

MINUTES  
STATE UNIVERSITY SYSTEM OF FLORIDA  
BOARD OF GOVERNORS  
TASK FORCE ON ACADEMIC AND WORKFORCE ALIGNMENT  
UNIVERSITY OF SOUTH FLORIDA  
September 16, 2020

*Video or audio archives of the meetings of the Board of Governors  
and its committees are accessible at <http://www.flbog.edu/>.*

1. Call to Order and Opening Remarks

Chair Eric Silagy convened the meeting on September 16, 2020, at 12:16 p.m. with the following members present: Governors Cerio, Huizenga, Jordan, Kitson, Lamb, and Stermon. A quorum was established.

2. Minutes of Task Force on Academic and Workforce Alignment Meeting

Chair Silagy called for a motion to approve the meeting minutes from the Task Force's May 5, 2020, meeting. Governor Jordan moved to approve the minutes, Governor Cerio seconded the motion, and the motion carried unanimously.

3. Baccalaureate Follow-up Study

Chair Silagy stated the next item on the agenda was to hear a presentation on the most recently completed State University System of Florida (SUS) Baccalaureate Follow-up Study. The Chair stated that this is the fifth report on the employment and education outcomes of SUS baccalaureate degree recipients. This study examines employment and education outcomes one, five, and ten years after graduation.

Chair Silagy recognized Mr. Roger Strickland, Director of Economic Development, to make the presentation.

Mr. Strickland thanked the Chair and began presenting an overview of the 2020 Baccalaureate Follow-up Study: Employment and Education Outcomes 1, 5, and 10 Years After Graduation. He noted that the complete report was available on the Board's website, and it contains additional information that will not be covered during the presentation due to time constraints. He also pointed out that staff had prepared a more detailed executive summary slide deck, a two-page summary infographic, and an interactive online data tool, and those resources are also available on the Board's website.

Mr. Strickland noted that the information in this report is critical for the Board and stakeholders, including students, parents, educators, and policy-makers, who need information regarding the employment and education outcomes of bachelor's degree recipients over time to inform decision-making. Mr. Strickland noted that the 2020

report utilized employment and wage data from 2018 and 2019, so it does not include information related to the current economic conditions.

Mr. Strickland stated that the report addresses three primary research questions, including whether SUS graduates get jobs, whether SUS graduates earn additional credentials, and whether the salaries of SUS graduates increase over time. Mr. Strickland added that the report and the presentation focuses on the 284,477 graduates who were found either employed or continuing their education.

Mr. Strickland reported that 92% of graduates found in the study were employed in Year 1, and 98% were employed by Year 10. He went on to explain that the majority of those graduates working were employed full-time, ranging from 71% in Year 1 to 88% in Year 10.

Mr. Strickland stated that more than one-third of graduates in the study completed an additional educational credential by Year 10. He stated that 31% of graduates had achieved an additional credential by Year 5, and 35% had gained one by Year 10. Mr. Strickland commented that the results varied by field of study.

Mr. Strickland reported the wage data reveals that salaries increased substantially over time, with the starting median salary for bachelor's recipients who worked full-time one year after completing a baccalaureate degree at \$40,800. Additionally, the wages of bachelor's graduates who worked full-time increased significantly by Years 5 and 10. He explained that the median wages for working graduates without an additional credential was \$54,600 in Year 5, while the median for working graduates with an additional credential was \$61,100. In Year 10, the median wages for graduates without an additional credential was \$63,900, while the median for graduates with an additional credential was \$75,300.

Mr. Strickland concluded the presentation by providing a summary of the key findings in the report including that the vast majority of graduates were found to be working, more than one-third of graduates were found to have completed an additional educational credential, and the salaries of graduates increased significantly over time after graduation. He then provided a live demonstration of the online data tool published on the Board's website in conjunction with the report. He explained how the tool allows users to further explore the data behind this report.

Chair Silagy thanked Mr. Strickland for the presentation and asked if the committee had any questions. Chair Kitson commented that the report and the tool are fantastic and that so many good things come from the tremendous data transparency the online tool provides for students and businesses. Governor Scott agreed that the information provided was great, and observed that the wage data differed slightly from the wage data in the accountability report.

Chair Silagy again thanked Mr. Strickland for the hard work that went into the study and the online data tool. The Chair recommended that all members go to the website and

review the information. He noted there is a lot of important information that is useful, and if used properly, can be used to inform economic development for the state.

#### 4. National Security Innovation Network Agreement

Chair Silagy stated that the next item on the agenda was to discuss a proposed Memorandum of Understanding (MOU) with the National Security Innovation Network (NSIN). He noted the NSIN is in the Office of the Under Secretary of Defense for Research and Engineering with a mission to create new communities of innovators to solve national security problems.

Chair Silagy reported that the NSIN had proposed a MOU with the SUS and the Florida Defense Alliance, a division of Enterprise Florida. The MOU outlines the intention of the parties to work collaboratively towards supporting economic development, including talent and research, in Florida's defense ecosystem.

Chair Silagy recognized Ms. Beverly Seay, Chair of the Board of Trustees of the University of Central Florida, to provide an overview of the MOU.

Chair Seay reported that the proposed MOU would serve students, faculty, and the economy while furthering technological advances in the security of the entire country. She highlighted the educational and military assets around the state, and she stated that the state universities are strategically aligned and located to capitalize on the economic impact opportunity provided by Florida's important defense industry. Chair Seay stated that NSIN offers programs that will help bring these organizations together.

Chair Seay explained that NSIN works to create new opportunities for national security service by building collaborations between the military, academic, and venture communities and providing flexible pathways to official service within the Department of Defense. She also reported that NSIN also works with academic partners to build a national network of problem-solving ecosystems that leverage the competitive advantages of regions and commercial innovation hubs. She stated that NSIN achieves these goals, in part, by placing directors on-site at nationally prominent universities. Chair Seay also noted that NSIN had agreed through the MOU to place such a director at Florida Agricultural and Mechanical University (FAMU) to help facilitate collaboration across the entire System.

Chair Seay described the proposed MOU as outlining the responsibilities of the three partner organizations. She noted that the SUS would support the NSIN program coordination through the University Program Director at FAMU and supply faculty, students, and entrepreneurs while also promoting the program and transitioning technology. She explained that the Florida Defense Alliance would provide access to uniformed service leaders and support talent pipeline alignment, and provide other promotional activities.

Chair Seay reported that collaboration has already been occurring between System faculty and NSIN. She also mentioned that some universities, such as the University of

West Florida, were already teaching courses such as Hacking for Defense, and those efforts had already yielded internships and jobs for students. Chair Seay articulated that more opportunities for students would result from a partnership with NSIN.

Chair Seay concluded by stating that the goal of this type of work was to help innovators build a better, safer world, and she was delighted with the enthusiasm and collaboration of the faculty of the System regarding this endeavor. Chair Seay thanked FAMU President Robinson for his support and his willingness to host the new director.

Chair Silagy thanked Chair Seay for her presentation and her hard work with this project. Chair Silagy commented that this opportunity not only related to safety and security but also a massive economic impact. He also noted that this program had incredible potential to provide a competitive advantage and help students across the System.

Chancellor Criser stated that the program is a great idea, and he thanked Chair Seay for her leadership in shepherding the project through the System. Governor Lamb stated that this was an important topic that touched on the competitiveness of Florida and the SUS.

## 5. Concluding Remarks and Adjournment

Having no further business, Chair Silagy adjourned the meeting at 12:54 p.m.

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Eric Silagy, Chair

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Roger Strickland  
Director, Economic Development