flbog.edu](http://www.flbog.edu)**

# Program Proposal Requirements



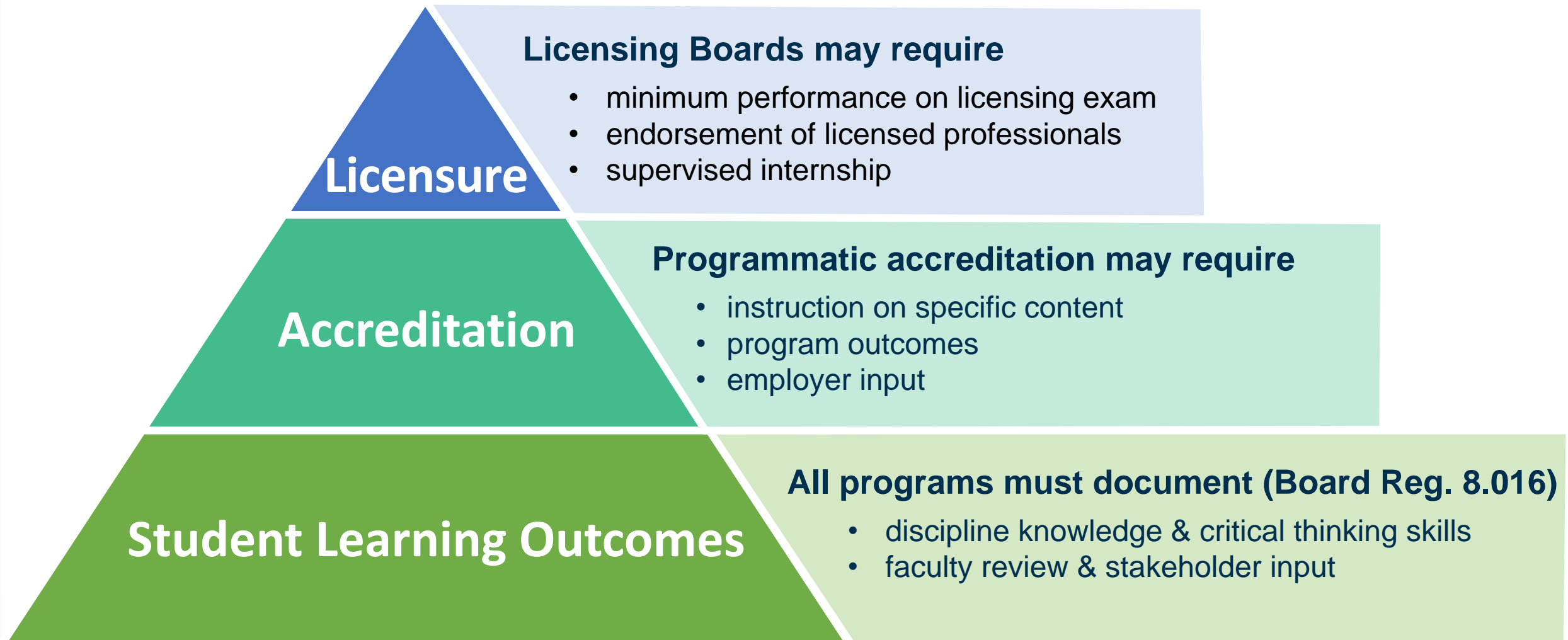
## Establish Workforce Need

- Articulate specific job outcomes
- Describe job market needs

## Identify Hard & Soft Skills

- Describe content, skills students will learn, & assessment of skill development
- Explain process for identifying industry-driven competencies (required for STEM programs)

# Industry Informs Student Learning Outcomes



## Who participates on the Industry Advisory Councils?



## What do the Councils do?

- Provide guidance on strategic planning & curriculum
- Provide insight on industry trends
- Mentor current students
- Additional resource for student internships & employment

# Aligning Degrees with Workforce Needs



## Programs of Strategic Emphasis

used to align SUS degrees with Florida's economic & workforce needs



**Education**



**Healthcare**



**Global**



**STEM**



**Florida Needs  
(Gap Analysis)**



**A component of university research  
is working with industry**

(tracked in SUS R&D Dashboard)

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graph TD; A["A component of university research is working with industry  
(tracked in SUS R&D Dashboard)"] --> B["Faculty experts working with businesses to solve problems"]; A --> C["Sharing of facilities & equipment"]; A --> D["Students working on research projects with industry"];
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**Faculty experts  
working with  
businesses to  
solve problems**

**Sharing of  
facilities &  
equipment**

**Students working  
on research  
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industry**

# SUS Career Centers & Industry Engagement



## Early Contact & Engagement

- Orientation
- Interest assessments
- Outreach programs
- Frameworks in curriculum

## Support Degree & Career Choices

- Degrees linked with careers
- Job outlook
- Salary information

## Prepare Students for Today's Workforce

- Soft skills training
- Internships
- Job Shadowing

## Connect & Partner with Employers

- Career fairs
- Feedback from employers
- Regional partnerships

## Support Students in Securing a Job

- Enterprise system
- Mentors
- On-campus interviews



## Going Virtual



- Virtual career-related courses
- Micro-credentialing opportunities for students to develop work skills that cross all industries
- Resources to educate students how to work virtually & navigate virtual career events

## Internships



- Working with employers & students on adapting internships to new environment
- Adapting job skills into an online format

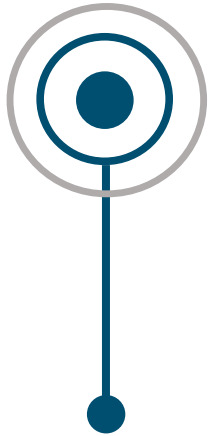
Sharing information across the system to develop best practices



# SUS Career Centers: Spring 2020 Examples

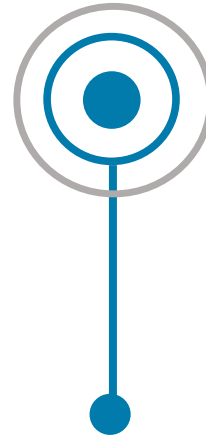


## Virtual Internships



**USF, FIU, UCF, UNF, FAU**  
collaborated with Parker-Dewey's micro internship platform to make these alternative internships available to students

## Career Fairs



**(All SUS)**  
Statewide Job Fair will be held on June 17 as a virtual job fair (hosted by Career Eco)

## Employer Engagement



**(All SUS)**  
Virtually connecting students & employers, coaching employers on virtual interview options, & hosting company information sessions



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