



Iconic Companies List

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www.flbog.edu



SUS 30

EXTRAORDINARY IMPACT

Iconic Companies



The System will launch innovative initiatives that promote new or enhance existing relationships between iconic companies & our universities

Implementation

Key Attributes

- ◆ Data-driven approach
- ◆ Rankings based on:
 - Revenue growth
 - Analyst insights
 - Executive & employee surveys

Reputable Rankings Used

- ◆ Bloomberg
- ◆ Florida Trend
- ◆ Forbes
- ◆ Fortune
- ◆ Inc.com

Florida Emphasis

- ◆ 150 companies across 10 key industries
- ◆ Prioritizes ties to Florida's workforce needs

Examples of Iconic Companies



Finance, Insurance, & Real Estate	Manufacturing	Information & Media	Professional Services	Hospitality & Entertainment
<ul style="list-style-type: none">• Berkshire Hathaway• JPMorgan Chase	<ul style="list-style-type: none">• Apple• Nvidia	<ul style="list-style-type: none">• Google• Microsoft	<ul style="list-style-type: none">• Oracle• Advanced Micro Devices	<ul style="list-style-type: none">• Disney• Marriott

Construction	Healthcare	Retail & Wholesale Trade	Transportation	Admin Services
<ul style="list-style-type: none">• Caterpillar• D.R. Horton	<ul style="list-style-type: none">• Elevance Health• Humana	<ul style="list-style-type: none">• Amazon• Costco	<ul style="list-style-type: none">• Delta• Uber	<ul style="list-style-type: none">• Waste Management• Republic Services

Iconic Companies: Metrics



New Metrics for Consideration

- # of Iconic Companies Partnering with Universities
- # of Students with Internships at Iconic Companies
- Faculty with Externships at Iconic Companies
- Students Employed at Iconic Companies
- Research Partnerships with Iconic Companies



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