

Florida International University
Market Tuition Proposals
November, 2011

- a. Master of Science in Construction Management
- b. Masters in Mass Communication - Global Strategic Management
- c. Master of Science in Engineering Management
- d. Master of Science in Finance
- e. Executive Masters in Taxation

**State University System
Market Tuition Proposals**

Florida International University		Proposal 1	Proposal 2	Proposal 3	Proposal 4	Proposal 5
1	Degree Program	Master of Science in Construction Management (varying tuition rates depending on location)	Masters in Mass Communication- Global Strategic Communication track (online)	Master of Science in Engineering Management (varying tuition rates depending on location)	Master of Science in Finance	Executive Masters in Taxation
2	Has the program been approved pursuant to Regulation 8.011?	Yes	Yes	Yes	Yes	Yes
3	Does the program lead to initial licensing or certification?	No	No	No	No	No
4	Is the program identified as a state critical workforce need?	Yes, but does not lead to initial licensing	No	Yes, but does not lead to initial licensing	No	No
5	Are the program's admission & graduation requirements the same as other programs?	Yes	Yes	Yes	Yes	Yes
6	Current Tuition Rate	\$20,000 R/ \$14,000-21,000 NR	\$0	\$35,000 R/ \$18,000 - 35,000 NR	\$29,398 R/ \$32,998 NR	\$27,249 R/ \$30,249 NR
7	Proposed Market Tuition Rate	up to \$24,150 with up to 15% increase each year thereafter	up to \$30,000 plus up to 15% each year thereafter	up to \$40,250 plus up to 15% each year thereafter	up to \$38,000 plus up to 15% each year thereafter	up to \$35,000 plus up to 15% each year thereafter
8	5 Other Public/Private Rates for Similar Program:					
9	University name and rate:	Drexel - \$45,000	George Washington - \$49,460	Penn State - \$31,020	FSU - \$13,000	UM - \$48,000
10	University name and rate:	Alabama - \$20,939 R/\$33,677 NR	Drexel - \$40,320	UM - \$46,000	UF - \$16,000	Nova Southeastern - \$26,600
11	University name and rate:	UF \$19,800	Seton Hall - \$35,748	FI Inst of Tech - \$31,200	Univ of Tampa - \$17,000	UCF - \$10,000
12	University name and rate:	USC - \$43,410	Marists University - \$25,020	Purdue - \$32,230	Univ of Houston - \$17,500	FAU - \$35,000
13	University name and rate:	Purdue - \$16,707 R/ \$46,986 NR	North Dakota - \$13,170 R/ \$21,461 NR	UF - \$27,520	USF - \$14,200	Arizona State - \$34,000
14	Length of Program (SCH)	30	36	30	36	30
15	Student Enrollment (Headcount):					
16	Resident	0	0	14	69	74
17	Non-Resident	29	0	1	42	3
18	Total	29	new track	15	111	77
19	Similar Program at other SUS Institutions (if yes, provide university and program name)	Yes	No	Yes	Yes	Yes
20	University and program name:	UF		UF	UF	UCF
21	University and program name:				FSU	FAU
22	University and program name:				USF	
23	University and program name:					
24	Different Rate for Resident vs. Non-Resident (NR)?	\$20,000 plus up to 15% increase online R/NR; \$14,000 - \$21,000 plus up to 15% increase NR (outside US) ; and up tp 15% each year thereafter	No	\$35,000 plus up to 15% increase R/ \$35,000 plus up to 15% increase NR (US)/ \$18,000 plus up to 15% increase NR (outside US); and up tp 15% each year thereafter	\$29,398 plus up to 15% increase R/ \$32,998 plus up to 15% increase NR ; and up tp 15% each year thereafter. \$29,298 online R/NR	\$27,249 plus up to 15% increase R/ \$30,219 plus up to 15% increase NR ; and up tp 15% each year thereafter

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Florida Board of Governors
Request to Establish Market Tuition Rates - Regulation 7.001(15)**

University: Florida International University
Program: Master of Science in Construction Management

Date	
University Board of Trustees approval date:	June 4, 2010
Proposed Implementation Date (month/year):	August 2012

Market Tuition Rate Process

Explain the process used to determine market tuition.

The market tuition for the Master of Science in Construction Management was determined by benchmarking against other professional management programs nationally and throughout the State of Florida and incorporating all associated costs of managing this program.

The Master of Science in Construction Management is a 36 credit program. The program provides advanced knowledge and necessary skills to be successful as a manager and/or executive. The program is designed to accommodate graduates from other disciplines.

This degree program is currently offered using E&G funding as well on a cost recovery basis through continuing education. The program that uses E&G funding is offered on campus in a classroom setting as well as offered to resident students in an online format. The program that is offered on a cost recovery basis through continuing education is the online for nonresidents.

The proposal for market tuition rate applies to the online program for nonresidents and to programs that will be offered off campus in the US and outside of the US. These off campus programs will be offered in a classroom setting. In 2010-11, there were 29 nonresidents in the online program. There was no enrollment in the off campus programs.

The enrollments given in the spreadsheet are 2010-11 enrollments in the online program. Projected growth in market tuition rate programs are 15 residents and 59 non-residents.

For 2012-13, the market tuition rate for the Master of Science in Construction Management program offered in a regular classroom setting in an off campus location in the US will be \$20,000 for residents and nonresidents and for nonresidents enrolled in the online program. For nonresidents who enroll in programs offered outside of the US, the market tuition rate will range from \$14,000 (Panama) to \$21,000 (Dominican Republic). All of these may be adjusted by up to 15% for 2012-13 and each year thereafter.

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Mission Alignment

Describe how offering the proposed program at market tuition aligns with the mission of the university and the Board strategic plan:

The market rate tuition will enable the Master of Science in Construction Management program to provide the students with better support such as career services, greater number of graduate teaching assistants, and professional development for faculty enhancing FIU's commitment to providing quality learning, state-of-the-art research and creative activity, and problem-solving engagement.

Declaratory Statement

Provide a declaratory statement that the policy will not increase the state's fiscal liability or obligation:

The policy will not increase the state's fiscal liability or obligation for this program.

Restrictions / Limitations

Identify any proposed restrictions, limitations, or conditions to be placed on the policy:

There are not any proposed restrictions, limitations or conditions on the policy.

Accountability Measures

Indicate how the university will monitor the success of the policy. Provide specific metrics that will be used.

The university will monitor success of the policy using two metrics: 1) Increase in the number of students enrolled and 2) Increase student satisfaction levels. Retention and graduation rates are currently accountability measures for all programs. The EBI Survey will be used to measure student satisfaction.

Course Availability

Explain how the university will ensure that sufficient courses are available to meet student demand and facilitate completion of each program submitted for consideration.

The program will be managed in a lock-step cohort format which will ensure that sufficient courses are available to meet student demand and facilitate completion of the program. All instruction and program administration will be performed by University faculty and staff.

Economic Impact

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Provide economic impact that this proposal will have on the university and the student, anticipated revenue collection, how the revenue will be spent, whether any private vendors will be used, and which budget entity the funds will be budgeted.

This proposal will allow the University to offer the program and provide a needed service to the community. It is expected that the program will generate \$1.9 million during the one year program. The revenue will be spent to cover the direct and indirect instructional costs, program administration, enhance student, career and academic services, marketing, professional development, facility rental, and support university and college initiatives. The funds will be budgeted between in the auxiliary enterprise.

Other Information

See Attached Supplemental Form

**State University System
Florida Board of Governors
Request to Establish Market Tuition Rates - Regulation 7.001(15)**

University: Florida International University

Program: Master in Mass Communication - Global Strategic Communications

Date	
University Board of Trustees approval date:	June 21, 2011
Proposed Implementation Date (month/year):	August 2012
Market Tuition Rate Process	
<p>Explain the process used to determine market tuition.</p> <p>The market tuition for the online version of the Master in Mass Communication - Global Strategic Communications (MSGSC) was determined by benchmarking against other professional management programs nationally and throughout the State of Florida and incorporating all associated costs of managing this program.</p> <p>The MSGSC is a 36 credit program. It combines the traditional courses of a master of science in mass communications such as communications research and communications theories, with courses in global communications and strategic decision making. The orientation of the graduate program is primarily professional, not theoretical.</p> <p>This degree program is offered as a E&G funded program as well as a cost recovery program through continuing education. Currently, the program is offered on campus and off campus in a classroom setting. The market tuition rate proposal will apply to the program that will be offered online.</p> <p>No enrollment figures were given in the spreadsheet since the online Master in Mass Communication-Global Strategic Communications will be a new program offering. The enrollment in 2010-11 for the E&G funded program was 210. Enrollment in the new online, market tuition rate Master in Mass Communication is expected to be 20 students per year.</p> <p>There is no difference in the resident and non-resident market tuition rate. The market rate tuition may be adjusted by up to 15% for 2012-13 and each year thereafter.</p>	
Mission Alignment	
<p>Describe how offering the proposed program at market tuition aligns with the mission of the university and the Board strategic plan:</p> <p>The market tuition rate will enable the Master in Mass Communication - Global Strategic Communications track to provide the students with better support such as career services, greater number of graduate teaching assistants, and professional development for faculty</p>	

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enhancing FIU's commitment to providing quality learning, state-of-the-art research and creative activity, and problem-solving engagement.

Declaratory Statement

Provide a declaratory statement that the policy will not increase the state's fiscal liability or obligation:

The policy will not increase the state's fiscal liability or obligation for this program.

Restrictions / Limitations

Identify any proposed restrictions, limitations, or conditions to be placed on the policy:

There are not any proposed restrictions, limitations or conditions on the policy.

Accountability Measures

Indicate how the university will monitor the success of the policy. Provide specific metrics that will be used.

The university will monitor success of the policy using two metrics: 1) Increase in the number of students enrolled and 2) Increase student satisfaction levels. Retention and graduation rates are currently accountability measures for all programs. A survey will be used to measure student satisfaction.

Course Availability

Explain how the university will ensure that sufficient courses are available to meet student demand and facilitate completion of each program submitted for consideration.

The program will be managed in a lock-step cohort format which will ensure that sufficient courses are available to meet student demand and facilitate completion of the program. All instruction and program administration will be performed by University faculty and staff.

Economic Impact

Provide economic impact that this proposal will have on the university and the student, anticipated revenue collection, how the revenue will be spent, whether any private vendors will be used, and which budget entity the funds will be budgeted.

This proposal will allow the University to offer the program and provide a needed service to the community. It is expected that the program will generate \$600,000 during the 18 month program. The revenue will be spent to cover the direct and indirect instructional costs,

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program administration, enhance student, career and academic services, marketing, professional development, facility rental, and support university and college initiatives. No private vendors will be used and the funds will be budgeted in the auxiliary enterprise.

Other Information

See Attached Supplemental Form

**State University System
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University: Florida International University
Program: Master of Science in Engineering Management

Date	
University Board of Trustees approval date:	June 21, 2011
Proposed Implementation Date (month/year):	August 2012

Market Tuition Rate Process

Explain the process used to determine market tuition.

The market tuition for the Master of Science in Engineering Management was determined by benchmarking against other professional management programs nationally and throughout the State of Florida and incorporating all associated costs of managing this program.

The Master of Science in Engineering Management requires 30 credit hours of course work. The program is designed to offer engineers the opportunity to advance to managerial positions by blending graduate courses in business, engineering and law.

Currently, the Master of Science in Engineering Management is offered both using E&G funding as well on a cost recovery basis through continuing education. Market tuition rates will be applied to the programs currently offered on a cost recovery basis through continuing education. The programs currently offered on a cost recovery basis through continuing education are offered off-campus, both here in the US as well as outside of the US, in a classroom setting.

The enrollment figure in the spreadsheet is for the programs offered on a cost recovery basis through continuing education. Enrollment in cohorts that charge market tuition rates are expected to increase to 30.

For the market tuition rate program offered off-campus in the US, the rate for resident and non-resident students will be \$35,000 in 2012-13. For the market tuition rate program offered outside of the US, the rate for non-resident students will be \$18,000 in 2012-13. All of these may be adjusted by up to 15% for 2012-13 and each year thereafter.

Mission Alignment

Describe how offering the proposed program at market tuition aligns with the mission of the university and the Board strategic plan:

The market rate tuition will enable the Master of Science in Engineering Management program to provide the students with better support such as career services, greater number

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of graduate teaching assistants, and professional development for faculty enhancing FIU's commitment to providing quality learning, state-of-the-art research and creative activity, and problem-solving engagement.

Declaratory Statement

Provide a declaratory statement that the policy will not increase the state's fiscal liability or obligation:

The policy will not increase the state's fiscal liability or obligation for this program.

Restrictions / Limitations

Identify any proposed restrictions, limitations, or conditions to be placed on the policy:

There are not any proposed restrictions, limitations or conditions on the policy.

Accountability Measures

Indicate how the university will monitor the success of the policy. Provide specific metrics that will be used.

The university will monitor success of the policy using two metrics: 1) Increase in the number of students enrolled and 2) Increase student satisfaction levels. Retention and graduation rates are currently accountability measures for all programs. A survey will be used to measure student satisfaction.

Course Availability

Explain how the university will ensure that sufficient courses are available to meet student demand and facilitate completion of each program submitted for consideration.

The program will be managed in a lock-step cohort format which will ensure that sufficient courses are available to meet student demand and facilitate completion of the program. All instruction and program administration will be performed by University faculty and staff.

Economic Impact

Provide economic impact that this proposal will have on the university and the student, anticipated revenue collection, how the revenue will be spent, whether any private vendors will be used, and which budget entity the funds will be budgeted.

This proposal will allow the University to offer the program and provide a needed service to the community. It is expected that the program will generate approximately \$500,000 during

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the one year program. The revenue will be spent to cover the direct and indirect instructional costs, program administration, enhance student, career and academic services, marketing, professional development, facility rental, and support university and college initiatives. The funds will be budgeted between in the auxiliary enterprise.

Other Information

See Attached Supplemental Form

**State University System
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University: Florida International University
Program: Master of Science in Finance

Date	
University Board of Trustees approval date:	June 4, 2010
Proposed Implementation Date (month/year):	August 2012

Market Tuition Rate Process

Explain the process used to determine market tuition.

The market tuition for the Master of Science in Finance was determined by benchmarking against other professional management programs nationally and throughout the State of Florida and incorporating all associated costs of managing this program.

The Master of Science in Finance is a one-year program that provides a strong foundation in financial theory and practice and the analytical skills required to pursue a career in the finance field.

This degree program is offered as a tuition plus, cost recovery program through continuing education. Currently, the program is offered on campus and off campus in a classroom setting. Plans are to offer the degree program online as well. The proposal is for all cohorts in this degree program to be offered at market tuition rates.

The enrollments in the spreadsheet are 2010-11 enrollments for all cohorts in the tuition plus, cost recovery program offered through continuing education. Growth in enrollment will be through the online program. Once it is launched, enrollment is expected to be 50 students per year.

For 2012-13, the resident market tuition rate for the Master of Science in Finance degree program offered in a regular classroom setting for residents will be \$29,398. For non-residents, the market tuition rate will be \$32,998. The tuition for the online program will have the same rate for residents and non-residents of \$29,398. All of these may be adjusted by up to 15% for 2012-13 and each year thereafter.

Mission Alignment

Describe how offering the proposed program at market tuition aligns with the mission of the university and the Board strategic plan:

The market rate tuition will enable the Master of Science in Finance program to provide the students with better support such as career services, greater number of graduate teaching assistants, and professional development for faculty enhancing FIU's commitment to

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providing quality learning, state-of-the-art research and creative activity, and problem-solving engagement.

Declaratory Statement

Provide a declaratory statement that the policy will not increase the state's fiscal liability or obligation:

The policy will not increase the state's fiscal liability or obligation for this program.

Restrictions / Limitations

Identify any proposed restrictions, limitations, or conditions to be placed on the policy:

There are not any proposed restrictions, limitations or conditions on the policy.

Accountability Measures

Indicate how the university will monitor the success of the policy. Provide specific metrics that will be used.

The university will monitor success of the policy using two metrics: 1) Increase in the number of students enrolled and 2) Increase student satisfaction levels. Retention and graduation rates are currently accountability measures for all programs. The EBI Survey will be used to measure student satisfaction.

Course Availability

Explain how the university will ensure that sufficient courses are available to meet student demand and facilitate completion of each program submitted for consideration.

The program will be managed in a lock-step cohort format which will ensure that sufficient courses are available to meet student demand and facilitate completion of the program. All instruction and program administration will be performed by University faculty and staff.

Economic Impact

Provide economic impact that this proposal will have on the university and the student, anticipated revenue collection, how the revenue will be spent, whether any private vendors will be used, and which budget entity the funds will be budgeted.

This proposal will allow the University to offer the program and provide a needed service to the community. It is expected that the program will generate total revenue of approximately \$3.3 million during the one year program. The revenue will be spent to cover the direct and

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indirect instructional costs, program administration, enhance student, career and academic services, marketing, professional development, facility rental, and university and college initiatives. A vendor will not be used. The funds will be budgeted in the auxiliary enterprise.

Other Information

See Attached Supplemental Form

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Request to Establish Market Tuition Rates - Regulation 7.001(15)**

University: Florida International University
Program: Master of Science in Taxation

Date	
University Board of Trustees approval date:	June 4, 2010
Proposed Implementation Date (month/year):	August 2012

Market Tuition Rate Process
<p>Explain the process used to determine market tuition.</p> <p>The market tuition for the Master of Science in Taxation was determined by benchmarking against other professional management programs nationally and throughout the State of Florida and incorporating all associated costs of managing this program.</p> <p>The Master of Science in Taxation is a one-year program that prepares students for the CPA exam and for a career as a tax executive.</p> <p>This degree program is offered as a tuition plus, cost recovery program through continuing education. Currently, the program is offered on campus in a classroom setting. The proposal is to offer this program as a market tuition rate program. The proposal also covers any additional cohorts that may be offered off campus in a classroom setting.</p> <p>The enrollments in the spreadsheet are 2010-11 enrollments in the tuition plus, cost recovery program offered through continuing education. Additional enrollment of 35 per year is expected once the program is offered as a market tuition rate program.</p> <p>For 2012-13, the resident market tuition rate for the Master of Science in Taxation degree program offered in a regular classroom setting for residents will be \$27,249. For non-residents, the market tuition rate will be \$30,249. All of these may be adjusted by up to 15% for 2012-13 and each year thereafter.</p>

Mission Alignment
<p>Describe how offering the proposed program at market tuition aligns with the mission of the university and the Board strategic plan:</p> <p>The market rate tuition will enable the Master of Science in Taxation program to provide the students with better support such as career services, greater number of graduate teaching assistants, and professional development for faculty enhancing FIU's commitment to providing quality learning, state-of-the-art research and creative activity, and problem-solving engagement.</p>

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Declaratory Statement

Provide a declaratory statement that the policy will not increase the state's fiscal liability or obligation:

The policy will not increase the state's fiscal liability or obligation for this program.

Restrictions / Limitations

Identify any proposed restrictions, limitations, or conditions to be placed on the policy:

There are not any proposed restrictions, limitations or conditions on the policy.

Accountability Measures

Indicate how the university will monitor the success of the policy. Provide specific metrics that will be used.

The university will monitor success of the policy using two metrics: 1) Increase in the number of students enrolled and 2) Increase student satisfaction levels. Retention and graduation rates are currently accountability measures for all programs. The EBI Survey will be used to measure student satisfaction.

Course Availability

Explain how the university will ensure that sufficient courses are available to meet student demand and facilitate completion of each program submitted for consideration.

The program will be managed in a lock-step cohort format which will ensure that sufficient courses are available to meet student demand and facilitate completion of the program. All instruction and program administration will be performed by University faculty and staff.

Economic Impact

Provide economic impact that this proposal will have on the university and the student, anticipated revenue collection, how the revenue will be spent, whether any private vendors will be used, and which budget entity the funds will be budgeted.

This proposal will allow the University to offer the program and provide a needed service to the community. It is expected that the program will generate total revenue of approximately \$2 million during the one year program. The revenue will be spent to cover the direct and indirect instructional costs, program administration, enhance student, career and academic services, marketing, professional development, facility rental, and university and college

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initiatives. A vendor will not be used. The funds will be budgeted in the auxiliary enterprise.

Other Information

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