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 STATE UNIVERSITY SYSTEM OF FLORIDA
 BOARD OF GOVERNORS
 ROOM 208
 TURNBULL CONFERENCE CENTER
 FLORIDA STATE UNIVERSITY
 555 WEST PENSACOLA STREET
 TALLAHASSEE, FL 32301
 JANUARY 30, 2019

*Video or audio archives of the meetings of the Board of Governors
 and its Committees are accessible at <http://www.flbog.edu/>.*

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1. Florida Minds Shine Brighter

On January 29, 2020, Chair Syd Kitson introduced a new segment titled *Florida Minds Shine Brighter* that will become a regular part of each Board meeting. The purpose is to provide an opportunity for students attending the host university to showcase an area of expertise or special talent related to their program of study or extracurricular activity.

Florida State University introduced students from the FSU College of Motion Picture Arts who spoke about their participation in film production opportunities that led to the award of a Student Academy Award for Ms. Shae Demandt, with the assistance of Ms. Anisha Gupte, and a College Television Award for Mr. Chris Violette, with the assistance of Mr. Wesley Hayes. Florida State also introduced members of the FSU Marching Chiefs, Ms. Stephanie DeLuca, Mr. Jordan Frazee, and Ms. Sara Feingold, who shared their personal experiences in connection with the band's participation in France's 75th D-Day anniversary parade in Normandy.

2. Call to Order and Pledge of Allegiance

On January 30, 2020, Chair Syd Kitson convened the meeting at 10:10 a.m. with the following members present and answering roll call: Vice Chair Brian Lamb; Tim Cerio; Dr. Shawn Felton; H. Wayne Huizenga, Jr.; Zenani Johnson; Ned Lautenbach, Alan Levine; Charlie Lydecker; Dr. Steven Scott; Kent Stermon and Norman Tripp. Patricia Frost and Darlene Jordan participated by phone. Members stood for the Pledge of Allegiance.

3. Chair's Report to the Board of Governors and Remarks on the State of the System

Chair Kitson thanked Chair Burr, President Thrasher, and the Florida State University staff for hosting the Board of Governors meeting. Chair Burr, on behalf of President Thrasher, welcomed members and presidents to the university. Chair Kitson thanked Governor DeSantis, Speaker Oliva, President Galvano and the Florida Legislature for their generous support of higher education. He noted Florida is fortunate to have elected leaders, past and present, who understand how important a "world class" higher education system is to the success of the state and to the next generation of students.

He thanked the members of the Board of Governors for their service, passion, and dedication to the State University System and Mr. Brian Lamb for serving as Vice Chair. He also thanked the boards of trustees, trustee chairs, presidents and the administrators who work diligently to ensure the success of their students.

Chair Kitson stressed the importance of understanding the relationship between the boards of trustees and the Board of Governors and shared background information about the two entities. He then thanked Chancellor Criser and the Board of Governors' staff for their dedication and professionalism put towards student success.

Chair Kitson remarked on the enormous strides the State University System has made with regard to student success, affordability, and research. *U.S. News & World Report* has named Florida number one in the country for higher education for three consecutive years. The University of Florida is on track to become a top-five ranked public university, Florida State University is committed to breaking into the top 15, and the University of South Florida is marching steadily toward the top 25. In addition, the other 9 universities are climbing in stature and excelling in fields that will be transformational for students and the state. He commented on students graduating faster and being better prepared for today's workforce than ever before.

Chair Kitson emphasized Florida is outperforming other states in the area of affordability, which is significant when national student debt has reached a record high. In Florida, the average cost of a bachelor's degree is less than \$10,000, including financial aid, which was made possible by the \$1 billion investment in the System by Florida's elected leaders. Florida's public universities are viewed as the most efficient and highest value in the country, and he urged a continuation of this trend.

Chair Kitson lauded the State University System for breaking previous records on research and surpassing the 2025 Strategic Plan by six years. Federal data shows expenditures for research and development increased to \$2.3 billion between 2016-2017 and 2017-2018, which yielded a \$7 billion economic impact. While the state of the System is strong, he indicated there is still significant room for improvement, with an opportunity to build upon the strengths and improve on the weaknesses. He believes the universities are positioned to embrace discovery and innovation, and to educate and inspire students along the way.

Moving forward, Chair Kitson said there will be an increased focus on the System's alignment with the business community. Although universities have already been reaching out to the business community, seeking partnerships, and designing curriculum to enhance students' skillsets, the business community needs to work with the System and participate in the process. He announced the creation of the Task Force on Academic and Workforce Alignment, which will be chaired by Mr. Eric Silagy.

The charge of the Task Force on Academic and Workforce Alignment is to explore avenues for better connecting with businesses and to identify gaps in Florida's workforce. The Task Force will recommend ways in which the System can better

prepare students to fill both current and future workforce needs. Even more importantly, the Task Force will bring the business community into the conversation so action can be taken collectively.

Another priority will be to spread the word about higher education in Florida. He introduced the first-ever State University System outreach campaign, *Florida Minds Shine Brighter*. He thanked the universities for their investment in this initiative and reported Florida is reaching out to strategic employers in the Northeast and around the country to encourage job development and expansion in Florida.

There will also be a heightened focus on accountability with the newly created *State University System Report Card* that will articulate what the State University System has to offer. He next turned to the Pillars of Excellence funding initiatives, noting that two pillars, Performance Funding and Preeminence/National Rankings, have demonstrated incredible results, and the third pillar, Universities of Distinction, presents an opportunity for those participating institutions to leverage existing areas of strength and strive towards state and national excellence.

Chair Kitson urged members, boards of trustees, and presidents to embrace a renewed commitment to innovation, discovery, and big ideas over the next two years. To think less about growth and concentrate on the changing work environment; to focus more on preparing students to address challenges facing the nation; to lead the country in contrarian thought and learn to listen and embrace differences; to provide students with services they need to be healthy and productive; and to work closer with business communities, finding ways to be proactive rather than reactive for the new generation of jobs.

4. Recognition of Outgoing Chair Ned C. Lautenbach and Governor Edward A. Morton

Chair Kitson thanked Mr. Ned Lautenbach for his remarkable service and commitment over the past two years as chair, and for the past seven years as a board member. He applauded Mr. Lautenbach for challenging the Board and the boards of trustees to expand upon the ongoing mission of student success. He noted many of the State University System accomplishments we celebrate today would not have happened without his perseverance and refusal to accept anything but the best for the students. Chair Kitson then presented Mr. Lautenbach with a commemorative plate in recognition of his distinguished service.

Mr. Lautenbach stated he was humbled to have served on the Board for the past seven years. He credited performance funding for the gains made in retention and graduation rates and the reduction in the cost of a degree. He also thanked Mr. Morton for his leadership of the Strategic Planning Committee, the Drugs, Alcohol and Mental Health Task Force, and the Health Initiatives and Innovation and Online Committees, and his focus on the health, wellness and academic success of the students. Finally, he

thanked Chair Kitson for his leadership as vice chair and Chancellor Criser for his friendship and invaluable work.

Chair Kitson next recognized Mr. Edward Morton for his contributions to the Board and the State University System. Mr. Morton was unable to attend the meeting, but resolutions honoring the service of Mr. Lautenbach and Mr. Morton were adopted unanimously by the Board upon a motion by Mr. Tripp and seconded by Mr. Felton.

5. Minutes of Board of Governors Meeting

A. Board of Governors Meeting held on October 30, 2019 and November 22, 2019

Mr. Tripp moved approval of the Minutes of the meetings held on October 30, 2019 and November 22, 2019, as presented. Mr. Cerio seconded the motion, and the members concurred unanimously.

6. Chancellor's Report

Chancellor Criser apprised members of the collaborative outreach strategy being undertaken by the twelve universities to illustrate all of the great things the State University System is doing for Florida. Social media platforms are being used to target specific users, to draw them to the new initiative *Florida Minds Shine Brighter*.

Chancellor Criser introduced his newsletter called "The Chancellor's Journal". This newsletter will keep members up to date on topics of national importance and better communicate the benefits of the State University System to stakeholders. The recent newsletter highlighted low tuition. Since 2014, average college tuition has increased nationally by 14%, whereas Florida has been able to keep its tuition at a flat rate. Chancellor Criser credited Governor DeSantis and others in legislature for their investments in higher education. He next turned to the topic of student debt, noting that in Florida the student debt rate has decreased to 2.7%, which is half of what it was five years ago, and half of the national average. In addition, Chancellor Criser reported that 67% of students do not have student debt, and credited the commitment of Board members, presidents, and legislative members, as well as the support of Governor DeSantis for this result.

Chancellor Criser distributed a legislative update handout and recognized Board of Governors staff for their dedication and hard work, as well as the student interns employed at the Board office.

7. Public Comment

The Board received no requests for public comments.

8. Business Engagement Panel

Chair Kitson moderated a business engagement discussion with a panel of three distinguished business association representatives: Mr. Jamal Sowell, President and CEO of Enterprise Florida; Mr. Bob Ward, President and CEO of the Florida Council of 100; and Mr. Mark Wilson, President and CEO of the Florida Chamber of Commerce. Chair Kitson briefly discussed the charge of the newly created Task Force on Academic and Workforce Alignment and the opportunity it presents for ongoing input by all three panelists as the work of the Task Force moves forward.

Chair Kitson stated there has been constant feedback from the business industry about its struggle to find talent for the workforce. He commented the State University System is working on finding new ways to connect with businesses, to identify the gaps, improve communication, and develop solutions to this shortage.

He asked the panelists to discuss their associations' most recent reports and to key in on what might be helpful to the System and the Board. Mr. Wilson began by complimenting the university presidents on the great work they are doing; however, because everything is changing at a global level, it is important for universities to adapt to this changing environment. Mr. Wilson emphasized there is no shortage in excellence, but rather a need to create a system that ranges from early learning through life-long learning. He projected in 10 years there will be an increase of 4.5 million people and a need to create a million and a half jobs, although many of those jobs will not require a bachelor's degree.

Mr. Wilson said talent is the single most important economic development tool. There are 280,000 open jobs in Florida and 301,000 people searching for jobs, many of whom are not qualified. Mr. Wilson indicated Florida has the 19th most diversified economy in the United States. Businesses aren't necessarily thinking of whether someone has a degree, certification or apprenticeship, but are looking for qualified people who are ready and able to work. He also believes there is miscommunication on the business side about how the businesses could be working together with the State University System to fill the high-wage jobs.

Mr. Sowell said as someone who came through the State University System, left Florida and came back, he found there was a common misconception that jobs were elsewhere such as Atlanta. At Enterprise Florida, he is constantly recruiting new businesses to Florida in the areas of financial services, aviation, aerospace, and other industries where the educational requirements range from a GED to a PhD. He also said skillsets are changing and we need to be looking 15 to 20 years out and develop talent with a more holistic approach to work.

Mr. Ward emphasized the business community also has a responsibility to improve on how it communicates with the universities. The Florida Council of 100 Project Sunrise focused on identifying what the economy needs going into the future. Project Sunrise looked at Florida's strengths, successes, and ways in which things can be improved. He

said one of the great successes stems from the work the State University System is doing by creating talented individuals. One of the areas in which the state can grow is reflected in the Governor's announcement about Fintech in Jacksonville. In addition, Mr. Ward believes Florida has the opportunity to continue to increase STEM jobs in advanced manufacturing, space and aerodynamics.

Chair Kitson asked Mr. Wilson to go into further detail about the communications gap. Mr. Wilson responded the Florida Chamber of Commerce envisions a day where the State University System is united with the business industry, but right now, no one else is talking about Florida having the #1 ranked postsecondary system. He attributed the gap in communication to reliance on old data and a need to invest in marketing the talent that exists in Florida. He then challenged the business leaders in the room to work together to solve this issue. Mr. Sowell agreed communication is key in telling Florida's story to businesses both inside and outside the state.

Chair Kitson asked for suggestions on how to best market Florida and the State University System nationally. Mr. Wilson said other states know Florida's story, but inside Florida, employers don't know about the talent being produced by the State University System.

Chair Kitson inquired about the process for small businesses that are looking to relocate to Florida. Mr. Sowell stated Enterprise Florida communicates with businesses about Florida's workforce, low taxes, and good schools in its role as the ambassador to business. He also tells them about the great programs offered by the universities and the university business incubators.

Mr. Levine asked Mr. Ward about the best process to link up with business communities to help us reach the System goal of \$3 billion in research by 2025. Mr. Ward indicated more businesses are going to be dependent on research and development as industries continue to grow in Florida. There are a number of businesses, even those that work closely with the universities, which are unaware of the research and development going on within the System. Mr. Wilson suggested there needs to be a collective effort to increase awareness about the ongoing university research and development in order to reach the goal.

FSU- Panama City Student Body President William Bradley asked how to build a future for the residents in Florida in which they can be financially successful as well as make a difference for their community, state, or the world. Mr. Sowell said one way is by staying in Florida after graduation and being engaged. Another way is by being involved with businesses and within one's community, as well as being someone who can bring something to the table, whether it be capital or an idea about job creation. Mr. Wilson said he believes volunteerism can contribute to success. Mr. Ward agreed that following one's passion fuels success.

Chair Kitson thanked the panelists, stating the System will collaborate with the business community to address these issues.

9. Consideration of Amendments to Board of Governors Operating Procedures

Chair Kitson presented a proposed amendment to the Board of Governors Operating Procedures to eliminate the Legislative Affairs Committee as a standing committee based on its lack of activity. Mr. Lamb moved approval of the amendment, which was seconded by Mr. Cerio and the members concurred unanimously.

10. Budget and Finance Committee Report

Chair Kitson called on Mr. Lamb for the Budget and Finance Committee Report. Mr. Lamb reported the Committee took up one item for approval.

A. Public Notice of Intent to Amend Board of Governors Regulation 5.001, Performance-Based Funding

Mr. Lydecker moved approval of the public notice of intent to amend Board of Governors Regulation 5.001, Performance-Based Funding. Mr. Cerio seconded the motion and the members concurred unanimously.

11. Strategic Planning Committee Report

Chair Kitson called on Mr. Cerio for the Strategic Planning Committee Report. Mr. Cerio reported that the committee took up one action item.

A. 2020-2025 University of North Florida Strategic Plan

Mr. Cerio moved approval of the 2020-2025 University of North Florida Strategic Plan. Mr. Tripp seconded the motion, and the members concurred unanimously.

12. Facilities Committee Report

Chair Kitson called on Mr. Huizenga to report on the Facilities Committee meeting. Mr. Huizenga reported that the committee took up two action items.

A. Reauthorization of Florida International University Housing Bonds

Mr. Huizenga reported the action item for the reauthorization of Florida International University Housing Bonds was deferred and will be taken up by the committee at its next meeting.

B. Florida State University Panama City Campus Public Private Partnership Housing Project

Mr. Huizenga moved approval of the resolution of the Board of Governors authorizing the Florida State University Board of Trustees to enter into a sublease, operating agreement, and other related agreements with ZP No. 350, LLC, an affiliate of Zimmer Development Company, related to the development, construction, financing, operation, and maintenance of a 400-bed student housing facility on the Panama City campus. Mr. Lamb seconded the motion, and the members concurred unanimously.

13. Academic and Research Excellence Committee Report

Chair Kitson recognized Mr. Levine to report on the Academic and Research Excellence Committee. Mr. Levine reported that yesterday he had the opportunity to brief the Committee on actions taken with respect to attempts to steal intellectual property and the impact on faculty and the universities, and he will report back on what steps the Florida Legislature may take and steps the Board may take. He then reported the Committee took up two items for approval.

A. World Class Faculty and Scholar Program Report

Mr. Levine moved approval of the World Class Faculty and Scholar Program Report. Mr. Huizenga seconded the motion, and the members concurred unanimously.

B. Professional and Graduate Degree Excellence Program Report

Mr. Levine moved approval of the Professional and Graduate Degree Excellence Program Report. Mr. Huizenga seconded the motion, and the members concurred unanimously.

14. Academic and Student Affairs Committee Report

Chair Kitson recognized Mr. Tripp for the Academic and Student Affairs Committee Report. Mr. Tripp reported the Committee took up five items for approval.

A. Public Notice of Intent to Amend Board of Governors Regulations 6.002 and 6.008

Mr. Tripp moved approval of amendments to Board of Governors Regulations 6.002 Admission of Undergraduate First-Time-in-College, Degree Seeking Freshman; and 6.008 Postsecondary College-level Preparatory Testing, Placement, and Instruction for State Universities. Mr. Huizenga seconded the motion and the members concurred unanimously.

- B. Termination Request for Ph.D. in Rehabilitation Counseling CIP 51.2310, Florida State University

Mr. Tripp moved approval of the termination request for Ph.D. in Rehabilitation Counseling CIP 51.2310, at Florida State University. Mr. Felton seconded the motion and the members concurred unanimously.

- C. Request for Exemption to the 120 Hour Requirement by the University of Central Florida for the Bachelor of Science in Materials Science and Engineering (CIP 14.1801)

On behalf of the Academic and Student Affairs Committee, Mr. Tripp moved approval of an exception to the 120 credit hour requirement by the University of Central Florida for the Bachelor of Science in Materials Science and Engineering (CIP 14.1801). Chair Kitson asked if there was further discussion on this item. Mr. Cerio said this type of request should be taken very seriously when the Board is asked to deviate from the 120 credit hour requirement for a bachelor's degree. He indicated he was unclear whether this was requested by the engineering industry or if the university had asked for industry support for the deviation.

Dr. Timothy Letzring, Senior Associate Provost at the University of Central Florida, explained the university had an advisory committee that included industry representatives who worked with them on the curriculum, which includes two capstone courses students will need in order to run the team simulation for the capstone projects. Dr. Manoj Chopra, a professor in the UCF College of Engineering and Computer Science, said the curriculum consists of general education courses, courses required for accreditation, and electives that are designed to enhance subject matter depth. Chemistry courses have also been added to provide greater foundational science coursework. He noted their program still has fewer credit hours than similar programs at Georgia Tech and the University of Illinois Urbana-Champaign. Mr. Cerio asked about the University of Florida's curriculum for this program. Dr. Chopra responded UF's program is set at 125 credit hours. Dr. Felton inquired about the average starting salary. Dr. Chopra said the median salary is \$93,310. Chair Kitson asked Board staff to further investigate the curricular requirements in engineering programs so this does not become a trend. Chair Kitson asked if there was a second. Ms. Jordan seconded the motion. The motion passed on a roll call vote with Mr. Cerio, Mr. Lautenbach, Dr. Scott and Mr. Tripp voting in opposition.

- D. Request for Classification of the Torrey Pines @ FIU as a Special Purpose Center by Florida International University

Mr. Tripp moved approval of the classification of the Torrey Pines @ FIU as a Special Purpose Center by Florida International University, subject to submission of a report detailing the collaboration between FIU and FAU. Mr. Huizenga seconded the motion and the members concurred unanimously.

E. Florida Student Association Food Pantry Initiative

Mr. Tripp made a motion to provide a letter of support to the Florida Student Association for its Food Pantry Initiative. Mrs. Frost seconded the motion, and the members concurred unanimously.

15. Presidential Search Report

Chair Kitson called on Mr. Cerio to provide an update on the University of Central Florida presidential search. Mr. Cerio reported the search committee, which is chaired by UCF Board Chair Beverly Seay, met in early November and received its charge to identify a pool of exceptional and diverse finalists for the board of trustees to consider. During that meeting, the committee received presentations from five search firms. Following the presentations, the committee members identified their top-three ranked firms and after additional input from the board of trustees, the firm of Storbeck/Pimentel and Associates was selected.

Mr. Cerio stated Mr. Alberto Pimentel, the managing partner leading UCF's search, visited UCF's campuses on November 20-21 and December 9, 2019 and January 15, 2020, to meet with the search committee. Mr. Pimentel facilitated 18 separate listening sessions with students, faculty, staff and alumni, as well as with leaders of Orlando businesses, and arts and cultural communities.

Based on the listening session feedback, several themes emerged that centered around the ideal candidate possessing the following attributes: having the ability to define a vision for the university; possessing a high level of integrity and commitment to transparency, diversity and inclusion; evincing a commitment to addressing the university's growth issues and strategic partnerships, while making tough decisions to effectively use financial resources in conformity with state law and regulation; and possessing a commitment to the shared governance model in Florida.

He noted the search committee will be meeting in mid-February to receive the results of the compensation study to prepare a recommendation to the board of trustees and finalize assessment criteria in preparation for candidate interviews. He said the plan is to bring finalists to campus during the spring semester.

16. Concluding Remarks and Adjournment

Chair Kitson announced the next in-person meeting of the Board will be March 24-25, 2020 at the University of South Florida. Having no further business, the meeting was adjourned at 12:28 p.m. on January 30, 2020.

Sydney Kitson, Chair

Vikki Shirley,
Corporate Secretary