

**STATE UNIVERSITY SYSTEM OF FLORIDA
BOARD OF GOVERNORS**
November 6, 2025

SUBJECT: SUS 30: Iconic Companies

PROPOSED BOARD ACTION

Consider approval of the SUS 30: Iconic Companies list.

AUTHORITY FOR BOARD OF GOVERNORS ACTION

Article IX, Section 7, Florida Constitution; Section 1001.705(2)(g), Florida Statutes

BACKGROUND INFORMATION

Section 1001.705(2)(g), Florida Statutes, requires the Board of Governors to adopt a strategic plan for the State University System of Florida. In January 2025, the Board of Governors approved SUS 30, the Board's new strategic plan.

The SUS 30 Strategic Plan includes World Class Talent as one of five priority areas. This priority area aims to produce world-class graduates who secure positions at iconic companies around the globe. Under the World Class Talent priority, the Board will review a list of companies developed by Board staff for inclusion on the Iconic Companies list.

An initial draft of the Iconic Companies list was presented to the Strategic Planning Committee at the September 2025 meeting. Board staff have worked to incorporate feedback following the initial presentation. If approved by the Strategic Planning Committee, the SUS 30: Iconic Companies list will be forwarded to the full Board for consideration.

Supporting Documentation Included:

Included in Strategic Planning
Committee materials