

STATE UNIVERSITY SYSTEM OF FLORIDA
BOARD OF GOVERNORS
March 24, 2011

SUBJECT: State University System Strategic Plan

PROPOSED BOARD ACTION

For information and discussion.

AUTHORITY FOR BOARD OF GOVERNORS ACTION

Article IX, Section 7, Florida Constitution

BACKGROUND INFORMATION

Governor Martin and Board staff will lead a discussion regarding the development of an updated Strategic Plan for the State University System (SUS).

In 2005, the Board of Governors adopted the *State University System of Florida's Strategic Plan for 2005-2013*, in which it outlined specific, measurable goals for the System that focused on (1) providing access, (2) meeting the workforce needs of the state, and (3) building world-class academic programs and research capacity, while defining and approving university missions that (4) meet community needs and fulfill unique institutional responsibilities. A copy of the Strategic Plan is available at http://flbog.edu/about/_doc/strategicplan/StrategicPlan_05-13.pdf.

In its Strategic Plan, the Board recognized the need to “continue to study ways to create the optimum structure for the university system, including number and location of universities, number and location of branches, and number and location of subsystems, reflecting the geographic needs of the state.” In fall 2006, the Board of Governors Foundation hired the Pappas Consulting Group to provide an independent assessment of the current structure of the System. A copy of the full Pappas Consulting Group report (*Proposing a Blueprint for Higher Education in Florida: Outlining the Way to a Long-Term Master Plan for Higher Education in Florida*) can be found at http://www.flbog.edu/about/_doc/fbd/StructureReport.pdf.

The report was shared widely to initiate meaningful dialogue among the people of the State of Florida regarding the future structure of the SUS. On December 6, 2007, after reviewing the input from Web log postings, survey responses, and town meetings, the Board of Governors adopted three *Forward By Design* strategic action initiatives that focused on (1) improving institutional and System quality, (2) increasing baccalaureate

degree production, and (3) providing appropriate and predictable funding. These initiatives have framed much of the Board's and the System's on-going work since that time.

On June 19, 2008, a presentation was made to the Board's Academic Programs/Strategic Planning Committee that included updates on progress toward the System goals, as well as a review of the underlying assumptions which were used to develop the Strategic Plan. Although Committee members suggested that directional targets on specific strategic planning metrics be maintained, they recommended that additional information be gathered from the universities regarding what each thought it could contribute to the achievement of the System goals before any new numeric targets were considered.

Subsequently, the Board of Governors continued work on the development of a comprehensive planning and accountability framework for SUS. Related procedures have included the development of multi-year university work plans and annual reports that reflect each institution's unique mission and focus on core strengths within the context of SUS goals and regional and statewide needs. The resulting processes and products have been designed to inform institutional and System-level strategic planning, budgeting, and other policy decisions. The Board of Governors has adopted related regulations to codify these expectations.

Board members will be able to refer to information in the 2009 and 2010 SUS Annual Reports, as well as the 2010 University Work Plans, as they update the SUS Strategic Plan. [Copies of University Work Plans were provided during the June 2010 Board of Governors Strategic Planning Retreat and are accessible through the following Web site: http://www.flbog.edu/pressroom/meeting_agenda.php?id=105 . The 2009-2010 State University System Annual Report can be accessed via the following Web site: <http://www.flbog.edu/resources/publications/accountability.php>]

Supporting Documentation Included: None

Facilitators/Presenters:

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