

STATE UNIVERSITY SYSTEM OF FLORIDA  
BOARD OF GOVERNORS  
Innovation and Online Committee  
October 17, 2016

**SUBJECT:** Cost of Online Education

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**PROPOSED COMMITTEE ACTION**

For approval

**AUTHORITY FOR BOARD OF GOVERNORS ACTION**

Article IX, Section 7, Florida Constitution

**BACKGROUND INFORMATION**

The *2025 Strategic Plan for Online Education* contains the following goal:

Affordability Goal 4: The State University System will determine the costs of online education campus-by-campus.

One of the strategies and its corresponding tactics for that goal are:

Strategy 4.2: Develop a model that captures each institution's online education revenues and expenditures directly related to both the distance learning fee, specifically, and online education in general.

Tactic 4.2.1: Determine and define the elements that should be captured for the model. Obtain and analyze data from institutions.

Tactic 4.2.2: Develop models to achieve cost savings and cost avoidances in the development and delivery of online education.

Dr. Pam Northrup, UWF Associate Provost, chaired the workgroup charged with meeting these requirements. She will present the report for consideration by the Committee.

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**Supporting Documentation Included:** (1) *Cost of Online Education* report  
(2) Cost details by institution (spreadsheet)

**Facilitators/Presenters:** Dr. Pam Northrup