



"Amazing Minds, Limitless Possibilities"

Board of Governors Meeting
University Work Plan Presentation
June 20, 2012
Live Oak Center - Orlando, Florida

Mission and Vision Exemplary, Distinctive, Integral

Exemplary:

- Ranked #3 Best Value in Public Higher Education by the Princeton Review/USA Today in 2011
- Ranked #6 among all Public Liberal Arts Colleges by U.S. News
 & World Report in 2011
- Among the highest per capita production of U.S. Fulbright Scholars at Bachelor's Institutions (56 scholars since 2001)

Distinctive:

- Academic rigor
- Deep engagement as measured by National Survey of Student Engagement
- Demonstrated mastery

Integral:

Highly valued public liberal arts option for Florida's top undergraduates

Statement of Strategy

- Strengthen our position in recruitment of top students
 - Admissions materials refreshed and redesigned for today's students
 - Document graduates' professional and advanced degrees, employment, and leadership
- Strengthen our academic program
 - Preparation for senior research success begins in first year
 - Develop best practices from Seminars in Critical Inquiry
 - Provide additional academic support to students
- Promote core values throughout capital campaign and outreach materials

Strengths and Opportunities

Strengths

- Exemplary academic program
- Faculty committed to teaching
- Energy and vision of President O'Shea
- Local partnerships
- National partnerships for liberal arts

Opportunities

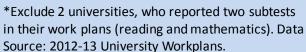
- Strengthen public/private partnerships
- Diversify funding model
- Maintain our values in a changing environment
- Increase campus and educational diversity

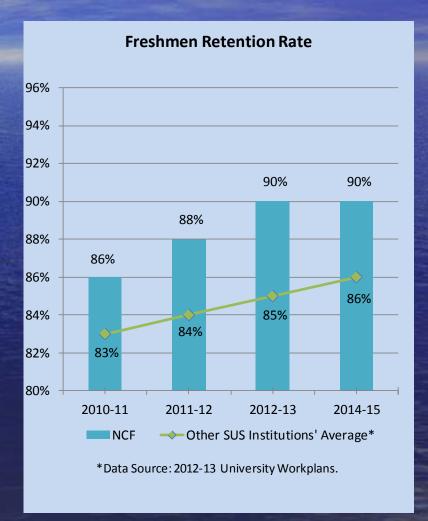
Three Key Initiatives

- 1. Strengthen student preparation for senior research and creative work through improved teaching and advising (*Academic Quality*)
- Increase 1st year retention and 6-year graduate rates (*Improve Efficiency*)
- 3. Complete 6-year Capital Campaign to raise \$60 million for endowment (*Return on Investment*)

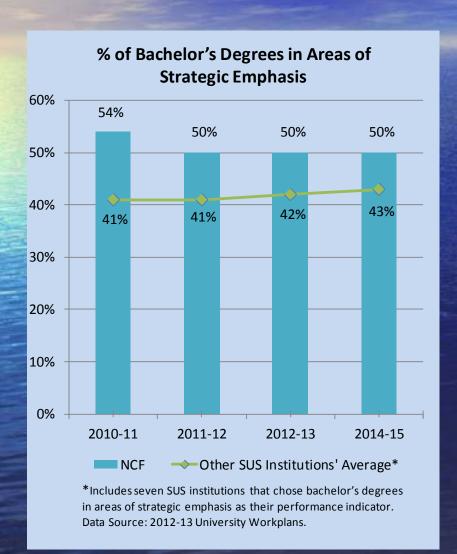
Key Performance Metrics

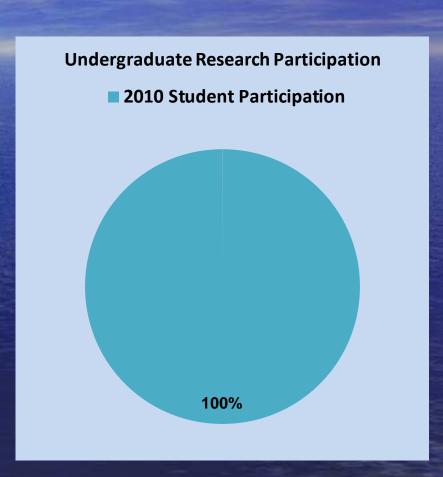






Key Performance Metrics





Operations Enrollment Management

- Enrollment
 - all full-time undergraduate and residential
 - primarily seminar-style instruction
- FTIC enrollment increased 13% over 5 years
- Modest enrollment growth over the next 3 years
 - Growth will mainly result from improved retention

Use of Tuition Differential

FY 2011-12 Actual =\$470K; FY 2012-13 15% Increase =\$400K; FY 2012-13 Total = \$870K

2012-13 INTENDED USE OF TUITION DIFFERENTIAL

NEED BASED AID

30%

\$260K

ACADEMIC SUPPORT

43%

\$380K

Library Faculty
Writing & Quantitative Centers
Seminars in Critical Inquiry

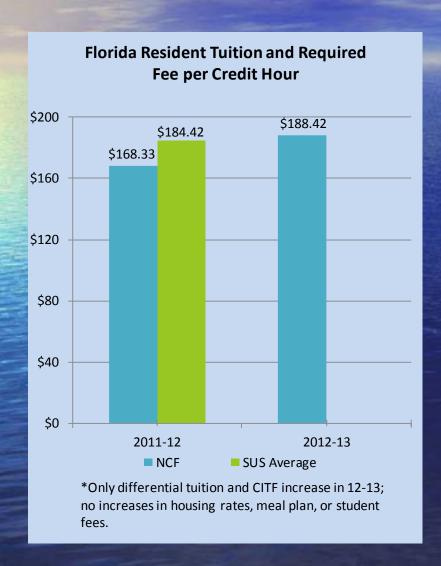
INSTRUCTION

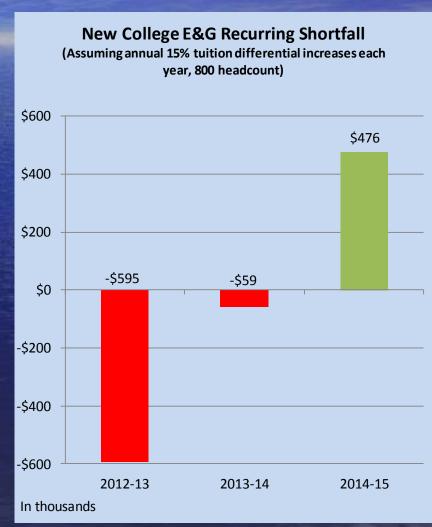
27%

\$230K

Adjuncts
Marine Science
Gender Studies

Tuition Differential





Capital Improvement Trust Fund

Capital Improvement Fee

Current = \$4.76 Proposed Increase = \$1.38 New Total = \$ 6.14

2013-14 Projects = \$350,000

Capital Renewal and Deferred Maintenance Supporting Existing Facilities







