



BOARD *of* GOVERNORS

State University System of Florida

Steering by Intention: An Overview of the Work of the Strategic Planning Committee

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State Higher Education Boards

Policy Roles

- To Provide Resources
- To Advocate
- To Regulate
- To Steer

Structures

- Advisory
- Coordinating
- Governing

*Sources: Lane, J.E. and Johnstone, D. B. *Higher Education Systems. 3.0: Harnessing Systemness, Delivering Performance.* (2013). SUNY Press.

Richardson, Callan, Bracco & Finney. *Designing State Higher Education Systems for a New Century.* (1999). American Council on Education, Oryx Press.



The Committee's Formal Charge

“The activities of this committee shall include, but not be limited to, providing leadership for the development of the System Strategic Plan and the subsequent monitoring of progress toward System goals; the review and approval of institutional strategic plans; the review of University Work Plans; the review and approval of the System Annual Reports; and select regulations and issues regarding System structure and other topics related to strategic planning and performance monitoring.”



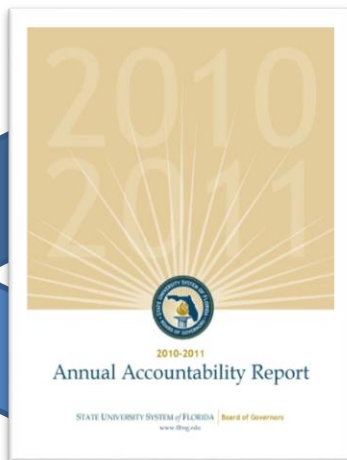
Strategic Planning Studies



- “Three Great Books” (Annual, Foundational)
- Other Annual or Regular Studies
- Ad Hoc, Periodic Studies



Main Strategic Planning Tools: The Board's Three Great Books



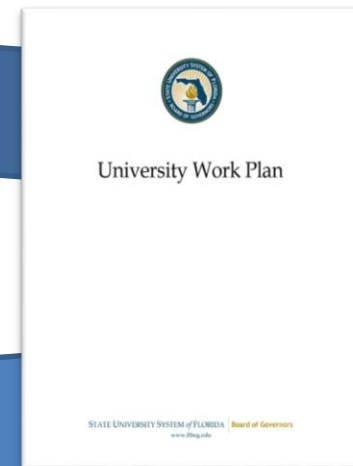
ANNUAL ACCOUNTABILITY REPORT:

Tracks performance on key
metrics (past five years)



SYSTEM-WIDE STRATEGIC PLAN:

Provides a long-range
roadmap for the System



UNIVERSITY WORK PLAN:

Provides a short-term plan
of action (next three years)



Strategic Plan Goals Framework

STATE UNIVERSITY SYSTEM 2012-2025 GOALS	EXCELLENCE	PRODUCTIVITY	STRATEGIC PRIORITIES
TEACHING & LEARNING (UNDERGRADUATE, GRADUATE, AND PROFESSIONAL EDUCATION)	Strengthen Quality & Reputation of Academic Programs & Universities	Increase Degree Productivity & Program Efficiency	Increase Degrees Awarded in STEM & Areas of Strategic Emphasis
SCHOLARSHIP, RESEARCH, & INNOVATION	Strengthen Quality & Reputation of Scholarship, Research, & Innovation	Increase Research and Commercialization Activity	Increase Collaboration and External Support for Research Activity
COMMUNITY & BUSINESS ENGAGEMENT	Strengthen Quality & Recognition of Commitment to Community and Business Engagement	Increase Levels of Community and Business Engagement	Increase Community and Business Workforce

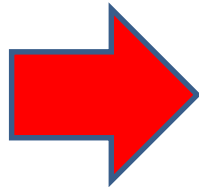


Strategic Plan Goals Revision

Strategic Plan 2012-2025
Approved on Nov. 10, 2011



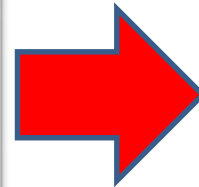
2012



Strategic Plan 2012-2025
Approved on Nov. 10, 2011



Revised, 2014



Strategic Plan 2012-2025
Approved on Nov. 10, 2011



To Be Revised
2018



Interaction with Other Board Committees



Strategic Planning charts the course in which the SUS should be heading.

Academic and Student Affairs implements the actions that maintain that course.



1, 5, and 9-Year Out Baccalaureate Follow-Up Studies



- Do graduates get jobs?
- Do they continue for further education?
- Do they do both?
- What are their starting salaries?



Degree Supply and Demand Gap Analysis



What occupations, are projected to be in greatest demand in Florida between now and 2020?

What is the gap between demand and our ability to supply graduates? What will the gap be by 2025?



Health Initiatives Committee & Gap Analysis



The Future of Health Care in Florida: Education, Research, Delivery

- Are we producing enough graduates in health care?
- What critical research areas in health should we address?
- What are emerging and evolving trends in health care delivery?



Programs of Strategic Emphasis

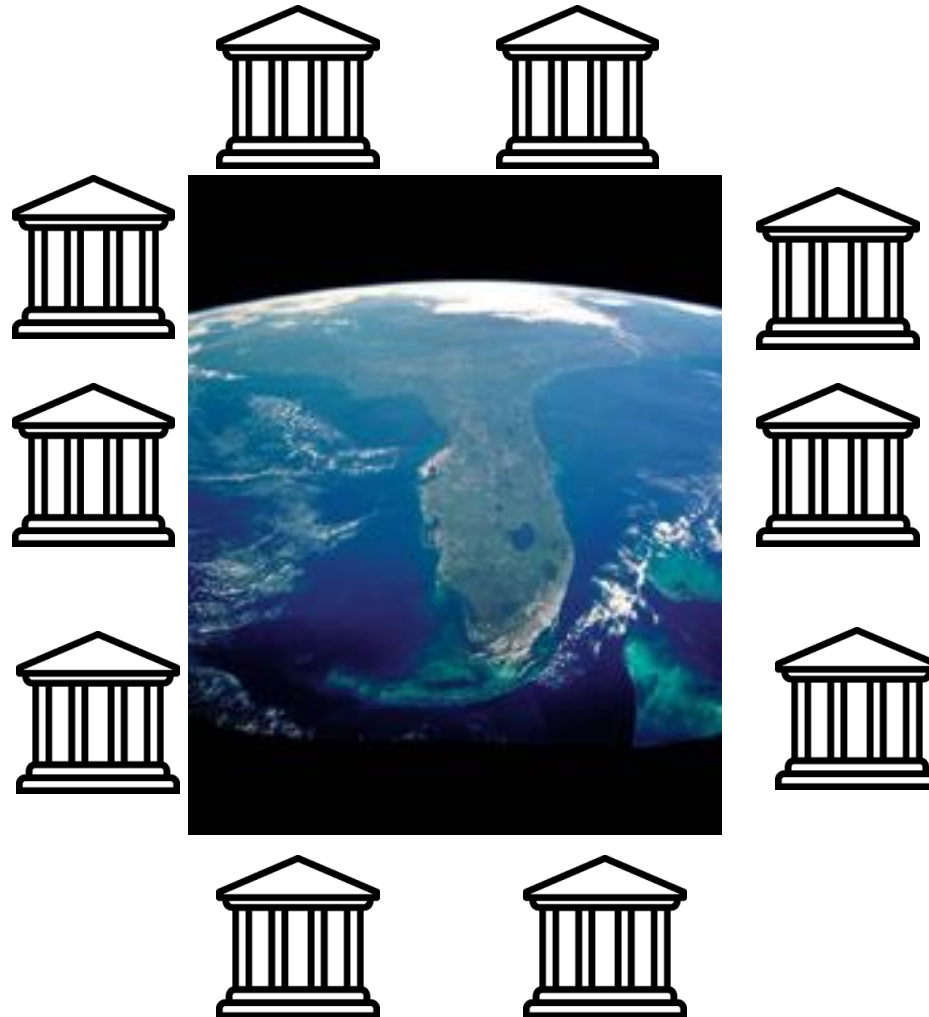
- STEM
- Health
- Education
- Globalization
- Gap Analysis

2014-15 Degrees in PSE:

- Bachelor's 49%
- Graduate 60%



Branch Campus Review





Major Strategic Decisions

- Approval of University Strategic Plans (Reg. 1.001 (3) (c))
- Approval of New Educational Sites and Closing of Sites (Reg. 8.009)
- Defining the distinctive mission of each university and approving any change of mission (F.S. 1001.705 (2))



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