Goal I: Expanding Research and Academic Excellence
FSU catalyzes transformative innovation, discovery, scholarship, and creative endeavors through the excellence of its faculty, students, and staff. By investing broadly across the university and deepening our collaborations with external partners, we will amplify our impact in assessing and solving the critical challenges facing our local, national, and global communities.

Goal II: Ensuring Student Success on Campus and Beyond
FSU's student success initiatives lead the nation, providing students a uniquely engaging, challenging, and vibrant campus environment to help them grow to their full potential. By strengthening its programs and services that focus on the whole person, FSU can empower students to thrive at FSU and beyond. FSU will build upon world-class academic programs, hands-on experiences, and individualized academic support and wellness services. FSU's goal is to have its graduates embrace a lifelong commitment to learning and well-being so they can compete, contribute, and lead anywhere.

Goal III: Nurturing and Inspiring FSU's Entrepreneurial Spirit
FSU will nurture the entrepreneurial spirit by generating support systems for creativity, innovation, translation, and growth, and inspiring transformational change. Building collaboration within its communities, FSU will lead innovative endeavors and launch entrepreneurial ventures targeted to meet the needs of those it serves, putting the people of Florida first, then reaching beyond, to the nation and the world. This entrepreneurial culture will lead FSU to realize its full potential of creativity, innovation, and entrepreneurship.

Goal IV: Committing to Inclusive Excellence and Civil Discourse
FSU aspires to develop a diverse and inclusive student body supported by an equally diverse community of faculty and staff that will promote these efforts locally and globally. By valuing and leveraging the different viewpoints and experiences within its community, and throughout the world, FSU creates a fertile environment for innovation, understanding, and compassion.

Goal V: Enhancing Our Brand to Reflect Institutional Excellence
FSU has a strong record of success in delivering outstanding returns to students, alumni, and the people of Florida, amid a nurturing and growth-oriented environment. FSU's administration will develop consistent messaging around these strengths to make them demonstrable and stable themes within FSU's overall brand narrative. FSU will utilize its financial, physical, technological, and human resources to drive the brand forward, striving for comprehensive excellence in all endeavors to become an internationally recognized leader in higher education.