

**STATE UNIVERSITY SYSTEM OF FLORIDA
BOARD OF GOVERNORS
March 26, 2026**

SUBJECT: Market Tuition Rate Proposal – University of Florida

PROPOSED BOARD ACTION

Consider University of Florida’s Market Tuition Rate Proposal

AUTHORITY FOR BOARD OF GOVERNORS ACTION

Article IX, Section 7, Florida Constitution; Board Regulation 8.002

BACKGROUND INFORMATION

Pursuant to Regulation 8.002, Self-supporting and Market Tuition Rate Program and Course Offerings, a university board of trustees may approve a new graduate-level degree or certificate program for market tuition rate at the time it approves the new degree or certificate for implementation pursuant to Board of Governors Regulation 8.011, Academic Degree Program Coordination and Approval. The new program proposal must provide a convincing rationale for seeking a market tuition rate, and the proposed budget must clearly indicate that the revenue generated will be sufficient to operate the program without E&G funding. New programs approved for market tuition rate must be submitted to the Board of Governors for consideration and approval of the tuition and any associated fees before enrollment of any students.

The University of Florida has submitted a market tuition rate proposal for a Master of Business Administration degree program at its Jacksonville and Miami locations for the Board’s consideration. Board staff have reviewed the proposal and determined that it complies with relevant regulatory requirements.

Supporting Documentation Included: Information located in the Budget & Finance Committee Materials