MINUTES
STATE UNIVERSITY SYSTEM OF FLORIDA
BOARD OF GOVERNORS
INNOVATION AND ONLINE COMMITTEE
FLORIDA STATE UNIVERSITY
TALLAHASSEE, FL
January 21, 2016

1. <u>Call to Order</u>

Chair Lautenbach convened the meeting at 8:39 a.m. on January 21, 2016, with the
following members present: Governors Ed Morton, Dick Beard, Dean Colson, Wendy
Link, Pam Stewart, and Norman Tripp. A quorum was established. Other Board
members present were Governors Daniel Doyle, Tonnette Graham, Mori Hosseini, H.
Wayne Huizenga, and Fernando Valverde. Governor Patricia Frost joined the meeting
at 8:50 a.m. and Governor Alan Levine joined the meeting at 8:52 a.m.

2. <u>Approval of Committee Meeting Minutes</u>

Governor Tripp moved that the committee approve the minutes of the meeting held on
November 4, 2015, as presented. Governor Colson seconded the motion, and the
members concurred.

3. <u>Selection of an Opt-in, Common Learning Management System</u>

Governor Lautenbach stated that about a year ago, the Board directed staff to move
forward with an inclusive process to select a common learning management system that
the state's universities and any interested Florida College System institutions could opt
into. This direction was given after research and discussion, carefully reviewing the
advantages that a common LMS would have for students and faculty. The selection
process was completed two weeks ago, with Canvas being selected as the common, opt-
in LMS.

Governor Lautenbach thanked everyone involved in the selection process, with special
thanks going to FSU for managing the competitive procurement process, Dr. Manoj
Chopra from UCF for chairing the Evaluation Committee, and Michael Barrett, FSU's
Chief Information Officer, for chairing the Negotiations Team. He said that every
university and several colleges had faculty and staff serving either on one of these
committees or in advisory roles, with even more faculty, staff, and students testing the
short-list of LMS systems.

He said that a Master Agreement is being negotiated and he wanted the committee to receive an update in March regarding when university contracts are ending and which institutions are considering taking advantage of the Master Agreement. The purpose of a common LMS was to have a common interface for students as they transfer between schools. He said that while the Board has said the LMS would be opt-in, there has been a clear indication that members hope universities will seriously consider moving in that direction.

4. Implementation of the 2025 Strategic Plan for Online Education

Dr. Nancy McKee indicated that implementation efforts have begun regarding the 2025 Strategic Plan for Online Education, which was approved in November 2014. A Steering Committee of provosts, chaired by UF Provost Joe Glover, has been created to provide guidance to the Implementation Committee, which is chaired by FIU's Joyce Elam. The Implementation Committee has representation from each of the 12 universities. In December, the Steering and Implementation Committees jointly determined the three priorities they wanted to address in the immediate future: professional development, determining the cost of online education, and ensuring the quality of online courses. She said workgroups have been created to address these three priorities, and work would continue moving forward on other tactics in the plan.

Dr. McKee said that an online education web page has been created on the Board's web site, and materials related to implementation will be posted there. FIU has volunteered to create a dashboard to track implementation and that dashboard will be accessible from the Board's web page. She also said that an Accountability Report for Online Education will be created and submitted on an annual basis.

5. Selection of Online Education Goal(s) to Recommend for Inclusion in the 2025 System Strategic Plan

Governor Lautenbach indicated that when the Board approved revisions to the 2025 System Strategic Plan on November 6, 2014, a placeholder was included for 2025 goals for the Distance-Learning/Online Metric(s), with a statement indicating that a recommendation would be forthcoming from the Innovation and Online Committee.

Dr. McKee presented two metrics from the 2025 Strategic Plan for Online Education that were being proposed for the Committee's consideration:

- Percent of SUS courses bearing a "high-quality" rating in the Florida Virtual Campus online catalog, with a goal of 90%; and
- Percent of SUS undergraduate FTE enrollments in online courses, with a goal of 40%.

She said the annual percentage growth used to project undergraduate distance learning FTE was based on the actual growth in distance learning FTE from 2010-11 through 2013-14. Tactics to increase access were included in the 2025 Strategic Plan for Online Education.

Regarding the "quality" goal, she explained that the Florida Virtual Campus includes courses and programs from both the Florida College System and the State University System, so it would be necessary to work closely with the FCS to determine the criteria for designating a course as "high quality." She said institutions would need to have a process in place to determine whether courses met the criteria.

Governor Morton stated that metrics needed to be considered for determining the effectiveness of online education, and Governor Kuntz pointed out the impact of online education on facilities.

Governor Colson moved to recommend to the Strategic Planning Committee approval of the following two metrics for inclusion in the 2025 System Strategic Plan:

- Percent of SUS courses bearing a "high-quality" rating in the Florida Virtual Campus online catalog, with a goal of 90%; and
- Percent of SUS undergraduate FTE enrollments in online courses, with a goal of 40%.

Governor Tripp seconded the motion and the members concurred.

6. Concluding Remarks and Adjournment

Governor Lautenbach adjourned the meeting at 9:07 a.m.