



Strategic Plan Update

Emily Sikes, Interim Vice Chancellor for Academic and Student Affairs
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Better Together.
Together, WE ARE #1.

Board's Strategic Plan



Current Strategic Plan runs through 2025

The plan provides the vision for the System across a range of areas



Teaching & Learning



Research & Innovation



Business & Community

Goals & metrics to support each of the areas

The Board tracks the progress of Strategic Plan goals through **accountability plans & Performance-Based Funding**

2025 Strategic Plan Goals



Recognize
teaching, research,
& public service
priorities while
supporting

Excellence

Productivity

Knowledge
Economy

2025 Strategic Plan

Performance Indicator Results



32 total metrics in the 2025 Strategic Plan

12
goals
met

18
goals
not met

- 1 metric without a goal: **% of Undergraduates Engaged in Research**
- 1 metric on hold: **Quality Online Courses**

Success for the System



#1 State for Higher Education

- Since 2017
- Grad rates, tuition, & loans included in the ranking

#1 in Affordability

- Lowest state in the country for in-state tuition
- 77% of Florida resident undergraduates without loans

Focused on Student Success

- 4-year graduation rates exceed 60%
- Florida graduates earning higher wages

Aligning Degrees with Florida's Needs

- Programs of Strategic Emphasis looks at the state's most critical needs

Advancing Research & Innovation

- \$2.94B in research expenditures
- More research collaboration across the System

Florida Statutes Require a Strategic Plan

Section 1001.706 (5)(b)



Specifying goals & objectives for the System & include the following metrics:

PBF & Strategic Plan Metrics

% of graduates employed or continuing education

Wages of graduates

Retention Rate

Graduation Rate

Programs of Strategic Emphasis
Completed in Nov. 2023

Strategic Plan Metrics

Excess hours

Faculty awards

Research expenditures

Patents, licenses & royalties

Intellectual property & startup companies

Licensure pass rates

National rankings

Not in Current Plan

Annual giving

Endowments

Admission Requirements

Loan & default rates

Enrollment & performance by method of instruction

Non-degree credentials*

Cost per student**

*Added during the 2023 session

**Included as a PBF metric but not in the current Strategic Plan

New Five-Year Strategic Plan

Goals & Issues to Consider



How do we communicate the System's value & return on investment to the state?

How will AI & technology change higher education? What should we prepare for?

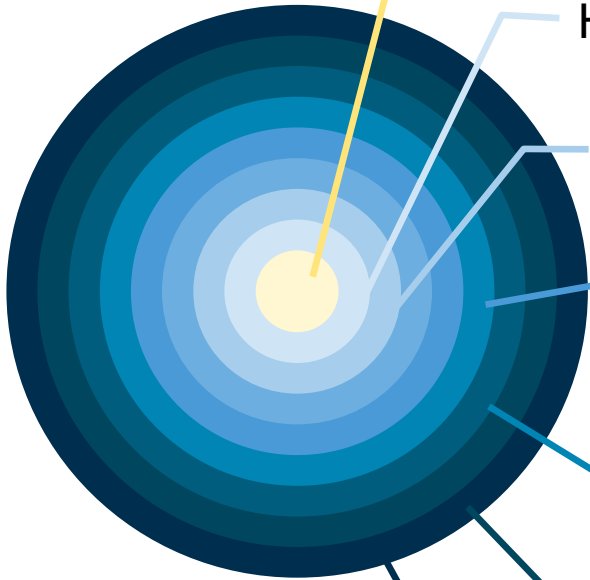
How do we maintain the #1 state ranking for higher education?

How can we continue to produce highly qualified talent for Florida's workforce?

What should the System strive for in terms of faculty recruitment & retention?

How does our System support the state's economic & population needs?

How can we leverage research to address the state's most critical issues?



New Five-Year Strategic Plan

Organizing Goals & Issues



Student Success

- Performance-Based Funding
- Workforce alignment
- Affordability/debt

Faculty Excellence

- Recruitment/retention
- Awards/recognitions

Stakeholders

- University leadership & staff
- Business community
- State economic development groups
- Governor's office & legislative staff

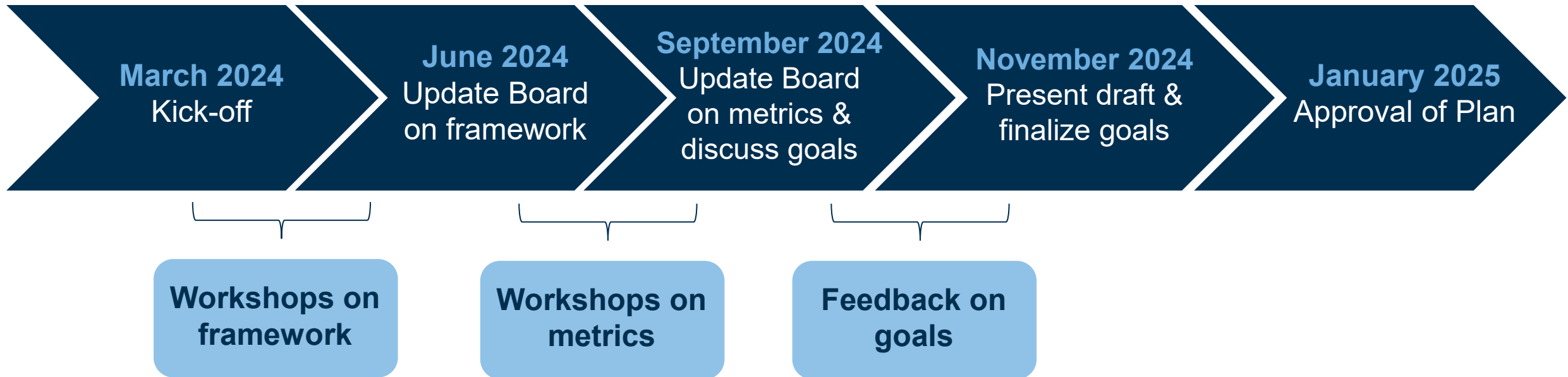
Research & Innovation

- Addressing needs of Florida
- Working together
- Research to market/Tech transfer

State & Business Needs

- State workforce gaps
- Deregulation
- Alignment to mission
- Accreditation

Timeline for the Strategic Plan Update





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