



# **System-wide Guidance for Students & Employers**

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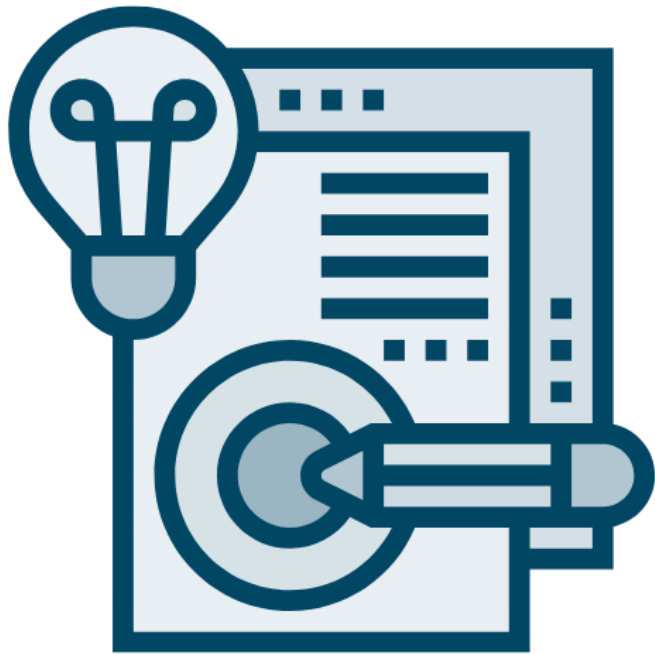
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## System-Wide Guidance

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### Goal

Develop guidance for business community & university partnerships

### Action

Facilitate workgroups with institutions & business groups to develop guidance in the following areas

- ✓ **System-wide definitions of experiential learning**
- ✓ **Best practices for advisory councils for Colleges & Departments**
- ✓ **Guidelines for effective partnering with businesses**

# Experiential Learning: System-Wide Definition



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- Engages students beyond the classroom
  - Includes a wide variety of experiences
  - Provides practical insight while building knowledge & skills

# 7 Categories for Experiential Learning



## Creative, Innovative, & Entrepreneurial Projects

- Capstone project
- Curating an art show
- Entrepreneurship or innovation project



## Undergraduate Research

- Research opportunities
- Research assistantships
- Directed independent study



## Global or Sociocultural Learning

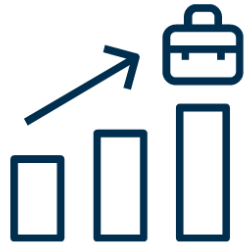
- Global scholars
- Intensive study abroad experiences
- Gap year fellows
- Domestic study away programs



## Internship

- Internship, clinical, or other practicum
- Student teaching
- Apprenticeships
- Cooperative education

# 7 Categories for Experiential Learning (continued)



## Career & Professional Experiences

- Job shadowing & externships
- Mentoring
- Credentials
- Micro-internships
- Part-time work



## Leadership

- Peer leadership / mentoring experiences
- Student leadership role in clubs, organizations, or student government



## Community-Based Learning

- Service learning
- Community service projects
- Alternative spring break
- Civic engagement
- Volunteering

# System-wide Guidelines for Effective Partnering with Businesses



**Best  
Practice**

**Convene advisory boards at different levels targeted to various functions & initiatives**



**University-Wide Advisory Boards**



**Dean's Advisory Boards**



**Department-Level Advisory Boards**

# Employer Advisory Boards (continued)



## Best Practice



**Meet at least  
once a  
semester**



**Select members  
based on  
expertise &  
council's needs**



**Outline  
expectations  
at the outset**



**Communicate  
activities to  
university  
leadership**



# Effective University-Employer Partnerships



## Best Practice



**Create individual partnership plans for each major industry partner**



**Partner with employers to engage students early in their college career**



**Leverage employer partnerships to expand experiential learning**



**Enhance processes & communications to increase student recruitment**



**Bridge the gap between early research & commercial readiness**



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