System-wide Guidance for Students & Employers

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System-Wide Guidance

Goal
Develop guidance for business community & university partnerships

Action
Facilitate workgroups with institutions & business groups to develop guidance in the following areas

- System-wide definitions of experiential learning
- Best practices for advisory councils for Colleges & Departments
- Guidelines for effective partnering with businesses
Experiential Learning: System-Wide Definition

- Engages students beyond the classroom
- Includes a wide variety of experiences
- Provides practical insight while building knowledge & skills

- Adapted from the National Association of Colleges & Employers (NACE) & the Society of Experiential Education
7 Categories for Experiential Learning

- Creative, Innovative, & Entrepreneurial Projects
  - Capstone project
  - Curating an art show
  - Entrepreneurship or innovation project

- Undergraduate Research
  - Research opportunities
  - Research assistantships
  - Directed independent study

- Global or Sociocultural Learning
  - Global scholars
  - Intensive study abroad experiences
  - Gap year fellows
  - Domestic study away programs

- Internship
  - Internship, clinical, or other practicum
  - Student teaching
  - Apprenticeships
  - Cooperative education
7 Categories for Experiential Learning (continued)

- Job shadowing & externships
- Mentoring
- Credentials
- Micro-internships
- Part-time work

- Peer leadership / mentoring experiences
- Student leadership role in clubs, organizations, or student government

- Service learning
- Community service projects
- Alternative spring break
- Civic engagement
- Volunteering
System-wide Guidelines for Effective Partnering with Businesses
Convene advisory boards at different levels targeted to various functions & initiatives

- University-Wide Advisory Boards
- Dean’s Advisory Boards
- Department-Level Advisory Boards
Employer Advisory Boards (continued)

Meet at least once a semester

Select members based on expertise & council’s needs

Outline expectations at the outset

Communicate activities to university leadership
Effective University-Employer Partnerships

- Create individual partnership plans for each major industry partner
- Partner with employers to engage students early in their college career
- Leverage employer partnerships to expand experiential learning
- Enhance processes & communications to increase student recruitment
- Bridge the gap between early research & commercial readiness