Leading the Way

Dr. Evangeline Tsibris Cummings
Senior Assistant Provost and Director of UF Online
UF HAS DELIVERED

UF Online Ranking

#1

#20

2016 2022

HOW?

A steady focus on academic core value for students and an excellent student experience even during rapid expansion.
UF Online Business Plan Yields Results, Outcomes
State investment made this possible
UF Online Business Plan Yields Results, Outcomes
State investment made this possible

Goals and Strategies for 2019-2024

1. Robust Student Learning via the UF Online Pathway
2. Smart Design, Production, and Delivery of Academic Programs
3. An Enriching and Supported Online Student Experience
4. Deployment of Strategic Marketing and Recruitment
5. Smart Growth and Data-Driven Operations
UF Online Goal 1
Robust Student Learning via the UF Online Pathway

Faculty driven program

• Total Primary Instructor Faculty increased by 19% to 610.

• Total Faculty with terminal degrees increased by 5%, with full-time faculty reaching 82%.

• Percent of full-time tenured faculty stayed constant at 44%.

Engaging online classrooms, labs

The average class size for Fall is 28, UF Online ranked highest among our top 3 ranking institutions.

UF Online Designated Sections
Offered Summer B 2020 to Summer A/C 2021

- 33% 20 to 49
- 57% Under 20
- 10% 50 Plus
Center for Online Innovation & Production

We have a highly integrated and collaborative approach to course production. *Each course is worked on by a collaborative team, not a single instructional designer.*

All professionals working on course development report through the same unit ensuring *we are laser focused on providing a quality student experience.*

*Rigorous internal review process* ensures all aspects of the course meet quality standards and promote student engagement.
Our Standards Go Above and Beyond

**UF+QM Rubric**

- 17 UF Standards
- 43 QM Standards

Quality Matters (QM) provides guidance for course design only and does not evaluate engagement.

17 items were added to the QM rubric to evaluate online engagement in: *Instructor Team Presence, Community and Relationships*, and *Feedback*
<table>
<thead>
<tr>
<th>Instructor Team Presence</th>
<th>Community &amp; Relationships</th>
<th>Feedback</th>
</tr>
</thead>
<tbody>
<tr>
<td>The instructor team is visibly present throughout the course via frequent text, audio and/or visual communications.</td>
<td>Instructor provides space and encouragement for students to develop an online learning community.</td>
<td>Feedback is provided in sufficient time for students to progress.</td>
</tr>
<tr>
<td>Instructor proactively addresses problems as they emerge and is responsive to student concerns.</td>
<td>Instructor creates an inclusive, supportive, and engaging climate, through a variety of methods.</td>
<td>Instructor team provides constructive and balanced feedback that acknowledges strengths as well as areas for improvement.</td>
</tr>
<tr>
<td>Instructor consistently demonstrates enthusiasm for the course subject matter.</td>
<td>Course activities are scheduled and available with sufficient time to allow students to manage their workload.</td>
<td>Instructor requests student feedback on the course (assignments, materials and/or presentations).</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Instructor demonstrates ongoing changes and improvements based on constructive student feedback provided in current or previous term.</td>
</tr>
</tbody>
</table>
UF Online Goal 3
An Enriching and Supported Online Student Experience

Investing in academic advising, achieving a **1:200 ratio** for GatorsOnline with a target goal of **1:100**

Persistence is high and climbing: new student re-enrollment rate within **12 months** increased from **87%** to **88%**
SCHs Increased by 18%

Degrees Awarded by 28%
UF Online has a net price of $10,553 – lower than all other US News top 10 colleges

UF Online has seen an improvement year over year for the last three years

Borrower mean indebtedness down from $17,696 to $17,061 (−$635)

The state average is $24,454 and the national average is $28,950, per the Institute for College Access & Success

UF Online saw declining percentage of graduates who borrowed at any time through any loan program
Savings for Students

UF Online has saved Floridians over $29 million between the inception of the program and 2020-2021. Additionally, it has saved non-Floridians over $10 million during the same time span. UF Online charges 40% less in mandatory tuition and fees than the residential program.
Leading the Way

Over 3,900 Gators have graduated, earning their UF bachelor's degree via UF Online from ten UF colleges.

UF Online has saved students over $40 million in Tuition and Fees – achieving the lowest indebtedness in the state.

Engagement: Our Academic Advising Initiative and our virtual community campus, UF Online Plaza, fuel student engagement.

Faculty Credentials & Training: UF's renowned faculty deliver in the online classrooms, manifesting our high standards for engagement in every UF Online learning environment.

UF has delivered an engaging, affordable learning community and pathway – now #1 in the nation – providing our online students the same authentic experience and degree.
UF ONLINE IS THE #1 ONLINE bachelor’s program