



Programs of Strategic Emphasis: 2023 Update

Dr. Christy England

Vice Chancellor for Academic & Student Affairs

June 21, 2023

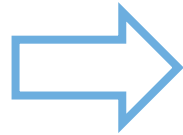
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Programs of Strategic Emphasis

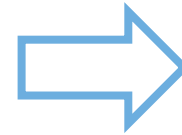
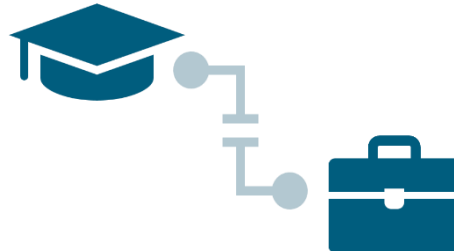


Aligns State University System academic programs with Florida's economic & workforce needs

Florida's Workforce Needs



Programs of Strategic Emphasis



Related Board Initiatives

- New Academic Program Approval
- Performance Based Funding
- Annual Accountability Plans
- Academic Program Coordination



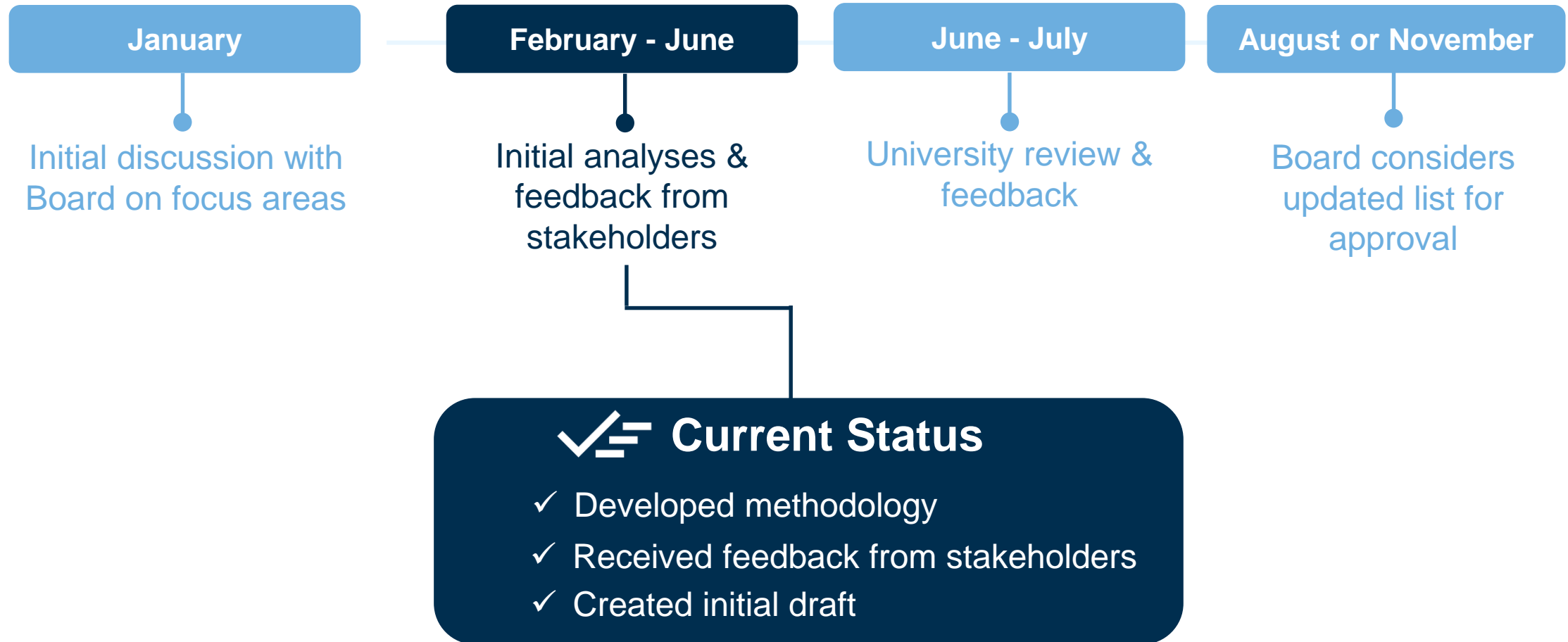
Periodic updates of the Programs of Strategic Emphasis reflect Florida's changing & dynamic workforce needs

Why Update the List in 2023?



Broad List	Stakeholder feedback indicates the current list is too broad & includes too many programs to be effective
Selection Criteria Varies	Current list uses different criteria for each category
Limited Use of Workforce Data	Workforce data only used to identify programs in Gap analysis category
Align with Board Strategic Plan	Current list has not been updated to reflect new strategic goals of the Board
Address Legislative Changes	Current list does not reflect recent legislative changes & work of Credential Review Committee

Timeline for 2023 Update





Stakeholder Feedback



Board staff have discussed the Programs of Strategic Emphasis methodology with multiple stakeholders

 **Governor's REACH Office**

 **Florida Department of Education**

 **Florida Chamber of Commerce**

 **Florida Department of Economic Opportunity**

 **Florida Council of 100**

 **CareerSource Florida**

 **Florida Credentials Review Committee**

 **Florida Talent Development Council**

 **Legislative Staff**

Methodology Comparison



Main differences between the previous methodology & the 2023 proposed approach

Previous Methodology



5 categories driven by distinct considerations



Primarily based on qualitative analysis



All degree levels use same list



Broader

Proposed Methodology



Full list driven by gap analysis with no categories



Primarily based on quantitative analysis



Bachelor's, Master's/Specialist, & Doctoral have distinct lists



More targeted

2023 Programs of Strategic Emphasis Methodology



Aligns with methodology used by Credential Review Committee & is based on state workforce needs

Phase 1



Gap analysis



Degrees produced



State workforce needs

Phase 2



Stakeholder input



Mission alignment

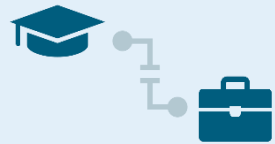


Knowledge & expertise regarding Florida's economy



Duplication assessment

Occupations Identified Using Proposed Methodology



Focuses on high-need, high-wage occupations in Florida

Bachelor's Programs

22 Occupations



Accountants & Auditors



Aerospace Engineers



Registered Nurses

Master's Programs

13 Occupations



Statisticians



Nurse Practitioners



Physician Assistants

Doctoral Programs

23 Occupations



Biochemists & Biophysicists



Family Medicine Physicians



Postsecondary Engineering Teachers

Programs of Strategic Emphasis Comparison



The 2023 draft list includes 675 fewer programs across all degree levels

Total Programs* – Current List
(37% of all possible programs)

871



2020

196



2023

Total Programs* – Proposed List
(8% of all possible programs)

* Total program counts on this slide represent the unique count of program codes across all credential levels.

Programs of Strategic Emphasis Draft List



The number of Programs of Strategic Emphasis is greatly reduced

	Bachelor's Programs	Master's Programs	Doctoral Programs
Total Possible Programs	2,325	2,325	2,325
Proposed Total Programs of Strategic Emphasis	128 (6%)	66 (3%)	56 (2%)
Proposed Active Programs of Strategic Emphasis	66 (3%)	38 (2%)	52 (2%)

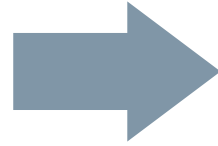
Note: Program codes may appear at multiple credential levels. Therefore, the sum of the total program counts on this slide will be higher than the count on the previous slide by 54 programs.

Institutional Feedback Process



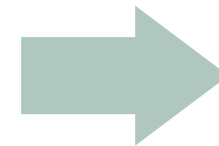
June - July

Board staff will send draft list & methodology to universities for review & comment



Universities must use the following to request programs be added to the list

- ✓ Local/regional demand
- ✓ Evolving/emerging fields
- ✓ Supplemental data
- ✓ Industry support



August or November

Board staff will recommend a final list with any additions for the Board to consider based on university feedback

Proposed List



**Targeted &
workforce-
driven**



**Focused on
high-need,
high-wage
jobs**



**Includes key
programs for
Florida's
economy**



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