

STATE UNIVERSITY SYSTEM OF FLORIDA
BOARD OF GOVERNORS
June 23, 2011

SUBJECT: State University System Strategic Plan

PROPOSED BOARD ACTION

Endorse the Proposed Outline for the *2012-2025 State University System Strategic Plan - Phase I*.

AUTHORITY FOR BOARD OF GOVERNORS ACTION

Section 7(d), Art. IX, Florida Constitution

BACKGROUND INFORMATION

At their meeting in Tallahassee on March 24, 2011, members of the Board of Governors began to discuss topics that they thought needed to be included in an update to the *2005-2013 State University System Strategic Plan*. Subsequent to that meeting, Board staff continued to work with the Board Chair, as well as with the Chair and Vice Chair of the Strategic Planning Committee, to further clarify strategic planning priorities and to identify potential information to include in a written plan.

A proposal emerged to approach the development and implementation of an updated strategic plan in three phases, even as the Board members simultaneously continue to discuss ways and develop policies to organize and expand the System to help address the student access and economic development needs of the State. The first phase would include the development and publication of a vision and overarching goals for the System in the next ten to fifteen years. The second phase would involve developing implementation strategies and initiatives to achieve the identified goals, as well as identifying key indicators against which progress would be assessed. The third (and overlapping) phase would be the actual implementation of those strategies and initiatives, including the monitoring of progress on key indicators.

During their conference call on June 6, 2011, members of the Strategic Planning Committee reviewed a draft outline for Phase I of the Strategic Plan and provided staff with feedback regarding topics that should be included in the initial vision and goals document. Two specific items in the draft outline were discussed in greater detail:

First, in an effort to fulfill its constitutional responsibility, the Board of Governors is advancing efforts to organize and coordinate academic programming in the State University System to ensure its well-planned operation and to avoid any “wasteful duplication.” The question was raised as to whether the Board should include in its Strategic Plan a list of academic degree programs that the Board would approve for exploration in the System (for instance, in the next five years). Such a list would be informed by and would inform the development of individual institutional strategic plans, which, pursuant to subsection (3)(c) of Board of Governors Regulation 1.001 (University Boards of Trustees Powers and Duties), must be approved by the Board. It was suggested that, if the Board chose to develop such a multi-year strategic planning list, the Board could make necessary adjustments to the list to accommodate unique opportunities and identified needs during the Board’s annual review of updates to University Work Plans.

Second, the Chancellor proposed that a series of *New Florida* Strategy Teams be convened to recommend strategies and initiatives to achieve goals identified in the Strategic Plan.

At this meeting, the Strategic Planning Committee will present the proposed outline for the *2012-2025 State University System Strategic Plan - Phase I* to the full Board of Governors. Additionally, the Committee will make a recommendation to the Board whether to recommend that the Board include in its Strategic Plan a list of academic degree programs which the Board would approve for exploration in the System (for instance, in the next five years).

Based on the Board’s guidance, staff will continue to collect and synthesize information about critical contextual factors that will inform the choice of final strategic goals, and will work with the Committee Chair and Vice Chair of the Strategic Planning Committee to draft goals for the Board’s consideration. Additionally, if the Board chooses to develop a multi-year academic strategic planning list, staff will work with the Strategic Planning Committee to propose a process for helping the Board determine which programs would be placed on such a list.

Supporting Documentation Included: Draft Outline for State University System Strategic Plan 2012-2025 – Phase I: Vision and Overarching Goals (included in Strategic Planning Committee Materials)

Facilitators/Presenters: Governor John Rood