

THE UNIVERSITY of NORTH FLORIDA
Greatness STARTS Here Strategic Plan
Alignment to Florida SUS BOG 2025 Goals

TEACHING & LEARNING	BOG 2025 Goals (Revised in 2019)	UNF 2025 Goals
EXCELLENCE		
1) National Rankings for Universities	1 in Top 10 Liberal Arts 1 in Top 10 Nation 1 in Top 11-25 Nation 2 in Top 25-50 Nation	Top 100 Public University (U.S. News & World Report)
2) Freshman in Top 10% of Graduating High School Class	50%	25%
3) Professional Licensure & Certification Exam Pass Rates Above Benchmarks	All Exam Pass Rates Above Benchmarks	All Exam Pass Rates Above Benchmarks
4) Quality Online Courses	100%	90%
5) Average Time to Degree <small>(for FTIC in 120hr programs)</small>	4.0	4.2
6) Four-Year Graduation Rates <small>(for Full-time FTIC)</small>	65%	54%
7) Six-Year Graduation Rates <small>(for Full- and Part-time FTIC)</small>	80%	64%
8) Percent of Bachelor's Degrees Without Excess Hours	80%	87%
9) Bachelor's Degrees Awarded Annually	78,500	3,800
10) Graduate Degrees Awarded Annually	27,400	840
PRODUCTIVITY		
11) Percent of Bachelor's Degrees Awarded to African-American & Hispanic Students	46%	23%
12) Number & Percent of Adult Aged 25+ Undergraduates Enrolled	75,000 (21%)	3,380 (22%)
13) Percent of Undergraduate FTE in Online Courses	40%	30%
14) Number of Institutions with at least 30% of Fall Undergraduates Receiving a Pell Grant	All Institutions Above 30%	42%
15) Academic Progress Rate <small>(2nd Fall Retention with GPA>=2.0)</small>	90%	90%
16) Pell Recipient Four-Year Graduation Rate <small>(for Full-Time FTIC)</small>	54%	54%
17) FCS AA Transfer Three-Year Graduation Rate	62%	62%

STRATEGIC PRIORITIES FOR A KNOWLEDGE ECONOMY		
18) Number & Percent of Bachelor's Degrees in Programs of Strategic Emphasis	45,000 (50%)	2,390 (62%)
19) Number & Percent of Bachelor's Degrees in STEM & Health	30,000 (35%)	1,700 (44%)
20) Number & Percent of Graduate Degrees in Programs of Strategic Emphasis	18,200 (60%)	540 (62%)
21) Number & Percent of Graduate Degrees in STEM & Health	15,200 (50%)	400 (46%)

SCHOLARSHIP, RESEARCH, & INNOVATION	BOG 2025 Goals (Revised in 2019)	UNF 2025 Goals
EXCELLENCE		
22) Faculty Membership in National Academies	75	0
23) Faculty Awards	75	3
24) Percent of Undergraduates Engaged in Research	New question on senior exit survey Spring 2020	TBD
PRODUCTIVITY		
25) Total R&D Expenditures	\$3.0B	\$15M
26) R&D Expenditures funded from External Sources	\$1.75B	\$8.25M
STRATEGIC PRIORITIES FOR A KNOWLEDGE ECONOMY		
27) Number of Patents Awarded Annually	410	5
28) Number of Licenses and Options Executed Annually	500	3
29) Number of Start-Up Companies Created	60	2

COMMUNITY & BUSINESS ENGAGEMENT	BOG 2025 Goals (Revised in 2019)	UNF 2025 Goals
EXCELLENCE		
30) Number of Universities with the Carnegie Foundation's Community Engagement Classification	All	Maintain classification (earned in 2010)

STRATEGIC PRIORITIES FOR A KNOWLEDGE ECONOMY		
31) Percent of Bachelor's Graduates Employed & Earning \$30,000 or Continuing Their Education	80%	76%
32) Median Wages of Bachelor's Graduates Employed Full-time One Year After Graduation	\$43,200	\$43,200

Uniquely **UNF**