### 2016-2017 Florida Gulf Coast University Presidential Search Timeline

<u>Tuesday, April 5, 2016 – (Cohen Ro</u> 8:30 to 10:30 a.m.	<ul> <li>om 213):</li> <li>FGCU Presidential Search Advisory Committee (PSAC)         <ul> <li>FGCU BOT Chair Dudley Goodlette charges Committee.</li> <li>Committee Chair Ken Smith discusses organization; timeline; process; etc;</li> <li>Offices of Human Resources, and General Counsel present requirements for presidential search, including Sunshine Law for public meetings and records.</li> <li>Committee action on recommended search timeline for action by BOT at its April 19, 2016 meeting.</li> </ul> </li> </ul>
10:30 to 11:30 a.m.	<ul> <li>Executive Search Firm Sub-Committee (ESF)</li> <li>Reviews proposed RFQ for executive search firm solicitation.</li> <li>Approves RFQ for solicitation announcement.</li> </ul>
<mark>Tuesday, April 19, 2016 – (Cohen B</mark> 8:30 a.m. to TBA	<ul> <li>allroom): FGCU Board of Trustees (BOT)</li> <li>Committee Chair Ken Smith provides update on work of FGCU Presidential Search Advisory Committee, and its Executive Search Firm Sub-Committee, and Position Announcement Sub-Committee.</li> </ul>

• Presidential Search Advisory Committee recommends search timeline for action by FGCU BOT. (ACTION ITEM)

Thursday, April 28, 2016 – (Cohen Room 213):

8:30 to 10:30 a.m. FGCU Presidential Search Advisory Committee (PSAC)

10:30 a.m. to 12:30 p.m. Position Announcement Sub-Committee (PA) (Includes Lunch)

### Thursday, May 5, 2016 – (Cohen Room 213): 10:30 a.m. to Noon Execu

### Executive Search Firm Sub-Committee (ESF)

- Reviews received firms' responses to RFQ.
- Decides which firms to invite for in-person presentations to Sub-Committee.

### Tuesday, May 10, 2016 – (Cohen Ballroom): 8:30 a.m. to TBA Meeting of FGCU Board of Trustees Committee Chair Ken Smith provides update on work of FGCU Presidential Search Advisory Committee, and its Executive Search Firm Sub-Committee, and Position Announcement Sub-Committee. Committee Chair Ken Smith leads BOT in discussion on desired presidential leadership qualities, for inclusion in position announcement. <u> Tuesday, May 17, 2016 – (Cohen Room 213):</u> 8:30 a.m. to 1 p.m. Executive Search Firm Sub-Committee (ESF) (Includes Lunch) • Receives in-person presentations from three invited executive search firms. Sub-Committee action on executive search firm recommendation to full Committee. 1 to 3 p.m. FGCU Presidential Search Advisory Committee (PSAC) Receives Sub-Committee recommendation for executive search firm for Committee recommended action by BOT at its June 7, 2016 meeting.

<u>Tuesday, June 7, 2016 – (C</u>	ohen Ballroom):
8:30 a.m. to TBA	Meeting of FGCU Board of Trustees (BOT)
	<ul> <li>Committee Chair Ken Smith provides update on work of FGCU Presidential Search Advisory Committee, and its Executive Search Firm Sub-Committee, and Position Announcement Sub-Committee.</li> <li>Presidential Search Advisory Committee recommends executive search firm for action by</li> </ul>
	FGCU BOT. (ACTION ITEM)

Committee Chair Ken Smith recommends compensation philosophy for action by FGCU BOT. (ACTION ITEM)

<u>Wednesday, July 13, 2016 – (</u>	
9 to 11 a.m.	<ul> <li>Position Announcement Sub-Committee (PA) with Executive Search Firm Witt/Kieffer</li> <li>Discusses draft Advertisement. Approves Advertisement for recommendation to Presidential Search Advisory Committee.</li> <li>Discusses draft Survey. Approves Survey for recommendation to Presidential Search Advisory Committee.</li> <li>Discusses and approves Community Outreach Vehicles for recommendation to Presidential Search Advisory Committee.</li> <li>Discusses process for developing Leadership Profile.</li> </ul>
11 a.m. to 12:15 p.m.	<ul> <li>Presidential Search Advisory Committee (PSAC) with Witt/Kieffer</li> <li>Approves Advertisement.</li> <li>Approves Survey.</li> <li>Approves Community Outreach Vehicles.</li> <li>Discusses revised Timeline. Approves revised Timeline for recommendation to FGCU Board of Trustees.</li> </ul>
Thursday, July 21, 2016 – (Co	onference Call Meeting Originating in Edwards Hall Room 309):
10 a.m.	<ul> <li>Meeting of FGCU Board of Trustees (BOT)</li> <li>Committee Chair Ken Smith provides update on work of FGCU Presidential Search Advisory Committee.</li> <li>Presidential Search Advisory Committee recommends revised Timeline for action by FGCU BOT. (ACTION ITEM)</li> </ul>

### Monday, August 22 and Tuesday, August 23, 2016 – (Various Rooms on Campus):

 Times TBA
 FGCU Community Outreach

 • Witt/Kieffer and Presidential Search Advisory Committee meet with FGCU community members (students, faculty, and staff) to provide overview of search process, and seek input on selection criteria.

### <u> Tuesday, September 6, 2016 – (Cohen Room 213):</u>

# 9 a.m. to Noon FGCU Presidential Search Advisory Committee (PSAC) with Witt/Kieffer Reviews Survey responses, and Community Outreach input. Finalizes Leadership Profile for recommendation to FGCU Board of Trustees for action.

• Finalizes recruiting and advertising plan.

### <u> Tuesday, September 13, 2016 – (Cohen Ballroom):</u>

8:30 a.m. to TBA

### FGCU Board of Trustees (BOT)

- Committee Chair Ken Smith provides update on work of FGCU Presidential Search Advisory Committee.
- Presidential Search Advisory Committee recommends Leadership Profile for action by FGCU BOT. (ACTION ITEM)

# Wednesday, October 19, 2016 – (Room TBA): 9 to 11 a.m. FGCU Presidential Search Advisory Committee (PSAC) with Witt/Kieffer

• Witt/Kieffer provides update on applicant pool, and recruiting.

# Thursday, November 10, 2016 – (Cohen Room 213):8:30 a.m. to 2 p.m.FGCU Presidential Search Advisory Committee (PSAC) with Witt/Kieffer (Includes<br/>Lunch)• Committee and Witt/Kieffer review applications, and select candidates for on-site interviews<br/>with the Committee.

### Thursday, November 17 and Friday, November 18, 2016 – (Room TBA):

Thursday & Friday/Times TBA	Presidential Search Advisory Committee Interviews
	<ul> <li>Committee interviews selected candidates.</li> <li>At conclusion of interviews, Committee selects minimum of three unranked, qualified candidates to advance to FGCU Board of Trustees (BOT) for interviews and hiring consideration. (NOTE: Two candidates were advanced to the BOT on November 18, 2016.</li> </ul>
	Application period extended to January 31, 2017.)

### Monday, February 6, 2017 – (Cohen Room 213): 8:30 a.m. to TBA FGCU Presidential Search Advisory

FGCU Presidential Search Advisory Committee (PSAC) with Witt/Kieffer

• Committee and Witt/Kieffer review applications, and select candidates for on-site interviews with the Committee.

### Wednesday, February 15 and Thursday, February 16, 2017 – (Myra Janco Daniels Public Media Center):

Wednesday & Thursday/Times TBA Presidential Search Advisory Committee Interviews

- Committee interviews selected candidates.
- At conclusion of interviews, Committee selects additional candidate(s) in order to meet its charge to advance a minimum of three unranked, qualified candidates to the FGCU Board of Trustees (BOT) for interviews and hiring consideration. (NOTE: Four candidates were advanced to the BOT.)

### Wednesday, February 22 and Thursday, February 23, 2017 – (Rooms TBA):

Wednesday & Thursday/Times TBA Campus Forums

• Internal and external constituents meet and provide feedback on four candidates advanced for interviews with FGCU Board of Trustees.

Tuesday, February 28, 2017 – (Cohen Ballroom):		
8:30 a.m. to TBA	<ul> <li>FGCU Board of Trustees Meeting for Selection of New President</li> <li>BOT interviews for hiring consideration the four candidates advanced by Presidential Search Advisory Committee.</li> <li>BOT selects new President subject to confirmation by Board of Governors (BOG). (ACTION ITEM)</li> </ul>	
March 29 & 30, 2017 (BOG)	<ul> <li>Board of Governors (BOG) Meeting at Florida A&amp;M University (Tallahassee)</li> <li>FGCU BOT Chair presents BOT-selected President-elect to BOG for confirmation action.</li> </ul>	

(End)

### Florida Gulf Coast University 2016-2017 Presidential Search Advisory Committee

### Dr. Ken Smith – Chair

Florida Gulf Coast University Board of Trustees; President and CEO of Tarpon Blue Resource & Land Management, Inc.; and Former Executive Vice President and COO of Alico, Inc.

### Ms. Robbie Roepstorff - Vice Chair

Florida Gulf Coast University Board of Trustees; and President of Edison National Bank/Bank of the Islands.

### Mr. Edward Morton – Board of Governors Representative

Board of Governors of State University System of Florida; Principal of Wasmer Schroeder & Co., Naples; Retired CEO of NCH Healthcare System; Past Vice Chair of Florida Gulf Coast University Board of Trustees; and Chairman Emeritus of Florida Gulf Coast University Foundation Board of Directors.

### Mr. Richard Ackert

Retired President and CEO of SouthTrust Bank of Southwest Florida; Chairperson Emeritus of Florida Gulf Coast University Foundation Board of Directors; and Chair of Florida Gulf Coast University Financing Corporation Board of Directors.

### Dr. Tim Allen

Alico Chair and Eminent Scholar of Finance in Florida Gulf Coast University Lutgert College of Business.

### Mr. David Call

Florida Regional President of Fifth Third Bank; and Chair of Florida Gulf Coast University Foundation Board of Directors.

### Mr. Harry Casimir

Chief Technology Officer and Co-founder of Atilus Web Design and Marketing Firm, and Chair of Florida Gulf Coast University Alumni Association Board of Directors.

### Ms. Nicole Catalfamo

Vice President of FGCU Staff Advisory Council (SAC); and Coordinator of Loans and Employment Programs in the Office of Financial Aid and Scholarships at Florida Gulf Coast University.

### **Mr. Thieldens Elneus**

Florida Gulf Coast University Board of Trustees; President of Florida Gulf Coast University Student Government; and Computer Information Systems Major.

(continued)

### Dr. Robert Gregerson

Dean and Professor of Biology in the Florida Gulf Coast University College of Arts & Sciences.

### Mr. Lindsay Harrington

Community Commercial Realtor with Coldwell Banker Residential; Former member of Florida House of Representatives (1996-2004), and Speaker Pro Tempore of the Florida House of Representatives (2002-2004); Former Mayor of Punta Gorda; and Former member of Florida Gulf Coast University Board of Trustees.

### Dr. Madelyn Isaacs

Professor and Chair in the Department of Counseling in the Florida Gulf Coast University Marieb College of Health & Human Services.

### Dr. Sharon Isern

Professor in the Department of Biological Sciences in the Florida Gulf Coast University College of Arts & Sciences.

### **Ms. Pamela Noland**

Attorney; Former Executive Vice President and CEO of Lee County Electric Cooperative (LCEC); and Lifetime Member of the Florida Gulf Coast University President's Society.

### Mr. Charles Winton

President of Estero Bay Chevrolet, and Chairman Emeritus of Florida Gulf Coast University Foundation Board of Directors.

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Cohen Center

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# TABLE OF CONTENTS

Introduction	1
Location	1
About the University	2
Mission	5
Vision	6
Strategic Plan	6
Academics	7
The Five Colleges	8
FGCU Students	13
Cultural and Educational Hub	19
Beyond Campus	22
Our Role/Impact in SWFL	23
Community Support	24
Administrative	25
Leadership Opportunities for the Next President	26
The Role of the President	27
Opportunities and Expectations for Leadership	28
Professional Characteristics and Personal Qualities	31
Procedure for Candidacy	32







# INTRODUCTION

In the almost two decades since it opened its doors, Florida Gulf Coast University has made an indelible impact upon Southwest Florida. It is a catalyst for the region's economy as well as the cultural heart of the community. Our campus and region serve as living laboratories from which life-improving discoveries emanate. Our students enjoy one of the highest graduate employment rates among the state's universities. And our sports teams energize the region. It is an institution that inspires those who inspire others. That's what we call **The FGCU Effect.** 



# LOCATION

On the Southwest Florida coast between Fort Myers and Naples, FGCU encompasses 800 lush acres, with 50 percent of that land destined to remain in its natural state. The campus is conveniently close to Interstate 75 and the Southwest Florida International Airport.

# **ABOUT THE UNIVERSITY**

FGCU is a member of the State University System of Florida (comprising 12 institutions) and is a young and growing institution of higher learning. It opened as Florida's tenth state university in August 1997.

Its initial goal was to serve the five-county area (Charlotte, Collier, Glades, Hendry and Lee counties), home to about 1 million residents. Today, the university attracts a much broader array of students from across the state, nation and dozens of international locales.

FGCU employs a competitive admissions process guided by state law and intended to provide equal opportunity for admission to all qualified prospective students. The institution exhibits a strong commitment to sustainability and civic engagement, which were the focus of its original Quality Enhancement Plan.

In its young history, FGCU has been successful by any measure. It is the fastest-growing university in the State University System. Enrollment has more than guintupled since opening day in fall 1997, when there were 2,584 students to the 15,000 registered for classes in fall 2016. There are now students from 45 states and more than 85 countries. Residential students have grown from 200 living on campus in 1998 to more than 4,700 today. And the student body is increasingly diverse, starting at 12.6 percent minority in 1997 and rising to 30 percent today. The first graduation ceremony awarded 49 degrees; there are now 2,400 awarded annually. And first-year retention has improved from 43 percent in the early days to 78 percent today.

FGCU's peer institutions are those public institutions that fall into the Master's large Carnegie classification.

From its inception, FGCU has served as a catalyst for regional development by bringing affordable public higher education to Southwest Florida. The response of the community has been enthusiastic and overwhelmingly positive. In less than 20 years, the programs of the university have transformed the futures of 24,000 alumni, the majority of whom live and work in the region and the state.

FGCU's success is attributable to its focus on meeting the needs of the region for a skilled workforce that is civically engaged and whose members are excellent stewards of our environmentally sensitive region.

FGCU's commitment to a sustainable future for our region is a hallmark of the institution. FGCU has developed a formidable presence in environmental education: estuarine and littoral studies, marine life, environmental engineering, and renewable energy are all disciplines in which FGCU has demonstrated research strength that has been successfully melded with instruction delivered by faculty in two colleges. A School of Integrated Coastal and Watershed Studies will provide further synergy among these related disciplines, supplying the laboratories and opportunities that will ensure our coastal environment thrives in the coming decades and creating an educated workforce to support this growing sector of the economy.



# **STUDENTS + ALUMNI**

There are 24,000 alumni, half of whom live in Southwest Florida and 15,000 undergraduate and graduate students currently enrolled. The university affords them the opportunity to pursue their career goals at an institution that is affordable, geographically accessible, offers small classes and focuses on student success.

# BUDGET

FGCU's 2016-17 operating budget is more than \$239 million, which encompasses instructional costs, sponsored research and programs, athletics and other operational expenses.

# CAMPUS

The university bears little resemblance to the one that opened in 1997 with a handful of buildings and 2,584 students. It has grown exponentially to more than 90 structures, added a 15-acre solar field that provides most of the power for three large buildings and expanded from 26 majors to 54 for undergraduates as well as 36 graduate, doctoral and certificate programs. **24.000** Alvmni

15,000 UNDERGRADUATE & GRADUATE STUDENTS ENROLLED

# **DEGREE PROGRAMS**

**54** Undergraduate

23 Graduate

**3** Doctoral **10** Certificate

Spot future FGCU Alumni.

Enjoy a concert, play or art show at the Bower School of Music & the Arts.

Take a coffee break at Starbucks.



# **COMMUNITY IMPACT**

Beyond the effect the university has in providing access to education, its influence is increasingly felt throughout the region and state as graduates become members of the workforce, filling high-demand jobs as health-care professionals, teachers, software engineers, bankers, entrepreneurs, environmental researchers, marine scientists, golf professionals and resort managers. Not only are these proud alumni successful in their careers, many are active volunteers in their communities, giving back in ways they learned to appreciate while fulfilling their service-learning requirements during their college years.

Today, FGCU is an institution to which the community looks for inspiration and expertise, whether it's in the economic forecasting provided by our Regional Economic Research Institute, answers to critical environmental problems researched by our professor-scientists at the Vester Marine and Environmental Science Research Field Station or electrifying excitement provided on the courts by our Division I men's and women's basketball teams.

Attend events at the Lutgert College of Business.

See the stars at the Egan Observatory.

Take a walk and relax on The Great Campus Lawn.

Cheer on the Eagles at Alico Arena.

# MISSION

Florida Gulf Coast University, a comprehensive institution of higher education, offers undergraduate and graduate degree programs of strategic importance to Southwest Florida and beyond. FGCU seeks academic excellence in the development of selected programs and areas of distinction in science, technology, engineering and mathematics (STEM) disciplines, health professions, business, and marine and environmental sciences. Outstanding faculty and staff supported by a strong community of advisors prepare students for gainful employment and successful lives as responsible, productive, engaged citizens. FGCU emphasizes innovative, student-centered teaching and learning, promotes and practices environmental sustainability, embraces diversity, nurtures community partnerships, values public service, encourages civic responsibility and cultivates habits of lifelong learning and the discovery of new knowledge.





# VISION

FGCU will achieve national prominence in offering exceptional value in high-quality educational programs that address regional and statewide needs. Our programs, firmly grounded in the liberal arts and sciences, will employ emerging instructional technologies. Possessing entrepreneurial spirits, graduates will be well prepared for productive lives as civically engaged and environmentally conscious citizens with successful careers, ready to pursue further education.

# **STRATEGIC PLAN**

FGCU has drafted a strategic plan that builds on existing areas of strength, which include focus on teaching and learning, expansion of community and civic engagement and emphasis on critical-thinking skills grounded in the liberal arts and humanities.

The 2016-21 plan establishes FOUR key pillars guiding the institution to address critical needs:

# ACADEMIC EXCELLENCE

Expanding the Honors Program into a college, increasing internships and cooperative education experiences, and refining or adding programs that lead to high-wage, high-demand jobs.

# **ENTREPRENEURSHIP**

Expanding the Institute of Entrepreneurship and encouraging an entrepreneurial focus throughout all undergraduate and graduate degree programs. The new Emergent Technologies Institute (ETI) will provide a state-of-the-art setting for these initiatives.

# **HEALTH SCIENCES**

Developing new clinically oriented disciplines within health care as well as health-related areas in degree programs outside the College of Health Professions and Social Work, and expanding inter-professional education interaction and research collaboration.

# **EMERGING PRE-EMINENCE**

Improving performance on metrics related to student success such as fouryear graduation rates, recruiting and retaining high-quality faculty and staff, and increasing faculty and student research.

# ACADEMICS

Florida Gulf Coast University is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award associate, baccalaureate, master's and doctoral degrees. In 2015, SACS reaffirmed its accreditation unconditionally after FGCU complied with all of its 95 standards and requirements.

The university's five colleges administer 54 undergraduate, 23 master's and 3 doctoral degrees as well as 10 certificate programs. In 2014-15, FGCU awarded 2,062 bachelor's, 302 master's and 37 doctoral degrees.

As FGCU approaches the 20th anniversary of its fall 1997 opening, it continues to develop and launch strategic new degree programs aligned with high-wage, high-demand opportunities in the regional, state, national and global workforce. FGCU offers the affordability of a state university, the first-class facilities and technology of a new university and the small class size of a private university.

Undergraduate students make up 92 percent of our enrollment. The Office of Undergraduate Studies is charged with ensuring that students experience transformative opportunities that inspire them to become innovative thinkers, lifelong learners, community builders and engaged citizens. This begins as early as high school, with FGCU's Accelerated Collegiate Experience, which allows juniors and seniors to enroll in college courses that give them a head start. It continues with the university's flourishing Honors Program, which allows FGCU students to engage in advanced scholarship as well as leadership training that develops a wellrounded individual.

In addition to other resources that help ensure academic success, Undergraduate Studies connects students with the world off campus through service-learning opportunities that open their eyes to the impact they can have on the world and through internships and cooperative programs that give them the hands-on experience that prepares them to excel professionally.

Similarly, the Office of Research and Graduate Studies facilitates support and provides quality service in the areas of sponsored research, research compliance and graduate education to our students, faculty, staff, administrators, partners and collaborators. The university offers 36 graduate and certificate programs in formats that accommodate varied schedules and learning styles – the traditional in-class model, online sessions, a hybrid or evening and weekend programs.

Groundbreaking research at FGCU impacts the local community, shapes policy within the state of Florida, sets trends on the national landscape and sparks dialogues all over the world. Whether studying the effects of hurricanes on our precious Florida landscape or surveying the spread of infectious diseases via mosquitoes, the research being done here adds to the intellectual vitality of the academic community.



# ATHERFINE FORES

# COLLEGE OF ARTS AND SCIENCES

The largest of FGCU's colleges, Arts and Sciences, houses 10 academic departments and the Bower School of Music & the Arts, along with centers and institutes focusing on special issues and topics. Its majors make up 38% of the student population.

The College of Arts and Sciences is dedicated to providing a high-quality, liberal-arts education and fostering intellectual breadth and depth, reasoned and civil inquiry, intercultural understanding, an ecological perspective and civic engagement. College faculty and administration share the belief that interdisciplinary collaboration and scholarship enhance individual disciplines and benefit students.

Undergraduates work alongside faculty contributing vital new knowledge that has regional and global impact. Research on the Zika virus led by biology professors has generated widespread interest as scientists and public-health officials chase clues to preventing and treating infection. Water quality and ecosystem restoration studies are conducted at FGCU's Everglades Wetland Research Park, while researchers at the Vester Marine and Environmental Science Research Field Station investigate issues that affect the health of local waters as well as the creatures that live there – and end up in our food supply.

The Bower School of Music & the Arts prepares students for careers in music performance, teaching and music therapy, theater and the fine arts. In addition to the classic offerings, students may learn techniques such as digital media design and environmental art.





# LUTGERT COLLEGE OF BUSINESS

The Lutgert College of Business, which offers an MBA program ranked among the nation's top 300 by Princeton Review, instills students with the knowledge, skills and entrepreneurial drive to excel and to lead in every aspect of business. Faculty members bring a wealth of professional experience and scholarship to the college and to the aspiring business owners, accountants, economists, financial planners and resort and hospitality managers they teach and mentor.

Through a practical curriculum, comprehensive academic advising and hands-on internship experience, graduates are prepared to transition successfully from classroom to boardroom. Students also benefit from the wisdom of many current and former executives who reside in Southwest Florida and are eager to share their expertise with the next generation of business leaders.

The School of Resort and Hospitality Management within the college is uniquely positioned to partner with Southwest Florida's exceptional resorts, exclusive private clubs and premier golf facilities for learning, networking and employment opportunities. The school's PGA-accredited Professional Golf Management program is one of only 18 in the United States and the only one in Florida.

Lutgert College has risen in a short time to become a regional locus for economic research and development, innovation and entrepreneurship. It houses the Institute for Entrepreneurship, Institute for Technical Innovation, the Florida Small Business Development Center and the Regional Economic Research Institute.





# **U.A. WHITAKER COLLEGE OF ENGINEERING**

The U.A. Whitaker College of Engineering produces graduates with superior technical and professional skills to meet the engineering challenges of Southwest Florida and beyond.

The college is the sole source of undergraduate degrees in bioengineering, civil engineering, environmental engineering and software engineering between Tampa and Miami. It is located in a building designed strategically for engineering programs. Students have access to state-of-the-art equipment that accommodates the exacting technical work the study of engineering and computer science demands.

Courses are designed around a highly active, lecture-lab model that enhances student engagement and enriches learning. Students benefit from smaller classes and more personalized attention as well as opportunities to conduct research alongside the college's high-caliber faculty and staff, who are focused on teaching excellence and on the academic success of students.





# COLLEGE OF HEALTH PROFESSIONS AND SOCIAL WORK

The college offers high-quality, cost-effective programs that prepare graduates to succeed in the competitive health-care sector. With undergraduate, master's, doctoral and certificate programs in fields that are in great demand, more than 95 percent of the college's graduates are employed in their chosen professions within 6 months of graduation. Proof of the college's quality is evident from first-time pass rates on licensure and national board certification exams, which exceed national averages and routinely rank among the state's top five institutions.

Programs in the School of Nursing and in the Departments of Counseling, Health Sciences, Rehabilitation Sciences and Social Work are grounded in prescriptive knowledge coupled with a strong clinical emphasis. The college's academic rigor and high-tech simulation facilities, along with the support of clinical partners in the community, ensure that students enter their professions with the most up-to-date foundation of knowledge and skills in health promotion.

In the highly competitive School of Nursing, programs are grounded in the belief that a sound arts and science foundation prepares graduates to excel in a diverse, rapidly changing and technologically oriented society. Faculty are committed to fostering a climate in which students are engaged as caring, compassionate and humanizing professionals.





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# **COLLEGE OF EDUCATION**

The College of Education offers a broad range of accredited undergraduate and graduate programs for teachers, educational administrators and other professional school personnel. Faculty and students reflect upon and engage in the application of theory, research and emerging technologies in teaching, learning and curriculum development.

The faculty delivers field-integrated and research-informed teaching with the highest standards, conducts research at the cutting edges of their respective fields, and is deeply committed to transformative education through collaboration with diverse community partners.

The college has partnered with designated Professional Development Schools in the area to shape teachers capable of working in a variety of environments as soon as they graduate as well as to help schools compensate for teaching resources they may be lacking. Virtually all FGCU education majors find jobs immediately upon graduating, many in critical-needs fields such as special education and science, technology, engineering and mathematics (STEM) education.

The college's academic initiatives are complemented by outreach programming and research supported by the Hunter Institute of Early Childhood Learning and the Whitaker Center for STEM Education.











With a student body of 15,000, FGCU has managed to consistently grow its enrollment while continually enriching educational, recreational, employment and service opportunities for those students as it expands.

Here's an overview of FGCU's student body:

# WHO OUR STUDENTS ARE

▶ **Total enrollment** for Fall 2015 was 14,824 students, a 2.5-percent year-over-year increase.

• Undergraduates make up 92 percent of the total student population, with about one-fourth of them freshmen and more than three-fourths full-time students.

▶ 90 percent of FGCU students are from Florida, with half of those (45 percent) from the surrounding five-county Southwest Florida region.

• Women make up 56 percent of the student body.

▶ **The population is diverse** with Hispanic students representing 18.4 percent – a 3.4 percent increase for Fall 2015 – followed by African-Americans (8.5 percent) and Asians (2.7 percent).

> About one-third of students live in campus housing.

• About 75 percent receive financial aid.

▶ **The average SAT score** for new students in 2015 was 1584.

➤ The grade-point average of students last academic year was 3.03. FGCU student-athletes consistently lead the way academically among their peers both on campus and in the Atlantic Sun Conference, with a cumulative 3.28 GPA that has exceeded that of the student body for 14 consecutive semesters.

# FOCUS ON STUDENTS

Using words such as "transformative," "lifechanging" and "inspirational" in describing their university experience, FGCU students are the personification of what is known as The FGCU Effect.

FGCU is among the top Florida state universities when it comes to graduates obtaining jobs or entering graduate school within a year of graduating.

University Colloquium is a required course for undergraduates that teaches students to look outside themselves and explore the concept of sustainability so they develop an ecological perspective of society. A three-credit-hour course, it brings together students and faculty from all schools in an interdisciplinary learning experience unique to FGCU. FGCU's guiding principles and values are key discussion points in University Colloquium, and critical thinking and writing skills are major components, as are 10 hours of service-learning related to the environment.

# SERVICE-LEARNING

A core component of student life at FGCU is commitment to service. Service-learning is a key element of the FGCU experience, with all undergraduates required to complete 80 hours. Since the university opened its doors in 1997, FGCU students have performed more than 2 million hours on campus, in the region and have even traveled beyond the U.S. borders to improve the lives of others.

Among these efforts is the Dominican Republic Outreach Project, begun by former Professor Ingrid Martinez-Rico. After she was critically injured in a car accident, her students vowed to continue the project that meant so much to her. Now in its 16th year, this program takes students to the Dominican Republic for an alternative spring break each year during which they serve thousands of underprivileged people by helping to plant gardens, build playgrounds, deliver medical supplies, construct safe housing, offer literacy education and provide many more much-needed services.







### HOW STUDENTS SUCCEED

FGCU is dedicated to promoting academic success, retention and timely graduation of its students through campus and community programs and partnerships that empower students to pursue their goals and a commitment to learning.

In response to Gov. Rick Scott's challenge to state-funded universities to improve four-year graduation rates and ensure graduates in top majors obtain jobs within a year of graduating, FGCU created an incentive program. FGCU's innovative Soar in 4 program, introduced this year, rewards graduates with full reimbursement of out-of-pocket tuition expenses for their freshman year if they fulfill certain requirements. Among those are declaring a major as a freshman, seeking regular counseling assistance and participating in internships and other work programs, graduating in four years and obtaining a job in Florida within six months of graduation that pays at least \$25,000 annually.

That financial incentive aside, FGCU remains one of the best bargains in higher education. Tuition has remained unchanged for four academic years, and more than 75 percent of students receive financial assistance. In 2015-16, 1,300 scholarships were awarded through the FGCU Foundation, many earmarked to help firstgeneration and low-income students obtain a higher education.

Once enrolled at FGCU, students are afforded a variety of tools and assistance they need to succeed. The First Year Residential Experience ensures that freshmen take a successful first step away from home and toward independence in life with seminars held in the freshman residence halls. Through its instructional-support and academic-retention programs, the Center for Academic Achievement helps students reach and maintain academic focus to stay on track for graduation.

Freshmen have the opportunity to live in residence halls in which there are living/learning communities dedicated to their special interests. This helps them meet other students with similar interests and encourages them to become engaged in activities that are meaningful to them. Current living-learning communities include an Honors Community, the Leadership Through Service Community and a Women in Science, Technology, Engineering and Mathematics Community. Students in these communities live on the same floor of a residence hall and take two courses each semester together that are geared to their special interests.



# **GETTING INVOLVED**

Besides the educational and service-learning opportunities available to them, students are encouraged to engage in activities that build friendships, teamwork and, in many cases, additional opportunities for extended community outreach and impact.

More than 4,700 students live in the 39 buildings that comprise campus housing. FGCU's modern residence halls include North Lake Village, apartment-style living near a lakefront beach and Alico Arena; West Lake Village, another apartment complex located two miles north of campus; and South Village, which offers suite-style living for first-year students who also benefit from the First Year Residential Experience, a program that helps them transition to independent college life.

With more than 250 registered student organizations, it's easy for students to find fellow Eagles who are passionate about the same things. For some, the camaraderie offered by 21 fraternities and sororities brings a feeling of family to campus life. For those who enjoy athletic competition, but perhaps don't possess the talent or time to join one of the university's 15 highly competitive Division I intercollegiate teams, there are 26 sports clubs and an extensive intramurals program through which they can remain active. And for those who prefer to lend their support from the sidelines, the spirited Dirty Birds, FGCU's official student fan club, provides a perfect outlet.

Students can also have some active fun with recreational watersports at Lake Como - which has the university's celebrated beachfront outside North Lake Village, or take a dip at either the resort pool in South Village or the Aquatics Center's 50- and 25-meter pools. Campus Recreation also offers day-long and multi-day trips that involve the great outdoors.

For entertainment, besides the hundreds of events staged each year on campus by FGCU Athletics and the Bower School of Music & the Arts, there are smaller, less-formal performances and events around campus throughout the academic year. And then there are the university's two big events - Eaglepalooza and Nest Fest - which feature national contemporary music headliners and are usually held at Germain Arena just down the street from the university.



# FACULTY

FGCU's 526 faculty members represent a diverse collection of scholars and researchers with a strong commitment to teaching and service. Unlike most universities, FGCU does not have a tenure system so faculty members work on multi-year contracts.

And, because the university is relatively young, it tends to attract professors with entrepreneurial spirits, those who are excited by the prospect of creating new programs and initiatives that benefit students and the community.

FGCU offers 54 undergraduate degrees, 23 master's degrees, three doctorates and 10 certificate programs. In addition to university accreditation by the Southern Association of Colleges and Schools Commission on Colleges, a number of programs/units have earned <u>specialized accreditation</u> from professional accrediting agencies.

Across the disciplines, faculty members successfully secure highly competitive national and other grants, and also lead a broad range of research projects, bringing in \$12.47 million in funding in 2015-16. Since 1997, the university has brought in more than \$207 million in research funds. A sampling includes:

➤ Virologists are on the front lines of the fight against the Zika virus, working closely with mosquito control officials in Miami-Dade to determine where the infected mosquitoes are located. The researchers are also working on the relationship between Zika and dengue virus, which are carried by the same mosquitoes and infect thousands of people worldwide each year. The scientists have acquired two patents relating to their work on dengue.

# Marine scientists are working on a National Oceanic and Atmospheric Administration

**grant** to research ciguatera fish poisoning, which affects some 50,000 people a year when they unknowingly consume the toxins while eating fish such as grouper, snapper and hogfish. The toxins cause serious abdominal cramps, diarrhea, vomiting and nausea and sometimes neurological damage. Marine scientists are trying to determine when these toxins will flare up and appear in fish populations with the hope that it could help reduce the number of people exposed to it.

Business faculty members are providing an incubator for young entrepreneurs through the Institute of Entrepreneurship in the Lutgert College of Business. Engineering and business students team up to design a product, create a marketing plan and make a formal presentation to a team of judges who award the winners seed funding to help them get started. This program has also broadened its scope recently by providing a similar opportunity to veterans interested in starting their own businesses. Through a state grant, professors affiliated with the institute helped veterans devise a plan and product and held a "compassionate shark tank" at which money was awarded to the top proposals.

The university also believes in offering faculty members the opportunity to continue learning and honing their skills. Through the Lucas Center for Faculty Development, firsttime instructors take part in a program that helps them gain a thorough understanding of classroom management, learning theory, instructional design and teaching techniques. There are additional programs for experienced faculty members designed to enhance their skills throughout their careers.



# CULTURAL EDUCATIONAL AND ENTERNAL EDUCATIONAL BRANCENTERNAL

# ARTS

As FGCU celebrates its 20th anniversary in 2017, the artistic campus community has its own milestone to honor: 10 years of the Bower School of Music, whose students and faculty have entertained thousands – from the U. Tobe Recital Hall on campus to the brightest stage of Carnegie Hall, shining at numerous state, national and international competitions along the way. In 2013, student pianist Priscila Navarro became the first FGCU musician to perform at Carnegie Hall after she took first place at the 2012 International Chopin Piano Competition. Last November, the FGCU Wind Orchestra also performed at the renowned New York venue.

Staying true to its motto of "Changing lives through the powers of the arts," the Bower School of Music & the Arts will stage more than 60 concerts, theatrical productions and visualarts exhibits during the 2016-17 academic year, many integrating student-faculty talent with professional musicians, artists and actors.





# ATHLETICS

When FGCU's men's basketball team came from nowhere in 2013 to win two NCAA tournament games and vault into the Sweet 16, it showed a national audience what those in Southwest Florida already knew: The young university's entire athletics program got really good, really fast.

FGCU's 15 intercollegiate sports teams have collectively won 53 conference regular-season and tournament championships in just nine years of Division I competition in the Atlantic Sun Conference and Coastal Collegiate Sports Association, the latter for swimming and diving.

Not only are FGCU student-athletes consistent winners in competition, but also in the classroom, with their cumulative 3.28 gradepoint average in spring 2016 surpassing that of the overall student body for the 14th consecutive semester.

While the best-known FGCU athlete is Chicago White Sox all-star Chris Sale, one of Major League Baseball's most dominant pitchers, no less than seven Eagles signed professionalsports contracts in 2016 alone, and three others – swimmers Evita Leter and Lani Cabrera and sand volleyball player Brooke Sweat – were Olympic athletes competing in Rio de Janeiro this summer.









# **CONTINUING EDUCATION**

A huge part of The FGCU Effect is the University's community reach and impact, and one of the key ways it engages Southwest Florida is through an extensive network of continuing-education programs both on and off campus.

**THE MISSION:** to meet public- and privatesector training and development needs by providing educational opportunities that enrich the intellectual, civic, economic and cultural life of the region and state and – through the popular Renaissance Academy – offer residents diverse, non-credit programs to keep them intellectually, creatively and culturally active.

With continuing-education office locations expanding from the main campus to satellite centers strategically located throughout the region - from the Naples Center in Collier County to the south, to Herald Court Centre in Punta Gorda to the north, to a main-office hub centrally located at The Atrium in Fort Myers – FGCU offers a strong educational presence throughout the region. And for those who prefer to study from home or the office, FGCU has partnered with several leading online curriculum providers to offer hundreds of instructor-facilitated and self-study professional development and training courses for business owners and employees wishing to improve their professional skill sets.





# **PUBLIC MEDIA**

WGCU Public Media has served Southwest Florida with quality public television and radio programming for more than 30 years.

Originally a satellite operation licensed to the University of South Florida, WGCU Public Media became independent in 1996 when the broadcast licenses were transferred to FGGU, and a new, state-of-the-art broadcast facility was built on campus.

Since that time, WGCU Public Media has dramatically strengthened and expanded its physical infrastructure, financial base and media services – which consists of four digital TV-programming streams, including a 24-hour high-definition channel; a monthly magazine with 14,000 subscribers, an awardwinning website that digitally archives all locally produced TV and FM radio shows, and a team that has produced more than 160 TV



documentaries, many award-winning and distributed nationally through the American Public Television Service.

# **BEYOND CAMPUS**

Southwest Florida is a subtropical paradise that attracts visitors from all over the world for its sun, beaches and gulf waters. It offers a wealth of attractions, restaurants, cultural and recreational activities, along with considerably less congestion than areas such as Tampa-St. Petersburg, Orlando and the state's East Coast. Despite its smaller population, the region is awash in amenities, making tourism one of the region's primary industries.

On the economic side, unemployment in the region is at about 4.7 percent. The region's largest and fastest-growing industries include the retail sector, hotels and motels, restaurants, health care, social assistance services and construction. Companies such as Hertz, Gartner and Arthrex have large local operations and close ties to FGCU.

The Gulf of Mexico borders the coast, with communities such as Sanibel, Captiva, Fort Myers Beach, Bonita Springs and Naples offering public beach access. Rivers such as the Caloosahatchee and Gordon afford additional water for recreational activities such as fishing, boating and waterskiing.





# **OUR ROLE/IMPACT IN SWFL**

FGCU contributes to a robust workforce by educating students in the fields of the health professions, business, engineering, resort and hospitality and education, among other fields, that are in high demand in the region. FGCU's faculty also serve as a rich source of expert advice and insight for area businesses. Many members serve on boards and committees, lending their assistance in a variety of ways. In addition, the Small Business Development Center assists in helping businesses get started and succeed through one-on-one counseling and a host of seminars offered throughout the region.

With 24,000 alumni, about half of whom live in Southwest Florida, FGCU graduates play a significant role in the local workforce. The university's Regional Economic Research Institute performs economic research, analysis, and forecasting for various organizations in Southwest Florida. The Institute publishes a variety of works, including a monthly Southwest Florida economic report and a quarterly business climate survey report.

The university's alumni are relatively young with many raising families, balancing college loans, mortgages and saving for their children's future educations. As a result, their ability to donate is limited, making annual giving something of a challenge. Nonetheless, the Advancement division views this as an opportunity for engagement and growth. The Alumni Association has established 10 regional chapters and clubs across the country to help alumni remain engaged with their alma mater through networking and social events. The first Give Day took place this year, resulting in \$1.18 million in donations from alumni, faculty, staff and other supporters of the university.

Yet another measure of community support of the university is the success of the two major capital campaigns that have been undertaken in FGCU's relatively brief history. Most recently, under President Wilson G. Bradshaw, a \$100-million capital campaign has met with great success, with the community stepping forward to help fund initiatives in student success, academic excellence, scholarships, athletics, and community and regional impact.





# **COMMUNITY SUPPORT**

Although Florida Gulf Coast University is a state university and receives funding from the state at levels determined annually by the Florida Legislature and governor, it could not have grown as rapidly, or been able to offer the range of programs and facilities it currently does, without the generous support of the community.

Through the two decades during which FGCU has operated, the university has been able to award almost \$19 million in scholarships derived from the earnings on endowed funds created by donors. A select group of top donors - known as members of the Order of the Majestic Eagle - each have contributed \$2 million or more, collectively contributing 1,400 acres, 10 buildings and \$100 million.

It is clear that there has been substantial community support for the university throughout the region.







# ADMINISTRATIVE

FGCU's annual budget for 2016-17 is \$239,346,071. The funding comes from the following sources: \$131,534,211, or 55 percent, from general revenue, lottery trust fund and student tuition; \$14,130,006, or 6 percent, from sponsored research and programs; \$50,102,567, or 21 percent, from auxiliary trust funds; and \$43,579,293, or 18 percent, from local funds (intercollegiate athletics, student activities, technology fund, financial aid and concessions).

State funding is determined in large part by performance-based metrics, which assess how well state universities perform in such areas as graduation, retention rates, the cost of a bachelor's degree and post-graduation success. Universities are rated according to their success in each area and receive funding based on their ranking.

In the 2016 rating, FGCU's six-year graduation rate declined. Administrators have implemented plans aimed at not only improving that rate, but more importantly, moving the rate to successfully graduating students in four years with the Soar in 4 incentive and other plans.

### PHYSICAL PLANT

The university's 800-acre campus has more than 90 structures, including classroom buildings, laboratories and residence halls. Only half of the property will be developed with the rest remaining in its natural state. The solar field helps supply power for three large buildings housing classrooms and labs while the chiller plant helps cool the buildings on campus by piping cold water through pipes beneath them.

### POLICE

The University Police Department is responsible for ensuring the safety and security of the students, staff, faculty and visitors on campus. The accredited department has established numerous safety procedures that have contributed to the university's rating by University Primetime (2014-15) as the second safest campus in the country. The police force also offers additional safety features such as the Rape Aggression Defense program, a selfdefense program for women; fingerprinting and background checks of all employees; police escorts upon request; and Code Blue poles around campus that allow for one-button direct contact with the police in an emergency.

### HUMAN RESOURCES

In 2015-16, there were 1,294 employees, making FGCU one of the largest employers in the county. There were 329 support staff, 439 administrative and professional staff members and 526 faculty members. In addition, there are adjunct instructors and student workers who assist in departments throughout the university. The Human Resources Department oversees hiring and employment practices, ensuring that labor laws and university regulations are carried out properly.



# LEADERSHIP OPPORTUNITIES FOR THE NEXT PRESIDENT

The university's president leads an institution proud of its first two decades and eager to continue its upward trajectory. FGCU's fourth president will take the helm of a robust university with 15,000 students and 1,300 faculty and staff. The president is assisted in overseeing the university by his Cabinet, consisting of the vice presidents for Academic Affairs (provost), Advancement, Administrative Services and Finance, Student Affairs, Chief of Staff and General Counsel. The Faculty Senate, Staff Advisory Council (SAC) and Student Government all provide input through the shared governance commitment at FGCU. The FGCU Board of Trustees provides oversight and overall governance of the university.





# THE ROLE OF THE PRESIDENT

The President is the Chief Executive Officer of the University, and Corporate Secretary of the Board. She/he is responsible for the general administration of all day-to-day operations as well as the interrelation of the Board and the University's internal affairs. He/she attends all regular meetings of the Board and its committees.

The FGCU President reports to the 13-member FGCU Board of Trustees and is responsible for the academic, financial, and organizational integrity of FGCU, along with advancing its mission and strategic priorities tied to statewide performance metrics and for ensuring that the University continues to thrive and serve the five-county Southwest Florida region. FGCU seeks a president who will work with both the internal and external constituents, including the Florida political leadership, which includes the Governor, Senate and State House. Candidates for the position should demonstrate evidence of significant, successful leadership experience in a complex organizational setting; an understanding of and ability to advocate for the University's mission; a deep abiding interest in student success, academic excellence, outstanding research, and diversity and inclusion; proven ability to lead the University's fundraising efforts; and the interpersonal skills to develop productive relationships with all members of the University community. A Ph.D., advanced degree, and/or equivalent executive experience that would warrant the respect and complete confidence of the University community is required.

The President initiates and oversees all internal strategic, academic, physical-plant, programmatic, personnel, and fiscal planning. He/she is responsible for presenting the image and programs of the University to the general public and accreditors, for efforts to advance the quality and success of the institution as well as for ensuring competent, ethical performance on the part of all University personnel. The President has the authority to make ordinary personnel, programmatic, and dayto-day purchasing decisions but requires Board approval for certain decisions. For more information, please visit the "<u>Resolutions on</u> <u>Presidential Authorizations</u>" approved by the Board in May 2016.

She/he places the University Mission and the education, development and welfare of Florida Gulf Coast University students above all other interests.

### The President of Florida Gulf Coast University has an executive staff which includes the following positions:

- ▶ Provost and Vice President of Academic Affairs
- ▶ Vice President and Chief of Staff
- Vice President for University Advancement and Executive Director of FGCU Foundation
- ▶ Vice President for Student Affairs
- Vice President for Administrative Services and Finance, and Executive Director of FGCU Financing Corporation
- ▶ Vice President and General Counsel
- Director of Internal Audit
- Director of Compliance and Risk Management
- Director of Intercollegiate Athletics
- Director of Government Relations
- University Ombuds

For more information on the organizational structure, please see <u>FGCU organizational chart</u>.

### OPPORTUNITIES AND EXPECTATIONS FOR LEADERSHIP

Florida Gulf Coast University's next President will join a vibrant, supportive, and mission-driven community with an unwavering dedication to students. To lead successfully, the next President must address the following interconnected issues:

### Execute New Strategic Plan for 2016-2021

Florida Gulf Coast University benefits from a unique combination of being a relatively new public university, a tightly connected community, a beautiful campus and location, and a strong dedication to its mission. Like many public regional institutions, it faces an unprecedented combination of forces beyond its control political, demographic and economic - that pose challenges to its plans for advancement. The University has been a stunning success to date and expects to see increased demand for existing and new programs as the population in the region grows. Its potential, embedded in its founding principles to serve as a convener, catalyst and partner to the region of Southwest Florida for environmental and economic sustainability, remains strong. At the same time, competition for new state resources to invest in campus facilities and the academic enterprise is significant. The University conducted a comprehensive strategic planning process to chart a course for its future that meets the needs of the region and reflects shared goals of FGCU and the State University System.

FGCU must make choices in order to succeed in the new higher education environment and economic landscape and its internal and external constituents are confident that their sense of community, creativity, commitment to academic excellence, and sincere desire to flourish will serve as the foundation for their success. The next president will join the University after it has finalized a new strategic plan with an opportunity to shape and operationalize the approved strategic plan. The president will be expected to provide steadfast and collaborative leadership in implementing the approved strategic plan, to engage the FGCU community in making the decisions that will enable the University to succeed, and to ensure that the University's resources are aligned in support of the plan.

# Establish and Promote FGCU's Distinctive Institutional Identity

Another result of FGCU being a relatively new public university is the dynamic nature of the institution's culture and identity. The University's many constituents are excited about the University's future and untapped potential. The next president has a remarkable opportunity to help shape the University's evolving identity and secure its strong position in the higher education landscape. As competition for students and resources across Florida and the country increases, FGCU must be strategic about its message and where it will market its unique programs. Its rapid growth and strong enrollment demand have been encouraging, but there is still much to be done to establish a clear identity and brand among both traditional and non-traditional age populations.

As FGCU's primary advocate in the local community and at the state level, the next president will lead efforts to engage FGCU's constituents in crafting a crisp, compelling message and identity to advance the institution's objectives. The next president will further FGCU's mission to be a comprehensive master's institution that offers undergraduate and graduate degree programs of strategic importance to Southwest Florida and to produce graduates who will be well prepared for productive lives as civically engaged and environmentally conscious citizens.

### Increase Revenue to Support Strategic Goals

To support its strategic plan, manage growth, and best support students, FGCU must balance efforts to increase efficiencies, manage cost

and grow revenue. The FGCU budget is based largely on state appropriations and tuition revenue. In addition, FGCU receives state funding based on the State University System of Florida performance based funding model that was approved by the Board of Governors in 2014. The model includes ten metrics that determine whether System institutions qualify for new funding each year. The metrics are based on four principles that align with system strategic plan goals; reward excellence or improvement; are clear and simple to measure; and acknowledge the unique mission of different institutions. The next president will be expected to be a strong advocate and effectively promote FGCU with the Florida Governor and Legislature.

FGCU is continuing to enhance and align its infrastructure, staff and programs to meet and exceed performance goals and qualify for additional state resources. The greatest opportunity for the University to make progress against these metrics is in its four-year graduation rate. There is a shared understanding that these performance metrics are directly connected to solving facilities challenges, providing opportunities to create new programs, and presenting the possibility to recruit and retain outstanding faculty, all significant contributors to student success. The University expects modest enrollment growth in the next decade.

Great potential for new revenue lies in philanthropic activity and enhanced state funding; partnering with regional businesses and foundations; and research funding to link campus programs to sustainable economic growth and applied research in the region.

### Foster a Strong Sense of Community

FGCU retains a strong sense of ownership by people on campus and throughout the Southwest Florida region, many of whom advocated for and were involved in founding the institution. FGCU plays a special role in the community by being a cultural, social, athletic

and environmental hub. The institution is still small enough that it is possible to forge personal relationships across campus with virtually every member of the community, reinforcing a close knit, caring, and student centered environment that engenders trust and distinguishes the University from other institutions. The sense of pride and ownership also raises expectations for access to and involvement in decision-making. The next president will join a community that expects transparency in communication and a collaborative approach to discussing and solving challenges. It is a community in which people know each other well and value respect and collegiality. While this pride and affinity for FGCU exists, there is still a sense of untapped potential and that more can be done to build partnerships with the business community, community members, and elected officials.

The next president will be a visible community leader who is deeply and laterally engaged with organizations and individuals both on and off campus. It is vital that the president have a strong working relationship and partnership with the Board and will recognize their special role in the community and their impact on the region.

### Lead Fundraising Efforts

FGCU must strengthen fundraising to support future needs and to align with the strategic plan. The FGCU Foundation completed a record-breaking 2015-16 fiscal year, having secured more than \$33.3 million in gifts and commitments, far surpassing their \$18-million goal, and exceeding the previous fiscal year's gifts by 61%. A key fundraising challenge for the University is the relatively young average age of its alumni base. As a result, the next President must work with the Foundation Board and staff to develop a strong, fundable case for support aligned with the strategic plan, design creative funding approaches, and target increased external support from friends and business leaders in the community. The region surrounding FGCU represents a considerable resource for developing productive

philanthropic relationships. FGCU has already had fundraising success with a completed \$200 million campaign and is currently nearing the successful completion of a \$100 million campaign. The next president will be expected to build upon FGCU's fundraising success and further develop sustainable and productive relationships with alumni and friends in an effort to create awareness and ultimately generate support for the University.

### Build and Lead a Strong Organization

FGCU is on a significant trajectory and the new president will play a critical role in assuring a strong and well-functioning organization, particularly with regard to programs and people.

As a growing institution, FGCU has adjusted policies, procedures, and staffing incrementally over time. Now that the organization is more mature, a review of organizational needs, leadership team and structure, and staffing plans is needed to align with the strategic plan, support a larger more complex university, and make room for additional growth and change. Excellence in all hires is essential and requires high standards and professional assessment of quality with an eye toward maintaining healthy working relationships and high morale. The new president will partner with the Board and the executive staff to continue building on this trajectory.



### PROFESSIONAL CHARACTERISTICS AND PERSONAL QUALITIES

FGCU seeks a president who will work with internal and external constituents, including the Florida Legislature and Governor, to continue its trajectory and fundraising success. Candidates for the position should demonstrate evidence of significant, successful leadership experience in a complex organizational setting; an understanding of and ability to advocate for the University's mission; a deep abiding interest in student success, academic excellence, outstanding research, and diversity and inclusion; proven ability to lead the University's fundraising efforts; and the interpersonal skills to develop productive relationships with all members of the University community. A Ph.D., an advanced degree, and/or equivalent executive experience that would warrant the respect and complete confidence of the University community is required.

### Strong candidates will have many of the following professional characteristics and personal qualities:

### PROFESSIONAL CHARACTERISTICS:

▶ Bold thinker with the ability to engage the community in building a shared strategic vision for the future and successful implementation of FGCU's strategic plan

• Experienced leader and manager of people and programs, with a successful track record of productivity within one or more organizations

 Practices and promotes environmental sustainability and values the unique role FGCU plays in local, community, and state conversations

➤ Effective communicator with a polished, professional demeanor who advocates for FGCU and earns the respect of the Florida Legislature and Governor, as well as the Florida Board of Governors

► Tireless spokesperson who possesses the political acumen to position FGCU effectively and positively with political, business, and civic leaders

► Commitment to play a central leadership role in the economic and social development of the region by creating and developing strategic community partnerships and fulfilling workforce demands with graduates

Ability to balance the strong executive leadership needed to ensure that decisions are made in a timely and fair manner with sensitivity to the culture of shared governance, and academic freedom at FGCU

➤ Thorough understanding of current trends in the evolving higher education marketplace accompanied by a vision for how FGCU can successfully adapt to that marketplace • Demonstrated talent and enthusiasm for fundraising, including the personal and social skills and a passion for FGCU's mission

▶ Proven ability to relate to diverse communities and stakeholders

► A successful track record as a leader and implementer of institutional change

• Experience in managing the financial and budgeting operations of a complex unit or organization

### PERSONAL QUALITIES:

An innovative and entrepreneurial spirit that supports new ways of approaching problems and opportunities and has the courage and conviction to encourage change in an exceptionally diplomatic way

• Environmentally conscious with a passion for promoting and practicing environmental sustainability

▶ Superior relationship-building and communication skills

► Inspirational leader who will galvanize the community behind the strategic plan for the University's future and the execution of that plan

► Active listener who is able to build trust and integrate feedback across different constituents

• Commitment to an environment where teaching and student success remain the top priority

 Promotion of progress and successes and recognition of excellence in all dimensions • Energetic, creative, and inspiring passion for an institution with FGCU's strengths and characteristics

► Genuine desire to engage with external and internal stakeholders especially students with an accessible, inclusive personal approach

Strong interpersonal skills with a commitment to supporting and cultivating the development of others

➤ A demonstrated commitment to diversity, inclusion, equity, and international education and the ability to articulate a strong rationale for their importance to effective learning

► A transparent and collaborative leadership style encouraging open discussion

▶ Honesty, integrity, and a strong moral compass

► A willingness and interest in regularly being "out and about" through attendance at campus academic, cultural, and athletics events, with an equal investment of time spent externally in community

➤ Values participating in a campus community that honors tradition while still having the courage and conviction to make the necessary decisions to ensure FGCU's long-term success



# **PROCEDURE FOR CANDIDACY**

Inquiries, nominations and applications are invited. For fullest consideration, applicant materials should be received by November 8, 2016. Anticipated start date is July 1, 2017. Candidates should provide curriculum vitae and a letter of interest that addresses the responsibilities and requirements described in the leadership profile.

These materials should be sent electronically via e-mail to the Witt/Kieffer consultants, Lucy Leske, Robert Luke, and Veena Abraham at **FGCUPres@wittkieffer.com**.

Documents that must be mailed should be sent to Witt/Kieffer at 2015 Spring Road, Suite 510 Oak Brook, IL 60523. (630-575-6122)

It is important for candidates to note that under Florida's Sunshine Laws, all application materials are available for public review upon request. Florida Gulf Coast University (FGCU) is a community committed to ensuring equity and fairness in employment. By cultivating diversity, we ensure an inclusive learning environment that contributes to student success. FGCU is an EOE AA M/F/Vet/Disability Employer.

The material presented in this leadership profile should be relied on for informational purposes only. This material has been copied, compiled, or quoted in part from the Florida Gulf Coast University documents and personal interviews and is believed to be reliable. While every effort has been made to ensure the accuracy of this information, the original source documents and factual situations govern.



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