

**STATE UNIVERSITY SYSTEM OF FLORIDA
BOARD OF GOVERNORS
Academic and Student Affairs Committee
March 27, 2024**

SUBJECT: University of Florida Proposed Jacksonville Site

PROPOSED COMMITTEE ACTION

Consider approval of the University of Florida's request to establish a Jacksonville educational site as a Type III Campus, initially starting with a temporary instructional site until the campus is constructed.

AUTHORITY FOR BOARD OF GOVERNORS ACTION

Article IX, Section 7, Florida Constitution; Board of Governors Regulation 8.009

BACKGROUND INFORMATION

Board Regulation 8.009, Educational Sites, provides definitions for a range of university sites, along with the process for establishing, relocating, and closing sites. The types of sites include main campus, additional campus, special purpose center, instructional site, and special purpose site.

In March 2024, Board staff received a request from the University of Florida (UF) to establish the UF Jacksonville site as a Type III Campus, initially starting with a temporary instructional site until the campus is constructed. Regulation 8.009 defines instructional sites as sites that offer a limited range of instructional programs or courses leading to a college degree in facilities not owned by the institution. Instructional sites may be established and closed by the university's board of trustees and do not require approval from the Board of Governors. Type III Campus is defined as a site that has an enrollment level between 300 and 1,000 student FTE. Typically, a Type III Campus provides a limited range of instruction for full and partial degree programs, limited research activity, and a limited complement of student services. Type III Campuses require Board of Governors' approval.

The University of Florida proposes to offer advanced graduate and professional degrees, conduct research, and develop industrial partnerships in business, engineering, and health sciences at the Jacksonville site. The curriculum will integrate the latest advances in artificial intelligence and data analytics, focusing primarily on high-growth and emerging fields such as FinTech and MedTech. The university proposes offering ten graduate degrees.

The graduate degrees are as follows:

- Master of Science in Management in Artificial Intelligence
- Master of Business Administration in Artificial Intelligence and Analytics
- Master of Science in Engineering Management in Data Analytics
- Master of Science in Computer Science in Artificial Intelligence and Cybersecurity
- Master of Science in Artificial Intelligence in Biomedical and Health Sciences
- Master of Physician Assistant Studies
- Master of Science in Genetic Counseling
- Master of Health Administration for Executives
- Master of Legal Studies
- Master of Architecture in Architectural Studies

The proposed instructional site will be leased and located at the Jacksonville Electric Authority headquarters in downtown Jacksonville. The university intends to offer classes at the site beginning in the fall of 2025. The University of Florida is evaluating sites in downtown Jacksonville to build a permanent Type III Campus. The university expects to select a permanent location by summer 2024. After the construction of new facilities, classes will be offered at the Type III Campus. The University of Florida Board of Trustees approved the Jacksonville site at its March 7, 2024, meeting.

The request for approval is to establish the Jacksonville site as a Type III campus. Requests for new degree programs need to follow the process outlined in Board Regulation 8.011, Authorization of New Academic Degree Programs and Other Curricular Offerings. Requests for market-rate tuition need to follow Board Regulation 8.002, Self-supporting and Market Tuition Rate Program and Course Offerings, and require Board of Governors' approval. These requests would need to come to the Board as a separate approval item. In addition, should student enrollment exceed 1,000 student FTE, UF would need to request the Board of Governors to reclassify the site to align with the definitions included in Regulation 8.009.

Dr. Ben Sasse, President of the University of Florida, and Mr. Kurt Dudas, Vice President of the University of Florida, will provide an overview of the proposed site. If approved by the Academic and Student Affairs Committee, the proposal will come before the full Board for final approval.

Supporting Documentation Included:

Proposal to Establish UF
Jacksonville Site

Facilitators/Presenters:

Dr. Ben Sasse
Mr. Kurt Dudas