

STATE UNIVERSITY SYSTEM GOALS	PREEMINENCE <i>(Excellence and Reputation)</i>	COMPETITIVENESS <i>(Productivity and Efficiency)</i>	STRATEGIC PRIORITIES <i>(For a New Florida Knowledge Economy)</i>
TEACHING AND LEARNING (UNDERGRADUATE, GRADUATE, AND PROFESSIONAL EDUCATION)	Strengthen Academic Quality and Reputation	Maximize Resource Utilization to Increase the Number of Degrees Awarded	Increase Number of Degrees Awarded in STEM and Other Areas of Strategic Emphasis
	Improve the quality and relevance of all academic programs, and grow the number of institutions and academic programs with state, national, and/or international preeminence.	Increase access and degree completion for students, including students from traditionally underrepresented groups, students transferring from other sectors, and returning adult students.	Increase student access and success in degree programs in the STEM fields and other areas of strategic emphasis that respond to existing, evolving, and emerging critical needs and opportunities.
SCHOLARSHIP, RESEARCH, AND INNOVATION	Strengthen the Quality and Reputation of Scholarship, Research, and Innovation	Maximize Resource Utilization to Increase Research and Commercialization Activity and Related External Funding	Increase Amount of Research and Commercialization Activity and Related External Funding in STEM and Other Areas of Strategic Emphasis
	Improve the quality and impact of scholarship, research, and commercialization activities, and grow the number of faculty/departments/centers and institutions recognized for their scholarship, research, and commercialization endeavors.	Increase the competitiveness of the System by attracting more external research funding. Promote successful innovation through partnerships with business and industry resulting in increased technology transfer and commercialization .	Increase faculty and student involvement in meaningful scholarship, research, and commercialization activities related to STEM and other areas of strategic emphasis. Increase the competitiveness of the System in attracting external research funding and in licensing revenue related to STEM and other areas of strategic emphasis.
COMMUNITY ENGAGEMENT	Strengthen the Quality and Recognition of Commitment to Community Engagement	Maximize Resource Utilization to Increase Levels of Community Engagement	Increase Community Engagement Activities That Respond to Critical Needs and Opportunities in Areas of Strategic Emphasis
	Improve the quality and relevance of community engagement activities, and grow the number of institutions recognized for their commitment to community engagement.	Increase community engagement as an integral part of the institutional culture. Increase university contributions to the development of communities in such areas as governance, culture, recreation, health care, and schools.	Increase faculty and student involvement in community engagement activities related to existing, evolving, and emerging critical needs and opportunities.