

**STATE UNIVERSITY SYSTEM OF FLORIDA
BOARD OF GOVERNORS
November 8, 2012**

SUBJECT: 2013 Market Tuition Proposals

PROPOSED BOARD ACTION

The Board will consider Budget and Finance Committee recommendations on university market tuition proposals.

AUTHORITY FOR BOARD OF GOVERNORS ACTION

Article IX, Subsection 7, Florida Constitution and Board Regulation 7.001

BACKGROUND INFORMATION

Pursuant to Regulation 7.001 – Tuition and Associated Fees, a university board of trustees may submit a proposal for market tuition rates for graduate-level courses offered online or through the university’s continuing education unit when the courses constitute an approved degree program or college credit certificate program.

Since February 2011, the Board has reviewed and approved 35 market tuition programs. The Regulation requires each university approved to offer market tuition rates for select programs to submit an annual status report. An update on those programs currently authorized is included in this packet.

Four universities have submitted a total of 15 market tuition programs for consideration.

1. University of Central Florida
 - a. Master of Science in Engineering Management
2. Florida International University
 - a. Executive Master of Science in Public Administration
 - b. Master of Science in Hospitality and Tourism Management
 - c. Master of Science in International Real Estate
 - d. Master of Science Management Information Systems
 - e. Professional Master of Science in Counseling Psychology

3. University of Florida
 - a. Master of Arts in Art Education
 - b. Master of Arts in Mass Communication with Specialization in Social Media and Web Design/Online Communications
 - c. Master of Science of Architecture
 - d. Master of Science in Forest Resources and Conservation with Concentrations in Ecological Restoration and Geomatics
 - e. Master of Science in Pharmacy with a Concentration in Medication Therapy Management and Clinical Pharmacy
4. University of South Florida
 - a. Graduate Certificate in Business Foundations
 - b. Master of Arts in Global Sustainability
 - c. Masters in Business Administration with a Concentration in Sport and Entertainment Management
 - d. Master of Education in Curriculum and Instruction with a Concentration in Secondary Education

Supporting Documentation Included: Information located in the Budget & Finance Committee agenda materials