IN PURSUIT OF **EXCELLENCE**

University of South Florida 2022-2027 **Strategic Plan**

USF President Rhea F. Law

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USF's 2022-2027 Strategic Plan "In Pursuit of Excellence"

Further USF's mission as a public research university in a **thriving metropolitan region**,

- Strengthen partnerships with communities, and serve the people of Florida, the nation, and the world,
- Address significant challenges, positioning USF within the ranks of the nation's top public research universities,
- Propel USF on its remarkable trajectory toward achieving the milestone of a Top-25 U.S. News & World Report public ranking. Position USF as one of the world's top universities and advance toward eligibility for Association of American Universities (AAU) membership.

Core Commitments

Strategic Areas of Focus











Analytics and Data Science: Integrating USF Digitally

Biology by Design

Design, Arts, and Performance

Global and National Security



Health, Society and Biomedical Science



Social Justice and

Human Rights

Sustainability, Environmental, and Oceanographic Sciences

Goals

Student success at USF and beyond Faculty excellence in research and innovation Partnerships and engagement with local, national, and global impact A diverse and inclusive community for learning and discovery A strong, sustainable, and adaptable financial base

Goals, Objectives, and Measures of Success A representative example

Student success at USF and beyond

1A. Increase the development and availability of high-impact educational experiences for student success

 Increased student enrollment in High-Impact Practices (e.g., internships, study abroad, service-learning, undergraduate research) to support the attainment of academic knowledge, soft skills, and the career-ready characteristics to be engaged citizens

Strategic Plan Crosswalk

USF Strategic Goals		Teaching & Learning	Scholarship, Research & Innovation	Community & Business Engagement
GOAL 1:	Student success at USF and beyond			
GOAL 2:	Faculty excellence in research and innovation			
GOAL 3:	Partnerships and engagement with local, national, and global impact			
GOAL 4:	A diverse and inclusive community for learning and discovery			
GOAL 5:	A strong, sustainable, and adaptable financial base			

SUS Strategic Plan Alignment (example)

Teaching & Learning

PERFORMANCE INDICATORS	2025 BOG GOALS Amended October 2019	USF BOT GOALS
Four-Year Graduation Rates (for Full-time FTIC)	65%	65% (2021-25 cohort)
Percent of Bachelor's Degrees (Without Excess Hours)	80%	88% (2024-25)
Number of Institutions with at least 30% of Fall Undergraduates Receiving a Pell Grant (Related to University Access Rate)	All Institutions Above 30%	40% (Fall 2024)
Pell Recipient Four-Year Graduation Rate (for Full-time FTIC)	54%	65% (2021-25 cohort)
FCS AA Transfer Three-Year Graduation Rate	62%	64% (2022-25 cohort)
Bachelor's Degrees in Programs of Strategic Emphasis (Categories Include: STEM, Health,Education, Global, and Gap Analysis)	45,000 (50%)	66% (2024-25)
Graduate Degrees in Programs of Strategic Emphasis (Categories Include: STEM, Health, Education, Global, and Gap Analysis)	18,200 (60%)	75% (2024-25)

Evidence of Success

Goal 1 Student Success at USF and Beyond	Goal 2 Faculty excellence in research and innovation	Goal 3 Partnerships and engagement with local, national, and global impact	Goal 4 A diverse and inclusive community for learning and discovery	Goal 5 A strong, sustainable, and adaptable financial base
Access, success, and social mobility for a diverse and talented student body	Reputation for excellence in research and innovation	Top-tier public metropolitan research university in partnership with our communities, public service organizations, businesses, and industry	A destination of choice and a collaborative community of diverse and talented faculty, staff, and students	A financially resilient organization with diversified resources
Fueling a pipeline of world-class talent for Florida's employers, and beyond	Solving consequential global problems and addressing Florida's most significant challenges	Promoting lifelong learning and strengthening Florida's goal of being a Top-10 global economy by 2030	Promoting access and professional growth in a dynamic workplace and learning environment	Driving the strategic institutional mission through streamlined planning, processes, and digitalization