

**State University System
Florida Board of Governors
Request to Establish Market Tuition Rates - Regulation 7.001(15)**

University: Florida International University

Date	
University Board of Trustees approval date:	June 4, 2010
Proposed Implementation Date (month/year):	August 2011

Description
<p>Describe the program in which market tuition is being requested. Has the program been approved pursuant to Regulation 8.011? Does the program lead to initial licensing or certification? Is the program identified as a state critical workforce need? Are the program's admission and graduation requirements the same as other similar programs?</p> <p>The Master of International Business Program (36 Credits). The program has been approved pursuant to Regulation 8.011. The program does not lead to initial licensing or certification. The program has not been identified as a state critical workforce need. The program's admission and graduation requirements are the same as other similar programs.</p>

Market Tuition Rate and Process
<p>What is the market tuition rate to be charged for each of the next three years? What is the current tuition rate? Explain the process used to determine market tuition. Provide tuition rates from at least five other institutions (private and public).</p> <p>The current tuition rate plus up to 15% increase as approved by BOT will based on whether students are enrolled in the regular program, dual degree program or online program as stated below with inflationary increases as approved by the BOT:</p>

Program:	Total In-State:	Total Out-of-State:
Dual Degree MIB	N/A	\$15,000
Online MIB	\$26,000	\$26,000
MIB	\$28,491	\$32,091

The current tuition rate is between \$15,000 and \$32,000. Market tuition was determined by benchmarking against other programs throughout the State of Florida and incorporating all associated costs of managing this program. Approximate tuition rates for other institutions are the following: 1) University of Miami \$46,500, 2) University of Florida \$22,500, 3) Schiller International University \$23,500, 4) St. Thomas University \$24,000 and 5) Nova Southeastern \$30,500.

In-state tuition rates for face-to-face programs were used in our comparison. FIU's program is 36 credits compared to UF's program of 30 credits.

Similar Program(s) Offered by Other State Universities

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Describe any similar programs offered by another state university system institution:
Below are similar programs offered by other state university system institutions

University:	Credits:	Duration:
University of Florida	30	12 Months

Mission Alignment

Describe how offering the proposed program at market tuition aligns with the mission of the university and the Board strategic plan:

The market rate tuition will enable the program to provide career services, greater student support, greater number of master research project supervisors, and professional development for faculty enhancing FIU's commitment to providing quality learning, state-of-the-art research and creative activity, and problem-solving engagement.

Declaratory Statement

Provide a declaratory statement that the policy will not increase the state's fiscal liability or obligation:

The new market rate policy governing this program will not increase the State of Florida's fiscal liability or obligation; on the contrary by charging the appropriate market rate for tuition, the program has a greater chance of better serving students and providing outstanding learning opportunities.

Differentiation Between Resident and Non-resident Students

Explain if there will be a differentiation in market tuition rates between a resident and a non-resident student enrolled in the program:

There will be a slight differentiation in market tuition rates between a resident and a non-resident student enrolled in the program to account for the additional expenses associated to the recruitment of non-resident and international students.

Restrictions / Limitations

Identify any proposed restrictions, limitations, or conditions to be placed on the policy:

There will not be any proposed restrictions, limitations, or conditions placed on the policy.

Accountability Measures

Indicate how the university will monitor the success of the policy. Provide specific metrics that will be used.

The university will monitor success of the policy using two metrics: 1) Increase in the number of students enrolled and 2) Increase student satisfaction levels. Retention and graduation rates currently are accountability measures for all programs. The EBI Survey will be used to measure student satisfaction.

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Course Availability

Explain how the university will ensure that sufficient courses are available to meet student demand and facilitate completion of each program submitted for consideration.

The program will be managed in a lock-step cohort format, which will ensure that sufficient courses are available to meet student demand and facilitate completion of the program.

Baseline Enrollments

Provide current enrollments, including a breakout of resident and non-resident enrollment, in the program being submitted for consideration and similar state-funded courses.

The program currently has 121 students enrolled, and there are 65 and 56 resident and non-resident students, respectively.

Economic Impact

Provide economic impact that this proposal will have on the university and the student, anticipated revenue collection, how the revenue will be spent, whether any private vendors will be used, and which budget entity the funds will be budgeted.

This proposal will allow the University to offer the program and provide a needed service to the community. It is expected that the program will generate total revenue of \$1,500,000 during the two year program. The revenue will be spent to cover the direct and indirect instructional costs, program administration, enhance student, career and academic services, marketing, professional development, facility rental, and university and college initiatives. A vendor will not be used. The funds will be budgeted in the auxiliary enterprise.

Other Information

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University: Florida International University

Date	
University Board of Trustees approval date:	December 9, 2010
Proposed Implementation Date (month/year):	August 2011
Description	
<p>Describe the program in which market tuition is being requested. Has the program been approved pursuant to Regulation 8.011? Does the program lead to initial licensing or certification? Is the program identified as a state critical workforce need? Are the program's admission and graduation requirements the same as other similar programs?</p> <p>The M.A. in Global Governance (36 Credits) is a new degree program approved by the FIU Board of Trustees in May 2010 in accordance with Regulation 8.011 and builds on the combined internationally-oriented disciplines, centers and institutes now brought together under the School of International and Public Affairs. This program is relatively new and unique in Florida but is common in schools that are accredited by the Association of Professional Schools of International Affairs.</p> <p>Although the program does not lead to initial licensing or certification nor is it specifically identified as a state critical workforce need, the degree is targeted to training international specialists and policy-makers in the areas of diplomacy and governance as well as national human security. The curriculum provides an opportunity for concentration in 5 specialty areas; Globalization and Security which will be the track offered to the first cohort along with future expansion in Global Economy, Global Inequities, Global Leadership along with Globalization and Religion.</p> <p>The program's admission and graduation requirements are the same as similar programs at FIU.</p>	
Market Tuition Rate and Process	
<p>What is the market tuition rate to be charged for each of the next three years? What is the current tuition rate? Explain the process used to determine market tuition. Provide tuition rates from at least five other institutions (private and public).</p> <p>The market tuition rate to be charged for this new program is \$32,000 for the two year program with up to 15% increase as approved by the BOT for the following years. The market tuition rate was established by ensuring the amount charged covered the costs of delivering the program and aligned with similar AISPA accredited programs. The tuition rates of five other programs are:</p>	

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Degree, School, University	In State	Out of State
Masters in International Affairs, Sam Nunn School of International Affairs, Georgia Tech	\$15,120	\$45,864
Masters in Public Affairs, Henry M. Jackson School of International Studies, University of Washington	\$19,322	\$37,947
Masters in Global Policy Studies, Lyndon B. Johnson School of Public Affairs, University of Texas	\$20,237	\$38,906
Masters in International Administration, University of Miami	\$46,665*	\$46,665*
Masters of International Administration, Josef Korbel School of International Studies, University of Denver	\$61,168*	\$61,168*

* flat rate includes fees

Similar Program(s) Offered by Other State Universities

Describe any similar programs offered by another state university system institution:
None of the other SUS institutions offer a similar degree although MA level programs that represent non-professional degrees in the field of International Affairs are being offered at Florida State University, the University of Central Florida and Florida International University. The University of Miami offers a similar professional program although the main structure, organization and purpose of the two programs are different.

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Mission Alignment

Describe how offering the proposed program at market tuition aligns with the mission of the university and the Board strategic plan:
In alignment with FIU's mission, this program will allow us to competitively offer a degree that serves the respective constituents, provides opportunities to pursue a bilingual/biliterate competency and study abroad experience along with, as part of the program requirements, a leader in economic development in the 21st century.

Declaratory Statement

Provide a declaratory statement that the policy will not increase the state's fiscal liability or obligation:

The policy will not increase the state's fiscal liability or obligation for this program.

Differentiation Between Resident and Non-resident Students

Explain if there will be a differentiation in market tuition rates between a resident and a non-resident student enrolled in the program:

There will not be a differentiation in market tuition rates between a resident and non-resident student enrolled in the program.

Restrictions / Limitations

Identify any proposed restrictions, limitations, or conditions to be placed on the policy:

There are not any proposed restrictions, limitations or conditions on the policy.

Accountability Measures

Indicate how the university will monitor the success of the policy. Provide specific metrics that will be used.

Success will be measured by meeting the cohort requirements along with student satisfaction surveys. The EBI Survey will be used to measure student satisfaction.

Course Availability

Explain how the university will ensure that sufficient courses are available to meet student demand and facilitate completion of each program submitted for consideration.

The program will be managed in a lock-step cohort format which will ensure that sufficient courses are available to meet student demand and facilitate completion of the program. All

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instruction and program administration will be performed by University faculty and staff.

Baseline Enrollments

Provide current enrollments, including a breakout of resident and non-resident enrollment, in the program being submitted for consideration and similar state-funded courses.

There are currently no students enrolled in program as it will begin in August 2011.

However, a marketing survey was conducted in fall 2009 to approximately 200 students taking classes in a variety of SIPA and SIPA-related programs including International Relations, Global and Sociocultural Studies, Economics, and Religious Studies and demonstrated a clear demand for the creation of a professional graduate program of this nature. The majors surveyed represent more than two dozen disciplines, with the highest numbers in business, international business, international relations, political science, and psychology, among others. The survey showed overwhelming interest the creation of the MAGG program, as over 90% indicated they would be interested in pursuing this master's degree.

In addition to the survey, there were informal surveys and discussions with working professionals, including FIU alumni as well as those holding non-FIU bachelor's degrees, which took place over the course of several months of planning. Once again, the results of these interviews and conversations suggested wide support and interest in the MAGG program, which will be a one of its kind in the region in training international specialists and policy-makers for government and private sector employment. From the results of conversations with prospective students who are either in FIU programs currently or represent professionals off campus, we are confident that due to professional skills-based approach of the MAGG program presents no potential conflict of interest with other existing academic MA programs in SIPA, whether departmental or area studies.

Economic Impact

Provide economic impact that this proposal will have on the university and the student, anticipated revenue collection, how the revenue will be spent, whether any private vendors will be used, and which budget entity the funds will be budgeted.

This proposal will allow the University to offer the program and provide a needed service to the community. It is expected that the program will generate \$800,000 during the two year program. The revenue will be spent to cover the direct and indirect instructional costs, program administration, enhance student, career and academic services, marketing, professional development, facility rental, and university and college initiatives. The funds

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will be budgeted between in the auxiliary enterprise.

Other Information

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Date	
University Board of Trustees approval date:	June 4, 2010
Proposed Implementation Date (month/year):	August 2011

Description
<p>Describe the program in which market tuition is being requested. Has the program been approved pursuant to Regulation 8.011? Does the program lead to initial licensing or certification? Is the program identified as a state critical workforce need? Are the program's admission and graduation requirements the same as other similar programs?</p> <p>The Master of Accounting Program (30 Credits). The program has been approved pursuant to Regulation 8.011. The program does not lead to initial licensing or certification. The program has not been identified as a state critical workforce need. The program's admission and graduation requirements are the same as other similar programs. This is a face-to-face program that will be taught at FIU's Modesto Maidique Campus and Pines Center.</p>

Market Tuition Rate and Process
<p>What is the market tuition rate to be charged for each of the next three years? What is the current tuition rate? Explain the process used to determine market tuition. Provide tuition rates from at least five other institutions (private and public).</p> <p>The current tuition rate plus up to 15% increase as approved by BOT will be based on the location as stated below:</p>

Program:	Total In-State:	Total Out-of-State:
Overseas MACC	N/A	\$18,000
MACC	\$24,242	\$27,242

<p>The current tuition rate is between \$18,000 and \$27,000. Market tuition was determined by benchmarking against other programs throughout the State of Florida and incorporating all associated costs of managing this program. Approximate tuition rates for other institutions are the following: 1) University of Miami \$44,400, 2) University of Florida \$15,000, 3) Stetson University \$22,500, 4) Florida Atlantic University \$11,000 and 5) University of South Florida \$11,500.</p> <p>Tuition for the overseas programs is tied to the market in those respective countries. In-state tuition rates for face-to-face programs were used in our comparison.</p>
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Similar Program(s) Offered by Other State Universities
Describe any similar programs offered by another state university system institution:

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Below are similar programs offered by other state university system institutions

University:	Credits:	Duration:
University of Florida	30	12-24 Months
Florida Atlantic University	30	12-60 Months
University of South Florida	30	12-60 Months

Mission Alignment

Describe how offering the proposed program at market tuition aligns with the mission of the university and the Board strategic plan:

The market rate tuition will enable the program to provide career services, greater student support, greater number of master research project supervisors, and professional development for faculty enhancing FIU's commitment to providing quality learning, state-of-the-art research and creative activity, and problem-solving engagement.

Declaratory Statement

Provide a declaratory statement that the policy will not increase the state's fiscal liability or obligation:

The new market rate policy governing this program will not increase the State of Florida's fiscal liability or obligation; on the contrary by charging the appropriate market rate for tuition, the program has a greater chance of better serving students and providing outstanding learning opportunities.

Differentiation Between Resident and Non-resident Students

Explain if there will be a differentiation in market tuition rates between a resident and a non-resident student enrolled in the program:

There will be a slight differentiation in market tuition rates between a resident and a non-resident student enrolled in the program to account for the additional expenses associated to the recruitment of non-resident and international students.

Restrictions / Limitations

Identify any proposed restrictions, limitations, or conditions to be placed on the policy:

There will not be any proposed restrictions, limitations, or conditions placed on the policy.

Accountability Measures

Indicate how the university will monitor the success of the policy. Provide specific metrics that will be used.

The university will monitor success of the policy using two metrics: 1) Increase in the number of students enrolled and 2) Increase student satisfaction levels. Retention and graduation rates currently are accountability measures for all programs. The EBI Survey will be used to

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measure student satisfaction.

Course Availability

Explain how the university will ensure that sufficient courses are available to meet student demand and facilitate completion of each program submitted for consideration.

The program will be managed in a lock-step cohort format, which will ensure that sufficient courses are available to meet student demand and facilitate completion of the program.

Baseline Enrollments

Provide current enrollments, including a breakout of resident and non-resident enrollment, in the program being submitted for consideration and similar state-funded courses.

The program currently has 135 students enrolled, and there are 115 and 20 resident and non-resident students, respectively.

Economic Impact

Provide economic impact that this proposal will have on the university and the student, anticipated revenue collection, how the revenue will be spent, whether any private vendors will be used, and which budget entity the funds will be budgeted.

This proposal will allow the University to offer the program and provide a needed service to the community. It is expected that the program will generate total revenue of \$1,400,000 during the one year program. The revenue will be spent to cover the direct and indirect instructional costs, program administration, enhance student, career and academic services, marketing, professional development, facility rental, and university and college initiatives. A vendor will not be used. The funds will be budgeted in the auxiliary enterprise.

Other Information

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University: Florida International University

Date	
University Board of Trustees approval date:	June 4, 2010
Proposed Implementation Date (month/year):	Spring 2011

Description
<p>Describe the program in which market tuition is being requested. Has the program been approved pursuant to Regulation 8.011? Does the program lead to initial licensing or certification? Is the program identified as a state critical workforce need? Are the program's admission and graduation requirements the same as other similar programs?</p> <p>The Online Master of Public Health Program (Generalist - 45 Credits). The program has been approved pursuant to Regulation 8.011. The program does not lead to initial licensing or certification. The program has not been identified as a state critical workforce need. The program's admission and graduation requirements are the same as other similar programs.</p>

Market Tuition Rate and Process
<p>What is the market tuition rate to be charged for each of the next three years? What is the current tuition rate? Explain the process used to determine market tuition. Provide tuition rates from at least five other institutions (private and public).</p> <p>The tuition rate will be as follows:</p>

Program:	Total In-State:	Total Out-of-State:
Online MPH	\$24,750	\$24,750

<p>The current tuition rate is approximately \$23,000. Market tuition was determined by benchmarking against other programs throughout the State of Florida and incorporating all associated costs of managing this program. Approximate tuition rates for other institutions are the following: 1) University of Florida \$23,000, 2) Wolden University \$24,000, 3) Nova Southeastern University \$22,000, 4) Des Moines University \$22,000 and 5) University of South Florida \$18,000.</p> <p>Established in-state tuition is applied to the face-to-face program. The Online program will be \$24,750 and that will be the same for in-state and out-of state. The distance learning fee will not apply as it is incorporated in the market tuition rate above. In-state tuition rates for the online programs were used in our comparison.</p>

Similar Program(s) Offered by Other State Universities
<p>Describe any similar programs offered by another state university system institution: Below are similar programs offered by other state university system institutions</p>

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University:	Credits:	Duration:
University of Florida	48	24 Months
University of South Florida	42	30 Months

Mission Alignment

Describe how offering the proposed program at market tuition aligns with the mission of the university and the Board strategic plan:

The market rate tuition will enable the program to provide career services, greater student support, greater number of master research project supervisors, and professional development for faculty enhancing FIU's commitment to providing quality learning, state-of-the-art research and creative activity, and problem-solving engagement.

Declaratory Statement

Provide a declaratory statement that the policy will not increase the state's fiscal liability or obligation:

The new market rate policy governing this program will not increase the State of Florida's fiscal liability or obligation; on the contrary by charging the appropriate market rate for tuition, the program has a greater chance of serving students better and providing outstanding learning opportunities.

Differentiation Between Resident and Non-resident Students

Explain if there will be a differentiation in market tuition rates between a resident and a non-resident student enrolled in the program:

There will not be a differentiation between resident and non-resident students enrolled in the program.

Restrictions / Limitations

Identify any proposed restrictions, limitations, or conditions to be placed on the policy:

The program will be initially offered as a generalist. Program growth in enrollment and market demand may lead to the consideration of other specializations being implemented, which would mirror the FIU on-campus offerings.

Accountability Measures

Indicate how the university will monitor the success of the policy. Provide specific metrics that will be used.

The university will monitor success of the policy using two metrics: 1) Increase in the number of students enrolled and 2) Increase student satisfaction levels. Retention and graduation rates currently are accountability measures for all programs. A survey will be used to measure student satisfaction.

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Course Availability

Explain how the university will ensure that sufficient courses are available to meet student demand and facilitate completion of each program submitted for consideration.

The program will be managed in a lock-step cohort format, which will ensure that sufficient courses are available to meet student demand and facilitate completion of the program.

Baseline Enrollments

Provide current enrollments, including a breakout of resident and non-resident enrollment, in the program being submitted for consideration and similar state-funded courses.

The program currently has 90 students enrolled and all students are residents.

Economic Impact

Provide economic impact that this proposal will have on the university and the student, anticipated revenue collection, how the revenue will be spent, whether any private vendors will be used, and which budget entity the funds will be budgeted.

This proposal will allow the University to offer the program and provide a needed service to the community. It is expected that the program will generate total revenue of \$700,000 during the two year program. The revenue will be spent to cover the direct and indirect instructional costs, program administration, enhance student, career and academic services, marketing, professional development, facility rental, and university and college initiatives. A vendor will not be used. The funds will be budgeted in the auxiliary enterprise.

Other Information

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University: Florida International University

Date	
University Board of Trustees approval date:	June 4, 2010
Proposed Implementation Date (month/year):	August 2011

Description
<p>Describe the program in which market tuition is being requested. Has the program been approved pursuant to Regulation 8.011? Does the program lead to initial licensing or certification? Is the program identified as a state critical workforce need? Are the program's admission and graduation requirements the same as other similar programs?</p> <p>The Master of Business Administration Programs (42 Credits). The MBA Programs have been approved pursuant to Regulation 8.011. These programs do not lead to initial licensing or certification. These programs have not been identified as a state critical workforce need. The program's admission and graduation requirements are the same as other similar programs.</p>

Market Tuition Rate and Process
<p>What is the market tuition rate to be charged for each of the next three years? What is the current tuition rate? Explain the process used to determine market tuition. Provide tuition rates from at least five other institutions (private and public).</p> <p>The current tuition rate plus up to 15% increase as approved by BOT will based on the location or modality as stated below:</p>

Program:	Total In-State:	Total Out-of-State:
Overseas MBA	N/A	\$21,000
Online MBA	\$32,000	\$32,000
Professional MBA	\$42,000	\$46,000
Executive MBA	\$54,000	\$58,000

The current tuition rate is between \$21,000 and \$58,000. Market tuition was determined by benchmarking against other programs throughout the State of Florida and incorporating all associated costs of managing this program. Approximate tuition rates for other institutions are the following: 1) Kellogg- Northwestern (Miami) \$153,900, 2) University of Miami \$76,000, 3) University of Florida (South Florida) \$55,200, 4) University of Central Florida \$44,000 and 5) University of South Florida \$42,500.

Tuition for the overseas programs is tied to the market in those respective countries. The additional expenses associated to the recruitment of non-resident and international students, applies only to the programs offered in our US locations.

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In-state tuition rates were used in our comparison. There are different tuition rates for the Executive MBA and Professional MBA programs like University of Central Florida.

Similar Program(s) Offered by Other State Universities

Describe any similar programs offered by another state university system institution:
Below are similar programs offered by other state university system institutions

University:	Credits:	Duration:
University of Florida (South Florida)	48	24 Months
University of Central Florida	39	20 Months
University of South Florida	48	20 Months

Mission Alignment

Describe how offering the proposed program at market tuition aligns with the mission of the university and the Board strategic plan:

The market rate tuition will enable the MBA programs to provide career services, greater student support, greater number of master research project supervisors, and professional development for faculty enhancing FIU's commitment to providing quality learning, state-of-the-art research and creative activity, and problem-solving engagement.

Declaratory Statement

Provide a declaratory statement that the policy will not increase the state's fiscal liability or obligation:

The new market rate policy governing these MBA programs will not increase the State of Florida's fiscal liability or obligation; on the contrary by charging the appropriate market rate for tuition, the program has a greater chance of better serving students and providing outstanding learning opportunities.

Differentiation Between Resident and Non-resident Students

Explain if there will be a differentiation in market tuition rates between a resident and a non-resident student enrolled in the program:

There will be a slight differentiation in market tuition rates between a resident and a non-resident student enrolled in the MBA programs to account for the additional expenses associated to the recruitment of non-resident and international students.

Restrictions / Limitations

Identify any proposed restrictions, limitations, or conditions to be placed on the policy:

There will not be any proposed restrictions, limitations, or conditions placed on the policy.

Accountability Measures

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Indicate how the university will monitor the success of the policy. Provide specific metrics that will be used.

The university will monitor success of the policy using two metrics: 1) Increase in the number of students enrolled and 2) Increase student satisfaction levels. Retention and graduation rates currently are accountability measures for all programs. The EBI Survey will be used to measure student satisfaction.

Course Availability

Explain how the university will ensure that sufficient courses are available to meet student demand and facilitate completion of each program submitted for consideration.

The MBA programs will be managed in a lock-step cohort format, which will ensure that sufficient courses are available to meet student demand and facilitate completion of the program.

Baseline Enrollments

Provide current enrollments, including a breakout of resident and non-resident enrollment, in the program being submitted for consideration and similar state-funded courses.

The MBA programs that will be charged the market rate tuition have approximately 1000 students enrolled of which approximately 25% are non-resident.

Economic Impact

Provide economic impact that this proposal will have on the university and the student, anticipated revenue collection, how the revenue will be spent, whether any private vendors will be used, and which budget entity the funds will be budgeted.

This proposal will allow the University to offer the program and provide a needed service to the community. It is expected that the program will generate total revenue of \$7,500,000 during the two year program. The revenue will be spent to cover the direct and indirect instructional costs, program administration, enhance student, career and academic services, marketing, professional development, facility rental, and university and college initiatives. A vendor, meeting our credentialing standards, will be used for the Online MBA. The funds will be budgeted in the auxiliary enterprise.

Other Information