## STATE UNIVERSITY SYSTEM OF FLORIDA BOARD OF GOVERNORS

June 21, 2012

**SUBJECT:** Ph.D. in Hospitality Management (CIP 52.0901) at the University of Central Florida

## PROPOSED COMMITTEE ACTION

Consider approval of the Doctor of Philosophy (Ph.D.) in Hospitality Management at the University of Central Florida, CIP 52.0901.

## **AUTHORITY FOR BOARD OF GOVERNORS ACTION**

Article IX, Section 7, Florida Constitution; Board of Governors Regulation 8.011

## **BACKGROUND INFORMATION**

University of Central Florida (UCF) is proposing to offer a Ph.D. degree program in Hospitality Management. The program will be offered by the Rosen College of Hospitality Management. According to the proposal, this program will produce high quality faculty and researchers with the necessary credentials for teaching and research as well as professionals for senior positions at leading hospitality organizations.

The total number of credit hours required for completion of the proposed program is 58. The curriculum includes 16 credit hours of core courses, 27 credit hours of specialization courses, and 15 credit hours of dissertation. Letters of support have been provided by Florida International University and University of Florida because each has a somewhat similar track.

The UCF Board of Trustees approved the program on March 15, 2012. If approved by the Board of Governors, UCF will implement the program in Fall 2012.