



# Leading the Way

*Dr. Evangeline Tsibris Cummings*  
*Senior Assistant Provost and Director of UF Online*

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# UF HAS DELIVERED

## UF Online Ranking

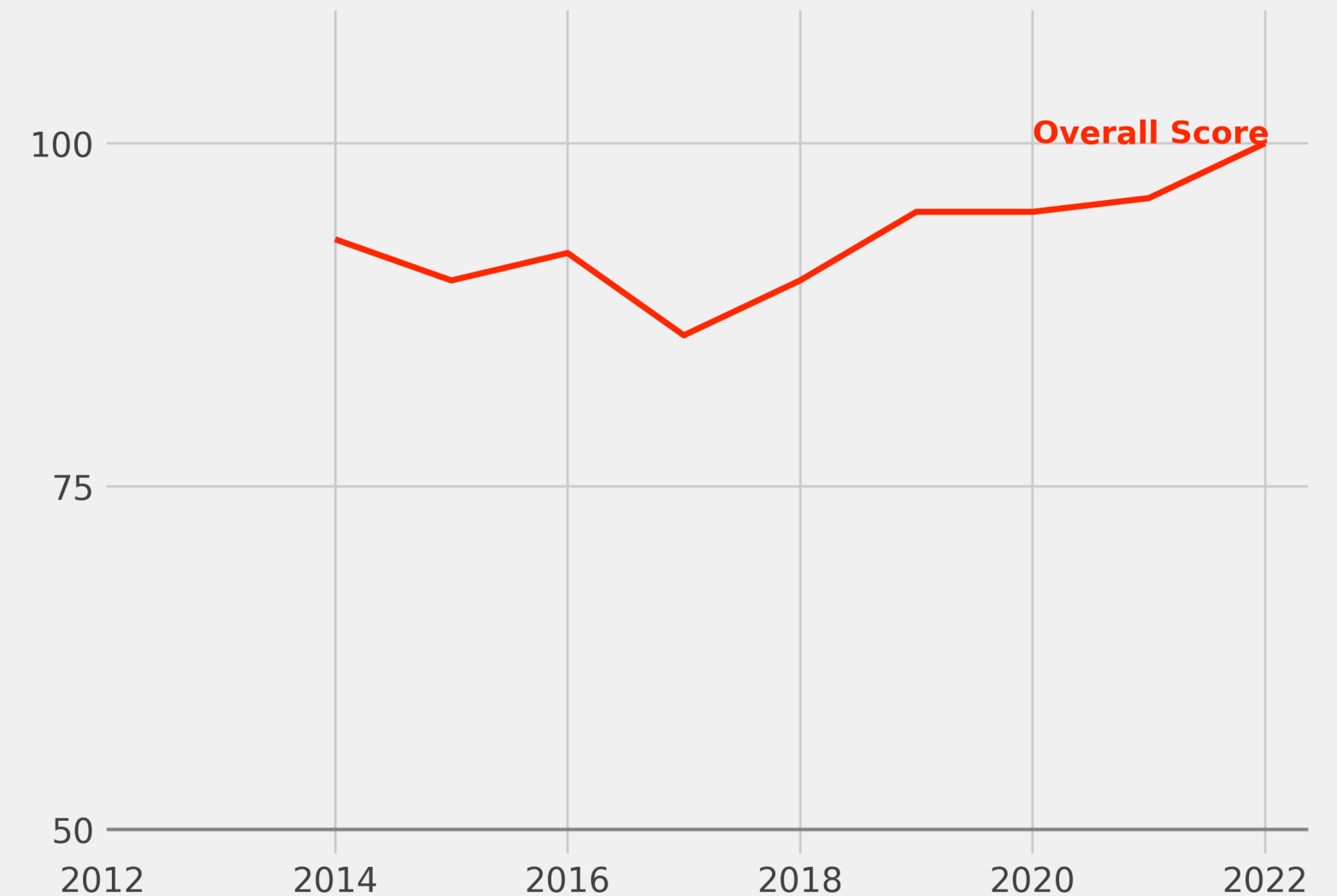


## HOW?

A steady focus on *academic core value for students* and an *excellent student experience* even during rapid expansion

## UF Online Performance Trends

Overall Score by year



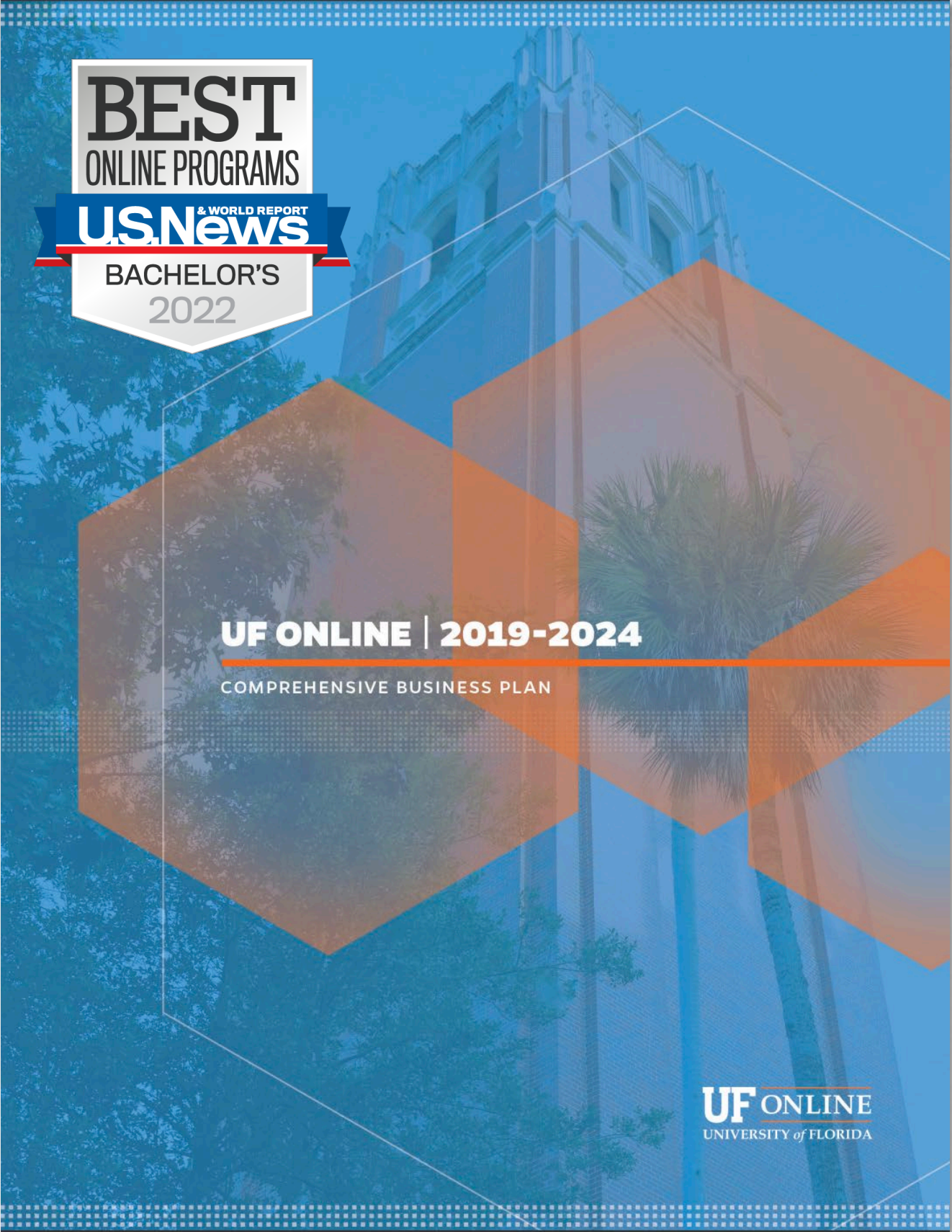
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Source: USNews & World Report



# UF Online Business Plan Yields Results, Outcomes

*State investment made this possible*



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# UF Online Business Plan Yields Results, Outcomes

*State investment made this possible*



## *Goals and Strategies for 2019-2024*

- |      |   |   |
|------|---|---|
| GOAL | 1 | Robust Student Learning via the UF Online Pathway           |
| GOAL | 2 | Smart Design, Production, and Delivery of Academic Programs |
| GOAL | 3 | An Enriching and Supported Online Student Experience        |
| GOAL | 4 | Deployment of Strategic Marketing and Recruitment           |
| GOAL | 5 | Smart Growth and DataDriven Operations                      |

# UF Online Goal 1

## Robust Student Learning via the UF Online Pathway



### Faculty driven program

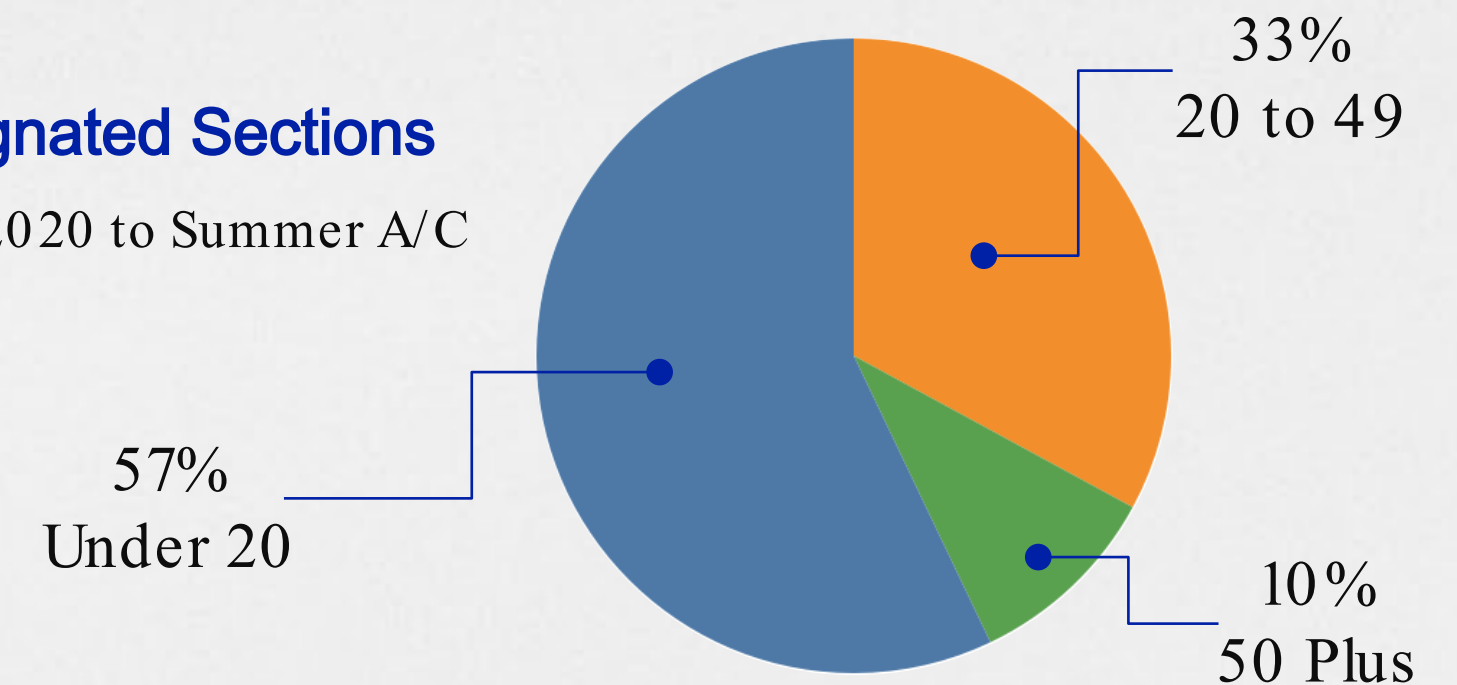
- Total Primary Instructor Faculty increased by **19%** to **610**.
- Total Faculty with terminal degrees increased by **5%**, with full-time faculty reaching **82%**.
- Percent of full-time tenured faculty stayed constant at **44%**.

### Engaging online classrooms, labs

The average class size for Fall ~~28~~ **28**; UF Online ranked **highest** among our top 3 ranking institutions.

#### UF Online Designated Sections

Offered Summer B 2020 to Summer A/C 2021





# UF Online Goal 2

## Smart Design, Production, and Delivery of Academic Programs

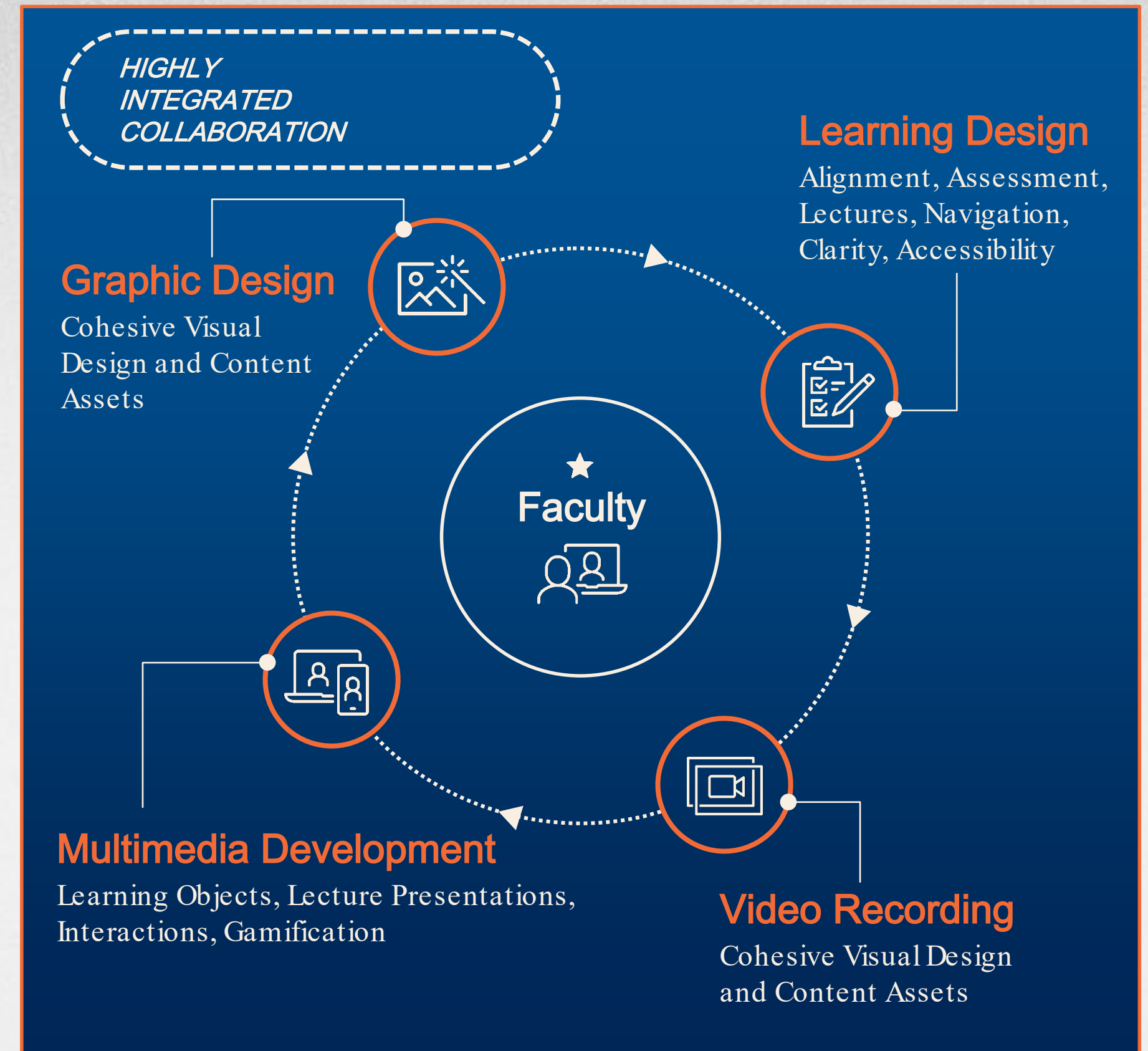


### *Center for Online Innovation & Production*

We have a highly integrated and collaborative approach to course production. *Each course is worked on by a collaborative team, not a single instructional designer.*

All professionals working on course development report through the same unit ensuring *we are laser focused on providing a quality student experience.*

*Rigorous internal review process* ensures all aspects of the course meet quality standards and promote student engagement.



# UF Online Goal 2

Smart Design, Production, and Delivery of Academic Programs



## *Our Standards Go Above and Beyond*

### *UF+QM Rubric*

17 UF Standards



43 QM Standards

Quality Matters (QM) provides guidance for course design only and does not evaluate engagement.

*17* items were added to the QM rubric to evaluate online engagement in: *Instructor Team Presence, Community and Relationships, and Feedback*



# UF Online Goal 2

## Smart Design, Production, and Delivery of Academic Programs



### *UF Standards Focused on Engagement*

#### Instructor Team Presence

The instructor team is visibly present throughout the course via frequent text, audio and/or visual communications.

Instructor proactively addresses problems as they emerge and is responsive to student concerns.

Instructor consistently demonstrates enthusiasm for the course subject matter.

#### Community & Relationships

Instructor provides space and encouragement for students to develop an online learning community.

Instructor creates an inclusive, supportive, and engaging climate, through a variety of methods.

Course activities are scheduled and available with sufficient time to allow students to manage their workload.

#### Feedback

Feedback is provided in sufficient time for students to progress.

Instructor team provides constructive and balanced feedback that acknowledges strengths as well as areas for improvement.

Instructor requests student feedback on the course (assignments, materials and/or presentations).

Instructor demonstrates ongoing changes and improvements based on constructive student feedback provided in current or previous term.



# UF Online Goal 3

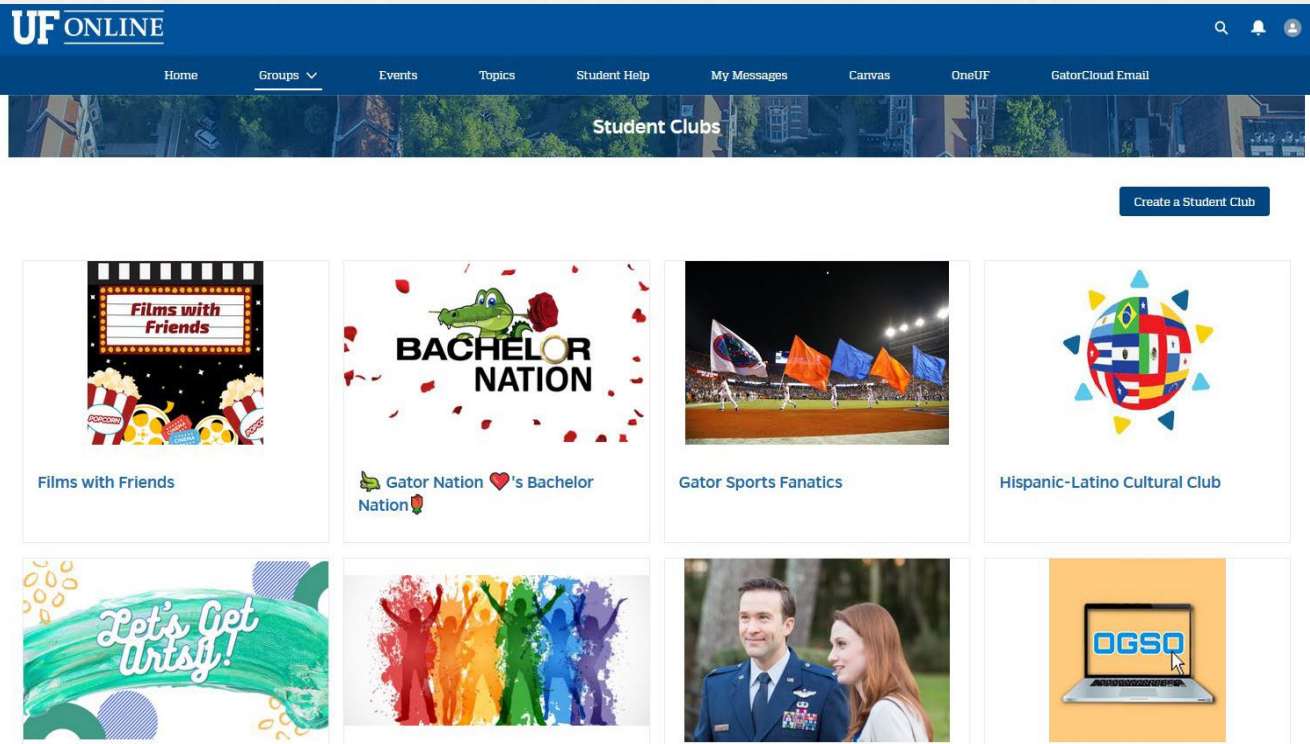
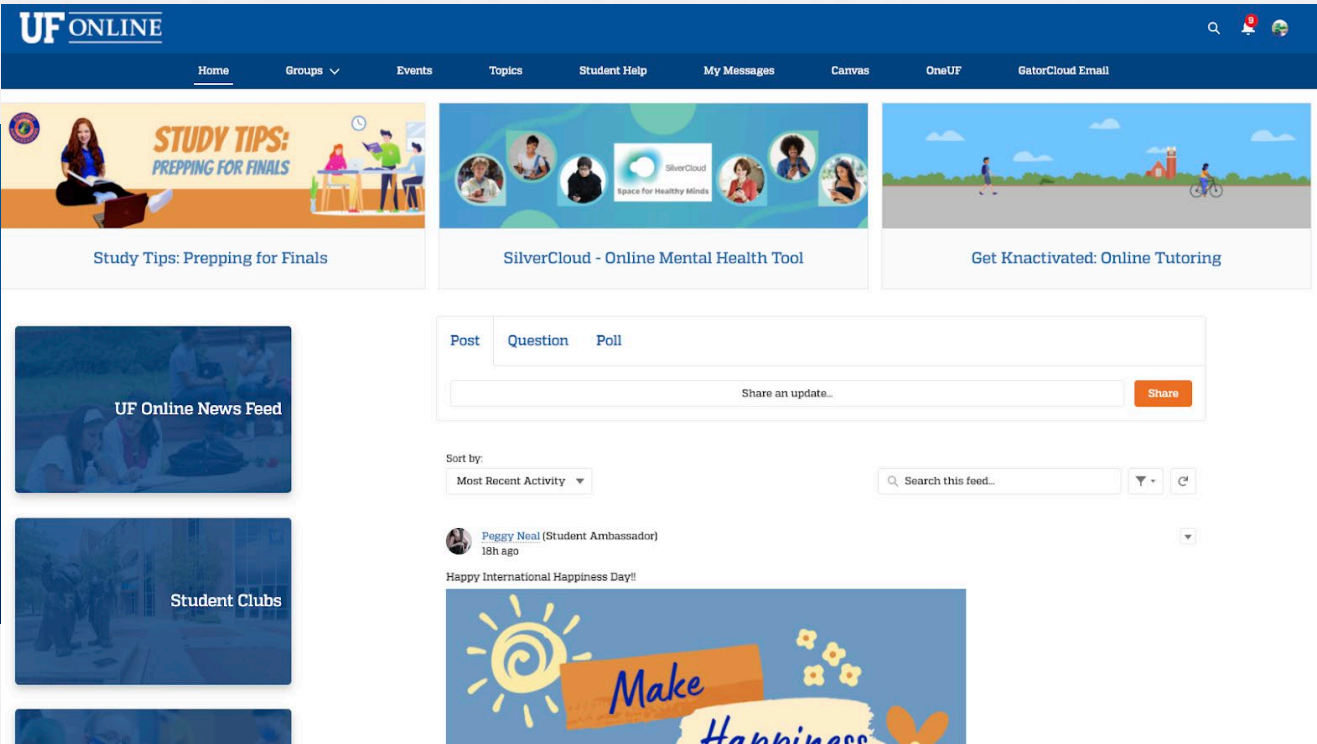
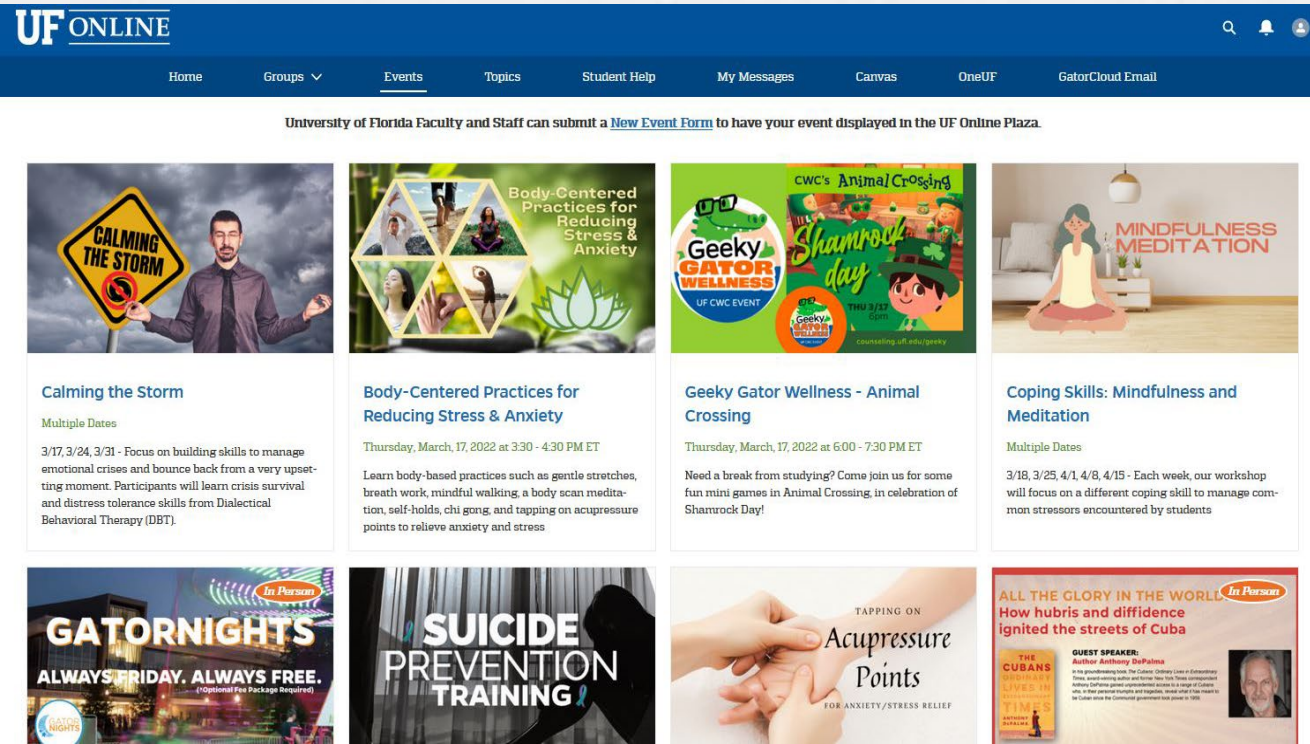
## An Enriching and Supported Online Student Experience



Investing in academic advising, achieving a **1:200 ratio** for #GatorsOnline with a target goal of **1:100**

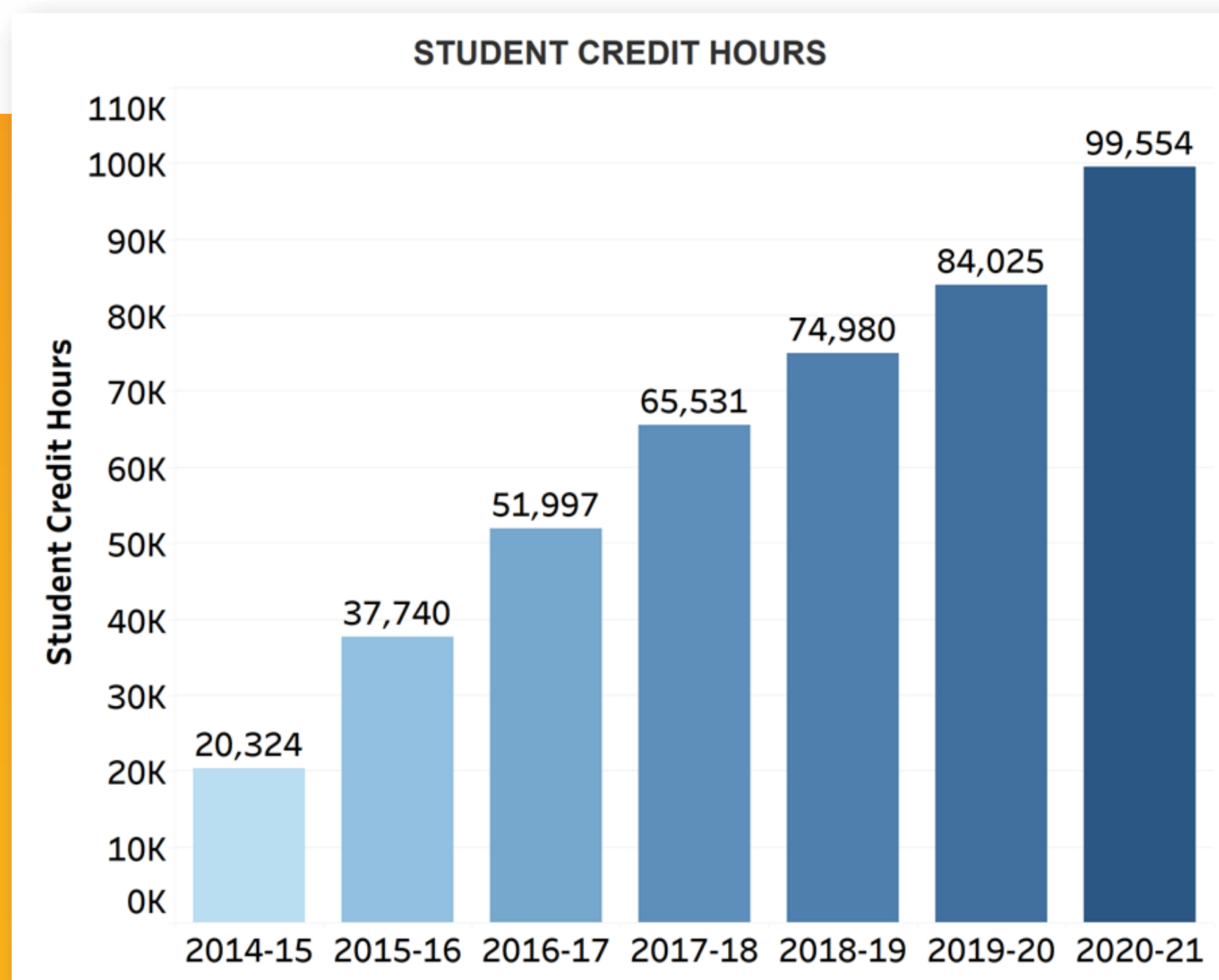


Persistence is high and climbing: new student re-enrollment rate within **12 months** increased from **87%** to **88%**

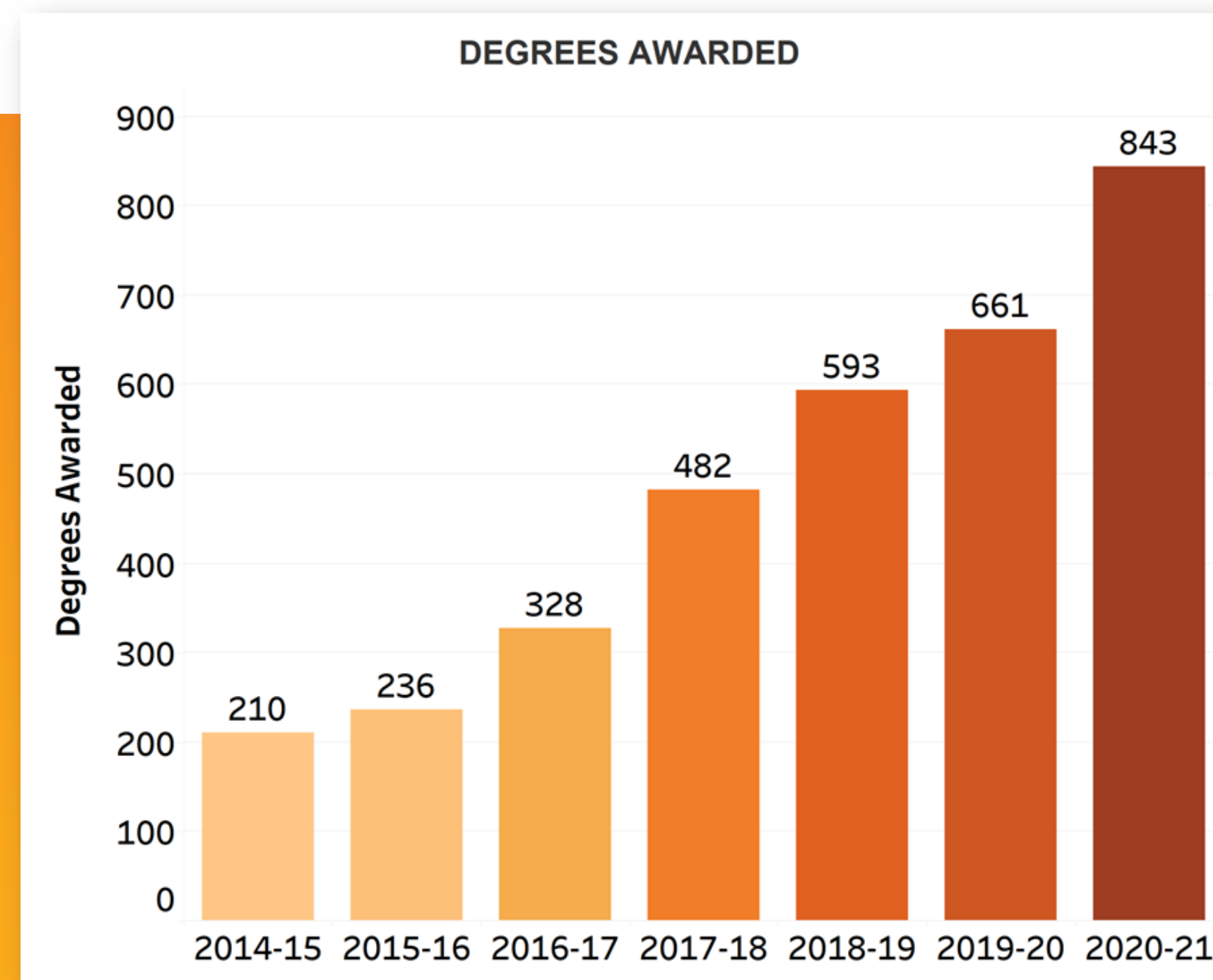




# SCHs Increased by 18%



# Degrees Awarded by 28%



UF Online has a  
net price of  
**\$10,553**  
— lower than all  
other US News  
top 10 colleges

UF Online has seen an  
improvement year over year for  
the last three years

Borrower mean indebtedness down from  
**\$17,696** to **\$17,061** (**-\$635**)

The state average is **\$24,454** and the national  
average is **\$28,950**, per the Institute for  
College Access & Success

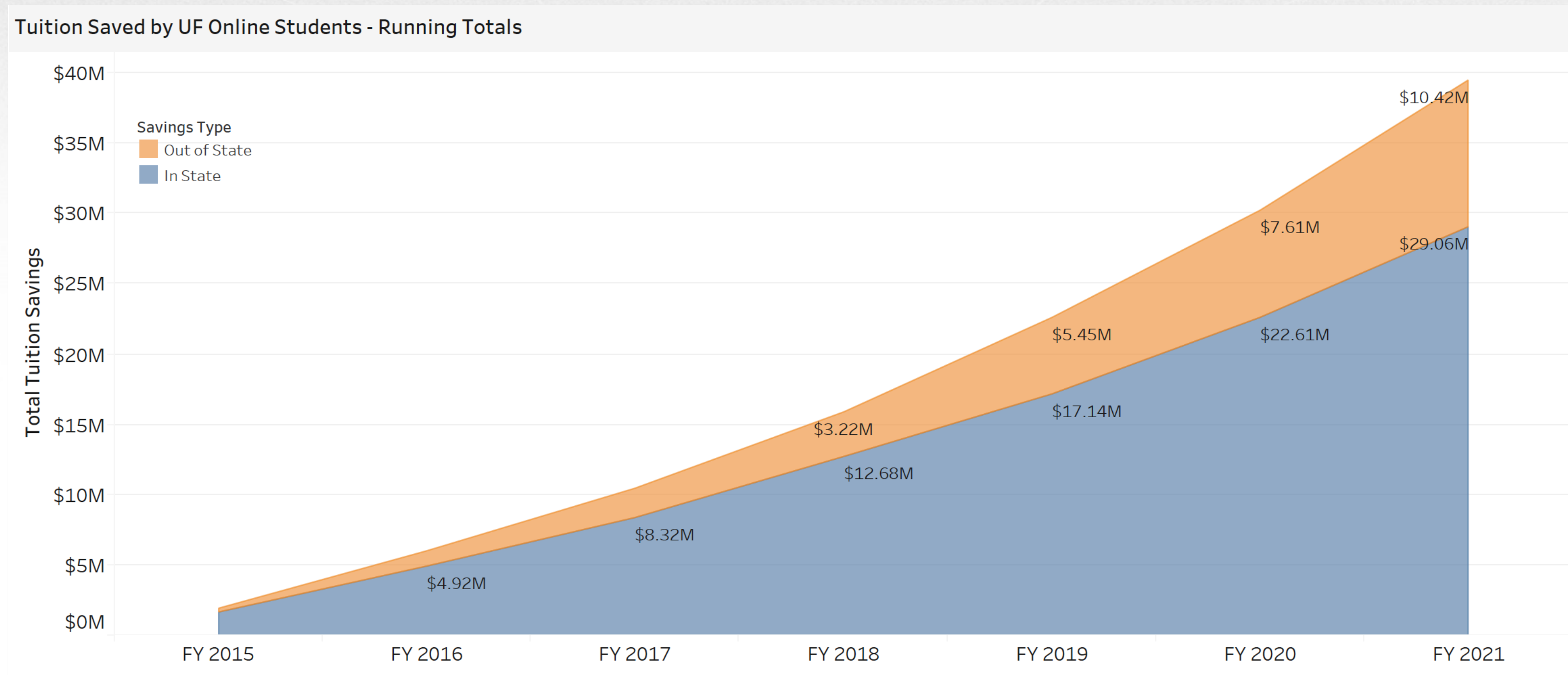
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UF Online saw declining percentage  
of graduates who borrowed at any  
time through any loan program



# *Savings for Students*

UF Online has saved Floridians over **\$29 million** between the inception of the program and 2020-2021. Additionally, it has saved non-Floridians over **\$10 million** during the same time span. UF Online charges **40% less** in mandatory tuition and fees than the residential program.







# Leading the Way

Over 3,900 Gators have graduated, earning their UF bachelor's degree via UF Online from ten UF colleges.

UF Online has saved students over \$40 million in Tuition and Fees – achieving the lowest indebtedness in the state.

Engagement: Our Academic Advising Initiative and our virtual community campus, UF Online Plaza, fuel student engagement.

Faculty Credentials & Training UF's renowned faculty deliver in the online classrooms, manifesting our high standards for engagement in every UF Online learning environment.

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***UF has delivered*** on an engaging, affordable learning community and pathway – now #1 in the nation – providing our online students the same authentic experience and degree.





UF ONLINE IS THE  
**#1 ONLINE**  
*bachelor's program*

