Board of Governors
Innovation & Online Committee
University of Florida
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Academic Innovations:
The Role of Artificial Intelligence (A.I.) in University Teaching

<u>Panel Participants</u>

<u>Dr. Joel Davis</u>

Dr. Joel Davis is a Clinical Professor in Information Systems and Operations Management in the Warrington College of Business at the University of Florida. Dr. Davis has 25 years of commercial experience in analytics, AI, and business operations. Most recently, he was Chief Strategy Officer at Revenue Management Solutions, a company that assists the restaurant and retail industry identify profitability opportunities through data-driven analytics, where he was responsible for leading the company's emerging analytics and data strategy discipline.

Dr. Davis's current research is focused on the integration of analytics and artificial intelligence solutions into business decision-making, and effective AI solution adoption strategies within corporations. In addition to his clinical faculty role, Dr. Davis also serves as the Executive Director of the David F. Miller Retail Center at Warrington.

<u>Dr. Paul Marty</u>

Dr. Paul Marty's research and teaching interests include museum informatics; technology, innovation, and culture; experience design; and the information society. Dr. Marty has a background in ancient history and computer science engineering, and his Ph.D. is from the School of Information Sciences at the University of Illinois at Urbana-Champaign.

At Florida State University, Dr. Marty most recently served as chair of the Honors Program Policy Committee, chair of the Innovation Hub Steering Committee, co-chair of the Undergraduate Program in Information Technology, and chair of the Milton S. Carothers Faculty Lecture Series.

Dr. Marty specializes in the study of people, information, and technology in museums, and his publications explore the invisible work of museum computing, the evolving roles of technology professionals in museums, and the use of digital museum resources by museum visitors. He has served on the editorial boards and committees of national and international organizations including Museum Management and Curatorship, Museums and the Web, and the Museum Computer Network. Dr. Marty is currently working on an oral history of museum computing.

Dr. Sherry Rankins-Robertson

Dr. Sherry Rankins-Robertson is chair and professor of writing and rhetoric at the University of Central Florida. Her passion for student success has fueled her energy to build successful, sustainable higher education programs to improve students' experiences on campus, in the community, and in the workforce. For the past twenty-five years, Dr. Robertson has taught first-year writing, nonfiction writing, and graduate-level theory courses. For more than a decade, she has taught writing in prisons.

Dr. Robertson served as an officer for the Council of Writing Program Administrators (CWPA) and a member of the Executive Committee of the Conference on College Composition and Communication (CCCC) along with committees and task forces for NCTE, CCCC, and CWPA. She spent eight years as a faculty member and administrator at the University of Arkansas-Little Rock where she worked as Associate Vice Chancellor of Academic Affairs and Writing Program Administrator. Previously, Dr. Robertson taught at Arizona State University (ASU) where she worked with colleagues to develop programs in family history writing, business writing, and prison education. Collaboratively, she designed, implemented, and administered the award-winning Writers' Studio, ASU's fully online first-year composition program. Dr. Robertson co-edited two book collections and co-authored a first-year composition textbook along with numerous articles and book chapters.