## STATE UNIVERSITY SYSTEM OF FLORIDA BOARD OF GOVERNORS

September 22, 2016

**SUBJECT:** Public Notice of Intent to Amend Board of Governors Regulation 18.001

Purchasing

## PROPOSED BOARD ACTION

Approve the public notice of intent to amend Board of Governors Regulation 18.001

## **AUTHORITY FOR BOARD OF GOVERNORS ACTION**

Article IX, Section 7, Florida Constitution; Board of Governors Regulation Development Procedure

## **BACKGROUND IFORMATION**

This regulation was last amended on March 28, 2013. The revision seeks to up ad clarify certain aspects of the regulation.

The first proposed revision to the regulation would retitle the regulation from "Purchasing" to "Procurement," to encompass the broader range of activities that are regulated. The next revision would provide authority for contract extensions and renewals, with time limitations, which currently do not exist in the regulation. The final revision clarifies the "advertisement" exemption to remove the purchase of media placement as an exempt service. The direct placement of an advertisement toward a targeted audience, should be exempt since these cannot be competed, but media placement services are more general and can be competitively placed.

The proposed language was developed by Board staff based on discussions with university staff.

If approved, the amended regulation will be noticed on the Board's website for 30 days with final approval by the Board at the November 3, 2016 meeting.

**Supporting Documentation Included:** Information located in the Budget and Finance Committee material