

BOLDLY STRIKING

Excellence • Innovation • Transformation

2022-2027 Strategic Plan

President Larry Robinson, Ph.D.

Florida Board of Governors Meeting
September 13, 2022



2022-2027 Strategic Plan

Process



Broad-based input from
stakeholders

Comprehensive landscape
assessment

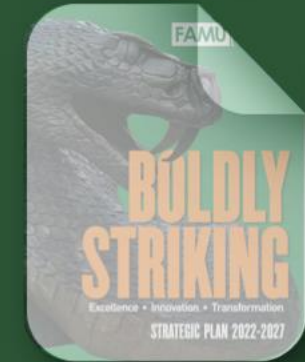
Focus



Aggressive targets

Aligned with SUS strategic
priorities

Impact



Elevated performance
outcomes

Institutional excellence,
innovation, and transformation

Strategic Plan Crosswalk



STRATEGIC PRIORITIES	BOARD OF GOVERNORS STRATEGIC PLAN GOALS		
	Teaching & Learning	Scholarship, Research, & Innovation	Community & Business Engagement
PRIORITY 1: Student Success	✓	✓	✓
PRIORITY 2: Academic Success	✓	✓	✓
PRIORITY 3: Leverage the Brand	✓	✓	✓
PRIORITY 4: Long-Term Fiscal Health and Sustainability	✓	✓	✓
PRIORITY 5: Organizational Effectiveness and Transformation	✓	✓	✓

Priorities, Goals, and Strategies (example)

Goal 1: Elevate student success outcomes to the high excellence range among state and national scales.

Strategies

- Expand and enhance strategic recruitment initiatives to improve the academic profile of incoming cohorts.
- Increase the availability and use of academic support services and resources to improve student performance.
- Regularly review academic program curricula to identify and eliminate barriers to timely degree completion.
- Increase the allocation of financial support to address unmet need.



**Student
Success**

Key Performance Indicators



Metrics	2025 BOG Goals (Amended March 2022)	FAMU 2022	FAMU 2027 Goals
Academic Progress Rate (2nd year retention with GPA above 2.0)	90%	84.2%	90%
FTIC four-year graduation rate	65%	27%	55%
FTIC PELL recipient six-year graduation rate	N/A	52%	67%
Median wages of bachelor's graduates full-time	\$43,000	\$37,000	\$39,400
Bachelor's degrees awarded within programs of strategic emphasis	50%	53.9%	55%
Graduate degrees awarded within programs of strategic emphasis	60%	47.3%	60%
Professional licensure exam scores relative to benchmarks	N/A	1	4
Fall headcount enrollment	N/A	8,688	10,000

Anticipated Outcomes



STUDENT SUCCESS

Ranking in the top-tier
of SUS peers on
performance
outcomes



ACADEMIC EXCELLENCE

Innovative academic
programs that address
workforce needs



LEVERAGE THE BRAND

Elevated rankings,
reputation, and impact



LONG-TERM FISCAL HEALTH AND SUSTAINABILITY

Broader array of
funding sources to
support our strategic
initiatives



ORGANIZATIONAL EFFECTIVENESS AND TRANSFORMATION

Optimized operations
through enhanced
processes and
innovation