



STATE
UNIVERSITY
SYSTEM
of FLORIDA
Board of Governors

AGENDA
Steering Committee
for Implementation of the 2025 *Strategic Plan for Online Education*
Executive Board Room
FAIRWINDS Alumni Center
University of Central Florida
Orlando, Florida 32816
June 26, 2018
2:00 - 3:30 pm

[Meeting Notes](#)

1. Call to Order and Opening Remarks

Dr. Ralph Wilcox, Chair

a. Meeting Notes

The Meeting Notes from the March 29th Steering Committee meeting were approved by the Committee.

b. Update: 2018 Summary Agendas

Chair Wilcox

Moving forward, as the BOG Innovation & Online Committee and the Steering Committee continue to approve actions and recommend new initiatives, the summary agendas will be further amended.

2. Consideration for Approval

a. Statewide Marketing Report

Edward Duran, FIU

Committee members agreed that the focus must be on the System to avoid undue competition among the universities. The Steering Committee deferred action on this item in order to gather additional information and directed Dr. Northrup to provide information on FLVC capabilities in this area at the next meeting. The Committee also agreed that input from university marketing administrators should be solicited.

b. Multiple Accelerated Terms

Dr. Vicki Brown, FAU

The Steering Committee recommended that the report: *Evaluation of Accelerated Degree Models* be published on appropriate websites, provided to the SUS Council of Academic Vice Presidents (CAVP) and SUS Council for Student Affairs (CSA), and disseminated throughout the SUS.

c. Online Program Coordination

**Provosts George Ellenburg, UWF
Ken Furton, FIU and Dr. Nancy McKee**

The Steering Committee **agreed** that:

- a duplicative program planning process should be avoided;
- the online programs database should be expanded to include planned programs; and
- metrics of success should be discussed over the upcoming year, with the initiative being reviewed in mid-2019.

3. For Guidance

a. Quality Designations

Dr. Kelvin Thompson, UCF

The Steering Committee **agreed** that:

- communication should come from the Chancellor to universities explaining the Quality designations;
- the workgroup should continue the process of refining the performance indicators and reporting of the data and should provide an update to the Committee in September;
- a Quality presentation to the BOG Innovation & Online Committee should be postponed from September to November.

There was concern expressed that, during the process, the reporting of a low number of course evaluations may give an inaccurate impression of the university's commitment to the process.

4. For Discussion

a. IOC Areas of Interest

Dr. Nancy McKee

Dr. McKee reviewed current topics of interest to Governor Morton, Chair of the BOG Innovation & Online Committee -- cost containment, graduation rates, and the alignment of employment needs, and recommended that Governor Morton attend the September meeting of the Steering Committee in order to hear and respond to discussions related to these issues.

The Steering Committee **requested** that Mr. Jason Jones, BOG Chief Data Officer, attend the September meeting to advise the committee on alternative graduation rate calculations.

The Steering Committee **directed** that data collection be advanced and further refined to better assess whether online programs are in alignment with the state's workforce needs; as an example, the production of a report on degrees awarded in online majors.

5. System Updates

- a. **Open Educational Resources** **Dr. Cindy DeLuca, USF**
Dr DeLuca announced that a workshop on OER and e-text initiatives will be planned for the November meeting of the BOG Innovation & Online Committee.

- b. **Expanding Shared Services on FloridaShines** **Dr. Pam Northrup, UWF**
Dr. Northrup announced that the involvement of FloridaShines in the shared services initiative would be ramped up during the fall with the direct involvement of SUS faculty and staff.

- c. **Facilitating Collaboration** **Mr. Duran**
Due to time constraints, Chair Wilcox deferred this agenda item.

- d. **Proctoring** **Mr. Duran**
Due to time constraints, Chair Wilcox deferred this agenda item.

6. **Concluding Remarks and Adjournment** **Chair Wilcox**