

**STATE UNIVERSITY SYSTEM OF FLORIDA
BOARD OF GOVERNORS
November 10, 2011**

SUBJECT: 2012 Market Tuition Proposals

PROPOSED BOARD ACTION

The Budget and Finance Committee will present university market tuition proposal recommendations.

AUTHORITY FOR BOARD OF GOVERNORS ACTION

Article IX, Subsection 7, Florida Constitution and Board Regulation 7.001

BACKGROUND INFORMATION

Pursuant to Regulation 7.001 – Tuition and Associated Fees, a university board of trustees may submit a proposal for market tuition rates for graduate-level courses offered online or through the university’s continuing education unit when the courses constitute an approved degree program or college credit certificate program.

The Board reviewed and approved 17 market tuition programs at the February, 2011 meeting. The Regulation requires each university approved to offer market tuition rates to submit an annual status report. An update on those programs currently authorized is included in this packet. However, many of the programs are currently in the implementation stage, and meaningful data to evaluate their success is not available at this point in time.

Five universities have submitted a total of 18 market tuition programs for consideration. Actions taken by the Committee will be forwarded to the full Board at the January meeting:

1. University of Central Florida
 - a. Professional Master of Science in Health Care Informatics
2. Florida International University
 - a. Master of Science in Construction Management
 - b. Masters in Mass Communication – Global Strategic Management
 - c. Master of Science in Engineering Management

- d. Master of Science in Finance
- e. Executive Masters in Taxation
- 3. Florida State University
 - a. Master in Criminal Justice
 - b. Master of Science in Instructional Systems
 - c. Graduate Certificate in Project Management
 - d. School of Communication Science and Disorders' Bridge Certificate Program
- 4. University of Florida
 - a. Master of Arts in Mass Communication
 - b. Master of Arts in Urban and Regional Planning
 - c. Master of Science in Soil and Water Science
- 5. University of South Florida
 - a. Professional Master of Science in Electrical Engineering
 - b. Master of Science in Entrepreneurship
 - c. Master of Science in Management Information Systems
 - d. Master of Science in Nurse Anesthesia
 - e. Master of Public Administration

Supporting Documentation Included: Information located in the Budget & Finance Committee section