UNIVERSITY OF SOUTH FLORIDA

INNOVATIVE ONLINE PROGRAMS TO MEET WORKFORCE DEMAND

upskilling, reskilling, and revolutionizing online graduate education

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USF Innovative Education
USF INNOVATIVE EDUCATION

DIGITAL LEARNING

**LEARNING DESIGN**
Partner with faculty to develop high-quality fully online courses and programs.

**MULTIMEDIA DESIGN**
Partner with faculty to develop graphics, interactive assets, and animations.

**VIDEO PRODUCTION**
Partner with faculty to develop custom video packages for online courses and broader USF initiatives.

**FACULTY SUPPORT**
Partner with faculty to support and assist with online course technology and delivery before and after development.
ONLINE DEVELOPMENT

Intentional, collaborative, high-quality, human-centered process that shifts the focus from content delivery to student-centered learning experiences.

- Highly collaborative
- Rooted in quality standard research and practice
- Informed by ADDIE, Design Thinking, collaborative problem solving, and sound pedagogical practices
- Based on faculty and student feedback, new technology, online pedagogies, emerging research, and statewide initiatives
ONLINE AT USF

BY THE NUMBERS

41
GRADUATE CERTIFICATES
Number of fully online graduate certificates

79
GRADUATE PROGRAMS
Number of fully and primarily online graduate degree programs

72%
STRATEGIC EMPHASIS
Programs of strategic emphasis as identified by the State of Florida
UNIVERSITY OF SOUTH FLORIDA

INNOVATIVE EDUCATION

- Faculty Success
- Diverse and Inclusive Community for Learning and Discovery
- Partnerships and Engagement With Local, National and Global Impact
- A Strong, Sustainable and Adaptable Financial Base
- Student Success
USF LIFETIME AFFINITY MODEL

**UPSKILLING WORKFORCE**
Nexus for our state and our community for building career pathways and upskilling and reskilling our workforce

**MINIMIZING SKILLS GAP**
Continuous professional development ensures that future skills gap will be minimized as our economy grows and changes

**UPWARD MOBILITY**
Provides pathways for upward mobility to all student populations

**STUDENT SUCCESS**
Empowers graduates to grow and stay relevant during their entire working career and beyond through their lifelong connection to USF
BUILDING USF ONLINE

STRATEGY

• Align with USF 2022-2027 Strategic Plan
• Collaborate with colleges to develop programs that meet workforce demand
• Leverage corporate partnerships created by the enhanced footprint of OneUSF, aligning curriculum with industry needs
• Prepare students for the modern job market

EXPAND ONLINE
Increase fully online for-credit graduate degrees and certificates in high-demand sectors

BUNDLE CREDIT AND NONCREDIT
Create innovative for-credit programs with noncredit industry certification opportunities for students

BUILD CERTIFICATES AND BADGES
Increase niche certifications through industry partnerships to upskill and reskill

PROVIDE STUDENT SUPPORT
Assign success coaches to enhance and support the student journey
THE MOST IMPORTANT SKILLS EMPLOYERS WANT:

1. Teamwork/collaboration
2. Communication
3. Problem solving/critical thinking

THE BIGGEST SKILLS GAP IDENTIFIED BY EMPLOYERS:

1. Communication
2. Problem solving/critical thinking
3. Dependability

Sources: Inside Higher Ed, Monster 2022 Global Report, National Association of Colleges and Employers
PARTNERSHIP: INED & COLLEGE OF ENGINEERING

USF ONLINE PILOT

WORLD CLASS
FACULTY AND COURSES
Engineering faculty skilled in research, practice, and instruction, engaging students through innovative course design strategies

INDUSTRY CERTIFICATES
- Process Improvement for Engineers
- Project Management for Engineers
- Emotional Intelligence and Leadership for Engineers

SUCCESS COACH
Proactive outreach to support the student in creating a plan of study, progression through certificate completion, and more

MODERN MARKETING
Sophisticated digital marketing approach

CONNECTIONS TO INDUSTRY AND PEERS
Connections to industry and each other through networking opportunities, guest speakers, projects, and internships
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