FLORIDA ONLINE COURSE DESIGN
QUALITY DESIGNATIONS

Dr. Deb Miller, University of North Florida
GOAL 1:
Creating a Culture of Quality for Online Education

Assuring the quality of an online course experience through faculty professional development and regular course design reviews.
Leading the Way through Collaboration
Quality Standards

- Course Overview and Introduction
- Learning Objectives
- Assessment and Measurement
- Instructional Materials
- Learning Activities and Learner Interaction
- Course Technology
- Learner Support
- Accessibility and Usability
Quality Matters
Higher Ed Rubric Standards
Focused on course design, not delivery or academic content
Quality Design Review Process of an Online Course

**STAGE**
- PRE-REVIEW
- REVIEW
- POST-REVIEW

**ACTIVITY**
- DISCUSSION
- TRAINING
- COURSE REVIEW APPLICATION
- COURSE REVIEW WORKSHEET
- REVIEWER WORKSHEET
- DRAFT REPORT
- REVISIONS
- FACULTY REVIEWER WORKSHEET
- REVIEWER 3 WORKSHEET
- FINAL REPORT
- REVIEW OUTCOMES REPORT
- REVIEW CLOSED
- SUMMARY COMMENTS

**FACULTY / ID WORKLOAD**
- 60 / 50
- 50 / 50
- 0 / 100
- 80 / 20
- 0 / 100
- 50 / 50
- 100 / 0
- 100 / 0
- 0 / 100
- 0 / 100
- 0 / 100
- 0 / 100

**TASKS**
- ID and faculty member discuss the review process and address questions.
- ID provides faculty member with Rubric training.
- ID submits Course Review Application.
- Faculty member completes a pre-review Course Review Worksheet.
- ID completes Course Review Worksheet per faculty member input.
- ID prints their Reviewer Worksheet and meets with faculty member to review and discuss.
- "Not Met" ratings are discussed and course revisions, if necessary, begin.
- As necessary, the ID reviews the course revisions.
- The review and revise process between the ID and Faculty member continues until all "Not Met" ratings are addressed.
- Faculty member completes their Reviewer Worksheet.
- Reviewer 3 completes their Reviewer Worksheet.
- ID submits review Final Report.
- ID completes the Review Outcomes Response Form.
- ID closes the course.
- ID sends the faculty member a summary of the review, the results, and any supporting documentation.
Instructors

1. Design, build & teach an online course
2. Submit a self-review
3. Get feedback & make changes
4. Become a reviewer
5. Earn a quality designation
I want to express my gratitude to everyone involved in this process. It is a great team, filled with wisdom, generosity, and empathy. Thank you, everyone!

- UNF Faculty Member
Dr. Anna Agapova has received a Quality Matters Certification for her course FIN 4504 - Investment Analysis. Congratulations Dr. Agapova and thank you for your dedication to quality online learning!
High Quality Course Designation

- Reviewed by 3 trained reviewers
- Meets all QM essential standards
- Receives at least 85% of the available points on the QM Rubric
- Provides alternative means of access to course materials in formats that meet the needs of diverse learners
Questions?