



Items for Task Force Discussion

August 4, 2026

- 1. Request that Congress pass legislation and require federal regulations (Congress)**
 - a. Pass an anti-trust exemption for the NCAA to establish a salary cap, transfer, and eligibility regulations
 - b. Create a uniform agent regulatory framework with a cap on student-athlete agent compensation.
 - c. Enable the conferences to pool broadcast rights.
- 2. In the absence of congressional action, request the Florida Legislature to authorize an interstate compact (Legislature)**
 - a. Seek a multi-state agreement on a uniform salary cap, transfer, and eligibility rules.
 - b. Seek a multi-state agreement on a regulatory framework with a cap on student-athlete agent compensation.
- 3. Financial literacy for student athletes (BOG and Institutions)**
 - a. Recommend the Board of Governors update Regulation 6.022(1).
 - i. Require the financial-literacy trainings to be completed during the student-athlete's first year of enrollment.
 - ii. Student-athlete financial advisors should be available to all student-athletes.
 - b. Encourage institutions to utilize their business and/or law schools to offer help to student athletes who are navigating NIL deals.
- 4. Athlete-owned trust (Institutions)**
 - a. Recommend institutions to explore a structural model in which a percentage of NIL earnings can be directed into a professionally managed, athlete-owned trust that vests over time, encourages financial literacy and financial stability and creates a foundation for long-term wealth building.
- 5. Financial immunity for universities (Legislature)**
 - a. Request legislation to provide financial immunity protections for institutions when a student-athlete agrees to an NIL deal.
- 6. Agent regulation (Legislature, if there is no action by Congress or no progress toward an inter-state compact)**
 - a. Request legislation creating an agent registration. Agents must pay a fee to register and be verified.
 - b. Request the legislation to include a cap on agent compensation (2 or 3%).
 - c. Request the legislation to require transparency in agent and student-athlete compensation.

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Other Potential Options for Discussion:

7. Sports betting tax or user fee (Legislature)

- a. As done in Louisiana and North Carolina, seek legislation establishing a tax or user fee on sports betting with the proceeds dedicated to funding college athletics.

8. State funding for athletics-facility debt service (Legislature)

- a. As done in Wisconsin, seek state funding for athletics facilities debt service, which releases athletics budget capacity.

9. Seek appropriation for athletics (Legislature)

- a. As done in Michigan, New York, Pennsylvania, Arkansas, and California, certain educational institutions are allowed to use education and general appropriations to support athletic programs.

10. Seek legislation to amend section 1009.24, Florida Statutes (Legislature)

- a. Remove the 5% cap on annual increase on student athletic fee (ranges from \$3.46 to \$22.93 per student credit hour, averages \$13.57).
- b. Remove the combined cap of 40% (\$42.02) of tuition (\$105.07) on activity & service, health and athletic fees.
- c. As done at Clemson University, the University of South Carolina and the University of Louisville, increase the athletic fee.

11. Seek legislation to permit earnings (interest, investment or other) from any fund to be directed to an athletic fund (Legislature)

12. Propose a new student fee directed to athlete payment (Institutions)

- a. Section 1009.24 (15), F.S. authorizes a Board of Trustees (BOT) to propose a new student fee and then seek approval of the new fee from BOG.
- b. A BOT may propose a new student fee dedicated to the payment of athletes and send to BOG for approval.

13. Add a new “Talent Fee” to the price of sporting event tickets (Institutions)

- a. Tennessee has created a 10% “talent fee” added to all sports ticket sales.

14. Add a new fee to the price of concessions (Institutions)

- a. The University of Arkansas recently added a 3% fee on concessions.

15. Add a “Personal Seat Donation Program” for football tickets (Institutions)

- a. Indiana University recently announced a “personal seat donation program” for football tickets, which goes up to \$250.

16. Create “Game Day Experiences” for fans to purchase (Institutions)

- a. Oklahoma has created dozens of unique experiences (Sooner Magic Memories) sold to fans.

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17. Protect or reinstate rivalry games (Institutions)

- a. Create a promotable series that major global brands may be interested in sponsoring to help generate revenue

18. Pursue tours, events, and stadium rentals (Institutions)

- a. Ohio State University has created year-round stadium tours for fans.
- b. Fresno State University and the University of Connecticut offer a fantasy football draft experience
- c. The University of Michigan hosted Zach Bryan (\$1.7 million) and Texas A&M University hosted George Strait (\$3.9 million) concerts at their stadiums.

19. Pursue integrated apparel deals, licensing, jersey patches, and on-field branding (Institutions)

- a. The University of Tennessee began a new partnership with Adidas that includes integrated NIL opportunities for student-athletes.
- b. Mississippi State University has introduced branded cigars, the University of Nevada has partnered on branded beef jerky, New Mexico State University has licensed branded coffee, and dozens of institutions have licensed alcohol deals.
- c. Auburn University has a 5-year, eight-figure deal with YellaWood for logos on the 25-yard line, and the University of Memphis has added FedEx end zone branding as part of a sponsorship deal.