

UNIVERSITY of WEST FLORIDA

Alignment of UWF 2017-2022 Strategic Plan with State University System Goals



UWF Strategic Plan

State University System Goals

Strategic Directions		Teaching and Learning	Scholarship, Research and Innovation	Community and Business Engagement
1	Learner Centered and Focused	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
2	Personnel Investment and Engagement	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
3	Academic Programming, Scholarship, and Research	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
4	Community and Economic Engagement	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
5	Infrastructure	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

Alignment of UWF 2017-2022 Strategic Plan with State University System Goals



State University System Goal	UWF Strategic Directions
<p>Teaching and Learning</p> <p>Excellence: Strengthen quality and reputation of academic programs and universities.</p> <p>Productivity: Increase degree productivity and program efficiency.</p> <p>Strategic Priorities: Increase the number of degrees awarded within programs of strategic emphasis.</p>	<p>1.1: Provide high-quality learning and co-curricular experiences that inspire students to become enlightened and engaged global citizens and successful professionals.</p> <p>1.2: Align resources to deliver exceptional support services and learning opportunities that will ensure students have access, continuity and success while earning degrees.</p> <p>2.1: Attract, retain and develop high-quality diverse faculty and staff.</p> <p>2.2: Recognize, reward, and celebrate faculty and staff for their contributions to student development, scholarly or professional achievements, community partnerships, and the university.</p> <p>2.3: Embrace a culture of shared responsibility</p> <p>3.1: Build programs of distinction that enhance UWF's reputation for educational excellence.</p> <p>3.3: Augment and Invest in academic and research programs that meet professional, personal, scholastic and workforce needs.</p> <p>3.4: Optimize internal and external support to promote teaching and learning activities, service, research, strategic innovation, and other scholarly works.</p> <p>4.2: Enhance the region's education, economy, culture, health, and well-being through endeavors beyond campus borders.</p> <p>5.1: Promote UWF's properties as desirable destinations for educational, cultural, professional and personal activities.</p>
<p>Scholarship, Research and Innovation</p> <p>Excellence: Strengthen quality and reputation of scholarship, research, and innovation.</p> <p>Productivity: Increase research activity and attract more external funding.</p> <p>Strategic Priorities: Increase commercialization activity.</p>	<p>1.1: Provide high-quality learning and co-curricular experiences that inspire students to become enlightened and engaged global citizens and successful professionals.</p> <p>2.2: Recognize, reward and celebrate faculty and staff for their contributions to student development, scholarly or professional achievements, community partnerships, and the University.</p> <p>3.1: Build programs of distinction that enhance UWF's reputation for educational excellence.</p> <p>3.2: Develop and retain a culture that supports research and creativity.</p> <p>3.4: Optimize internal and external support to promote teaching and learning activities, service, research, strategic innovation, and other scholarly works.</p> <p>5.1: Promote UWF's properties as desirable destinations for educational, cultural, professional and personal activities.</p> <p>5.2: Invest in and steward UWF's natural, technical, intellectual and physical infrastructure.</p>
<p>Community and Business Engagement</p> <p>Excellence: Strengthen quality and recognition of commitment to community and business engagement.</p> <p>Productivity: Increase community and business engagement.</p> <p>Strategic Priorities: Increase community and business workforce.</p>	<p>1.1: Provide high-quality learning and co-curricular experiences that inspire students to become enlightened and engaged global citizens and successful professionals.</p> <p>2.2: Recognize, reward, and celebrate faculty and staff for their contributions to student development, scholarly or professional achievements, community partnerships, and the university.</p> <p>3.3: Augment and invest in academic and research programs that meet professional, personal, scholastic, and workforce needs.</p> <p>4.1: Strengthen and expand partnerships that amplify UWF's impact and visibility in the community as an educational, cultural and economic center.</p> <p>4.2: Enhance the region's education, economy, culture, health and well-being through endeavors beyond campus borders.</p> <p>4.3: Inspire partnerships that develop a pathway to employment for UWF students and graduates and imbue the community with value for UWF as a good neighbor.</p> <p>5.1: Promote UWF's properties as desirable destinations for educational, cultural, professional and personal activities.</p>

UNIVERSITY *of* WEST FLORIDA

2017-2022 Strategic Plan



The University of West Florida's strategic plan for 2017-2022 builds upon the solid foundation of teaching, research, and service established since we opened our doors in 1967. The plan is built on five strategic directions and highlights priorities for transformation and growth.

Strategic Direction 1: Learner Centered and Focused

- 1.1 Provide high-quality learning and co-curricular experiences that inspire students to become enlightened and engaged global citizens and successful professionals.
- 1.2 Align resources to deliver exceptional support services and learning opportunities that will ensure students have access, continuity, and success while earning degrees.

Strategic Direction 2: Personnel Investment and Engagement

- 2.1 Attract, retain, and develop high-quality diverse faculty and staff.
- 2.2 Recognize, reward, and celebrate faculty and staff for their contributions to student development, scholarly or professional achievements, community partnerships, and the university.
- 2.3 Embrace a culture of shared responsibility.

Strategic Direction 3: Academic Programming, Scholarship, and Research

- 3.1 Build programs of distinction that enhance UWF's reputation for educational excellence.
- 3.2 Develop and retain a culture that supports research and creativity.
- 3.3 Augment and invest in academic and research programs that meet professional, personal, scholastic, and workforce needs.
- 3.4 Optimize internal and external support to promote teaching and learning activities, service, research, strategic innovation, and other scholarly works.

Strategic Direction 4: Community and Economic Engagement

- 4.1 Strengthen and expand partnerships that amplify UWF's impact and visibility in the community as an educational, cultural, and economic center.
- 4.2 Enhance the region's education, economy, culture, health, and well-being through endeavors beyond campus borders.
- 4.3 Inspire partnerships that develop a pathway to employment for UWF students and graduates and imbue the community with value for UWF as a good neighbor.

Strategic Direction 5: Infrastructure

- 5.1 Promote UWF's properties as desirable destinations for educational, cultural, professional, and personal activities.
- 5.2 Invest in and steward UWF's natural, technical, intellectual, and physical infrastructure.