

## **Market Tuition Rate 2016 Pilot Program Review Survey**

**Only one survey response per university. This survey includes the totality of the market tuition rate programs approved by the Board of Governors for your university**

1. How has this market rate tuition program achieved “success?”
  - a. How many degrees have been awarded as a direct result of the approval of market tuition rate?
    - i. How does this number compare to the number of degrees awarded for E&G funded program offerings in the same or related CIP code?
  - b. How many additional students have enrolled as a direct result of approval of market tuition rate?
  - c. How has each approved program achieved success in terms of outcome measures in original program proposal?
  - d. How does attrition for the market tuition rate program offering compare to attrition rates for E&G funded program offerings in the same or related CIP code?
  - e. Provide other indicators of success:  

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2. If market tuition rate was approved for a program identified as a state critical workforce need, how has implementing market tuition rate increased the number of critical need graduates overall?
3. What has been the impact on similar existing E&G funded program offerings in the same or related CIP code at the same degree level?
4. Have any E&G funded program offerings in the same or related CIP code at the same level been eliminated since the approval of market tuition rate? If so, please explain.
5. How do program revenues compare to program costs?
6. How much revenue has been generated by market tuition rate cohorts and how has the revenue been used?

7. Describe the positive aspects of the market tuition rate initiative.
  - a. Describe the negative aspects
8. How does the market tuition rate initiative compare to Continuing Education?
9. If the Board's Continuing Education Regulation 8.002 was modified to allow greater flexibility, could this take the place of market tuition rate for future programs? Please explain.

**Campus contact for any follow-up questions about this survey:**

Name: \_\_\_\_\_  
Title of campus contact: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email address: \_\_\_\_\_

Any questions about this survey should be directed to Board of Governors staff Richard Stevens ([Richard.stevens@flbog.edu](mailto:Richard.stevens@flbog.edu)) or Jennifer Nabors ([Jennifer.nabors@flbog.edu](mailto:Jennifer.nabors@flbog.edu)).