FSU STRATEGIC PLAN

Florida State University Strategic Plan 2023-2027

Richard McCullough, Ph.D.
FSU President
Presentation to the Florida Board of Governors
March 29, 2023
EXPANDING OUR EXCELLENCE

1. 2017-2022 Strategic Plan Extended
   - Top 20 Public University four years in a row
   - Completed the most dramatic rise to the Top 20 in history

2. Notable changes in senior administration
   - Designed to grow FSU’s academic and research performance and reputation
   - Continue pursuit of Top 15 and Top 10
   - Focus on translating theory to practice to make meaningful differences for students and Floridians
STRATEGIC OPPORTUNITIES

1. AAU Readiness
   - Goal to become Florida’s second AAU institution
   - Doubling research expenditures
   - Focus on growing and hiring prestigious faculty

2. FSU Health
   - Building clinical health services in rural and underserved areas of Florida
   - Building a research facility in partnership with Tallahassee Memorial Healthcare and others
   - Secure additional NIH funding
STRATEGIC PLAN GOALS

1. Academic and Research Excellence
2. Student Success on Campus and Beyond
3. Inspiring an Entrepreneurial Spirit
4. Inclusive Excellence and Civil Discourse
5. Enhancing our Brand
GOALS AND INITIATIVE (EXAMPLE)

GOAL 1: Expanding Research and Academic Excellence

Increase the recruitment, development, and retention of high-impact, nationally and internationally recognized faculty to strategically maximize FSU’s potential across all disciplines

FSU will expand recruitment and retention of high-impact, highly accomplished, innovative and engaged faculty across all disciplines to build on current academic and research strengths and foster connections throughout the university and with our external partners
<table>
<thead>
<tr>
<th>*FSU Goals aligned with each</th>
<th>Teaching &amp; Learning: Excellence</th>
<th>Scholarship, Research, &amp; Innovation: Excellence</th>
<th>Community &amp; Business Engagement: Excellence</th>
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<tbody>
<tr>
<td>Strengthen Quality &amp; Reputation of Academic Programs &amp; Universities</td>
<td>5*</td>
<td>4</td>
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<tr>
<td>Increase Degree Productivity &amp; Program Efficiency</td>
<td>5</td>
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<td>Increase the Number of Degrees Awarded Within Programs of Strategic Emphasis</td>
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