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STATE UNIVERSITY SYSTEM OF FLORIDA  
BOARD OF GOVERNORS  
BALLROOM  
GRAHAM UNIVERSITY CENTER  
FLORIDA INTERNATIONAL UNIVERSITY  
MIAMI, FLORIDA  
NOVEMBER 5, 2015

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and its Committees are accessible at <http://www.flbog.edu/>.*

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1. Call to Order and Chair's Remarks

The Chair, Mori Hosseini, convened the meeting at 1:17 p.m., on November 5, 2015, with the following members present and answering roll call: Vice Chair Tom Kuntz; Dick Beard; Matthew Carter; Dean Colson; Patricia Frost; Tonnette Graham; H. Wayne Huizenga, Jr.; Ned Lautenbach; Alan Levine; Wendy Link; Ed Morton; Katherine Robinson; Pam Stewart; and Norman Tripp.

Chair Hosseini thanked President Mark Rosenberg for hosting the Board meeting and the Trustee Summit, and the university staff who worked hard to make this event possible. President Rosenberg said it was an honor to host the Board and the university boards of trustees, noting it provides the opportunity to showcase the university and its staff. He commented that FIU is hosting TedxFIU which focuses on new innovations and six of the eight speakers are FIU faculty or students, and that the Metropolitan Consortium of universities (FIU, UCF and USF) are holding a virtual career fair to link their students with over 40 employers. In addition, this semester, FIU has held four career fairs and one internship fair that drew 334 employers and 3,191 students. President Rosenberg thanked Chair Hosseini for his leadership, visibility, and passion for higher education. FIU's Vice Chair, Claudia Puig, joined the meeting and Chair Hosseini recognized her for remarks.

Ms. Puig welcomed the Board, noting FIU is celebrating its fiftieth anniversary this year. The university, which started as three buildings with less than 6,000 students, has become a full-fledged campus with over 55,000 students. Ms. Puig said Forbes ranked FIU as one of America's best employers, first in the education category in Florida and ninth in that category nationwide, and that Washington Monthly ranked FIU 17<sup>th</sup> out of 279 postsecondary institutions based on metrics that included social mobility and research. She explained the university's research endeavors focus on extreme weather events, child behavior and development, sea level rise and HIV/AIDS infections. She also noted FIU enjoys partnerships with the Miami-Dade County Public Schools, Florida Power and Light, and Royal Caribbean, which maintains a strong K-12 pipeline of students and assists their students with securing internships and jobs. Ms. Puig

thanked the Board for its continuing efforts to enhance higher education in Florida. Chair Hosseini thanked Ms. Puig for her remarks and for FIU's accomplishments.

Chair Hosseini next stated he had asked the chair of each committee to report out on the accomplishments of their committees during his tenure as Chair of the Board. However, in the interest of saving time, he explained the Chancellor had created a booklet detailing the committees' work and he encouraged everyone to review the reports as they provide the roadmap for the Board's future actions.

## 2. Chancellor's Report

Chancellor Criser reported he traveled to Washington, D.C., with Madeline Pumariega, the Chancellor of the Florida College System, to meet with members of the Florida delegation to talk about the ongoing collaboration between the college and university systems. In addition, he mentioned university representatives had met separately with federal agencies to discuss their collaboration on research endeavors funded by federal grants. Chancellor Criser noted these types of conversations are working to change how the State University System is viewed by policymakers in Washington.

Chancellor Criser also encouraged everyone to download the new Board of Governors cellular phone application on their phones. The application provides direct access to the Board's website and is a tool that will be used in conjunction with the "Think Florida" marketing campaign.

Finally, he thanked President Rosenberg and the staff at FIU for all of their efforts in hosting the meeting and the Trustee Summit, recognizing the amount of work involved with these two events. He also thanked Diane McCain for her efforts in orchestrating the Trustee Summit.

## 3. Approval of Meeting Minutes

### A. Board of Governors Meeting held September 3, 2015

Mr. Morton moved the Board approve the Minutes of the meeting held on September 3, 2015, as presented. Mr. Tripp seconded the motion, and the members concurred unanimously.

## 4. Public Comment

Chair Hosseini asked the Board's General Counsel Vikki Shirley if there were any requests for public comment for items on the Board's agenda. Ms. Shirley stated a

request for public comment was submitted by Ms. Carolyn Collins. Chair Hosseini called on Ms. Collins for her remarks.

Ms. Collins indicated she is a member of the FAMU National Alumni Association and thanked the members of the FAMU Board of Trustees, stating the alumni association wants to work closely with the board and the administration to achieve excellence for FAMU on its Work Plan and with regard to performance funding. As a retired nutritionist, Ms. Collins asked the Board of Governors to consider the crucial role that nutritional science, food safety, consumption and utilization plays when looking at health sciences across the System. She also urged the Board to consider including a representative from alumni associations on presidential search committees and to not lose sight that FAMU is the number one HBCU when the Board looks at rankings by U.S. News and World Report and other ranking organizations. Finally, Ms. Collins encouraged the Board to improve education through stronger collaboration with the development research, charter and and public schools.

#### 5. Florida Department of Economic Opportunity Report

Chair Hosseini welcomed Jesse Panuccio, the Executive Director of the Florida Department of Economic Opportunity. Mr. Panuccio joined the Department in 2013 and under his guidance, the Department has implemented a variety of initiatives to strengthen the ties between economic, community and workforce programs.

Mr. Panuccio thanked the Board for the opportunity to present information about the Department and Florida's economic growth since 2010. He started by providing statistics on Florida's unemployment rate and the decline in gross domestic product, housing prices, consumer confidence and tourism during the recession. After a loss of 913,000 jobs, Florida regained over 941,000 private-sector jobs from December 2010 to September 2015 and enjoys one of the strongest job growth rates in the country. Job growth has been diversified across industries, with one-fifth of the jobs coming from the trade, transportation and utilities industry, one-fifth from hospitality, and one-fifth from professional and business services. Inflation-adjusted wages have also increased by 3.5% in the private sector, with the highest increase of 8.6% in the trade, transportation and utilities industry.

According to Mr. Panuccio, the greatest growth in private-sector jobs has occurred in large metropolitan areas such as Orlando, Tampa, and Miami, although the Villages experienced a 23.7% increase in private sector jobs since December 2010. Mr. Panuccio also presented information on employer size in Florida. Of the 400,000 employers in Florida, 99.2% have less than 250 employees and 81% have fewer than 10, which means the regulatory and tax burden falls most heavily on small businesses and entrepreneurs.

Given the number of small businesses in Florida, Mr. Panuccio commented that students should receive training on how to operate a small business.

The next indicator Mr. Panuccio discussed is the gross domestic product (GDP). He noted Florida is now on the upswing, with 2.7% growth in the GDP since the last reported year of 2013-2014. While Florida is outpacing the national average of 2.4% growth, he explained this is an area where Florida can improve and one that should be addressed in workforce training.

Job demand has likewise rebounded and reached an all-time high of 292,000 job advertisements in January of 2015. Of the top 20 advertised occupations, he noted seven of the occupations require STEM training and that the Department can provide this type of information on a local basis, which should assist universities and students in understanding the local job market and the skills needed to compete for those jobs.

Mr. Panuccio also discussed Florida's unemployment rate, which has significantly decreased since January 2009. Florida's unemployment rate is now at 5.2% - the lowest rate in seven years. He noted that the ratio between job demand and the unemployment rate is moving closer to a 1:1 ratio. He also presented information on the teen labor force, which has declined steadily since 1999. He explained this decline has downstream consequences for the economy since teens are not given the opportunity to develop basic work force communication skills that would assist them as they transition to the adult work force.

Mr. Panuccio extended an open invitation to the Board members, Chancellor Criser, and the Presidents to meet with him or his staff to discuss how the Department can assist with data analysis, curriculum development or matching degrees to jobs. Chair Hosseini thanked Mr. Panuccio for his great presentation and sharing the information with the Board.

#### 6. Election of Board Officers, Chair and Vice Chair

Chair Hosseini opened the nominations for the next Chair of the Board of Governors. Mr. Colson nominated Vice Chair Tom Kuntz to serve as Chair for a term beginning January 1, 2016 and ending December 31, 2017. Ms. Link seconded the motion, and the members concurred unanimously. Mr. Kuntz thanked everyone for their vote of confidence and in particular thanked Chair Hosseini for his leadership, stating that he while he won't be as good a chair as Chair Hosseini, he will be a better chair because of him.

Chair Hosseini opened the floor for nominations for Vice Chair. Mr. Tripp nominated Ned Lautenbach to serve as Vice Chair for a term beginning January 1, 2016 and ending December 31, 2017. Mr. Tripp provided an overview of Mr. Lautenbach's career and other corporate board service, noting his long tenure at IBM Corporation as a Senior Vice President and member of the Corporate Executive Committee. Mr. Beard seconded the motion, and the members concurred unanimously. Mr. Lautenbach said he is looking forward to working with the members and appreciates their confidence.

#### 7. Facilities Committee Report

Chair Hosseini called on Mr. Huizenga for the Facilities Committee report. Mr. Huizenga said the Committee considered several items that require Board approval.

- A. Amendment to 2016-2017 State University System Fixed Capital Outlay Legislative Budget Request

Mr. Huizenga moved approval of the amendment to the 2016-2017 SUS Fixed Capital Outlay Budget Request as presented to the Committee. Dr. Carter seconded the motion.

- B. UCF Conference Center Hotel Project

Mr. Huizenga moved approval of the University of Central Florida's Public Private Partnership Conference Center Hotel Project as presented to the Committee. Dr. Carter seconded the motion and the members concurred unanimously.

- C. USF Public Private Partnership Housing Project

Mr. Huizenga moved approval of the University of South Florida's Public Private Partnership Housing Project with the changes as presented to the Committee. Dr. Carter seconded the motion, and the members concurred unanimously.

#### 8. Innovation and Online Committee Report

Chair Hosseini called on Mr. Lautenbach for the Innovation and Online Committee report. Mr. Lautenbach stated the Committee held a two-hour meeting to review and approve the State University System 2025 Strategic Plan for Online Education, which will guide the development and implementation of System policies and legislative budget requests related to online education. Mr. Lautenbach explained the Committee will work with the universities and other stakeholders to ensure implementation of the Plan. Mr. Lautenbach then moved approval of the State University System's 2025

Strategic Plan for Online Education. Mr. Tripp seconded the motion, and the members concurred unanimously.

9. Budget and Finance Committee Report

Chair Hosseini recognized Mr. Kuntz for the Budget and Finance Committee report. Mr. Kuntz reported the committee had several items requiring Board approval.

A. Performance Based Funding Model

Mr. Kuntz reported the Committee met in September and again yesterday to review potential changes to the performance based funding model. The Committee is considering whether to modify the definition for Metric 1 that would raise the wage-threshold from minimum wage to a higher level and asked staff to return with a recommendation at the January meeting. The Committee approved a process to be used in the event of a tie that would first consider the total of excellence and improvement scores; then if there is still a tie, to give advantage to higher points earned through excellence; and lastly, to score metric by metric giving a point to the school scoring higher. The Committee also approved moving from a 50-point scale to a 100-point scale, with a new threshold of 51 points being necessary for eligibility for new funds. Mr. Kuntz moved to amend the Performance Based Funding Model to add the tiebreaker scenarios and to move from a 50-point scale to a 100-point scale. Mr. Lautenbach seconded the motion, and the members concurred unanimously.

B. Market Tuition Proposals

Mr. Kuntz moved approval of the nine market tuition proposals submitted by the universities, which he stated is in line with previous market tuition proposals approved by the Board. Mr. Tripp seconded the motion, and the members concurred unanimously. Mr. Kuntz reminded the Board this is the last year of the pilot program and indicated staff will conduct a detailed review and return to the Committee next June with recommendations on how to move forward.

10. Select Committee on Florida Polytechnic University Report

Chair Hosseini recognized Mr. Kuntz for the Select Committee on Florida Polytechnic University Report. Mr. Kuntz said the Committee heard a report from President Avent who assured the Committee the university is on track to meet all of the legislative requirements within the designated time frame.



## 11. Academic and Student Affairs Committee Report

Chair Hosseini recognized Mr. Tripp to report on the Academic and Student Affairs Committee. Mr. Tripp reported the University of South Florida presented the five-year program review and new strategic plan for the Florida Institute of Oceanography (FIO) and committed to hosting FIO for another five years. The Committee also received an overview of the process employed by the CAVP Academic Coordination Project Work Group for reviewing new degree proposals, as well as an update on student homelessness and campus food pantry initiatives by Governor Graham.

### A. Academic Program Items

- i. Doctor of Nursing Practice, Nurse Anesthetist, CIP 51.3208, University of North Florida

Mr. Tripp reported the Committee considered a request from the University of North Florida to implement a new Doctor of Nursing Practice, Nurse Anesthetist degree program that will elevate the existing major to a stand-alone program and allow the university to establish a tuition and fee structure sufficient to cover the costs of the program without impacting less expensive nursing majors offered under the existing DNP. Mr. Tripp explained there will be a net reduction in costs to the student under this proposal. Mr. Tripp then moved approval of the Doctor of Nursing Practice, Nurse Anesthetist, CIP 51.3208. Dr. Robinson seconded the motion, and the members concurred unanimously.

- ii. Doctor of Social Work in Clinical Social Work, CIP 51.1503, Florida Atlantic University

Mr. Tripp reported the Committee considered a request from Florida Atlantic University to implement a new Doctor of Social Work in Clinical Social Work degree program that will prepare graduates for leadership roles in advanced clinical social work, clinical supervision, and social work education. Mr. Tripp noted this will be the first professional doctorate in social work in the state. Mr. Tripp then moved approval of the Doctor of Social Work in Clinical Social work, CIP 51.1503. Dr. Robinson seconded the motion, and the members concurred unanimously.

### B. Board of Governors Regulations

- i. Public Notice of Intent to Amend Board of Governors Regulation 6.002 Admission of Undergraduate First-Time-in-College, Degree-Seeking Freshmen

Mr. Tripp moved approval of the public notice of intent to amend Board of Regulation 6.002, Admission of Undergraduate First-Time-in-College, Degree-Seeking Freshmen. Mr. Lautenbach seconded the motion, and the members concurred unanimously.

- ii. Public Notice of Intent to Amend Board of Governors Regulation 6.004 Admission of Undergraduate, Degree-Seeking Transfer Students

Mr. Tripp moved approval of the public notice of intent to amend Board of Regulation 6.004, Admission of Undergraduate, Degree-Seeking Transfer Students. Mr. Beard seconded the motion, and the members concurred unanimously.

- iii. Public Notice of Intent to Amend Board of Governors Regulation 6.008 Postsecondary College-level Preparatory Testing, Placement, and Instruction for State Universities

Mr. Tripp moved approval of the public notice of intent to amend Board of Regulation 6.008 Postsecondary College-level Preparatory Testing, Placement, and Instruction for State Universities. Mr. Lautenbach seconded the motion, and the members concurred unanimously.

## 12. Strategic Planning Committee Report

Chair Hosseini called on Mr. Colson for the Strategic Planning Committee report. Mr. Colson stated the Committee took up two items, but the planned discussion on the University of Central Florida Downtown Campus was deferred. The first item related to the 2015 Work Plan Summary and the Committee explored key issues and challenges with regard to research productivity and graduate degree production. Mr. Colson commented the Committee will continue to focus on these issues and, in particular, consider strategies to make good progress on achieving the goals in the 2025 Strategic Plan with respect to these two areas.

The second item was an update on the Targeted Educational Attainment Grant Program Initiative. Mr. Colson reported as a result of this initiative, there were 733 more enrollments and 259 more degree completers in these high-demand programs than would otherwise have been the case. He held up this program as an excellent example of how the System can steer institutions toward fulfilling the State's highest needs.

## 13. Concluding Remarks and Adjournment

Chair Hosseini reported the next-in person meeting of the Board is scheduled for January 20-21, 2016, at Florida State University.

Having no further business, the meeting was adjourned at 2:33 p.m. on November 5, 2015.

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Mori Hosseini, Chair

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Vikki Shirley,  
Corporate Secretary