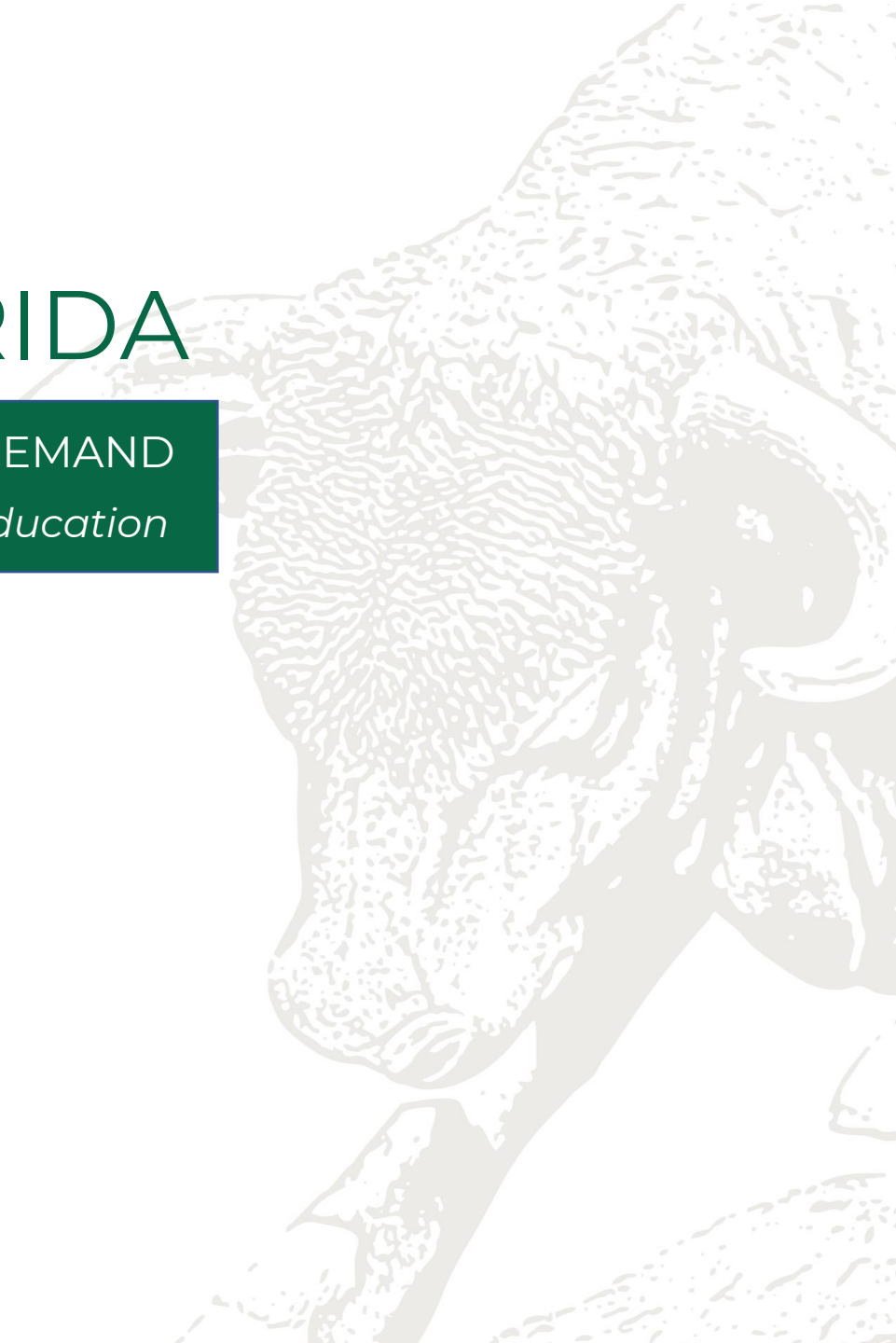


UNIVERSITY OF SOUTH FLORIDA

INNOVATIVE ONLINE PROGRAMS TO MEET WORKFORCE DEMAND

upskilling, reskilling, and revolutionizing online graduate education

Dr. Cynthia DeLuca
USF Innovative Education



USF INNOVATIVE EDUCATION

DIGITAL LEARNING

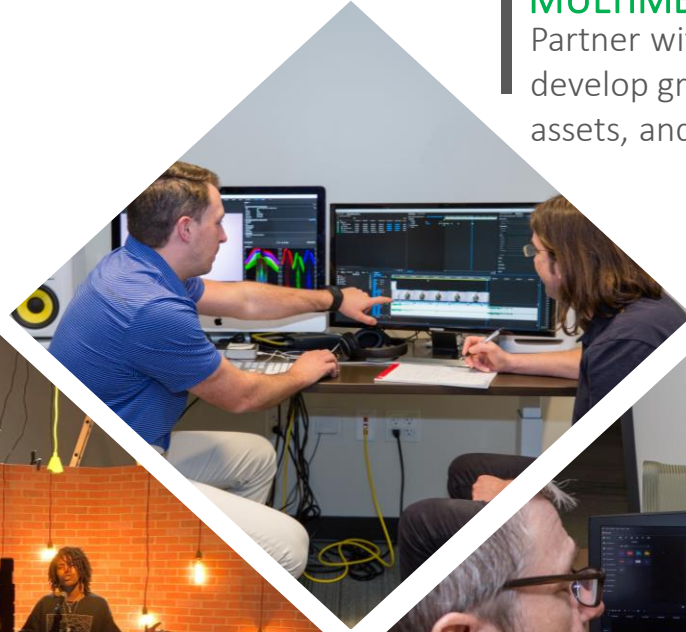
LEARNING DESIGN

Partner with faculty to develop high-quality fully online courses and programs.



MULTIMEDIA DESIGN

Partner with faculty to develop graphics, interactive assets, and animations.



VIDEO PRODUCTION

Partner with faculty to develop custom video packages for online courses and broader USF initiatives.



FACULTY SUPPORT

Partner with faculty to support and assist with online course technology and delivery before and after development.



ONLINE DEVELOPMENT

Intentional, collaborative, high-quality, human-centered process that shifts the focus from content delivery to student-centered learning experiences.

- ✓ Highly collaborative
- ✓ Rooted in quality standard research and practice
- ✓ Informed by ADDIE, Design Thinking, collaborative problem solving, and sound pedagogical practices
- ✓ Based on faculty and student feedback, new technology, online pedagogies, emerging research, and statewide initiatives

QUALITY ONLINE RUBRIC		QUALITY ONLINE RUBRIC	
UNIVERSITY OF SOUTH FLORIDA		UNIVERSITY OF SOUTH FLORIDA	
<p>The USF Quality Online Rubric supports the creation and continuous improvement of high-quality online courses at USF. It aligns with the Florida Quality Review Process and the Florida Board of Governor's 2025 Strategic Plan for Online Education. The design standards indicated with bull horns provide a pathway for online courses to surpass high-quality and achieve a USF Gold quality designation.</p>			
Course Activities and Learner Interaction		Points	Points
5.1	The learning activities promote the achievement of the stated learning objectives or competencies.	3	3
5.2	Learning activities provide opportunities for interaction that support active learning using learner-content, learner-instructor, or learner-learner interaction.	3	2
5.3	The instructor's plan for interacting with learners during the course is clearly stated.	3	2
5.4	The requirements for learner interaction are clearly stated.	3	2
5.5	Course contains resources or activities intended to build a sense of class community, support open communication, and establish trust.	3	1
5.6	Course provides activities that emulate real world applications of the discipline, such as experiential learning, case studies, and problem-based activities.	3	1
5.7	Learners have multiple opportunities to get to know the instructor.	2	1
5.8	Learners are encouraged to share resources and inject knowledge from diverse sources of information in their course interactions.	2	1
Course Technology		Points	Points
6.1	The tools used in the course support the learning objectives and competencies.	3	3
6.2	Course tools promote learner engagement and active learning.	3	3
6.3	A variety of technology is used in the course.	1	3
6.4	The course provides learners with information on protecting their data and privacy.	1	3
Learner Support		Points	Points
7.1	The course instructions articulate or link to a clear description of the technical support offered and how to obtain it.	3	3
7.2	Course instructions articulate or link to the institution's accessibility policies and services.	3	3
7.3	Course instructions articulate or link to the institution's academic support services and resources that can help learners succeed in the course.	3	3
7.4	Course instructions articulate or link to the institution's student services and resources that can help learners succeed.	1	2
7.5	Learners are given the opportunity to provide descriptive feedback on course design, course content, course experience, and ease of online technology.	1	2
Accessibility and Usability		Points	Points
8.1	Course navigation facilitates ease of use.	3	3
8.2	The course design facilitates readability.	3	3
8.3	The course provides accessible text and images in files, documents, LMS pages, and web pages to meet the needs of diverse learners.	3	2
8.4	The course provides alternative means of access to multimedia content in formats that meet the needs of diverse learners.	3	2
8.5	Course multimedia facilitate ease of use.	2	2
8.6	Vendor accessibility statements are provided for all technologies required in the course.	2	2

Developed by Digital Learning, USF Innovative Education
 USF standards were derived from the OSCQR Rubric which is licensed for use through CC-BY-4.0 and the Peralta Online Equity Rubric which is licensed for use through CC-BY-SA 4.0
 Additional Primary Source: Quality Matters Higher Education Rubric, Sixth Edition, 2018
 Latest update as of 02/25/2022

ONLINE AT USF

BY THE NUMBERS

41



GRADUATE CERTIFICATES

Number of fully online
graduate certificates

79



GRADUATE PROGRAMS

Number of fully and primarily online
graduate degree programs

72%

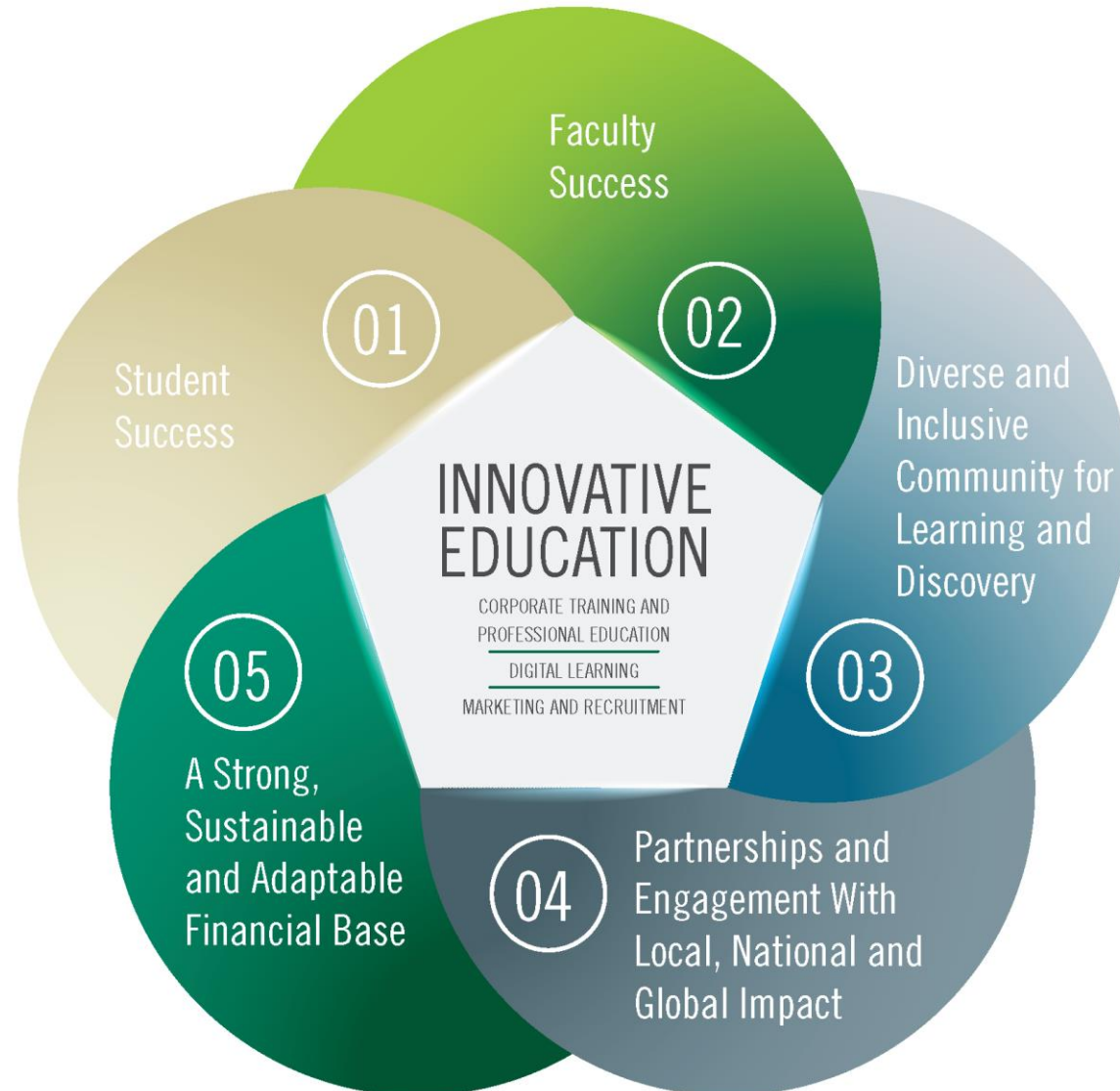


STRATEGIC EMPHASIS

Programs of strategic emphasis as
identified by the State of Florida

UNIVERSITY OF SOUTH FLORIDA

INNOVATIVE EDUCATION



USF LIFETIME AFFINITY MODEL



UPSKILLING WORKFORCE

Nexus for our state and our community for building career pathways and upskilling and reskilling our workforce



MINIMIZING SKILLS GAP

Continuous professional development ensures that future skills gap will be minimized as our economy grows and changes



UPWARD MOBILITY

Provides pathways for upward mobility to all student populations



STUDENT SUCCESS

Empowers graduates to grow and stay relevant during their entire working career and beyond through their lifelong connection to USF

BUILDING USF ONLINE STRATEGY

- Align with USF 2022-2027 Strategic Plan
- Collaborate with colleges to develop programs that meet workforce demand
- Leverage corporate partnerships created by the enhanced footprint of OneUSF, aligning curriculum with industry needs
- Prepare students for the modern job market



EXPAND ONLINE

Increase fully online for-credit graduate degrees and certificates in high-demand sectors



BUNDLE

CREDIT AND NONCREDIT
Create innovative for-credit programs with noncredit industry certification opportunities for students



BUILD CERTIFICATES AND BADGES

Increase niche certifications through industry partnerships to upskill and reskill



PROVIDE STUDENT SUPPORT

Assign success coaches to enhance and support the student journey

Low Cost
Contribution
to World
Success

URE K

EMPLOYER VIEW
WHAT MATTERS

ASHLEY FINLEY

JOB OUT FOR THE

National Association of C

THE MOST IMPORTANT SKILLS EMPLOYERS WANT:

1. Teamwork/collaboration
2. Communication
3. Problem solving/critical thinking

THE BIGGEST SKILLS GAP IDENTIFIED BY EMPLOYERS:

1. Communication
2. Problem solving/critical thinking
3. Dependability

Sources: Inside Higher Ed, Monster 2022 Global Report, National Association of Colleges and Employers



Association
of American
Colleges and
Universities

USF ONLINE PILOT

PARTNERSHIP: INED & COLLEGE OF ENGINEERING

WORLD CLASS

FACULTY AND COURSES

Engineering faculty skilled in research, practice, and instruction, engaging students through innovative course design strategies

INDUSTRY

CERTIFICATES

Process Improvement for Engineers

Project Management for Engineers

Emotional Intelligence and Leadership for Engineers

SUCCESS COACH

Proactive outreach to support the student in creating a plan of study, progression through certificate completion, and more

MODERN

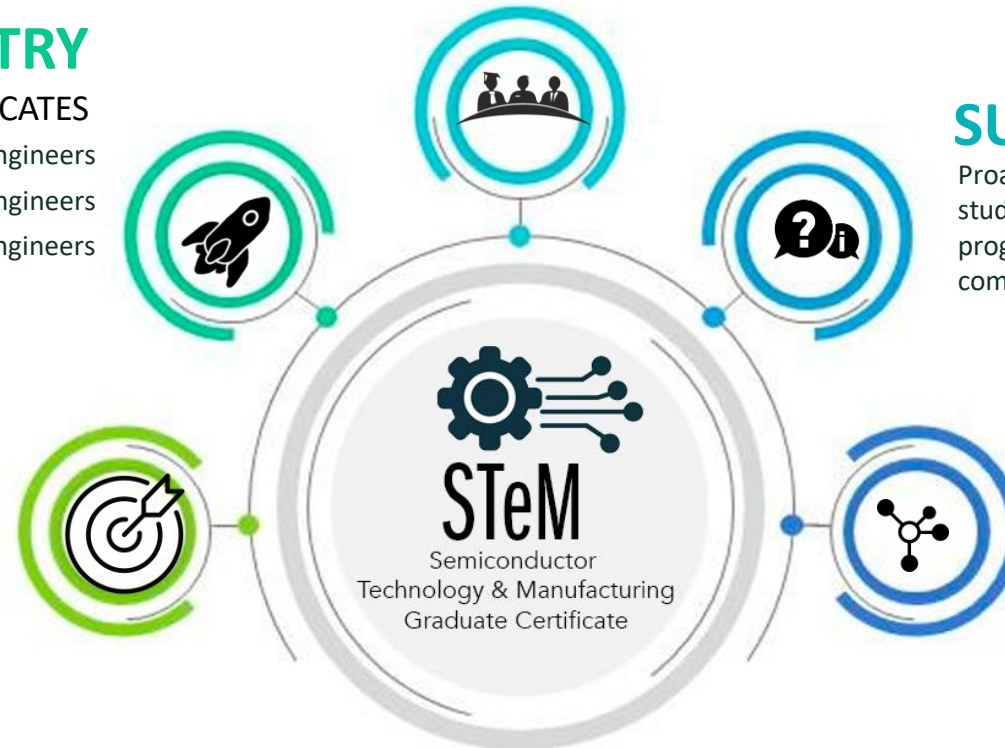
MARKETING

Sophisticated digital marketing approach

CONNECTIONS

TO INDUSTRY AND PEERS

Connections to industry and each other through networking opportunities, guest speakers, projects, and internships





USF

ONLINE
SYSTEM UPDATE CONTAINS

INNOVATIVE ONLINE PROGRAMS TO MEET WORKFORCE DEMAND

BUSINESS

Master the skills to succeed in today's ultra-competitive business landscape. Whether you're interested in management, marketing, data analysis, or...



LEADERSHIP AND MANAGEMENT

Gain the facts, knowledge, and skills to better prepare you to succeed in today's management role. Develop the skills of a leader of people.

CODING BOOTCAMP

Launch an exciting career in software development with USF's Coding Bootcamp. This course, powered by Relevance, will equip you...

ON-SITE CORPORATE TRAINING

CTPE partners with companies across the Tampa Bay area to deliver tailored on-site corporate training.



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