



AGENDA
ADVISORY BOARD FOR UF ONLINE
Emerson Alumni Hall, Warrington Room
University of Florida
Gainesville, Florida
October 17, 2019
10:00 a.m. – 2:00 p.m.

Chair: Mr. Ed Morton, Members: Mr. Ernie Friend, Dr. John Watret

- | | |
|--|--|
| 1. Call to Order and Opening Remarks | Chair Ed Morton |
| 2. Approval of Meeting Minutes | Chair Morton |
| 3. Public Comment | Chair Morton |
| 4. UF Online: Recent Updates | |
| 5. UF Online 2018-2019 Annual Report Presentation | Ms. Evie Cummings
Assistant Provost and
Director of UF Online |

WORKING LUNCH

- 6. UF's Coursework, Transformed: Academic Innovations**

Break

- | | |
|---|---------------------|
| 7. Status of Implementation of the
UF Online Business Plan 2019-2024 | Ms. Cummings |
| 8. Discussion: The Path Forward | |
| 9. Concluding Remarks and Adjournment | Chair Morton |

STATE UNIVERSITY SYSTEM OF FLORIDA
Advisory Board for UF Online
October 17, 2019

SUBJECT: Approval of Minutes of April 17, 2019, Meeting

PROPOSED ADVISORY BOARD ACTION

Approval of summary minutes of the meeting held on April 17, 2019

BACKGROUND INFORMATION

Advisory Board members will review and approve the summary minutes of the meeting held on April 17, 2019.

Supporting Documentation Included: Summary Minutes for April 17, 2019

Facilitators/Presenters: Chair Ed Morton

MINUTES

STATE UNIVERSITY SYSTEM OF FLORIDA
ADVISORY BOARD FOR UF ONLINE
Conference Call
Dial-in 1-888-585-9008, then 305-002-533 #
April 17, 2019

1. Call to Order

Chair Ed Morton convened the conference call meeting at 2:04 p.m. on April 17, 2018, with the following members present: Mr. Ernie Friend and Dr. John Watret. A quorum was established.

2. Approval of Committee Meeting Minutes

Dr. Watret moved that the Advisory Board approve the minutes of the April 4, 2018, meeting. Mr. Friend seconded the motion, and the members concurred. Dr. Watret moved that the Advisory Board approve the minutes of the October 17, 2018, meeting. Mr. Friend seconded the motion, and the members concurred.

3. Public Comment

There were no public comments.

4. Election of Chair

Dr. Watret nominated Mr. Morton to serve as Chair of the Advisory Board. Mr. Friend seconded the motion, and the members concurred. Dr. Watret indicated that he would continue as Vice Chair of the Advisory Board and the members concurred.

5. UF Online Updates

Ms. Evie Cummings provided the following updates:

- Symposium:
Over 170 STEM faculty across the System attending the Symposium, with representatives from 13 institutions attending or presenting. Attendees were from 4-yr institutions. She said universities are not systematically talking to medical schools about how online students are being admitted to medical schools.
- New Partnerships
 - UF Online and UF IFAS Extension will launch pilots next year. They have identified two rural areas with active extension centers.

- Seminole State College wants to work with UF Online for a path for their graduates.
- There is a desire by Florida College System institutions for an MOU to signal an intent to work closely together.
- Textbook Affordability
 - UF Access program, headed by Jennifer Smith, has materials that are discounted or zero-cost. Ms. Smith has launched badges for faculty who have selected the least expensive options for students. These materials are available for classroom students, as well as online students.
- Chemistry Lab
 - A workgroup consisting of one chemistry faculty member and one instructional designer from each university has designed a bootcamp which will kick off in later May with face-to-face labs in early June. Participants will take back to their campuses to adapt. Chair Morton stated that this should address the reticence of medical schools to admit students who have taken online courses. He would like to add the medical school discrimination discussion to an agenda in the Board of Governors Innovation and Online Committee.
- Employer Pathways
 - UF Online is working with Disney, Discover, Wal-Mart. Chair Morton asked if any consideration had been given for certifications? Ms. Cummings indicated that a separate team at UF works with certificates and she would follow through with that group. She said that Disney maps out how degrees translate to career paths.
- Student Experiences
 - Ms. Cummings indicated that UF Online was exploring to what extent they can help students meet admission standards, participating those who are missing one or two courses.
 - A National search is underway for academic affairs and student affairs to promote students.
- Items for Radar
 - UF Online is culling through applications now and is shooting for 750 PaCE students.
 - A decision was made after the Business Plan was put into place to move up the application deadline to May 6, instead of June, partly because of the strain the June data put on UF staff to process applications so close to Fall term. Dr. Watret stated that many of his students are looking to start immediately; they are not looking to a long transition from high school. Ms. Cummings stated that the on-campus deadline is November for enrolling in August. She said the competition for online students is rising.

6. Concluding Remarks and Adjournment

Governor Morton requested that the October meeting be scheduled soon.

He adjourned the meeting at 2:53 p.m.

Ed Morton, Chair

Dr. Nancy McKee, Executive Director