

UCF Downtown Proposal
for Florida Board of Governors

Appendix C

Letters of Community and Business Support

**Letters of Business and Community Support
UCF New Type I Campus**

Organization	Name	Title
Aloft Hotels	D. Craig Leicester	General Manager
Axiom Healthcare Pharmacy	Bill Bucher	Executive Vice President and CFO
Bank of America	Steven T. Alch	Market President
BBA Aviation	S. Michael Scheeringa	President and CEO
BishopBeale	Michael F. Beale	CEO
Blëzoo	Dean Caravelis	Principal
Boys and Girls Clubs of Central FL	Gary W. Cain	President and CEO
Canin Associates	K. Eliza Harris	Principal
Carlton Fields Jordan Burt	Vernon Swartzel	Of Counsel
CBRE Commerical Real Estate Serv.	William S. Moss	Senior Managing Director
Central Florida Health Alliance	Donald G. Henderson	President and CEO
Central Florida Sports Commission	Brent Nelson	Sr. Vice President
The Church Street District	Jay Manji	Owner 7-Eleven Downtown
The Church Street District	Michael Rogier	Owner Hamburger Mary's
The Church Street District	Kirk Wingerson	Marketing Div Mgr, City of Orlando Venues
The Church Street District	George Maltezos	Business Owner
The Church Street District	R. Douglas Taylor	Church Street Entertainment
City of Orlando	Lisa Early	Director of Families, Parks and Rec.
Clean the World	Shawn Seipler	CEO and Executive Director
Coalition for the Homeless of Orlando	Brent A. Trotter	President and CEO
Code School	Gregg Pollack	CEO and Founder
Conrad Santiago and Associates	Conrad Santiago	Managing Principal
Cross, Fernandez & Riley, LLP	Melanie Fernandez	Co-Founder and Partner
Crossman & Company	John Crossman	President
C.T. HSU + Associates	C.T. HSU	President
Cushman & Wakefield	Anne Spencer	Director
Cushman & Wakefield	Wanda Riley	FL Operations Director
Cybis Communications	Jeff Douglass	CEO
Downtown Orlando	Thomas C. Chatmon, Jr.	Exec. Director of Downtown Dev. Board
Downtown Orlando Condo Alliance	Greg Reynolds	Chairman
Dr. Phillips Center for the Performing Arts	Katherine Ramsberger	President and CEO
Dr. Phillips Charities	Ken Robinson	President
Early Learning Coalition of Orange County	Karen Willis	Chief Executive Officer
First Presbyterian Church of Orlando	David D. Swanson	Senior Pastor
Florida Citrus Sports	Steve Hogan	CEO
The Florida High Tech Corridor	Randy Berridge	President
Florida Hospital	Lars Houmann	President and CEO
Fry Hammond Barr	Mason Moore	Vice President, Client Services
Fuelzee	Daniel McGaw	CEO
Gray Robinson	J. Charles Gray	Shareholder
Heart of Florirda United Way	Robert Brown	President and CEO
Hispanic Chamber of Commerce	Diana Bolivar	President
Hoke Design, Inc	Ginger Hoke	President
HuntonBrady Architects	Charles W. Cole	President
IDEAS	John Lux	Chief Operating Officer

Ivanhoe Village	Mindi Rackliff	Executive Director
Ivanhoe Village	Paul Turner	Board Member
The Ivy - Residences at Health Village	Cassie Olson	Residential Property Manager
Jennings, Toni	Toni Jennings	Former Lt. Governor (2003-2007)
Jones Lang LaSalle	Doug Irmscher	Market Director-Florida
Kaptiv Marketing	Laura Kern	President
Kavaliro	Bill Pepler	Managing Partner
The KnobHill Companies	Richard Walsh	CEO
Lynx	John Lewis, Jr.	CEO
Mad Cow Theater Company	Mitzi Maxwell	Executive Director
Martinez Manglardi, Attorneys at Law	Michael Manglardi	Managing Partner
Mazor Robotics	Christopher Prentice	CEO
Monster Media	John Payne	President
Moreno, Peelen, Pinto & Clark	Rob Clark	Co-Owner
Old Florida Bank	John Burden	President and CEO
Orange County Circuit Courts	Tiffany Moore Russell	Clerk of Courts
Orange County Mayor	Teresa Jacobs	Mayor
Orlando City Soccer	Phil Rawlins	President and Founder
Orlando Day Nursery	Mata Dennis	Executive Director
Orlando Eco. Development Commission	Rick L. Weddle	President and CEO
Orlando Health	Jamal Hakim	Interim President and CEO
Orlando Repertory Theatre	Gene Columbus	Executive Director
Orlando Sentinel	Nancy A. Meyer	Publisher and CEO
Orlando Shakespeare Theater	PJ Albert	Managing Director
Orlando Shakespeare Theater	Pat Strasberg	Executive Board Member
Orlando Solar Bears Hockey	Jason Siegel	Managing Partner, CEO, and President
Orlando Tech Association	Orrett G. Davis	Executive Director
Orlando Utilities Commission	Ken Ksionek	General Manager and CEO
Peter B. Cannell & Co., Inc.	Ronald C. Thow	Senior Vice President
Red Lobster	Horace G. Dawson	Executive Vice President
Revolutionary Road Hospitality Group	Stuart R. Newmark	President and COO
R L Burns Inc.	Jessica Burns	Vice President
Rosen Hotels and Resorts	Harris Rosen	President
Skanska	Robert Utsey	Senior Vice President
Southern Strategy Group of Orlando	Kelly Cohen	Managing Partner
Stockhammer, Sigi	Sigi Stockhammer	Citizen
SunTrust Bank	David Fuller	Chairman, President, and CEO
The Tech Law Firm	Donna M. Chesteen	Owner
Terracon	Leila Jammal Nodarse	Senior Principal
The Travel Group	Shelley A. Pynn	President
Tupperware Brands Corporation	Michael S. Poteshman	Executive Vice President and CFO
UCF Foundation Board of Directors	Phyllis A. Klock	Chair
United Arts of Central Florida	Flora Maria Garcia	President and CEO
Valencia College	Sanford C. Shugart	President
Vintage Group Concepts	Jeffrey Gitto	Operating Partner
YMCA of Central Florida	Dan Wilcox	President and CEO
Wayne Automatic Fire Sprinklers	Sarah Kelly	Vice President

February 12, 2015

State University System of Florida
Board of Governors
325 West Gaines Street
Tallahassee, FL 32399

Dear Governors:

It is with great enthusiasm that I endorse the proposed establishment of a UCF Downtown campus as part of Creative Village in Orlando.

As General Manager of Aloft Orlando Downtown hotel, I count on the University of Central Florida to provide the talented workforce that my company needs to compete and win in an evolving global economy. The proposed expansion of UCF in the heart of one of America's fastest-rising cities will enable UCF to do even more to benefit the Aloft Orlando Downtown and to advance the prosperity of our region.

The proposed Downtown UCF campus will provide enhanced programs in communications, digital media and other disciplines that will better prepare my future employees to hit the ground running for success. In addition, my company and many others that are based downtown will be better situated to scout the UCF talent we need and to provide promising students with internships and other on-the-job training experiences to help them – and us.

Improvements in Florida's universities are essential for keeping our progressive state moving forward. As UCF rises in quality, the fortunes of our businesses in the Orlando area rise with it. Downtown UCF is a great opportunity for you to brighten the future of our community and to underscore the significance of higher education in our great state.

Thank you for your efforts to make our university system the nation's best. As you consider how to help our hometown university in Orlando become an even greater force for progress in our Sunshine State, please support and promote Downtown UCF.

Sincerely,




D. Craig Leicester
General Manager

Aloft Orlando Downtown
500 South Orange Ave
Orlando, FL 32801
t 407 380 3500 f 407 380 3600

www.aloftorlandodowntown.com

The Aloft Orlando Downtown is independently owned by GDC Orlando Hotel Subtenant, LLC and operated by Yedla Management Company under a license issued by The Sheraton LLC





550 Technology Park
Lake Mary, FL 32746
888-315-3395

February 12, 2015

State University System of Florida
Board of Governors
325 West Gaines Street
Tallahassee, FL 32399

Dear Governors:

As Executive Vice President and CFO of Axiom Healthcare Pharmacy, I write to give my strong endorsement to the proposed UCF Downtown campus.

UCF Downtown will be an economic driver for the region. It will give UCF students better access to education, internships, and jobs in a convenient downtown location, and it will transform the lives of families in the surrounding Parramore neighborhood, which is one of Orlando's oldest African-American neighborhoods.

In an alliance with Valencia College, UCF Downtown will reinvigorate and redefine the future of a downtown area once occupied by the Orlando Magic's Amway Arena before its destruction in 2012. Built on this site, the downtown campus will accommodate 10,000 students, plus support faculty and staff members, all of whom become potential customers for new and existing retail and service-oriented businesses.

Downtown Orlando is an opportune location for UCF's programs that reflect the growing technology-oriented companies and talent cluster in the downtown area and for those programs with a strong outward focus into the community and a record of establishing effective internships. These programs would benefit from the many media outlets, government offices, non-profit headquarters, arts organizations, and legal and financial professionals in the downtown area. UCF is also designing a national model program to allow young men and women with intellectual disabilities to participate fully in college life at the downtown campus.

Already, UCF is working with the Orange County Public School System to improve the lives and livelihoods of the residents who live in Parramore. At the recent groundbreaking of a new K-8

school in the urban neighborhood adjacent to the proposed site of UCF Downtown and in which UCF will partner, UCF announced a medical school scholarship for successful college graduates of the Parramore neighborhood. Regina Hill, an Orlando city commissioner, said recently about UCF Downtown, "We're not just talking about transforming a city. We're talking about transforming lives."

You can see why I give my whole-hearted endorsement to UCF Downtown. It will be a game-changer.

Sincerely,

A handwritten signature in black ink that reads "Bill Bucher". The signature is written in a cursive style with a long, sweeping underline.

Bill Bucher
Executive Vice President & CFO

February 12, 2015

State University System of Florida
Board of Governors
325 West Gaines Street
Tallahassee, FL 32399

Dear Distinguished Member of the Board of Governors:

I am proud to support the development of a new Downtown UCF campus for Orlando as part of the Creative Village.

As Market President of Bank of America, I have seen time and again that higher education is the special ingredient that improves the lives of people from all socio-economic backgrounds. I know I speak for many of civic and business leaders in Central Florida when I say that the rise of UCF in recent decades has improved the quality of life for thousands of people and their families, which means higher-median incomes, healthier people, and less crime in our community.

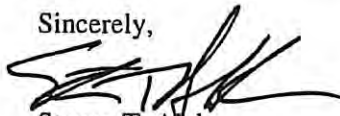
We have watched our hometown university grow from a sleepy commuter school to become a national leader in areas such as photonics, engineering, modeling and simulation, and digital media. But even a successful school must keep growing in quality to meet the ever-increasing demands of the local workforce. That's why Downtown UCF is such an important effort at this time.

Connectivity between employers and emerging talent from the local hometown university is essential. Downtown Orlando includes the headquarters of large and small businesses and non-profit organizations; primary media outlets; leading legal, financial, medical, retail, legal, and political professionals; and many city, county, state, regional, and national public offices. All of these entities and their professionals – along with the students who aspire to be employed by them – benefit when they are more closely aligned for internship and other job experiences.

In this age of an increasingly competitive global economy, we as communities need to take every step we can to gain an edge as we pursue a brighter future. Downtown UCF is that opportunity for us in Central Florida.

Please support this important endeavor in your continuing efforts to improve lives through higher education in our great state.

Sincerely,



Steven T. Alch



BBA Aviation
201 S. Orange Avenue
Suite 1100
Orlando, FL 32801

S. Michael Scheeringa
President & Chief Executive Officer
Flight Support

Tel +1407.648.7259
Fax +1407.206.8493
www.bbaaviation.com

February 12, 2015

State University System of Florida
Board of Governors
325 West Gaines Street
Tallahassee, FL 32399

Dear Governors:

It is with great enthusiasm that I endorse the proposed establishment of a UCF Downtown campus as part of Creative Village in Orlando.

As President and CEO of BBA Aviation Flight Support, I count on the University of Central Florida to provide the talented workforce that my company needs to compete and win in an evolving global economy. The proposed expansion of UCF in the heart of one of America's fastest-rising cities will enable UCF to do even more to benefit BBA Aviation Flight Support and to advance the prosperity of our region.

The proposed Downtown UCF campus will provide enhanced programs in communications, digital media and other disciplines that will better prepare my future employees to hit the ground running for success. In addition, my company and many others that are based downtown will be better situated to scout the UCF talent we need and to provide promising students with internships and other on-the-job training experiences to help them – and us.

Improvements in Florida's universities are essential for keeping our progressive state moving forward. As UCF rises in quality, the fortunes of our businesses in the Orlando area rise with it. Downtown UCF is a great opportunity for you to brighten the future of our community and to underscore the significance of higher education in our great state.

Thank you for your efforts to make our university system the nation's best. As you consider how to help our hometown university in Orlando become an even greater force for progress in our Sunshine State, please support and promote Downtown UCF.

Sincerely,

S. Michael Scheeringa
President and CEO
BBA Aviation Flight Support

February 3, 2015

State University System of Florida
Board of Governors
325 West Gaines Street
Tallahassee, FL 32399

Dear Friend of Florida Education:

As CEO and Principal of BishopBeale, I strongly and enthusiastically support the proposed development of a Downtown UCF campus at the Creative Village site in Orlando.

Downtown is a rich location for the career development of UCF students, providing many opportunities for internships, practicums, service learning, independent study, and undergraduate research. The availability of resources that are difficult to access from east Orange County will provide a significant competitive advantage for students studying at the Downtown UCF campus.

Such resources include our region's primary media outlets; city, county, state, regional, and national public offices; headquarters for many non-profit organizations; leading legal, medical, financial, retail, and political professionals; artists and arts organizations; and other large and small businesses for UCF students to both learn from and contribute to.

The downtown campus will also provide UCF students access to a rich diversity of people, social conditions, and urban experiences that help to create an educated citizenry. Our downtown community will benefit from the presence of UCF students while they enhance their skills and their knowledge.

The 21st century has seen a renewed interest in urban living, and our knowledge economy is increasingly centered on our nation's cities. The decision by UCF to take advantage of this urban resource positions the university in the forefront of the social tide of our time.

I look forward to working with Downtown UCF students to our mutual advantage.

Sincerely,



Michael F. Beale, CEO

February 12, 2015

State University System of Florida
Board of Governors
325 West Gaines Street
Tallahassee, FL 32399



Dear Friend of Florida Education:

As Principal of Blezoo LLC I strongly and enthusiastically support the proposed development of a Downtown UCF campus at the Creative Village site in Orlando.

Downtown is a rich location for the career development of UCF students, providing many opportunities for internships, practicums, service learning, independent study, and undergraduate research. The availability of resources that are difficult to access from east Orange County will provide a significant competitive advantage for students studying at the Downtown UCF campus.

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I look forward to working with Downtown UCF students to our mutual advantage.

Best Regards,


Dean Caravelis
Principal, Blezoo LLC
407-841-8844
dean@blezoo.com



February 3, 2015

State University System of Florida
Board of Governors
325 West Gaines Street
Tallahassee, FL 32399

Syd & Marianne Levy Service Center

101 E. Colonial Drive
Orlando, Florida 32801

Phone: 407.841.6855
Fax: 407.872.7796
www.bgccf.org

Mail: P.O. Box 2987
Orlando, Florida 32802

Gary W. Cain, President/CEO

Board of Directors

Dennis Donohue, *Chair*

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Sheriff Jerry Demings
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Michael Forde
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Andrew Gluck
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Thomas Kohler
Trevor Larson
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Robert Ohrablo
Dr. David Parker
Larisa Perry
Susan Postens
Yanet Reyes
Steve Ruoff
Russ Salerno
Mark Shamley
Phil Smart
Kellie Tomeo
Robert Utsey
Marshall Vermillion
Carla Warlow
Kay Wolf
Edward Woodill

Dear Distinguished Member of the Board of Governors:

On behalf of the board of directors, partners, and stakeholders of Boys & Girls Clubs of Central Florida, I am writing to express our strong support of a new Downtown UCF campus for Orlando as part of the Creative Village.

As the President/CEO of Boys & Girls Clubs of Central Florida, and as the first in my family to attend college, I have seen time and again that higher education is a great escalator in life for individuals of all socio-economic backgrounds. Our community has richly benefitted from the growth of UCF in recent decades. The growth of UCF has led to an improved quality of life for thousands of individuals and their families, and it has translated into higher median incomes, healthier citizens, and lower crime.

We have watched our hometown university grow from a sleepy commuter school to become a national leader in areas such as photonics, engineering, digital media, as well as computer modeling and simulation. Even a successful school must keep growing to meet the ever-increasing demands of our local workforce. That's why Downtown UCF is such an important effort at this time.

Connectivity between employers and emerging talent with higher education is essential. Downtown Orlando includes the headquarters of large and small businesses and non-profit organizations; primary media outlets; leading financial, legal, medical, retail, and political professionals; and many city, county, state, regional, and national public offices. All of these entities and their professionals, along with the students who aspire to be employed by them, benefit when there is closer alignment of internship and other job experiences.

In this age of an increasingly competitive global economy, we as communities need to take every step we can to gain an edge as we pursue a brighter future. Downtown UCF is that opportunity for us in Central Florida.

Please support this important endeavor in your continuing efforts to improve lives through higher education in our great state.

Sincerely,

Gary W. Cain
President/CEO



GREAT FUTURES START HERE.



February 5th, 2015

State University System of Florida
Board of Governors
325 West Gaines Street
Tallahassee, FL 32399

Dear Distinguished Member of the Board of Governors:

As a Principal at Canin Associates I am writing to express enthusiastic support for the proposed development of a Downtown UCF campus at the Creative Village site in Orlando.

The project the university proposes to establish will address the community, industry, commercial, and educational challenges facing Orlando's downtown development core as well as broaden opportunities for students to engage in the community and my industry. Particularly for my industry which is architecture, urban planning and design, Downtown is a rich location for the career development of UCF students, providing many opportunities for internships, practicums, service learning, independent study, and undergraduate research. The availability of resources that are difficult to access from east Orange County will provide a significant competitive advantage for students studying at the Downtown UCF campus. Our firm also finds it difficult to access UCF students for internships and other career development opportunities because of the campus location. Most of our industry professional development events are located in or near downtown making it challenging for student to fit them in with other academic obligations on campus.

University towns and cities across the nation are known for their intellectual and social vibrancy. The downtown campus will also provide UCF students access to a rich diversity of people, social conditions, and urban experiences that help to create an educated citizenry. Our downtown community will benefit from the presence of UCF students while they enhance their skills and their knowledge.

As an urban planner I am well versed in development trends. The 21st century has seen a renewed interest in urban living, and our knowledge economy is increasingly centered on our nation's cities. The decision by UCF to take advantage of this urban resource positions the university in the forefront of the social tide of our time.

I am pleased to fully support the proposal and continue a relationship with UCF that is beneficial to our firm, to the University, and to Central Florida.

Sincerely,



K. Eliza Harris

**CARLTON FIELDS
JORDEN BURT**

ATTORNEYS AT LAW

CNL Center at City Commons
450 S. Orange Avenue | Suite 500
Orlando, Florida 32801-3370
P.O. Box 1171 | Orlando, Florida 32802-1171
407.849.0300 | fax 407.648.9099
www.CFJBLaw.com

February 2, 2015

Dr. John Hitt
President
University of Central Florida
4000 Central Florida Blvd.
Orlando, Florida 32816

Atlanta
Hartford
Los Angeles
Miami
New York
Orlando
St. Petersburg
Tallahassee
Tampa
Washington, DC
West Palm Beach

Dear Dr. Hitt:

I practice law in downtown Orlando and have done so for many years. I have been thrilled to read about the effort by UCF to expand its campus downtown. This would be a great step both for the University and for downtown Orlando.

Over many years I have also been a supporter of the Orlando Day Nursery, a not-for-profit preschool childcare provider for more than 90 years. Additionally, in downtown, my church and several other churches have child development centers of their own. All of these would benefit from the presence downtown of the UCF early childhood program (under the College of Education), and I believe the students and faculty of the University would also benefit from the proximity of a number of childcare facilities.

I strongly support your move of the early childhood program to the downtown Orlando campus that will be built in the "Creative Village". As you know early childhood education and development are so very important for children and for their futures, and there are disadvantaged areas of Orlando which are in proximity to downtown and close by to the proposed campus.

Much good could be done by your move of the early childhood program to downtown Orlando. I hope that you will do it.

Cordially yours,


Vernon Swartzel

VS/cm



William S. Moss
Senior Managing Director

200 S. Orange Avenue, Suite 2100
Orlando, FL 32801

CBRE, Inc.

T +1 407 839 3140
F +1 407 404 5001
bill.moss@cbre.com
www.cbre.com

February 3, 2015

State University System of Florida
Board of Governors
325 West Gaines Street
Tallahassee, FL 32399

Dear Friend of Florida Education:

As Senior Managing Director of CBRE, Inc., I strongly and enthusiastically support the proposed development of a Downtown UCF campus at the Creative Village site in Orlando.

Downtown is a rich location for the career development of UCF students, providing many opportunities for internships, practicums, service learning, independent study, and undergraduate research. The availability of resources that are difficult to access from east Orange County will provide a significant competitive advantage for students studying at the Downtown UCF campus.

Such resources include our region's primary media outlets; city, county, state, regional, and national public offices; headquarters for many non-profit organizations; leading legal, medical, financial, retail, and political professionals; artists and arts organizations; and other large and small businesses for UCF students to both learn from and contribute to.

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I look forward to working with Downtown UCF students to our mutual advantage.

Sincerely,

A handwritten signature in black ink, appearing to read 'W. S. Moss', with a long horizontal line extending to the right.

William S. Moss



Central Florida Health Alliance

Leesburg Regional Medical Center • The Villages Regional Hospital

February 4, 2015

State University System of Florida
Board of Governors
325 West Gaines Street
Tallahassee, FL 32399

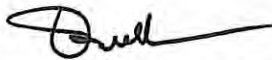
Dear Governors:

Central Florida Health Alliance enthusiastically supports the campus proposed by UCF in downtown Orlando.

We believe that UCF students studying in the urban center of our region will provide Central Florida Health Alliance with opportunities for additional partnerships and talent and will be of great benefit to our organization and to our community.

Central Florida Health Alliance looks forward to a mutually rich and rewarding experience with undergraduate and graduate students at the Downtown UCF campus in Orlando. This new learning environment has our support.

Sincerely,



Donald G. Henderson, FACHE
President and CEO

Leesburg Regional Medical Center
600 E. Dixie Avenue, Leesburg, FL 34748
(352) 323-5762
CFHAlliance.org

The Villages Regional Hospital
1451 El Camino Real, The Villages, FL 32159
(352) 751-8000
CFHAlliance.org



February 12, 2015

State University System of Florida
Board of Governors
325 West Gaines Street
Tallahassee, FL 32399

Dear Distinguished Member of the Board of Governors:

As the Senior Vice President of Central Florida Sports Commission, I write to give my strong endorsement to the proposed UCF Downtown campus.

UCF Downtown will be an economic driver for the region. It will give UCF students better access to education, internships, and jobs in a convenient downtown location, and it will transform the lives of families in the surrounding Parramore neighborhood, one of Orlando's oldest African-American neighborhoods.

In an alliance with Valencia College, UCF Downtown will reinvigorate and redefine the future of a downtown area once occupied by the Orlando Magic's Amway Arena before its destruction in 2012. Built on this site, the downtown campus will accommodate 10,000 students, plus supporting faculty and staff members, all of whom become potential customers for new and existing retail and service-oriented businesses.

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Already, UCF is working with the Orange County Public School System to improve the lives and livelihoods of the residents who live in Parramore. At the recent groundbreaking of a new K-8 school in the urban neighborhood adjacent to the proposed site of UCF Downtown and in which UCF will partner, UCF announced a medical school scholarship for successful college graduates of the Parramore neighborhood. As Regina Hill, an Orlando city commissioner, said recently about UCF Downtown, "We're not just talking about transforming a city. We're talking about transforming lives."

400 W. Church Street, Suite 205, Orlando FL 32801
Tel: 407.648.4900 Fax: 407.649.2072

Providing economic development through sports to Lake, Orange,
Osceola, Seminole & Volusia counties, and the City of Orlando.

WWW.CENTRALFLORIDASPORTS.ORG



Board of Governors
February 12, 2015
Page 2

You can see why I give my whole-hearted endorsement to UCF Downtown. It will be a game-changer.

Sincerely,

A handwritten signature in black ink, appearing to read "B. Nelson".

Brent Nelson
Sr. Vice President



February 5, 2015

State University System of Florida
Board of Governors
325 West Gaines Street
Tallahassee, FL 32399

Dear Friend of Florida Education:

As a board member of The Church Street District, I strongly and enthusiastically support the proposed development of a Downtown UCF campus at the Creative Village site in Orlando.

Downtown is a rich location for the career development of UCF students, providing many opportunities for internships, practicums, service learning, independent study, and undergraduate research. The availability of resources that are difficult to access from east Orange County will provide a significant competitive advantage for students studying at the Downtown UCF campus.

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The 21st century has seen a renewed interest in urban living, and our knowledge economy is increasingly centered on our nation's cities. The decision by UCF to take advantage of this urban resource positions the university in the forefront of the social tide of our time.

I look forward to working with Downtown UCF students to our mutual advantage.

Sincerely,

Jay Manji
Owner/ 7-Eleven Downtown/ Pine Street
Board Member/ the Church Street District



February 5, 2015

State University System of Florida
Board of Governors
325 West Gaines Street
Tallahassee, FL 32399

Dear Friend of Florida Education:

As a board member of The Church Street District, I strongly and enthusiastically support the proposed development of a Downtown UCF campus at the Creative Village site in Orlando.

Downtown is a rich location for the career development of UCF students, providing many opportunities for internships, practicums, service learning, independent study, and undergraduate research. The availability of resources that are difficult to access from east Orange County will provide a significant competitive advantage for students studying at the Downtown UCF campus.

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The 21st century has seen a renewed interest in urban living, and our knowledge economy is increasingly centered on our nation's cities. The decision by UCF to take advantage of this urban resource positions the university in the forefront of the social tide of our time.

I look forward to working with Downtown UCF students to our mutual advantage.

Sincerely,

Michael Rogier
Owner/ Hamburger Mary's
Board Member/ the Church Street District



February 5, 2015

Florida Board of Governors
State University System
325 West Gaines Street, Suite 1614
Tallahassee, FL 32399-0400

Dear Governors:

I am writing to express support of the University Of Central Florida's Downtown Campus proposal. The project the university proposes to establish will address the community, industry, commercial, and educational challenges facing Orlando's downtown development core.

Orlando's downtown area is in need of a highly skilled work force. UCF's proposal will provide programs in the health, communications, and digital media fields that will fill the workforce needs of our urban economy.

The Church Street District is pleased to fully support the proposal and continue a relationship with UCF that is beneficial to our business community, to the University of Central Florida, and to Central Florida.

Sincerely,

A handwritten signature in black ink, appearing to read "Kirk Wingerson", written over a circular stamp or seal.

Kirk Wingerson
Marketing Division Manager/ Orlando Venues -
Board Member of the Church Street District



February 5, 2015

State University System of Florida
Board of Governors
325 West Gaines Street
Tallahassee, FL 32399

Dear Friend of Florida Education:

As a board member of The Church Street District, I strongly and enthusiastically support the proposed development of a Downtown UCF campus at the Creative Village site in Orlando.

Downtown is a rich location for the career development of UCF students, providing many opportunities for internships, practicums, service learning, independent study, and undergraduate research. The availability of resources that are difficult to access from east Orange County will provide a significant competitive advantage for students studying at the Downtown UCF campus.

Such resources include our region's primary media outlets; city, county, state, regional, and national public offices; headquarters for many non-profit organizations; leading legal, medical, financial, retail, and political professionals; artists and arts organizations; and other large and small businesses for UCF students to both learn from and contribute to.

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The 21st century has seen a renewed interest in urban living, and our knowledge economy is increasingly centered on our nation's cities. The decision by UCF to take advantage of this urban resource positions the university in the forefront of the social tide of our time.

I look forward to working with Downtown UCF students to our mutual advantage.

Sincerely,

George Maltezos
Business Owner/Downtown Orlando
Board Member/ the Church Street District



February 5, 2015

Florida Board of Governors
State University System
325 West Gaines Street, Suite 1614
Tallahassee, FL 32399-0400

Dear Governors:

I am writing to express support of the University Of Central Florida's Downtown Campus proposal. The project the university proposes to establish will address the community, industry, commercial, and educational challenges facing Orlando's downtown development core.

Orlando's downtown area is in need of a highly skilled work force. UCF's proposal will provide programs in the health, communications, and digital media fields that will fill the workforce needs of our urban economy.

The Church Street District is pleased to fully support the proposal and continue a relationship with UCF that is beneficial to our business community, to the University of Central Florida, and to Central Florida.

Sincerely,

A handwritten signature in black ink, appearing to read "R. Douglas Taylor". The signature is fluid and cursive, with a large loop at the end.

R. Douglas Taylor
Church Street Entertainment
President - Church Street District Board



CITY OF ORLANDO

February 12, 2015

State University System of Florida
Board of Governors
325 West Gaines Street
Tallahassee, FL 32399

To Whom It May Concern:

As Director of Families, Parks and Recreation for the City of Orlando, I offer my endorsement for UCF Downtown because youth who reside in the Parramore community, where the campus will be located, will benefit from the project.

The City of Orlando has been spearheading the revitalization of Parramore since Mayor Dyer's *Parramore Task Force* issued its report and recommendations in 2004. These efforts have leveraged sustained strategic investment in economic development, neighborhood beautification, housing, and public safety, dramatically transforming Parramore over the past decade. As part of this work, the City's Families, Parks and Recreation Department has overseen efforts to improve the well being of Parramore's children through a program called Parramore Kidz Zone (PKZ).

PKZ is modeled after the nationally renowned Harlem Children's Zone and the U.S. Department of Education's Promise Neighborhoods Initiative. The goal is to "move the needle" on academic performance, juvenile crime, and teen pregnancy among Parramore youth by offering evidence-based programs, from cradle to college and career, to all youth, from birth to age 24, who reside in the neighborhood. Programs are offered by a coalition of partners that include City community centers, non-profit organizations, and the schools to which Parramore youth are zoned. These programs include tutoring and wrap-around academic support, preschool education, college access assistance, youth employment, parenting education, youth development programs, and health/wellness initiatives.

PKZ's outcomes have been extraordinary. Since the program began in 2006, verified reports of family violence have dropped in Parramore by 45%, teen births have declined by 49%, and juvenile arrests have plummeted 63%. Regarding academic achievement, educational performance among Parramore children has improved at the elementary, middle and high school level. PKZ also offers a robust College Access Program (CAP), including college tours, application and financial aid assistance, scholarships, care packages, and Individual Development Accounts (IDAs) wherein youth save money to cover their post-secondary education expenses. Last year, 126 Parramore youth participated in CAP and at least 63 participants are currently in college. Of these, the top college serving Parramore youth is Valencia, attended by 38% of all PKZ college students. The presence of Valencia College at the UCF Downtown campus would be extraordinarily beneficial to Parramore youth.

The UCF Downtown project is important and timely for a number of reasons. First, as indicated previously, there is a steady and growing pipeline of children in the neighborhood who are preparing and prepared to enter post-secondary education. The presence of both UCF and Valencia in their neighborhood will facilitate and accelerate this process. Second, PKZ offers a

robust platform for UCF professors and students to engage in community-based teaching, learning and research in the surrounding neighborhood. In fact, several UCF professors are already implementing successful models wherein UCF students take courses at sites in Parramore while providing beneficial services to Parramore children. As an example, the UCF College of Education and Human Performance's RED 3310 Early Language & Literacy course is taught weekly at the Dr. J.B. Callahan Neighborhood Center in Parramore. In this class, UCF students engage in parent and child involvement sessions with Parramore families under the supervision and instruction of their professors. The goal is to match UCF Early Childhood Development and Education (ECDE) undergraduate students with three-to-six-year-olds living in an urban poverty community, to provide differentiated literacy assessment and learning activities while, at the same time, the children's parents attend seminars to learn how to best meet their children's literacy needs.

Another important contribution that UCF continues to make in Parramore – one that will only accelerate with the school's presence in the neighborhood – is that students from a variety of UCF colleges have become an indispensable source of volunteers and interns enhancing the capacity of many of the small non-profit organizations located in the neighborhood. Sites that rely on UCF student interns include the Nap Ford Community School, New Image Youth Center, and Page 15. At these sites, UCF students serve as teaching assistants and tutors and mentors for children. UCF has become an indispensable partner in our work.

We are thrilled that UCF plans to expand its footprint in Parramore because we believe it will benefit the youth who reside there, while at the same time enriching the UCF student experience and providing a rich environment for faculty to teach and conduct research. For these reasons, UCF Downtown has my endorsement.

Sincerely,

A handwritten signature in black ink that reads "Lisa Early". The signature is written in a cursive, flowing style. A vertical line extends downwards from the end of the signature, pointing towards the typed name below.

Lisa Early
Director
Families, Parks and Recreation



Clean the World®

Recycling Soap. Saving Lives.

February 3, 2015

State University System of Florida
Board of Governors
325 West Gaines Street
Tallahassee, FL 32399

Dear Governors:

Clean the World enthusiastically supports the campus proposed by UCF in downtown Orlando.

We believe that UCF students studying in the urban center of our region will provide Clean the World with valuable resources such as interns and volunteers and will be of great benefit to our organization and to our community.

At the same time, I know that Clean the World will provide these students with opportunities to network, learn about sustainability and green initiatives, social enterprise and the importance of volunteering in the community that will advance their academic success and personal growth.

Clean the World looks forward to a mutually rich and rewarding experience with undergraduate and graduate students at the Downtown UCF campus in Orlando. This new learning environment has our unqualified support.

Sincerely,

Shawn Seipler
CEO/Executive Director
Clean the World



COALITION
FOR THE HOMELESS
OF CENTRAL FLORIDA

639 West Central Boulevard
Orlando, FL 32801
☎ 407 426 1250
📠 407 426 1269
centralfloridahomeless.org

February 4, 2015

OFFICERS

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- Samuel C. Stephens III
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- Douglas M. Spencer
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Treasurer
- Brent A. Trotter
President/CEO

Florida Board of Governors
State University System
325 West Gaines Street, Suite 1614
Tallahassee, FL 32399-0400

Dear Governors:

BOARD OF DIRECTORS

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- Aaron L. Zandy

I am writing to express support of the University Of Central Florida's Downtown Campus proposal. The project the university proposes to establish will address the community, industry, commercial, and educational challenges facing Orlando's downtown development core. Coalition for the Homeless of Central Florida, located in downtown Orlando, is committed to the revitalization and growth of the area, as well as providing an improved quality of life for those in our community.

Orlando's downtown area is in need of a highly skilled work force. UCF's proposal will provide programs in the health, communications, and digital media fields that will fill the workforce needs of our urban economy.

Our organization is pleased to fully support the proposal and continue a relationship with UCF that is beneficial to us, to the University of Central Florida, and to Central Florida.

Sincerely,

Brent A. Trotter
President/CEO

WITH SUPPORT FROM



Heart of Florida United Way



February 12, 2015



State University System of Florida
Board of Governors
325 West Gaines Street
Tallahassee, FL 32399

Dear Governors:

It is with great enthusiasm that I endorse the proposed establishment of a UCF Downtown campus as part of Creative Village in Orlando.

As CEO of Code School, I count on the University of Central Florida to provide the talented workforce that my company needs to compete and win in an evolving global economy. The proposed expansion of UCF in the heart of one of America's fastest-rising cities will enable UCF to do even more to benefit Code School and to advance the prosperity of our region.

The proposed Downtown UCF campus will provide enhanced programs in communications, digital media and other disciplines that will better prepare my future employees to hit the ground running for success. In addition, my company and many others that are based downtown will be better situated to scout the UCF talent we need and to provide promising students with internships and other on-the-job training experiences to help them – and us.

Improvements in Florida's universities are essential for keeping our progressive state moving forward. As UCF rises in quality, the fortunes of our businesses in the Orlando area rise with it. Downtown UCF is a great opportunity for you to brighten the future of our community and to underscore the significance of higher education in our great state.

Thank you for your efforts to make our university system the nation's best. As you consider how to help our hometown university in Orlando become an even greater force for progress in our Sunshine State, please support and promote Downtown UCF.

Sincerely,


Gregg Pollack
CEO & Founder

Code School LLC
618 E. South St. #620
Orlando, FL 32801



Conrad Santiago & Associates

February 12, 2015

State University System of Florida
Board of Governors
325 West Gaines Street
Tallahassee, FL 32399

Dear Distinguished Member of the Board of Governors:

I am proud to support the development of a new Downtown UCF campus for Orlando as part of the Creative Village.

As the Managing Principal of Conrad Santiago & Associates whose office is located in the downtown Orlando area and the founding Chair of the Hispanic Chamber of Commerce of Metro Orlando, I have seen time and again that higher education is the special ingredient that improves the lives of people from all socio-economic backgrounds. I know I speak for many of civic and business leaders in Central Florida when I say that the rise of UCF in recent decades has improved the quality of life for thousands of people and their families, which means higher-median incomes, healthier people, and less crime in our community.

We have watched our hometown university grow from a sleepy commuter school to become a national leader in areas such as photonics, engineering, modeling and simulation, and digital media. But even a successful school must keep growing in quality to meet the ever-increasing demands of the local workforce. That's why Downtown UCF is such an important effort at this time.

Connectivity between employers and emerging talent from the local hometown university is essential. Downtown Orlando includes the headquarters of large and small businesses and non-profit organizations; primary media outlets; leading legal, financial, medical, retail, legal, and political professionals; and many city, county, state, regional, and national public offices. All of these entities and their professionals – along with the students who aspire to be employed by them – benefit when they are more closely aligned for internship and other job experiences.

In this age of an increasingly competitive global economy, we as communities need to take every step we can to gain an edge as we pursue a brighter future. Downtown UCF is that opportunity for us in Central Florida.

**Conrad Santiago, CFP®,
MSFS**
Private Wealth Advisor

**Conrad Santiago
& Associates**

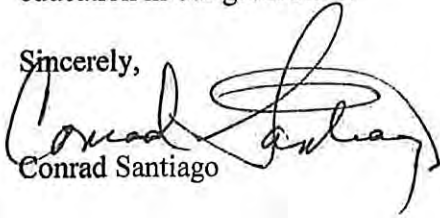
A private wealth advisory
practice of Ameriprise
Financial Services, Inc.

719 Peachtree Rd., Ste. 100
Orlando, FL 32804-6821
Tel: 407.206.7477
Fax: 407.206.7493

conrad.x.santiago@ampf.com
www.conradsantiago.com

Please support this important endeavor in your continuing efforts to improve lives through higher education in our great state.

Sincerely,

A handwritten signature in black ink, appearing to read "Conrad Santiago". The signature is fluid and cursive, with a large loop at the end of the last name.

Conrad Santiago



February 12, 2015

State University System of Florida
Board of Governors
325 West Gaines Street
Tallahassee, FL 32399

Dear Friend of Florida Education:

As Co-Founder and partner of Cross, Fernandez & Riley, LLP, I strongly and enthusiastically support the proposed development of a Downtown UCF campus at the Creative Village site in Orlando.

Downtown is a rich location for the career development of UCF students, providing many opportunities for internships, practicums, service learning, independent study, and undergraduate research. The availability of resources that are difficult to access from east Orange County will provide a significant competitive advantage for students studying at the Downtown UCF campus.

Such resources include our region's primary media outlets; city, county, state, regional, and national public offices; headquarters for many non-profit organizations; leading legal, medical, financial, retail, and political professionals; artists and arts organizations; and other large and small businesses for UCF students to both learn from and contribute to.

The downtown campus will also provide UCF students access to a rich diversity of people, social conditions, and urban experiences that help to create an educated citizenry. Our downtown community will benefit from the presence of UCF students while they enhance their skills and their knowledge.

The 21st century has seen a renewed interest in urban living, and our knowledge economy is increasingly centered on our nation's cities. The decision by UCF to take advantage of this urban resource positions the university in the forefront of the social tide of our time.

I look forward to working with Downtown UCF students to our mutual advantage.

Melanie Fernandez, CPA
Cross, Fernandez & Riley, LLP



February 12, 2015

State University System of Florida
Board of Governors
325 West Gaines Street
Tallahassee, FL 32399

Dear Distinguished Member of the Board of Governors:

I am proud to support the development of a new Downtown UCF campus for Orlando as part of the Creative Village.

As President of Crossman & Company, I have seen time and again that higher education is the special ingredient that improves the lives of people from all socio-economic backgrounds. I know I speak for many of civic and business leaders in Central Florida when I say that the rise of UCF in recent decades has improved the quality of life for thousands of people and their families, which means higher-median incomes, healthier people, and less crime in our community.

We have watched our hometown university grow from a sleepy commuter school to become a national leader in areas such as photonics, engineering, modeling and simulation, and digital media. But even a successful school must keep growing in quality to meet the ever-increasing demands of the local workforce. That's why Downtown UCF is such an important effort at this time.

Connectivity between employers and emerging talent from the local hometown university is essential. Downtown Orlando includes the headquarters of large and small businesses and non-profit organizations; primary media outlets; leading legal, financial, medical, retail, legal, and political professionals; and many city, county, state, regional, and national public offices. All of these entities and their professionals – along with the students who aspire to be employed by them – benefit when they are more closely aligned for internship and other job experiences.

In this age of an increasingly competitive global economy, we as communities need to take every step we can to gain an edge as we pursue a brighter future. Downtown UCF is that opportunity for us in Central Florida.

Please support this important endeavor in your continuing efforts to improve lives through higher education in our great state.

Sincerely,

A handwritten signature in black ink, appearing to read 'John Crossman', is written over a white background.

President, Crossman & Company

jcrossman@crossmanco.com

CROSSMAN & COMPANY / 3333 S. ORANGE AVENUE, SUITE 201, ORLANDO, FLORIDA 32806
407.423.5400 MAIN / www.crossmanco.com / 407.423.4090 FAX
LICENSED REAL ESTATE BROKER



C.T. HSU + ASSOCIATES, P.A.
ARCHITECTURE ■ PLANNING ■ INTERIOR DESIGN

February 12, 2015

State University System of Florida
Board of Governors
325 West Gaines Street
Tallahassee, FL 32399

RE: UCF Downtown Campus Letter of Support

Dear Distinguished Member of the Board of Governors:

I am proud to support the development of a new Downtown UCF campus for Orlando as part of the Creative Village.

As President of C.T. Hsu + Associates, P.A., I have seen time and again that higher education is the special ingredient that improves the lives of people from all socio-economic backgrounds. I know I speak for many of civic and business leaders in Central Florida when I say that the rise of UCF in recent decades has improved the quality of life for thousands of people and their families, which means higher-median incomes, healthier people, and less crime in our community.

We have watched our hometown university grow from a sleepy commuter school to become a national leader in areas such as photonics, engineering, modeling and simulation, and digital media. But even a successful school must keep growing in quality to meet the ever-increasing demands of the local workforce. That's why Downtown UCF is such an important effort at this time.

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Sincerely,

C.T. Hsu, FAIA
President





**CUSHMAN &
WAKEFIELD®**
**Cushman & Wakefield of
Florida, Inc.**

Licensed Real Estate Brokers
800 N. Magnolia Ave., Ste. 450
Orlando, FL 32803-3260
(407) 841-8000 Tel
(407) 425 6455 Fax
www.cushwake.com

January 29, 2015

State University System of Florida
Board of Governors
325 West Gaines Street
Tallahassee, FL 32399

Dear Governors:

Cushman & Wakefield of Florida, Inc. enthusiastically supports the campus proposed by the University of Central Florida (UCF) in downtown Orlando.

We believe that UCF students studying in the urban center of our region will add to the creativity and vitality of the downtown area, provide valuable engagement with local businesses and be of great benefit to our organization and to our community.

At the same time, I know that Cushman & Wakefield will provide these students with both professional and personal development opportunities that will advance their academic success and personal growth, in the present and in the future. The population of UCF students attending the downtown campus will create a bridge of common interest and purpose for residents and commerce alike.

Cushman & Wakefield looks forward to a mutually rich and rewarding experience with undergraduate and graduate students at the Downtown UCF campus in Orlando. This new learning environment has our unqualified support. We respectfully urge your favorable support for the project plan of a UCF Downtown Campus in the Creative Village.

Sincerely,

Anne Spencer
Director- Orlando, Florida
Office Brokerage Services
Cushman & Wakefield of Florida Inc.



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WAKEFIELD®**

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Florida, Inc.**

Licensed Real Estate Brokers
800 N. Magnolia Avenue
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Orlando, FL 32803-3260
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(407) 425 6455 Fax
www.cushwake.com

February 12, 2015

State University System of Florida
Board of Governors
325 West Gaines Street
Tallahassee, FL 32399

Dear Governors:

It is with great enthusiasm that I endorse the proposed establishment of a UCF Downtown campus as part of Creative Village in Orlando.

As Florida Operations Director of Cushman and Wakefield, I count on the University of Central Florida to provide the talented workforce that my company needs to compete and win in an evolving global economy. The proposed expansion of UCF in the heart of one of America's fastest-rising cities will enable UCF to do even more to benefit Cushman and Wakefield and to advance the prosperity of our region.

The proposed Downtown UCF campus will provide enhanced programs in communications, digital media and other disciplines that will better prepare my future employees to hit the ground running for success. In addition, my company and many others that are based downtown will be better situated to scout the UCF talent we need and to provide promising students with internships and other on-the-job training experiences to help them – and us.

Improvements in Florida's universities are essential for keeping our progressive state moving forward. As UCF rises in quality, the fortunes of our businesses in the Orlando area rise with it. Downtown UCF is a great opportunity for you to brighten the future of our community and to underscore the significance of higher education in our great state.

Thank you for your efforts to make our university system the nation's best. As you consider how to help our hometown university in Orlando become an even greater force for progress in our Sunshine State, please support and promote Downtown UCF.

Sincerely,

Wanda Riley, SPHR
Florida Operations Director

February 5, 2015

State University System of Florida
Board of Governors
325 West Gaines Street
Tallahassee, FL 32399

Dear Governors:

It is with great enthusiasm that I endorse the proposed establishment of a UCF Downtown campus as part of Creative Village in Orlando.

As CEO of Cybis Communications, I count on the University of Central Florida to provide the talented workforce that my company needs to compete and win in an evolving global economy. The proposed expansion of UCF in the heart of one of America's fastest-rising cities will enable UCF to do even more to benefit Cybis and to advance the prosperity of our region.

The proposed Downtown UCF campus will provide enhanced programs in communications, digital media and other disciplines that will better prepare my future employees to hit the ground running for success. In addition, my company and many others that are based downtown will be better situated to scout the UCF talent we need and to provide promising students with internships and other on-the-job training experiences to help them – and us.

Improvements in Florida's universities are essential for keeping our progressive state moving forward. As UCF rises in quality, the fortunes of our businesses in the Orlando area rise with it. Downtown UCF is a great opportunity for you to brighten the future of our community and to underscore the significance of higher education in our great state.

Thank you for your efforts to make our university system the nation's best. As you consider how to help our hometown university in Orlando become an even greater force for progress in our Sunshine State, please support and promote Downtown UCF.

Sincerely,

Jeff Douglass, CEO
Cybis Communications
888-844-6529 ext. 777
Jeff@ThinkCybis.com



February 12, 2015

State University System of Florida
Board of Governors
325 West Gaines Street
Tallahassee, FL 32399

Dear Friend of Florida Education:

As Executive Director of Downtown Development Board, I strongly and enthusiastically support the proposed development of a Downtown UCF campus at the Creative Village site in Orlando.

Downtown is a rich location for the career development of UCF students, providing many opportunities for internships, practicums, service learning, independent study, and undergraduate research. The availability of resources that are difficult to access from east Orange County will provide a significant competitive advantage for students studying at the Downtown UCF campus.

Such resources include our region's primary media outlets; city, county, state, regional, and national public offices; headquarters for many non-profit organizations; leading legal, medical, financial, retail, and political professionals; artists and arts organizations; and other large and small businesses for UCF students to both learn from and contribute to.

The downtown campus will also provide UCF students access to a rich diversity of people, social conditions, and urban experiences that help to create an educated citizenry. Our downtown community will benefit from the presence of UCF students while they enhance their skills and their knowledge, based upon an authentic and viable urban environment.

The 21st century has seen a renewed interest in urban living, and our knowledge economy is increasingly centered on our nation's city centers. The decision by UCF to take advantage of this urban resource positions the university in the forefront of the social tide of our time.

I look forward to working with Downtown UCF students to our mutual advantage.

Respectfully,

A handwritten signature in black ink, appearing to read "T. C. Chatmon, Jr.", written over a horizontal line.

Thomas C. Chatmon, Jr.

February 3, 2015

State University System of Florida
Board of Governors
325 West Gaines Street
Tallahassee, FL 32399

Dear Friend of Florida Education:

As Chairman of the Downtown Orlando Condominium Alliance, I write to give my strong endorsement to the proposed UCF Downtown campus.

Orlando has a vibrant downtown with a lot of energy. Students attending Valencia College and UCF Downtown would have a great place to Study, Live and Play. Condominium Associations located in Downtown Orlando would welcome students and employees of the schools as most will most likely want to live near where they study or work.

I give my whole-hearted endorsement to UCF Downtown. It will be a game-changer.

Sincerely,

A handwritten signature in black ink, appearing to read 'Greg Reynolds', with a stylized flourish at the end.

Greg Reynolds
Chairman, Downtown Orlando Condo Alliance



dr. phillips center

FOR THE PERFORMING ARTS

155 e. anderson street
orlando, florida 32801
p 407 839 0119
f 407 839 0116

February 4, 2015

Florida Board of Governors
State University System
325 West Gaines Street, Suite 1614
Tallahassee, FL 32399-0400

Dear Governors:

The Dr. Phillips Center for the Performing Arts enthusiastically supports the campus proposed by UCF in downtown Orlando. The project the university proposes to establish will address the community, industry, commercial and educational challenges facing Orlando's downtown development core.

UCF Downtown will be an economic driver for the region, giving UCF students better access to education, internships, and jobs in a convenient downtown location. It will also transform the lives of families in the surrounding Parramore neighborhood, one of Orlando's oldest African-American neighborhoods.

Additionally, UCF students who are studying in subject areas directly related to businesses, non-profit agencies, government agencies, media and the arts located in the downtown area would profit from living, studying, interning and working downtown as well. In a similar project, Arizona State University found that students prospered when programs such as nursing, journalism and radio-television were re-located to their very successful downtown campus -- their downtown area was revitalized, as well.

Thank you for your efforts to make our university system the nation's best. As you consider how to help our hometown university in Orlando become an even greater force for progress, please support and promote Downtown UCF.

Sincerely,

Katherine Ramsberger
CEO & President



February 6, 2015

Florida Board of Governors
State University System
325 West Gaines Street, Suite 1614
Tallahassee, FL 32399-0400

Dear Governors:

This letter is written with my intent to express support of the University Of Central Florida's Downtown Campus proposal. The project the university proposes to establish will address the community, industry, commercial, and educational challenges facing Orlando's downtown development core. Dr. Phillips Charities motto is "Helping others help themselves". Going back as far as 1968, Dr. Phillips Charities has shown support to UCF. Our organization believes bringing this opportunity to an urban location site fosters our motto by providing opportunities leading to careers for students studying at the Downtown UCF campus.

Orlando's downtown area is in need of a highly skilled work force. UCF's proposal will provide programs in the health, communications, and digital media fields that will fill the workforce needs of our urban economy.

Dr. Phillips Charities is pleased to fully support the proposal and continue a relationship with UCF that is beneficial to us, to the University of Central Florida, and to Central Florida.

Sincerely,

DR PHILLIPS CHARITIES

Kenneth D. Robinson
President

7400 Dr. Phillips Blvd. • Orlando, FL 32819-5146
P.O. Box 692709 • Orlando, FL 32869-2709
Tel 407/422-6105 • Fax 407/422-4952 • www.drphillips.org

"Enriching the Community With the Fruits of our Labor"



February 12, 2015

State University System of Florida
Board of Governors
325 West Gaines Street
Tallahassee, FL 32399

Dear Distinguished Member of the Board of Governors:

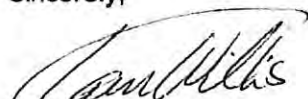
As CEO of the Early Learning Coalition of Orange County, I offer my strongest endorsement for UCF Downtown. I can think of no better way of offering timely educational opportunities to the students of Central Florida while revitalizing an area of downtown Orlando left stagnant when the Amway Arena was demolished in 2012. Constructing the 20 acre campus in this partnership between UCF and Valencia College would bring an influx of dollars that would increase the city core, refocus the west side of I-4, and bring students, faculty, and staff members to new and reinvigorated retail and service-oriented businesses in the area.

UCF students who are studying in subject areas directly related to businesses, non-profit agencies, government agencies, media, and the arts located in the downtown area, would profit from living, studying, interning, and working downtown as well. In a similar project, Arizona State University found that students prospered when certain of their programs such as nursing, journalism, and radio-television were re-located to their very successful downtown campus. Furthermore, the downtown area was revitalized as well.

The Parramore community, which is contiguous to the UCF Downtown campus site, will also profit from the project because UCF has always been *in* the community as well as *of* the community. UCF and Valencia will be vital forces for improving the lives and livelihoods of the residents who live nearby. Both have a long history of working with the Orange County Public Schools, but, most recently, have committed to working with the new K-8 school for which ground was broken in the Parramore area to develop innovative educational opportunities for students who attend the school. There will be a close relationship between UCF Downtown and the Parramore school.

UCF is *America's Partnership University* and, working with the City of Orlando, Valencia College, Orange County Public Schools and other community partners, will bring its dreams for UCF Downtown to fruition if given the opportunity. UCF Downtown certainly has my endorsement.

Sincerely,



Karen Willis, CWDP
Chief Executive Officer



February 12, 2015

State University System of Florida
Board of Governors
325 West Gaines Street
Tallahassee, FL 32399

Dear Distinguished Member of the Board of Governors:

As Senior Pastor of First Presbyterian Church of Orlando, I offer my strongest endorsement for UCF Downtown.

I can think of no better way of offering timely educational opportunities to the students of Central Florida while revitalizing an area of downtown Orlando left stagnant when the Amway Arena was demolished in 2012. Constructing the 20 acre campus in this partnership between UCF and Valencia College would bring an influx of dollars that would increase the city core, refocus the west side of I-4, and bring students, faculty, and staff members to new and reinvigorated retail and service-oriented businesses in the area.

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UCF is *America's Partnership University* and, working with the City of Orlando, Valencia College, and the Orange County Public Schools, will bring its dreams for UCF Downtown to fruition if given the opportunity. UCF Downtown certainly has my endorsement.

Sincerely,

David D. Swanson





February 6, 2015

State University System of Florida
Board of Governors
325 West Gaines Street
Tallahassee, FL 32399

Dear Friend of Florida Education:

As CEO of Florida Citrus Sports, I strongly and enthusiastically support the proposed development of a Downtown UCF campus at the Creative Village site in Orlando.

Downtown is a rich location for the career development of UCF students, providing many opportunities for internships, practicums, service learning, independent study, and undergraduate research. The availability of resources that are difficult to access from east Orange County will provide a significant competitive advantage for students studying at the Downtown UCF campus.

Such resources include our region's primary media outlets; city, county, state, regional, and national public offices; headquarters for many non-profit organizations; leading legal, medical, financial, retail, and political professionals; artists and arts organizations; and other large and small businesses for UCF students to both learn from and contribute to.

The downtown campus will also provide UCF students access to a rich diversity of people, social conditions, and urban experiences that help to create an educated citizenry. Our downtown community will benefit from the presence of UCF students while they enhance their skills and their knowledge.

The 21st century has seen a renewed interest in urban living, and our knowledge economy is increasingly centered on our nation's cities. The decision by UCF to take advantage of this urban resource positions the university in the forefront of the social tide of our time.

I look forward to working with Downtown UCF students to our mutual advantage.

Sincerely,

A handwritten signature in black ink, appearing to read "Steve Hogan". The signature is stylized and cursive.

Steve Hogan
Florida Citrus Sports

THE FLORIDA HIGH TECH CORRIDOR

January 29, 2015

Dr. John C. Hitt
President
University of Central Florida
Millican Hall
Suite 308
4000 Central Florida Blvd.
Orlando, FL 32816-0002

President Hitt,

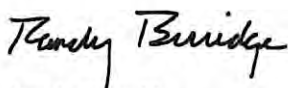
Your visionary leadership of the University of Central Florida for more than 20 years has helped dramatically change the landscape of greater Orlando, Central Florida and, indeed, the entire 23-county region now known as the Florida High Tech Corridor. Now, with the opportunity to locate a campus of UCF in the heart of downtown Orlando, the entire region will once again undergo a transformation that will have a major impact for years to come. On behalf of your two university partners, the University of South Florida and the University of Florida, as well as the numerous economic development, workforce and industry partners across the 23-county Corridor, I am proud to pledge the support of The Corridor to UCF's downtown campus.

Already, the university has established a presence in downtown Orlando that has enhanced the opportunities for students to gain professional experience and for local companies to benefit from readily available talent and access to graduates—especially in the high tech field. The university's graduate video gaming program, the Florida Interactive Entertainment Academy, has seen incredible success since it was launched. The Corridor was proud to have invested in that effort from the outset, and it stands as testament to what other academic programs could achieve by a downtown location.

More recently, the downtown Orlando business landscape has evolved to welcome entrepreneurial-minded and technology-focused businesses, as evidenced by the success of the Orlando Tech Association, which is supported by The Corridor. Integrating a UCF campus with more than 10,000 students into downtown Orlando would provide greater opportunities for graduates to converge with these tech-focused professionals through internships, enriching our workforce development efforts.

On behalf of the other two Corridor universities and partners in workforce, industry and economic development, I am honored to support the establishment of UCF's downtown Orlando campus.

Best regards,



Randy Berridge
President

A regional economic development initiative of





Copy
Mike Griffin

February 12, 2015

State University System of Florida
Board of Governors
325 West Gaines Street
Tallahassee, FL 32399

Dear Governors:

Florida Hospital enthusiastically supports the campus proposed by UCF in downtown Orlando.

We believe that UCF students studying in the urban center of our region will accelerate the endeavor to diversify our economy by strengthening the life sciences sector. We have invested heavily in academic medicine and translational research in nearby Health Village and a UCF downtown campus will be of great benefit to our organization and to our community.

We see a downtown UCF campus providing students with vital proximity to the business, economic, research, and direct healthcare activities of Florida Hospital. In particular, students such as those in the colleges of engineering and computer science, health and public affairs, education and human performance will have an experience in this environment that is certain to enrich their education and give them a running start in the working world.

Florida Hospital looks forward to a mutually rich and rewarding experience with undergraduate and graduate students at the Downtown UCF campus in Orlando. This new learning environment has our enthusiastic support.

Sincerely,

Lars Houmann, FACHE
President and CEO
Florida Hospital and Florida Division – Adventist Health System

LH:sb

February 5, 2015

State University System of Florida
Board of Governors
325 West Gaines Street
Tallahassee, FL 32399

Dear Governors:

It is with great enthusiasm that I endorse the proposed establishment of a UCF Downtown campus as part of Creative Village in Orlando.

As Vice President, Client Services of Fry Hammond Barr, I count on the University of Central Florida to provide the talented workforce that my company needs to compete and win in an evolving global economy. The proposed expansion of UCF in the heart of one of America's fastest-rising cities will enable UCF to do even more to benefit Fry Hammond Barr and to advance the prosperity of our region.

The proposed Downtown UCF campus will provide enhanced programs in communications, digital media and other disciplines that will better prepare my future employees to hit the ground running for success. In addition, my company and many others that are based downtown will be better situated to scout the UCF talent we need and to provide promising students with internships and other on-the-job training experiences to help them – and us.

Improvements in Florida's universities are essential for keeping our progressive state moving forward. As UCF rises in quality, the fortunes of our businesses in the Orlando area rise with it. Downtown UCF is a great opportunity for you to brighten the future of our community and to underscore the significance of higher education in our great state.

Thank you for your efforts to make our university system the nation's best. As you consider how to help our hometown university in Orlando become an even greater force for progress in our Sunshine State, please support and promote Downtown UCF.

Best regards,



Vice President, Client Services
Fry Hammond Barr

February 3, 2015

State University System of Florida
Board of Governors
325 West Gaines Street
Tallahassee, FL 32399



Dear :

As CEO of Fuelzee Inc, I write to give my strong endorsement to the proposed UCF Downtown campus.

UCF Downtown will be an economic driver for the region. It will give UCF students better access to education, internships, and jobs in a convenient downtown location, and it will transform the lives of families in the surrounding Parramore neighborhood, one of Orlando's oldest African-American neighborhoods.

In an alliance with Valencia College, UCF Downtown will reinvigorate and redefine the future of a downtown area once occupied by the Orlando Magic's Amway Arena before its destruction in 2012. Built on this site, the downtown campus will accommodate 10,000 students, plus supporting faculty and staff members, all of whom become potential customers for new and existing retail and service-oriented businesses.

Downtown Orlando is an opportune location for UCF's programs that reflect the growing technology-oriented companies and talent cluster in the downtown area and for those programs with a strong outward focus into the community and a record of establishing effective internships. These programs would benefit from the many media outlets, government offices, non-profit headquarters, arts organizations, and legal and financial professionals in the downtown area. UCF is also designing a national-model program to allow young men and women with intellectual disabilities to participate fully in college life at the downtown campus.

Already, UCF is working with the Orange County Public School System to improve the lives and livelihoods of the residents who live in Parramore. At the recent groundbreaking of a new K-8 school in the urban neighborhood adjacent to the proposed site of UCF Downtown and in which UCF will partner, UCF announced a medical school scholarship for successful college graduates of the Parramore neighborhood. As Regina Hill, an Orlando city commissioner, said recently about UCF Downtown, "We're not just talking about transforming a city. We're talking about transforming lives."

You can see why I give my whole-hearted endorsement to UCF Downtown. It will be a game-changer.

Sincerely,

GRAY | ROBINSON
ATTORNEYS AT LAW

301 EAST PINE STREET
SUITE 1400
POST OFFICE BOX 3068 (32802-3068)
ORLANDO, FLORIDA 32801
TEL 407-843-8880
FAX 407-244-5690

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TALLAHASSEE
TAMPA

407-843-8880

CHARLIE.GRAY@GRAY-ROBINSON.COM

February 3, 2015

Mori Hosseini, Chairman and
Members of the Board of Governors
State University System of Florida
325 West Gaines Street
Tallahassee, FL 32399

Dear Chairman Hosseini and Members of the Board of Governors:

I am proud to support the development of a new Downtown UCF campus for Orlando as part of the Creative Village.

As Chairman of the Board of Directors of GrayRobinson, P.A., I have seen time and again that higher education is the special ingredient that improves the lives of people from all socio-economic backgrounds. I know I speak for many of civic and business leaders in Central Florida when I say that the rise of UCF in recent decades has improved the quality of life for thousands of people and their families, which means higher-median incomes, healthier people, and less crime in our community.

We have watched our hometown university grow from a sleepy commuter school to become a national leader in areas such as photonics, engineering, modeling and simulation, and digital media. But even a successful school must keep growing in quality to meet the ever-increasing demands of the local workforce. That's why Downtown UCF is such an important effort at this time.

Connectivity between employers and emerging talent from the local hometown university is essential. Downtown Orlando includes the headquarters of large and small businesses and non-profit organizations; primary media outlets; leading legal, financial, medical, retail, legal, and political professionals; and many city, county, state, regional, and national public offices. All of these entities and their professionals – along with the students who aspire to be employed by them – benefit when they are more closely aligned for internship and other job experiences.

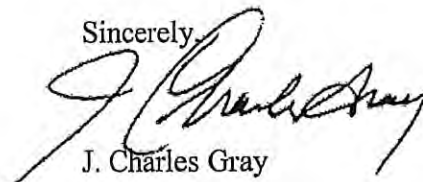
In this age of an increasingly competitive global economy, we as communities need to take every step we can to gain an edge as we pursue a brighter future. Downtown UCF is that opportunity for us in Central Florida.

GRAYROBINSON
PROFESSIONAL ASSOCIATION

State University System of Florida
February 3, 2015
Page 2

Please support this important endeavor in your continuing efforts to improve lives through higher education in our great state.

Sincerely,



J. Charles Gray

JCG/mm

February 12, 2015

State University System of Florida
Board of Governors
325 West Gaines Street
Tallahassee, FL 32399

Dear Governors:

As President and CEO of Heart of Florida United Way, I offer my strongest endorsement for UCF Downtown.

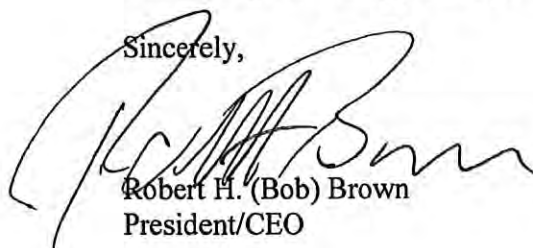
I can think of no better way of offering timely educational opportunities to the students of Central Florida while revitalizing an area of downtown Orlando left stagnant when the Amway Arena was demolished in 2012. Constructing the 20 acre campus in this partnership between UCF and Valencia College would bring an influx of dollars that would increase the city core, refocus the west side of I-4, and bring students, faculty, and staff members to new and reinvigorated retail and service-oriented businesses in the area.

UCF students who are studying in subject areas directly related to businesses, non-profit agencies, government agencies, media, and the arts located in the downtown area, would profit from living, studying, interning, and working downtown as well. In a similar project, Arizona State University found that students prospered when certain of their programs such as nursing, journalism, and radio-television were re-located to their very successful downtown campus. Furthermore, the downtown area was revitalized, as well.

The Parramore community contiguous to the UCF Downtown campus site will also profit from the project because UCF has always been *in* the community as well as *of* the community. UCF and Valencia will be vital forces for improving the lives and livelihoods of the residents who live nearby. Both have a long history of working with the Orange County Public Schools, but, most recently, have committed to working with the new K-8 school for which ground was broken in the Parramore area to develop innovative educational opportunities for students who attend the school. There will be a close relationship between UCF Downtown and the Parramore school.

UCF is *America's Partnership University* and, working with the City of Orlando, Valencia College, and the Orange County Public Schools, will bring its dreams for UCF Downtown to fruition if given the opportunity. UCF Downtown certainly has my endorsement.

Sincerely,



Robert H. (Bob) Brown
President/CEO

Dr. Nelson Ying Center



Diana Bolívar
President

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February 2, 2015

State University System of Florida
Board of Governors
325 West Gaines Street
Tallahassee, FL 32399

Dear Governors:

We are writing on behalf of the Hispanic Chamber of Commerce of Metro Orlando to express support of the University Of Central Florida's Downtown Campus proposal. We firmly believe the project the university proposes to establish will address the community, industry, commercial, and educational challenges facing Orlando's downtown development core.

The Hispanic Chamber of Commerce of Metro Orlando (HCCMO) is the largest business-related organization representing the Hispanic community in Central Florida and has been the leading Hispanic business voice for over 20 years. Our mission is to provide leadership and support economic development of the business community. With over 1,700 members, we celebrate diversity and strive on uniting the Hispanic community and the community at large through our common goals and value.

Our support of the UCF Downtown is grounded in the fact that this project will be an economic driver for the region. It will give UCF students better access to education, internships, and jobs in a convenient downtown location, and it will transform the lives of families in the surrounding Parramore neighborhood, one of Orlando's oldest African-American neighborhoods.

UCF Downtown will reinvigorate and redefine the future of a downtown area once occupied by the Orlando Magic's Amway Arena. Built on this site, the downtown campus will accommodate 10,000 students, plus supporting faculty and staff members, all of whom become potential customers for new and existing retail and service-oriented businesses.

Improvements in Florida's universities are essential for keeping our progressive state moving forward. As UCF rises in quality, the fortunes of our businesses in the Orlando area rise with it. Downtown UCF is a great opportunity for you to brighten the future of our community and to underscore the significance of higher education in our great state and its impact on the economy.

"Our mission is to provide leadership and support the economic development of the Hispanic business community of Metro Orlando"

Orlando Fashion Square Mall • 3201 E. Colonial Dr, Suite A20 • Orlando, FL 32803
P: 407.428.5870 • F: 407.428.5871 • www.hispanicchamber.net

In this age of an increasingly competitive global economy, we as communities need to take every step we can to gain an edge as we pursue a brighter future. Downtown UCF is that opportunity for us in Central Florida.

Please support this important endeavor in your continuing efforts to improve lives through higher education in our great state.

Sincerely,



Diana Bolivar
President



Giorgina Pinedo- Rolón, PhD.
Chair

"Our mission is to provide leadership and support the economic development of the Hispanic business community of Metro Orlando"

Orlando Fashion Square Mall • 3201 E. Colonial Dr, Suite A20 • Orlando, FL 32803
P: 407.428.5870 • F: 407.428.5871 • www.hispanicchamber.net



February 5, 2015

State University System of Florida
Board of Governors
325 West Gaines Street
Tallahassee, FL 32399

To Whom it May Concern :

As president of Hoke Design, Inc., I offer my strongest endorsement for UCF Downtown.

I can think of no better way of offering timely educational opportunities to the students of Central Florida while revitalizing an area of downtown Orlando left stagnant when the Amway Arena was demolished in 2012. Constructing the 20 acre campus in this partnership between UCF and Valencia College would bring an influx of dollars that would increase the city core, refocus the west side of I-4, and bring students, faculty, and staff members to new and reinvigorated retail and service-oriented businesses in the area.

UCF students who are studying in subject areas directly related to businesses, non-profit agencies, government agencies, media, and the arts located in the downtown area, would profit from living, studying, interning, and working downtown as well. In a similar project, Arizona State University found that students prospered when certain of their programs such as nursing, journalism, and radio-television were re-located to their very successful downtown campus. Furthermore, the downtown area was revitalized, as well.

The Parramore community contiguous to the UCF Downtown campus site will also profit from the project because UCF has always been *in* the community as well as *of* the community. UCF and Valencia will be vital forces for improving the lives and livelihoods of the residents who live nearby. Both have a long history of working with the Orange County Public Schools, but, most recently, have committed to working with the new K-8 school for which ground was broken in the Parramore area to develop innovative educational opportunities for students who attend the school. There will be a close relationship between UCF Downtown and the Parramore school.

UCF is *America's Partnership University* and, working with the City of Orlando, Valencia College, and the Orange County Public Schools, will bring its dreams for UCF Downtown to fruition if given the opportunity. UCF Downtown certainly has my endorsement.

Sincerely,

A handwritten signature in black ink that reads "Ginger C. Hoke".

Ginger Hoke, President
Hoke Design, Inc.

February 12, 2015

State University System of Florida
Board of Governors
325 West Gaines Street
Tallahassee, FL 32399

Dear Distinguished Member of the Board of Governors:

I am proud to support the development of a new Downtown UCF campus for Orlando as part of the Creative Village.

As President of HuntonBrady Architects, I have seen time and again that higher education is the special ingredient that improves the lives of people from all socio-economic backgrounds. I know I speak for many of civic and business leaders in Central Florida when I say that the rise of UCF in recent decades has improved the quality of life for thousands of people and their families, which means higher-median incomes, healthier people, and less crime in our community.

We have watched our hometown university grow from a sleepy commuter school to become a national leader in areas such as photonics, engineering, modeling and simulation, and digital media. But even a successful school must keep growing in quality to meet the ever-increasing demands of the local workforce. That's why Downtown UCF is such an important effort at this time.

Connectivity between employers and emerging talent from the local hometown university is essential. Downtown Orlando includes the headquarters of large and small businesses and non-profit organizations; primary media outlets; leading legal, financial, medical, retail, legal, and political professionals; and many city, county, state, regional, and national public offices. All of these entities and their professionals – along with the students who aspire to be employed by them – benefit when they are more closely aligned for internship and other job experiences.

In this age of an increasingly competitive global economy, we as communities need to take every step we can to gain an edge as we pursue a brighter future. Downtown UCF is that opportunity for us in Central Florida.

Please support this important endeavor in your continuing efforts to improve lives through higher education in our great state.

Sincerely,



Charles W. Cole, Jr., FAIA, FACHA
President



February 5, 2015

State University System of Florida
Board of Governors
325 West Gaines Street
Tallahassee, FL 32399

Dear Governors:

It is with great enthusiasm that I endorse the proposed establishment of a UCF Downtown campus as part of Creative Village in Orlando.

As Chief Operating Officer of IDEAS, I count on the University of Central Florida to provide the talented creative, film, TV and digital media workforce that my company needs to compete and win in an evolving global economy. The proposed expansion of UCF in the heart of one of America's fastest-rising cities will enable UCF to do even more to benefit [company name] and to advance the prosperity of our region.

The proposed Downtown UCF campus will provide enhanced programs in communications, digital media and other disciplines that will better prepare my future employees to hit the ground running for success. In addition, my company and many others that are based downtown will be better situated to scout the UCF talent we need and to provide promising students with internships and other on-the-job training experiences to help them – and us.

Improvements in Florida's universities are essential for keeping our progressive state moving forward. As UCF rises in quality, the fortunes of our businesses in the Orlando area rise with it. Downtown UCF is a great opportunity for you to brighten the future of our community and to underscore the significance of higher education in our great state.

Thank you for your efforts to make our university system the nation's best. As you consider how to help our hometown university in Orlando become an even greater force for progress in our Sunshine State, please support and promote Downtown UCF.

Sincerely,

A handwritten signature in black ink that reads "John E. Lux". The signature is written in a cursive, flowing style.

John Lux
Chief Operating Officer, IDEAS
jlux@ideasorlando.com
www.ideasorlando.com



1605 Alden Road
Orlando, Florida 32803
407.203.2826
ivanhoevillage.org

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February 12, 2015

State University System of Florida
Board of Governors
325 West Gaines Street
Tallahassee, FL 32399

Dear Friend of Florida Education:

As Executive Director of Ivanhoe Village Main Street I strongly and enthusiastically support the proposed development of a Downtown UCF campus at the Creative Village site in Orlando.

Downtown is a rich location for the career development of UCF students, providing many opportunities for internships, practicums, service learning, independent study, and undergraduate research. The availability of resources that are difficult to access from east Orange County will provide a significant competitive advantage for students studying at the Downtown UCF campus.

Such resources include our region's primary media outlets; city, county, state, regional, and national public offices; headquarters for many non-profit organizations; leading legal, medical, financial, retail, and political professionals; artists and arts organizations; and other large and small businesses for UCF students to both learn from and contribute to.

The downtown campus will also provide UCF students access to a rich diversity of people, social conditions, and urban experiences that help to create an educated citizenry. Our downtown community will benefit from the presence of UCF students while they enhance their skills and their knowledge.

The 21st century has seen a renewed interest in urban living, and our knowledge economy is increasingly centered on our nation's cities. The decision by UCF to take advantage of this urban resource positions the university in the forefront of the social tide of our time.

I look forward to working with Downtown UCF students to our mutual advantage.

Best wishes,

Mindi Rackliff
Executive Director, IVMS

Ivanhoe Village, Inc. is a 501.c.3 non-profit organization.

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1605 Alden Road
Orlando, Florida 32803
407.203.2826
ivanhoevillage.org

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Jessica Kinnee
Vice President
Brandy Tezak
Secretary
Jessica Morales
Treasurer

EXECUTIVE DIRECTOR

Mindi Rackliff
mindirackliff@ivanhoevillage.org

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Executive Committee Chair
Nicole Doria
Business Development Chair
Mark Ingler
Design Chair
Nikki Price
Promotions Chair

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Ron DiDonato
Chance Gordy
Blue Star
Ruthy Schulz
Paul Turner

LIAISONS

Fabian DeLaEspriella
City of Orlando
Angela Gutierrez
Junior League of Greater Orlando

February 3, 2015

State University System of Florida
Board of Governors
325 West Gaines Street
Tallahassee, FL 32399

Dear Friend of Florida Education:

As a board member of Ivanhoe Village and a local resident, I strongly and enthusiastically support the proposed development of a Downtown UCF campus at the Creative Village site in Orlando.

Downtown is a rich location for the career development of UCF students, providing many opportunities for internships, practicums, service learning, independent study, and undergraduate research. The availability of resources that are difficult to access from east Orange County will provide a significant competitive advantage for students studying at the Downtown UCF campus.

Such resources include our region's primary media outlets; city, county, state, regional, and national public offices; headquarters for many non-profit organizations; leading legal, medical, financial, retail, and political professionals; artists and arts organizations; and other large and small businesses for UCF students to both learn from and contribute to.

The downtown campus will also provide UCF students access to a rich diversity of people, social conditions, and urban experiences that help to create an educated citizenry. Our downtown community will benefit from the presence of UCF students while they enhance their skills and their knowledge.

The 21st century has seen a renewed interest in urban living, and our knowledge economy is increasingly centered on our nation's cities. The decision by UCF to take advantage of this urban resource positions the university in the forefront of the social tide of our time.

I look forward to working with Downtown UCF students to our mutual advantage.

Sincerely,

Paul J. Turner



February 3, 2015

State University System of Florida
Board of Governors
325 West Gaines Street
Tallahassee, FL 32399

Dear Governors:

The Ivy - Residences at Health Village enthusiastically supports the campus proposed by UCF in downtown Orlando.

We believe that UCF students studying in the urban center of our region will provide The Ivy - Residences at Health Village with valuable new residents for our apartments, and will be of great benefit to the surrounding neighborhood and to our community.

At the same time, we believe The Ivy - Residences at Health Village will provide these students with a great urban apartment option located a short distance from the proposed new campus, and the amenities we offer will advance their academic success and personal growth.

The Ivy - Residences at Health Village looks forward to a mutually rich and rewarding experience with undergraduate and graduate students at the Downtown UCF campus in Orlando. This new learning environment has our unqualified support.

Sincerely,

Cassie Olson

Residential Property Manager

February 4, 2015

State University System of Florida
Board of Governors
325 West Gaines Street
Tallahassee, Florida 32399

Dear Friend of Florida Education:

I am proud to support the development of a new Downtown UCF campus for Orlando as part of the Creative Village.

UCF Downtown will be an economic driver for the region. It will give UCF students better access to education, internships, and jobs in a convenient downtown location, and it will transform the lives of families in the surrounding Parramore neighborhood, one of Orlando's oldest African-American neighborhoods.

In an alliance with Valencia College, UCF Downtown will reinvigorate and redefine the future of a downtown area once occupied by the Orlando Magic's Amway Arena before its destruction in 2012. Built on this site, the downtown campus will accommodate 10,000 students, plus supporting faculty and staff members, all of whom become potential customers for new and existing retail and service-oriented businesses.

Downtown Orlando is an opportune location for UCF's programs that reflect the growing technology-oriented companies and talent cluster in the downtown area and for those programs with a strong outward focus into the community and a record of establishing effective internships. These programs would benefit from the many media outlets, government offices, non-profit headquarters, arts organizations, and legal and financial professionals in the downtown area. UCF is also designing a national-model program to allow young men and women with intellectual disabilities to participate fully in college life at the downtown campus.

Already, UCF is working with the Orange County Public School System to improve the lives and livelihoods of the residents who live in Parramore. At the recent groundbreaking of a new K-8 school in the urban neighborhood adjacent to the proposed site of UCF Downtown and in which UCF will partner, UCF announced a medical school scholarship for successful college graduates of the Parramore neighborhood. As Regina Hill, an Orlando city commissioner, said recently about UCF Downtown, "We're not just talking about transforming a city. We're talking about transforming lives."

You can see why I give my whole-hearted endorsement to UCF Downtown. It will be a game-changer.

Sincerely,



Toni Jennings
Lt. Governor (2003 - 2007)
Senate President (1996 - 2000)



250 E. Orange Avenue, Suite 700P
Orlando, FL 32801

February 5, 2015

State University System of Florida
Board of Governors
325 West Gaines Street
Tallahassee, FL 32399

Dear Friend of Florida Education:

As Market Director-Florida of Jones Lang LaSalle I strongly and enthusiastically support the proposed development of a Downtown UCF campus at the Creative Village site in Orlando.

Downtown is a rich location for the career development of UCF students, providing many opportunities for internships, practicums, service learning, independent study, and undergraduate research. The availability of resources that are difficult to access from east Orange County will provide a significant competitive advantage for students studying at the Downtown UCF campus.

Such resources include our region's primary media outlets; city, county, state, regional, and national public offices; headquarters for many non-profit organizations; leading legal, medical, financial, retail, and political professionals; artists and arts organizations; and other large and small businesses for UCF students to both learn from and contribute to.

The downtown campus will also provide UCF students access to a rich diversity of people, social conditions, and urban experiences that help to create an educated citizenry. Our downtown community will benefit from the presence of UCF students while they enhance their skills and their knowledge.

The 21st century has seen a renewed interest in urban living, and our knowledge economy is increasingly centered on our nation's cities. The decision by UCF to take advantage of this urban resource positions the university in the forefront of the social tide of our time.

I look forward to working with Downtown UCF students to our mutual advantage.

Sincerely,

A handwritten signature in cursive script that reads "Doug Irmscher".

Doug Irmscher
Market Director, Florida
JLL

KAPTIV MARKETING

February 3, 2015

Florida Board of Governors
State University System
325 West Gaines Street, Suite 1614
Tallahassee, FL 32399-0400

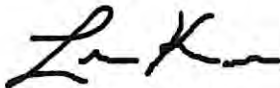
Dear Governors:

I am writing to express support of the University Of Central Florida's Downtown Campus proposal. The project the university proposes to establish will address the community, industry, commercial, and educational challenges facing Orlando's downtown development core.

Orlando's downtown area is in need of a highly skilled work force. UCF's proposal will provide programs in the health, communications, and digital media fields that will fill the workforce needs of our urban economy.

Our company is pleased to fully support the proposal and continue a relationship with UCF that is beneficial to us, to the University of Central Florida, and to Central Florida.

Sincerely,



Laura Kern, APR
laura@kaptivmarketing.com

Rick Schell

From: Bill Pepler <bpepler@kavaliro.com>
Sent: Wednesday, January 28, 2015 9:37 AM
To: Rick Schell

January 26, 2015

Florida Board of Governors
State University System
325 West Gaines Street, Suite 1614
Tallahassee, FL 32399-0400

Dear Governors:

I am writing to express support of the University Of Central Florida's Downtown Campus proposal. The project the university proposes to establish will address the community, industry, commercial, and educational challenges facing Orlando's downtown development core. Kavaliro has a presence in downtown Orlando and needs a skilled workforce to help us grow our team so that in turn we can create more jobs for the community.

Orlando's downtown area is in need of a highly skilled work force. UCF's proposal will provide programs in the health, communications, and digital media fields that will fill the workforce needs of our urban economy.

Kavaliro is pleased to fully support the proposal and continue a relationship with UCF that is beneficial to us to the University of Central Florida, and to Central Florida.

Sincerely,

Class of 1996 UCF



Website: www.kavaliro.com
Email: bpepler@kavaliro.com
LinkedIn: www.linkedin.com/in/billopepler
Twitter: http://twitter.com/Bill_Pepler
Phone: [407.243.6006](tel:407.243.6006)
Mobile: [3216264210](tel:3216264210)
Fax: [407.243.6009](tel:407.243.6009)
Address: 12001 Research Parkway Suite 344
Orlando, FL 32826

Bill Pepler
Managing Partner
Kavaliro
Fueling Success

Inc. 50

Ranked 438 amongst the nation's fastest growing companies.

February 12, 2015



State University System of Florida
Board of Governors
325 West Gaines Street
Tallahassee, FL 32399

RICHARD J. WALSH
CHAIRMAN/CEO

Dear Distinguished Member of the Board of Governors:

I am proud to support the development of a new Downtown UCF campus for Orlando as part of the Creative Village.

As CEO of the KnobHill Companies, and former Chairman of the UCF Board of Trustees, I have been affiliated with our university for over 40 years and have seen time and again that higher education is the special ingredient that improves the lives of people from all socio-economic backgrounds, including mine. As a graduate from UCF and longtime business owner, I know I speak for many of civic and business leaders in Central Florida when I say that the rise of UCF in recent decades has improved the quality of life for thousands of people and their families, which means higher-median incomes, healthier people, less crime in our community and more opportunities for so many.

I have watched our hometown university grow from a sleepy commuter school to become a national leader in areas such as photonics, hospitality, engineering, modeling and simulation, and digital media. But even a successful school must keep growing in quality to meet the ever-increasing demands of the local workforce. That's why Downtown UCF is such an important effort at this time.

Connectivity between employers and emerging talent from the local hometown university is essential. Downtown Orlando includes the headquarters of large and small businesses and non-profit organizations; primary media outlets; leading legal, financial, medical, retail, legal, and political professionals; and many city, county, state, regional, and national public offices. All of these entities and their professionals – along with the students who aspire to be employed by them – benefit when they are more closely aligned for internship and other job experiences.

In this age of an increasingly competitive global economy, we as communities need to take every step we can to gain an edge as we pursue a brighter future. Downtown UCF is that opportunity for Central Florida.

This is a seminal moment in UCF and Central Florida's history and it is very important we all support this important endeavor in your continuing efforts to improve lives through higher education in our great state.

Please give your very best consideration to helping support this critical investment in our region and state.

Richard Walsh
CEO The KnobHill Companies

1030 NORTH ORANGE AVENUE • SUITE 200 • ORLANDO • FLORIDA 32801

Telephone: 407-849-7119 Email: Rwalsh@knobhillgroup.com



February 3, 2015

State University System of Florida
Board of Governors
325 West Gaines Street
Tallahassee, FL 32399

Dear Governors:

It is with great enthusiasm that I endorse the proposed establishment of a UCF Downtown campus as part of Creative Village in Orlando.

As the Chief Executive Officer of LYNX, I count on the University of Central Florida to provide the talented workforce and ridership that my company needs to compete and win in an evolving global economy. The proposed expansion of UCF in the heart of one of America's fastest-rising cities will enable UCF to do even more to benefit LYNX and to advance the prosperity of our region.

The proposed Downtown UCF campus will provide enhanced programs in communications, digital media and other disciplines that will better prepare my future employees to hit the ground running for success. In addition, LYNX and many other companies that are based downtown will be better situated to scout the UCF talent we need and to provide promising students with internships and other on-the-job training experiences to help them – and us. In terms of ridership, LYNX stands to gain momentum with the presence of UCF in downtown Orlando. Our company helps meet a critical need in the area, and heightened demand for service will positively impact our community in a myriad of ways.

Similar to what we've discovered when it comes to public transportation, improvements in Florida's universities are essential for keeping our progressive state moving forward. As UCF rises in quality, the fortunes of our businesses in the Orlando area rise with it. Downtown UCF is a great opportunity for you to brighten the future of our community and to underscore the significance of higher education in our great state.

Thank you for your efforts to make our university system the nation's best. As you consider how to help our hometown university in Orlando become an even greater force for progress in our Sunshine State, please support and promote Downtown UCF.

Thank you.

John M. Lewis, Jr.
Chief Executive Officer

407-841-2279
www.golynx.com

455 North Garland Avenue
Orlando, FL 32801-1518



MAD COW THEATRE COMPANY

February 4, 2015

State University System of Florida
Board of Governors
325 West Gaines Street
Tallahassee, FL 32399

Dear Governors:

Mad Cow Theatre, downtown Orlando's only professional theatre company, enthusiastically supports the campus propose by UCF in downtown Orlando.

We believe that UCF students studying in our neighborhood, the urban center of our region will provide even more diversity and creativity. The vibrancy of learning will help invigorate our fantastic city.

Mad Cow Theatre will supply internships and job to many of these students, advancing their success and growth.

Mad Cow Theatre looks forward to a mutually rich and rewarding experience with undergraduate and graduate students at the Downtown UCF campus in Orlando.

Sincerely,

Mitzi Maxwell

Mitzi Maxwell, Executive Director
Mad Cow Theatre

Phone 407.297.8788

Fax 407.206.0481

Email moo@madcowtheatre.com

Mail P.O. Box 3109 Orlando, FL 32802

Theatre 105 South Magnolia Avenue Orlando, FL 32801



**MARTINEZ
MANGLARDI**
Attorneys

MICHAEL MANGLARDI
ATTORNEY AT LAW

540 N. SEMORAN BLVD., ORLANDO, FL 32807
MARTINEZMANGLARDI.COM
(407) 381-4123

February 5, 2015

State University System of Florida
Board of Governors
325 West Gaines Street
Tallahassee, Florida 32399

Dear Governors:

As founder and managing partner of Martinez Manglardi, Attorneys at Law, I write to offer my endorsement and enthusiastic support for the proposed UCF Downtown campus. I believe UCF Downtown will be an economic driver for the entire region. It will provide UCF students with better access to education, internships, and jobs in a convenient downtown location. It will also transform the lives of the families in the surrounding Parramore neighborhood, one of Orlando's oldest African-American neighborhoods.

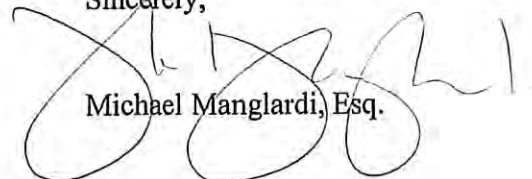
In partnership with Valencia College, UCF Downtown will reinvigorate and redefine the future of a now blighted downtown area once occupied by the Orlando Magic's Amway Arena. Built on this site, the downtown campus will accommodate 10,000 students, plus supporting faculty and staff members, all of whom become potential customers for new and existing retail and service-oriented businesses.

Downtown Orlando is an opportune location for UCF's programs that reflect the growing technology-oriented companies and talent cluster in the downtown area. Additionally the location is perfect for those programs with a strong outward focus into the community and a record of establishing effective internships. These programs would greatly benefit from the many media outlets, government offices, non-profit headquarters, arts organizations, and legal and financial professionals in the downtown area. UCF is also designing a national-model program to allow young men and women with intellectual disabilities to participate fully in college life at the downtown campus.

UCF is already working with the Orange County Public School System to improve the lives and livelihoods of the residents who live in Parramore. At a recent groundbreaking of a new K-8 school in the urban neighborhood adjacent to the proposed site of UCF Downtown and in which UCF will partner, UCF announced a medical school scholarship for successful college graduates of the Parramore neighborhood. Orlando City Commissioner, Regina Hill, recently commented about UCF Downtown, "We're not just talking about transforming a city. We're talking about transforming lives."

These are just some of the reasons why I give my whole-hearted endorsement to UCF Downtown. I truly believe it will be a game-changer to Central Florida and beyond.

Sincerely,



Michael Manglardi, Esq.

MM/sb



Mazor Robotics Inc.
189 S. Orange Ave.
Suite 1850
Orlando, FL 32801
Tel: 1 800 80 - MAZOR
USA@MazorRobotics.com

Mazor Robotics Ltd.
PO Box 3104, 7 HaEshel St.
Caesarea Park South 38900, Israel
Tel: +972 4 618-7100
Fax: +972 4 618-7111
info@mazorrobotics.com

Mazor Robotics GmbH
Borkstraße 10
48163 Münster, Germany
Tel: +49 251 703 666 0
Fax: +49 251 703 666 52
Germany@MazorRobotics.com

February 12, 2015
State University System of Florida
Board of Governors
325 West Gaines Street
Tallahassee, FL 32399

Dear Friend of Florida Education:

As CEO of Mazor Robotics Inc., I strongly and enthusiastically support the proposed development of a Downtown UCF campus at the Creative Village site in Orlando.

Downtown is a rich location for the career development of UCF students, providing many opportunities for internships, practicums, service learning, independent study, and undergraduate research. The availability of resources that are difficult to access from east Orange County will provide a significant competitive advantage for students studying at the Downtown UCF campus.

Such resources include our region's primary media outlets; city, county, state, regional, and national public offices; headquarters for many non-profit organizations; leading legal, medical, financial, retail, and political professionals; artists and arts organizations; and other large and small businesses for UCF students to both learn from and contribute to.

The downtown campus will also provide UCF students access to a rich diversity of people, social conditions, and urban experiences that help to create an educated citizenry. Our downtown community will benefit from the presence of UCF students while they enhance their skills and their knowledge.

The 21st century has seen a renewed interest in urban living, and our knowledge economy is increasingly centered on our nation's cities. The decision by UCF to take advantage of this urban resource positions the university in the forefront of the social tide of our time.

I look forward to working with Downtown UCF students to our mutual advantage.

Sincerely,

A handwritten signature in cursive script that reads 'Christopher Prentice'.

Christopher Prentice
CEO, Mazor Robotics Inc.

January 26, 2015

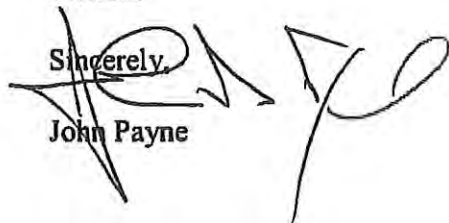
Florida Board of Governors
State University System
325 West Gaines Street, Suite 1614
Tallahassee, FL 32399-0400

Dear Governors:

I am writing to express support of the University Of Central Florida's Downtown Campus proposal. The project the university proposes to establish will address the community, industry, commercial, and educational challenges facing Orlando's downtown development core. The proposed Downtown UCF campus will provide enhanced programs in communications, digital media and other disciplines that will better prepare my future employees to hit the ground running for success. In addition, my company and many others that are based downtown will be better situated to scout the UCF talent we need and to provide promising students with internships and other on-the-job training experiences to help them – and us.

Orlando's downtown area is in need of a highly skilled work force. UCF's proposal will provide programs in the health, communications, and digital media fields that will fill the workforce needs of our urban economy.

Our company, Monster Media, is pleased to fully support the proposal and continue a relationship with UCF that is beneficial to us, to the University of Central Florida, and to Central Florida.

Sincerely,

John Payne

monster**MEDIA**

555 South Lake Destiny Drive
Orlando FL 32810
T 407 478 8163 F 407 478 8174
monstermedia.net



MORENO, PEELLEN, PINTO & CLARK

SOLID FINANCIAL STRATEGIES

February 12, 2015

State University System of Florida
Board of Governors
325 West Gaines Street
Tallahassee, FL 32399

Dear Governors:

It is with great enthusiasm that I endorse the proposed establishment of a UCF Downtown campus as part of Creative Village in Orlando.

As an owner of Moreno, Peelen, Pinto, & Clark, I count on the University of Central Florida to provide the talented workforce that my company needs to compete and win in an evolving global economy. The proposed expansion of UCF in the heart of one of America's fastest-rising cities will enable UCF to do even more to benefit [company name] and to advance the prosperity of our region.

The proposed Downtown UCF campus will provide enhanced programs in communications, digital media and other disciplines that will better prepare my future employees to hit the ground running for success. In addition, my company and many others that are based downtown will be better situated to scout the UCF talent we need and to provide promising students with internships and other on-the-job training experiences to help them – and us.

Improvements in Florida's universities are essential for keeping our progressive state moving forward. As UCF rises in quality, the fortunes of our businesses in the Orlando area rise with it. Downtown UCF is a great opportunity for you to brighten the future of our community and to underscore the significance of higher education in our great state.

Thank you for your efforts to make our university system the nation's best. As you consider how to help our hometown university in Orlando become an even greater force for progress in our Sunshine State, please support and promote Downtown UCF.

Sincerely,

Rob Clark, CFP®



OLD FLORIDA

315 E ROBINSON ST, STE 100 | ORLANDO, FL 32801 | P: 407.650.9800 | OLDFLORIDA.COM

January 26, 2015

Florida Board of Governors
State University System
325 West Gaines Street, Suite 1614
Tallahassee, FL 32399-0400

Dear Governors:

I am writing to express support of the University Of Central Florida's Downtown Campus proposal. The project the university proposes to establish will address the community, industry, commercial, and educational challenges facing Orlando's downtown development core. Old Florida Bank is committed to the community and prides itself on investing locally. A Downtown UCF campus is an opportunity for us to support the University in new ways that will be of value to students, employers and our bank.

Orlando's downtown area is in need of a highly skilled work force. Not only does UCF's proposal provide skilled workers that Old Florida Bank will benefit from, students from programs in health, communications, and digital media fields will fill the workforce needs of our urban economy.

Old Florida Bank is pleased to fully support the proposal and continue a relationship with UCF that is beneficial to us, to the University of Central Florida, and to Central Florida.

Sincerely,

John Burden
President & CEO
Old Florida Bank



Tiffany Moore Russell
Clerk of the Circuit and County Courts
Orange County • Florida

February 12, 2015

State University System of Florida
Board of Governors
325 West Gaines Street
Tallahassee, FL 32399

Dear Board of Governors,

As Clerk of the Circuit and County Courts of Orange County, I write to give my strong endorsement to the proposed UCF Downtown campus.

UCF Downtown will be an economic driver for the region. It will give UCF students better access to education, internships, and jobs in a convenient downtown location, and it will transform the lives of families in the surrounding Parramore neighborhood, one of Orlando's oldest African-American neighborhoods.

In an alliance with Valencia College, UCF Downtown will reinvigorate and redefine the future of a downtown area once occupied by the Orlando Magic's Amway Arena before its destruction in 2012. Built on this site, the downtown campus will accommodate 10,000 students, plus supporting faculty and staff members, all of whom become potential customers for new and existing retail and service-oriented businesses.

Downtown Orlando is an opportune location for UCF's programs that reflect the growing technology-oriented companies and talent cluster in the downtown area and for those programs with a strong outward focus into the community and a record of establishing effective internships. These programs would benefit from the many media outlets, government offices, non-profit headquarters, arts organizations, and legal and financial professionals in the downtown area. UCF is also designing a national-model program to allow young men and women with intellectual disabilities to participate fully in college life at the downtown campus.

Already, UCF is working with the Orange County Public School System to improve the lives and livelihoods of the residents who live in Parramore. At the recent groundbreaking of a new K-8 school in the urban neighborhood adjacent to the proposed site of UCF Downtown and in which UCF will partner, UCF announced a medical school scholarship for successful college graduates of the Parramore neighborhood. As Regina Hill, an Orlando city commissioner, said recently about UCF Downtown, "We're not just talking about transforming a city. We're talking about transforming lives."

You can see why I give my whole-hearted endorsement to UCF Downtown. It will be a game-changer.

Sincerely,

Orange County Clerk of Court

myorangeclerk.com

425 North Orange Avenue • Orlando, Florida 32801 • 407-836-2000



ORANGE COUNTY MAYOR
TERESA JACOBS

P.O. Box 1393, 201 SOUTH ROSALIND AVENUE, ORLANDO, FL 32802-1393
PHONE: 407-836-7370 • FAX: 407-836-7360 • Mayor@ocfl.net

February 5, 2015

State University System of Florida
Board of Governors
325 West Gaines Street
Tallahassee, FL 32399

Dear Governors:

On behalf of Orange County Government, and our 1.2 million residents and 59 million annual visitors, I am proud to express my support for the University of Central Florida's (UCF) proposed downtown Orlando campus, to be used jointly by Valencia College.

Expanding UCF's presence to include a bustling urban-center campus makes great sense. The direct economic impact would be of great benefit, as scholars and students move to downtown Orlando, bringing a distinctive and lively collegiate presence to Orlando's businesses, including downtown's housing, dining and shopping offerings. Cumulatively, the economic impact for Phase 1 is more than \$57M.

Equally important is the creative collaboration and discovery that will result from a downtown campus. By expanding UCF's renowned digital media, interactive entertainment and communication capabilities to downtown Orlando, we will be setting the stage for seamless collaboration between these disciplines and our trend-setting, fast-growing downtown high-tech cluster. The benefits of co-locating UCF and Valencia with this high-tech economic engine will be felt for generations to come, as collaboration propels discovery.

Downtown Orlando has been transformed by the recent grand openings of SunRail, the Dr. Phillips Center for the Performing Arts, the Orlando Citrus Bowl, and the under-construction Orlando Lions Major League Soccer stadium. The addition of a downtown campus for the second largest university in the United States will solidify Orlando's reputation as a world-class city.

Orange County looks forward to a mutually rich and rewarding experience with undergraduate and graduate students at the Downtown UCF campus in Orlando, and is proud to pledge our support for the establishment of this new urban center of learning.

I urge your favorable consideration of including this proposal on the list of priority projects approved by the Board of Governors.

Sincerely,

A handwritten signature in black ink, appearing to read "Teresa Jacobs".

Teresa Jacobs



February 12, 2015

State University System of Florida
Board of Governors
325 West Gaines Street
Tallahassee, FL 32399

Dear Governors:

It is with great enthusiasm that I endorse the proposed establishment of a UCF Downtown campus as part of Creative Village in Orlando.

As President & Founder of Orlando City Soccer Club I count on the University of Central Florida to provide the talented workforce that my company needs to compete and win in an evolving global economy. The proposed expansion of UCF in the heart of one of America's fastest-rising cities will enable UCF to do even more to benefit Orlando City Soccer Club and to advance the prosperity of our region.

The proposed Downtown UCF campus will provide enhanced programs in communications, digital media and other disciplines that will better prepare my future employees to hit the ground running for success. In addition, my company and many others that are based downtown will be better situated to scout the UCF talent we need and to provide promising students with internships and other on-the-job training experiences to help them – and us.

Improvements in Florida's universities are essential for keeping our progressive state moving forward. As UCF rises in quality, the fortunes of our businesses in the Orlando area rise with it. Downtown UCF is a great opportunity for you to brighten the future of our community and to underscore the significance of higher education in our great state.

Thank you for your efforts to make our university system the nation's best. As you consider how to help our hometown university in Orlando become an even greater force for progress in our Sunshine State, please support and promote Downtown UCF.

Sincerely,

Phil Rawlins

President & Founder



"In Support of Families"

626 Lake Dot Circle, Orlando, FL 32801 ♦ www.OrlandoDayNursery.org
Phone: 407.422.5291 ♦ Fax: 407.422.4068 ♦ License # C09OR0158

February 3, 2015

State University System of Florida
Board of Governors
325 West Gaines Street
Tallahassee, FL 32399

Dear Governors:

Orlando Day Nursery (ODN) enthusiastically supports the campus proposed by UCF in downtown Orlando.

We believe that UCF students studying in the urban center of our region will provide ODN with valuable interns, future employees and will help our clients be able to improve their educational/employment opportunities.

ODN currently is an internship location for both the Early Childhood Education Department and the Speech and Audiology Department. The UCF students get practical, hands-on experience working with children and our students receive extra attention and help to overcome the issues in their lives. Additionally, ODN provides childcare with fees kept low to help families. Students at UCF's downtown campus would be eligible for childcare if they needed it at ODN.

Orlando Day Nursery looks forward to a mutually rich and rewarding experience with undergraduate and graduate students at the Downtown UCF campus in Orlando. This new learning environment has our unqualified support.

Sincerely,

Mata Dennis
Executive Director

In Partnership since 1921 with:



Kiwanis Club of Orlando

Opening our doors to all children to prepare
them for a successful future.



Heart of Florida United Way



February 5, 2015

State University System of Florida
Board of Governors
325 West Gaines Street
Tallahassee, FL 32399

Dear Friend of Florida Education:

As President and CEO of the Orlando Economic Development Commission (EDC), I strongly and enthusiastically support the proposed development of a Downtown UCF campus at the Creative Village site in Orlando.

I know I speak for many of civic and business leaders in Central Florida when I say that the rise of UCF in recent decades has improved the quality of life for thousands of people and their families, which means higher-median incomes, healthier people, and less crime in our community.

Downtown is a rich location for the career development of UCF students, providing many opportunities for internships, practicums, service learning, independent study, and undergraduate research. The availability of resources that are difficult to access from east Orange County will provide a significant competitive advantage for students studying at the Downtown UCF campus. The proposed Downtown UCF campus will provide enhanced programs in communications, digital media and other disciplines that will better prepare future employees and also provide UCF students access to a rich diversity of people, social conditions, and urban experiences that help to create an educated citizenry. Our downtown community will benefit from the presence of UCF students while they enhance their skills and their knowledge.

The 21st century has seen a renewed interest in urban living, and our knowledge economy is increasingly centered on our nation's cities. The decision by UCF to take advantage of this urban resource positions the university in the forefront of the social tide of our time.

Thank you for your efforts to make our university system the nation's best. As you consider how to help our hometown university in Orlando become an even greater force for progress in our Sunshine State, please support and promote Downtown UCF. I look forward to working with Downtown UCF students to our mutual advantage.

Sincerely,

A handwritten signature in black ink that reads "Rick L. Weddle". The signature is fluid and cursive, with a long horizontal stroke at the end.

Rick L. Weddle
President & CEO

Orlando.
You don't know the half of it.

301 E. Pine Street, Suite 900
Orlando, FL 32801

P/ 407.422.7159
F/ 407.425.6428

info@orlandoedc.com
orlandoedc.com



1414 Kuhl Ave.
Orlando, FL 32806
321.843.7000

OrlandoHealth.com

February 12, 2015

State University System of Florida
Board of Governors
325 West Gaines Street
Tallahassee, FL 32399

Dear Governors:

Orlando Health supports the campus proposed by UCF and Valencia College in downtown Orlando.

We believe that a downtown UCF and Valencia campus would be a mutually beneficial partnership for Orlando Health. Students studying in the urban center of our region would benefit Orlando Health by the development of future leaders and will be of great benefit to our organization and to our local community.

At the same time, we are certain that Orlando Health could provide these students with an array of training and job opportunities. These new learning environments will also provide a convenient location for our team members who are seeking a higher education.

Orlando Health looks forward to a mutually rich and rewarding experience with undergraduate and graduate programs being offered at the Downtown UCF and Valencia College campuses in Orlando. In conclusion, the proposed UCF and Valencia College campuses have Orlando Health's unwavering support.

Sincerely,

A handwritten signature in black ink, appearing to read "Jamal Hakim", written in a cursive style.

Jamal Hakim, MD
Interim President & CEO
Orlando Health



1001 EAST PRINCETON STREET
ORLANDO, FL 32803

February 12, 2015

State University System of Florida
Board of Governors
325 West Gaines Street
Tallahassee, FL 32399

Dear Board of Governors:

Orlando Repertory Theatre (The REP) is Central Florida's only full-time, nonprofit professional theatre for young audiences. Each year we welcome over 70,000 individuals to our downtown three-theatre complex – 40,000 of whom are students attending on field trips. We oversee a number of groundbreaking community engagement programs – including professional development for teachers, Sensory Friendly programs for youth on the Autism spectrum, and character-building workshops for at-risk youth. As Executive Director of this theatre in partnership with UCF, I am proud to offer my strongest endorsement for UCF Downtown.

I can think of no better way of offering timely educational opportunities to the students of Central Florida while revitalizing an area of downtown Orlando. Constructing the 20 acre campus in this partnership between UCF and Valencia College would bring an influx of dollars that would increase the city core, refocus the west side of I-4, and bring students, faculty, and staff members to new and reinvigorated retail and service-oriented businesses in the area.

The REP enjoys a thriving partnership with the University – hosting Masters of Fine Arts students obtaining their degrees in Theatre for Young Audiences (TYA.) We have seen firsthand how hands-on, onsite experience in subject areas directly benefits these bright young students, as the placement rate for graduate students exiting the TYA program continues to soar. UCF students who are studying in subject areas directly related to businesses, non-profit agencies, government agencies, media, and the arts located in the downtown area, would profit from living, studying, interning, and working downtown as well.

UCF is *America's Partnership University* and, working with the City of Orlando, Valencia College, and the Orange County Public Schools, will bring its dreams for UCF Downtown to fruition if given the opportunity. Here at The REP, we are honored to be counted among these numerous partnerships – and are proud to offer our wholehearted endorsement of UCF Downtown.

Sincerely,

A handwritten signature in black ink, appearing to read "Gene Columbus", written in a cursive style.

Gene Columbus
Executive Director
Orlando Repertory Theatre

Orlando Sentinel

633 North Orange Avenue
P.O. Box 2833
Orlando, Florida 32802-2833

Nancy A. Meyer
Publisher & CEO

February 2, 2015

State University System of Florida
Board of Governors
325 West Gaines Street
Tallahassee, FL 32399

Dear Governors:

It is with great enthusiasm that I endorse the proposed establishment of a UCF Downtown campus as part of Creative Village in Orlando.

As Publisher & CEO of the Orlando Sentinel, I count on the University of Central Florida to provide the talented workforce that my company needs to compete and win in an evolving global economy. The proposed expansion of UCF in the heart of one of America's fastest-rising cities will enable UCF to do even more to benefit the Orlando Sentinel and to advance the prosperity of our region.

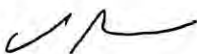
We envision a "newsroom of the future" with students working directly with Orlando Sentinel professionals to gain vital career experience while engaging with our community. A downtown UCF campus makes this possible, and we are excited about how shared curriculum, internships and being conveniently located, could transform the Sentinel, downtown Orlando and students' futures.

The collaboration of the Orlando Sentinel, WUCF TV and the Nicholson School of Communication provides great opportunity for students, reporters and our business areas of digital, marketing and sales to innovate by working together closely to create cross platform mediums of the future.

Improvements in Florida's universities are essential for keeping our progressive state moving forward. As UCF rises in quality, the fortunes of our business in the Orlando area rise with it. Downtown UCF is a great opportunity for you to brighten the future of our community and to underscore the significance of higher education in our great state.

Thank you for your efforts to make our university system the nation's best. As you consider how to help our hometown university in Orlando become an even greater force for progress in our Sunshine State, please support and promote Downtown UCF.

Sincerely,



Nancy A. Meyer
Publisher & CEO
Orlando Sentinel



ORLANDO SHAKESPEARE THEATER

IN PARTNERSHIP WITH UCF

celebrating **CLASSIC, CONTEMPORARY, & CHILDREN'S** plays

February 12, 2015

State University System of Florida
Board of Governors
325 West Gaines Street
Tallahassee, FL 32399

Dear Distinguished Member of the Board of Governors:

As Managing Director of Orlando Shakespeare Theater, I offer my strongest endorsement for UCF Downtown.

UCF has been a partner with the Orlando Shakespeare Theater for over twenty five years, and has played a vital role in building the organization that we are today. Through our partnership with UCF, students, faculty, and staff have the opportunity to broaden their work experience in a professional setting. Offering similar educational opportunities to the students of Central Florida, while revitalizing an area of downtown Orlando, would bring an influx of dollars that would increase the city core, refocus the west side of I-4, and bring students, faculty, and staff members to new and reinvigorated retail and service-oriented businesses in the area.

UCF students who are studying in subject areas directly related to businesses, non-profit agencies, government agencies, media, and the arts located in the downtown area would profit from living, studying, interning, and working in the area as well. We have numerous success stories of students who have worked with us over the years, and have gone on to successful careers both inside and outside Central Florida; in fact, a number of our full-time staff members are UCF graduates. Having a campus located in downtown would allow more opportunity for students due to the better proximity to the arts and non-profit organizations in Orlando.

UCF is *America's Partnership University* and, working with the City of Orlando, Valencia College, and the Orange County Public Schools, will bring its dreams for UCF Downtown to fruition if given the opportunity. UCF Downtown certainly has my endorsement.

Sincerely,

PJ Albert
Managing Director



February 5, 2015

State University System of Florida
Board of Governors
325 West Gaines Street
Tallahassee, FL 32399

Dear Friend of Florida Education:

As an Executive Board Member of the Orlando Shakespeare Theater in Loch Have Park, I strongly and enthusiastically support the proposed development of a Downtown UCF campus at the Creative Village site in Orlando.

Downtown is a rich location for the career development of UCF students, providing many opportunities for internships, practicums, service learning, independent study, and undergraduate research. The availability of resources that are difficult to access from east Orange County will provide a significant competitive advantage for students studying at the Downtown UCF campus.

Such resources include our region's primary media outlets; city, county, state, regional, and national public offices; headquarters for many non-profit organizations; leading legal, medical, financial, retail, and political professionals; artists and arts organizations; and other large and small businesses for UCF students to both learn from and contribute to.

The downtown campus will also provide UCF students access to a rich diversity of people, social conditions, and urban experiences that help to create an educated citizenry. Our downtown community will benefit from the presence of UCF students while they enhance their skills and their knowledge.

The 21st century has seen a renewed interest in urban living, and our knowledge economy is increasingly centered on our nation's cities. The decision by UCF to take advantage of this urban resource positions the university in the forefront of the social tide of our time.

I look forward to working with Downtown UCF students to our mutual advantage.

Sincerely,

Pat Strasberg
Executive Board Member
Orlando Shakespeare Theater

Lowndes Shakespeare Center ▶ 812 E. Rollins Street, Orlando, FL 32803 ▶ phone 407-447-1700 ▶ fax 407-447-1701

ORLANDOSHAKES.ORG

ORLANDO SOLAR BEARS

8701 MAITLAND SUMMIT BLVD.

ORLANDO, FL 32810

P: 407.951.8200

F: 321.972.1924



February 3, 2015

State University System of Florida
Board of Governors
325 West Gaines Street
Tallahassee, FL 32399

Dear Governors:

It is with great enthusiasm that we endorse the proposed establishment of a UCF Downtown campus as part of Creative Village in Orlando.

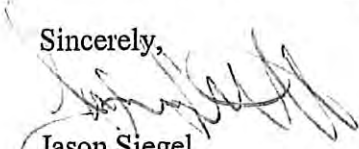
As President of the Orlando Solar Bears, we count on the University of Central Florida to provide the talented workforce that my company needs to compete and win in an evolving global economy. The proposed expansion of UCF in the heart of one of America's fastest-rising cities will enable UCF to do even more to benefit the Orlando Solar Bears and to advance the prosperity of our region.

The proposed Downtown UCF campus will provide enhanced programs in communications, digital media and other disciplines that will better prepare my future employees to hit the ground running for success. In addition, our company and many others that are based downtown will be better situated to scout the UCF talent we need and to provide promising students with internships and other on-the-job training experiences to help them – and us.

Improvements in Florida's universities are essential for keeping our progressive state moving forward. As UCF rises in quality, the fortunes of our businesses in the Orlando area rise with it. Downtown UCF is a great opportunity for you to brighten the future of our community and to underscore the significance of higher education in our great state. In addition, Joseph Haleski, Chairman of the Orlando Solar Bears, and the Haleski Foundation has committed \$100,000 over four years to this new campus via the UCF Foundation.

Thank you for your efforts to make our university system the nation's best. As you consider how to help our hometown university in Orlando become an even greater force for progress in our Sunshine State, please support and promote Downtown UCF.

Sincerely,


Jason Siegel
Managing Partner / CEO / President



February 12, 2015

State University System of Florida
Board of Governors
325 West Gaines Street
Tallahassee, FL 32399

Dear Friend of Florida Education:

As Executive Director of the Orlando Tech Association I strongly and enthusiastically support the proposed development of a Downtown UCF campus at the Creative Village site in Orlando.

Downtown is a rich location for the career development of UCF students, providing many opportunities for internships, practicums, service learning, independent study, and undergraduate research. The availability of resources that are difficult to access from east Orange County will provide a significant competitive advantage for students studying at the Downtown UCF campus.

Such resources include our region's primary media outlets; city, county, state, regional, and national public offices; headquarters for many non-profit organizations; leading legal, medical, financial, retail, and political professionals; artists and arts organizations; and other large and small businesses for UCF students to both learn from and contribute to.

The downtown campus will also provide UCF students access to a rich diversity of people, social conditions, and urban experiences that help to create an educated citizenry. Our downtown community will benefit from the presence of UCF students while they enhance their skills and their knowledge.

The 21st century has seen a renewed interest in urban living, and our knowledge economy is increasingly centered on our nation's cities. The decision by UCF to take advantage of this urban resource positions the university in the forefront of the social tide of our time.

I look forward to working with Downtown UCF students to our mutual advantage.

Sincerely,

Orrett G Davis

Orrett G Davis



The *Reliable One*®

February 5, 2015

State University System of Florida
Board of Governors
325 West Gaines Street
Tallahassee, FL 32399

Dear Distinguished Member of the Board of Governors:

I am proud to support the development of a new Downtown UCF campus for Orlando as part of the Creative Village.

As General Manager & CEO of OUC, Orlando's hometown electric and water utility, I know I speak for many of the civic and business leaders in Central Florida when I say that the rise of UCF in recent decades has improved the quality of life for thousands of people and their families, which means higher-median incomes, healthier people, and less crime in our community.

We have watched our hometown university grow from a sleepy commuter school to become a national leader in areas such as photonics, engineering, modeling and simulation, and digital media. But even a successful school must keep growing in quality to meet the ever-increasing demands of the local workforce. That's why Downtown UCF is such an important effort at this time.

Connectivity between employers and emerging talent from UCF is essential. Downtown Orlando is a hub for large and small businesses, including our own corporate headquarters at Reliable Plaza, along with non-profit organizations; primary media outlets; leading legal, financial, medical, retail, legal and many city, county, state, regional, and national public offices. All of these entities and their professionals – along with the students who aspire to be employed by them – benefit when they are more closely aligned for internship and other job experiences.

In this age of an increasingly competitive global economy, we as communities need to do everything in our power to gain an edge as we pursue a brighter future. Downtown UCF is that opportunity for us in Central Florida.

Please support this important endeavor in your continuing efforts to improve lives through higher education in our great state.

Sincerely,

Ken Ksionek
General Manager & CEO

ORLANDO UTILITIES COMMISSION

Reliable Plaza at 100 West Anderson St | P O Box 3193 | Orlando, FL 32802 | 407.423.9100 Tel | 407.236.9616 Fax | www.ouc.com

545 Madison Avenue
New York, New York 10022
(212) 752-5255 Fax (212) 319-0937

Peter B. Cannell & Co., Inc.

February 4, 2015

State University System of Florida
Board of Governors
325 West Gaines Street
Tallahassee, FL 32399

Dear Distinguished Member of the Board of Governors:

As a Senior Vice President of Peter B. Cannell & Co. Inc. based in New York City, I offer my strongest endorsement for the development of UCF Downtown. Born and raised in Staten Island, New York, I found a home at the University of Central Florida which has been a source of great pride for me and my family. I am a first generation college graduate and UCF was the key to my future success. I consider Orlando my second home and always look forward to seeing the great work being accomplished by my Alma Mater.

I can think of no better way of offering timely educational opportunities to the students of Central Florida while revitalizing an area of downtown Orlando left stagnant when the Amway Arena was demolished in 2012. Constructing the 20 acre campus in this partnership between UCF and Valencia College would bring an influx of dollars that would increase the city core, refocus the west side of I-4, and bring students, faculty, and staff members to new and reinvigorated retail and service-oriented businesses in the area.

UCF students who are studying in subject areas directly related to businesses, non-profit agencies, government agencies, media, and the arts located in the downtown area, would profit from living, studying, interning, and working downtown as well. In a similar project, Arizona State University found that students prospered when certain of their programs such as nursing, journalism, and radio-television were re-located to their very successful downtown campus. Furthermore, the downtown area was revitalized, as well.

The Parramore community contiguous to the UCF Downtown campus site will also profit from the project because UCF has always been in the community as well as of the community. UCF and Valencia will be vital forces for improving the lives and livelihoods of the residents who live nearby. Both have a long history of working with the Orange County Public Schools, but, most recently, have committed to working with the new K-8 school for which ground was broken in the Parramore area to develop innovative educational opportunities for students who attend the school. There will be a close relationship between UCF Downtown and the Parramore School and I look forward to seeing the Thow Family Opera for Young Audiences participating in expanding the Arts to this community!

UCF is America's Partnership University and, working with the City of Orlando, Valencia College, and the Orange County Public Schools, will bring its dreams for UCF Downtown to fruition if given the opportunity. UCF Downtown certainly has my endorsement and consideration for future philanthropic commitments.

Sincerely,

A handwritten signature in black ink, appearing to read 'Ronald C. Thow', with a large, sweeping flourish above the name.

Ronald C. Thow
Senior Vice President



*Horace G. Dawson III
Executive Vice President, General Counsel*

February 4, 2015

State University System of Florida
Board of Governors
325 West Gaines Street
Tallahassee, FL 32399

Dear Governors:

It is with great enthusiasm that I endorse the proposed establishment of a UCF Downtown campus as part of Creative Village in Orlando.

As Executive Vice President, General Counsel of Red Lobster Seafood Co. LLC, I count on the University of Central Florida to provide the talented workforce that my company needs to compete and win in an evolving global economy. The proposed expansion of UCF in the heart of one of America's fastest-rising cities will enable UCF to do even more to benefit Red Lobster and to advance the prosperity of our region.

The proposed Downtown UCF campus will provide enhanced programs in communications, digital media and other disciplines that will better prepare my future employees to hit the ground running for success. In addition, my company and many others that are based downtown will be better situated to scout the UCF talent we need and to provide promising students with internships and other on-the-job training experiences to help them and us.

Improvements in Florida's universities are essential for keeping our progressive state moving forward. As UCF rises in quality, the fortunes of our businesses in the Orlando area rise with it. Downtown UCF is a great opportunity for you to brighten the future of our community and to underscore the significance of higher education in our great state.

Thank you for your efforts to make our university system the nation's best. As you consider how to help our hometown university in Orlando become an even greater force for progress in our Sunshine State, please support and promote Downtown UCF.

Sincerely,

Horace G. Dawson

February 4, 2015

State University System of Florida
Board of Governors
325 West Gaines Street
Tallahassee, FL 32399

Dear Governors:

It is with great enthusiasm that I endorse the proposed establishment of a UCF Downtown campus as part of Creative Village in Orlando.

As President and Chief Operating Officer of Revolutionary Road Hospitality Group and a proud alumnus of UCF, I count on the University to provide the talented workforce that my company needs to compete and win in an evolving global economy. The proposed expansion of UCF in the heart of one of America's fastest-rising cities will enable UCF to do even more to benefit Revolutionary Road Hospitality Group and the hotels that we operate in the downtown Orlando market and to advance the prosperity of our region.

The proposed Downtown UCF campus will provide enhanced programs in communications, digital media and other disciplines that will better prepare my future employees to hit the ground running for success. In addition, my company and many others that are based downtown will be better situated to scout the UCF talent we need and to provide promising students with internships and other on-the-job training experiences to help them – and us.

Improvements in Florida's universities are essential for keeping our progressive state moving forward. As UCF rises in quality, the fortunes of our businesses in the Orlando area rise with it. Downtown UCF is a great opportunity for you to brighten the future of our community and to underscore the significance of higher education in our great state.

Thank you for your efforts to make our university system the nation's best. As you consider how to help our hometown university in Orlando become an even greater force for progress in our Sunshine State, please support and promote Downtown UCF.

Sincerely,



Stuart R. Newmark, CHA
President and Chief Operating Officer

Revolutionary Road Hospitality Group, LLC
833 North Magnolia Avenue
Orlando, Florida 32803



February 12, 2015

State University System of Florida
Board of Governors
325 West Gaines Street
Tallahassee, FL 32399

Dear Governors:

It is with great enthusiasm that I endorse the proposed establishment of a UCF Downtown campus as part of Creative Village in Orlando.

As Vice President of R L Burns Inc., and an alumnus of University of Central Florida, I depend on the university to provide the talented workforce that my company needs to compete and win in an evolving global economy. The proposed expansion of UCF in the heart of one of America's fastest-rising cities will enable UCF to do even more to benefit R L Burns Inc and to advance the prosperity of our region.

The proposed Downtown UCF campus will provide enhanced programs in communications, digital media and other disciplines that will better prepare my future employees to hit the ground running for success. In addition, my company and many others that are based downtown will be better situated to scout the UCF talent we need and to provide promising students with internships and other on-the-job training experiences to help them – and us.

Improvements in Florida's universities are essential for keeping our progressive state moving forward. As UCF rises in quality, the fortunes of our businesses in the Orlando area rise with it. Downtown UCF is a great opportunity for you to brighten the future of our community and to underscore the significance of higher education in our great state.

Thank you for your efforts to make our university system the nation's best. As you consider how to help our hometown university in Orlando become an even greater force for progress in our Sunshine State, please support and promote Downtown UCF.

Sincerely,

Jessica Burns, Vice President
R L Burns Inc.



ROSEN HOTELS & RESORTS

Office of the President

7600 International Drive • Orlando, FL 32819-8293
tel 407.996.1600, ext. 1280 • fax 407.996.0708
www.RosenHotels.com

February 4, 2015

State University System of Florida
Board of Governors
325 West Gaines Street
Tallahassee, FL 32399

Dear Governors:

It is with great enthusiasm that I endorse the proposed establishment of a UCF Downtown campus as part of Creative Village in Orlando.

As President of Rosen Hotels & Resorts, I count heavily on the University of Central Florida and in particular the Rosen College of Hospitality Management to provide the talented workforce that my company needs to compete and win in an evolving global economy. The proposed expansion of UCF in the heart of one of America's fastest-rising cities will enable UCF to do even more to advance the prosperity of our region.

The proposed Downtown UCF campus will provide enhanced programs in communications, digital media and other disciplines that will better prepare our future employees to hit the ground running for success. In addition, companies that are based downtown will be better situated to scout the UCF talent they need and to provide promising students with internships and other on-the-job training experiences to help them.

Improvements in Florida's universities are essential for keeping our state moving forward. As UCF rises in quality, the fortunes of our businesses in the Orlando area rise with it. Downtown UCF presents a great opportunity to brighten the future of our community and to underscore the significance of higher education in our great state.

Thank you for your efforts to make our university system the nation's best. As you consider how to help our hometown university in Orlando become an even greater force for progress in our Sunshine State, please support and promote Downtown UCF.

Sincerely,

Harris Rosen, President
Rosen Hotels & Resorts, Inc.
HR:ta

Quality Inn International
7600 International Drive
Orlando, FL 32819
QualityInnInternational.com
tel 407.996.1600
fax 407.996.5328

Rosen Inn
6327 International Drive
Orlando, FL 32819
RosenInn6327.com
tel 407.996.4444
fax 407.996.5806

Rosen Inn at Pointe Orlando
9000 International Drive
Orlando, FL 32819
RosenInn9000.com
tel 407.996.8585
fax 407.996.6839

Clarion Inn L.B.V.
8442 Palm Parkway
Lake Buena Vista, FL 32836
ClarionLBV.com
tel 407.996.7300
fax 407.996.7301

Rosen Plaza Hotel
9700 International Drive
Orlando, FL 32819
RosenPlaza.com
tel 407.996.9700
fax 407.996.9111

Rosen Centre Hotel
9840 International Drive
Orlando, FL 32819
RosenCentre.com
tel 407.996.9840
fax 407.996.2659

Rosen Shingle Creek
9939 Universal Boulevard
Orlando, FL 32819
RosenShingleCreek.com
tel 407.996.9939
fax 407.996.9935

SKANSKA

Skanska USA Building Inc.

111 North Magnolia Avenue, Suite 1150
Orlando, Florida 32801
Phone 407.839.2925
Fax 407.872.0962
www.usa.skanska.com

February 4, 2015

State University System of Florida
Board of Governors
325 West Gaines Street
Tallahassee, FL 32399

Dear Governors:

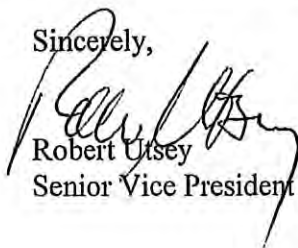
Skanska USA Building enthusiastically supports the campus proposed by UCF in downtown Orlando.

We believe that UCF students studying in the urban center of our region will provide Skanska with valuable career work force resources and will be of great benefit to our organization and to our community.

At the same time, I know that Skanska will provide these students with opportunities to access our global business platform and network of relationships that will advance their academic success and personal growth.

Skanska looks forward to a mutually rich and rewarding experience with undergraduate and graduate students at the Downtown UCF campus in Orlando. This new learning environment has our support.

Sincerely,



Robert Utsey
Senior Vice President



28 W. CENTRAL BLVD., SUITE 260 • ORLANDO, FL 32801 • (P) 407.650.5052 • (F) 407.650.2069 • SOSTRATEGY.COM

February 3, 2015

State University System of Florida
Board of Governors
325 West Gaines Street
Tallahassee, FL 32399

Dear Friend of Florida Education:

As Managing Partner of the Southern Strategy Group of Orlando, LLC I strongly and enthusiastically support the proposed development of a Downtown UCF campus at the Creative Village site in Orlando.

Downtown is a rich location for the career development of UCF students, providing many opportunities for internships, practicums, service learning, independent study, and undergraduate research. The availability of resources that are difficult to access from east Orange County will provide a significant competitive advantage for students studying at the Downtown UCF campus.

Such resources include our region's primary media outlets; city, county, state, regional, and national public offices; headquarters for many non-profit organizations; leading legal, medical, financial, retail, and political professionals; artists and arts organizations; and other large and small businesses for UCF students to both learn from and contribute to.

The downtown campus will also provide UCF students access to a rich diversity of people, social conditions, and urban experiences that help to create an educated citizenry. Our downtown community will benefit from the presence of UCF students while they enhance their skills and their knowledge.

The 21st century has seen a renewed interest in urban living, and our knowledge economy is increasingly centered on our nation's cities. The decision by UCF to take advantage of this urban resource positions the university in the forefront of the social tide of our time.

I look forward to working with Downtown UCF students to our mutual advantage.

Sincerely,

A handwritten signature in black ink, appearing to read "Kelly Cohen", is written over a printed name. The signature is stylized and cursive.

Kelly Cohen

**EVERY
INDUSTRY**

**EVERY
INTEREST**

**POWERFUL
ADVOCACY
BEGINS HERE**

Sigi Stockhammer

856 Bentley Green Circle, Winter Springs, FL 32708
February 5, 2015

E-mail sigiwendt@aol.com
Tel 407-359-0707
Cell 407-252-3418
Fax 407-359-0709

Florida Board of Governors
State University System
325 West Gaines Street, Suite 1614
Tallahassee, FL 32399-0400

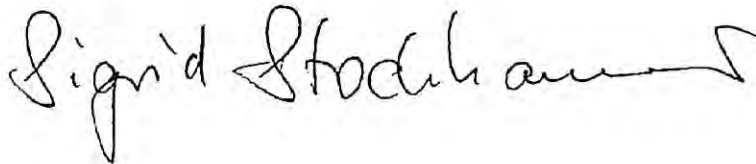
Dear Governors:

I am writing to express support of the University Of Central Florida's Downtown Campus proposal. The project the university proposes to establish will address the community, industry, commercial, and educational challenges facing Orlando's downtown development core.

Orlando's downtown area is in need of a highly skilled work force. UCF's proposal will provide programs in the health, communications, and digital media fields that will fill the workforce needs of our urban economy.

I am pleased to fully support the proposal and continue a relationship with UCF that is beneficial to me, to the University of Central Florida, and to Central Florida.

Sincerely,





David E. Fuller
Chairman, President and Chief Executive Officer

SunTrust Bank, Central Florida
Mail Code FL-Orlando-1061
200 S. Orange Avenue
6th Floor
Orlando, FL 32801

February 4, 2015

Florida Board of Governors
State University System
325 West Gaines Street, Suite 1614
Tallahassee, FL 32399-0400

Dear Governors:

I am writing to express support of the University Of Central Florida's Downtown Campus proposal. The project the university proposes to establish will address the community, industry, commercial, and educational challenges facing Orlando's downtown development core.

Orlando's downtown area is in need of a highly skilled work force. UCF's proposal will provide programs in the health, communications, and digital media fields that will fill the workforce needs of our urban economy.

We are pleased to support UCF's proposal as we believe it benefits the University, Orlando and Central Florida.

Sincerely,

A handwritten signature in black ink, appearing to read "D. Fuller", with a long horizontal line extending to the right.

David Fuller



The
TECH
LAW FIRM

The Tech Law Firm, PLLC
390 N. Orange Ave.
Suite 2300
Orlando, FL 32801
407.392.0323
www.thetechlawfirm.com

February 3, 2015

State University System of Florida
Board of Governors
325 West Gaines Street
Tallahassee, FL 32399

Dear Distinguished Member of the Board of Governors:

I am proud to support the development of a new Downtown UCF campus for Orlando as part of the Creative Village.

As owner of and attorney at The Tech Law Firm, I have seen time and time again that higher education is the special ingredient that improves the lives of people from all socio-economic backgrounds. I know I speak for many of the civic and business leaders in Central Florida when I say that the rise of UCF in recent decades has improved the quality of life for thousands of people and their families, which means higher-median incomes, healthier people, and less crime in our community.

We have watched our hometown university grow from a sleepy commuter school to become a national leader in such areas as photonics, engineering, modeling and simulation, and digital media. But even a successful school must keep growing in quality to meet the ever-increasing demands of the local workforce. That's why Downtown UCF is such an important effort at this time.

Connectivity between employers and emerging talent from the local hometown university is essential. Downtown UCF includes the headquarters of large and small businesses and non-profit organizations—primarily media outlets and leading legal, financial, medical, retail, and political professionals—and, many city, county, state, regional, and national public offices. All of these entities and their professionals—along with the students who aspire to be employed by them—benefit when they are more closely aligned for internship and other job experiences.

In this age of an increasingly competitive global economy, we as communities need to take every step we can to gain an edge as we pursue a brighter future. Downtown UCF is that opportunity for us in Central Florida.

Please support this important endeavor in your continuing efforts to improve lives through higher education in our great state.

Sincerely,

Donna M. Chesteen, Esq.



January 30, 2015

Florida Board of Governors
State University System
325 West Gaines Street, Suite 1614
Tallahassee, FL 32399-0400

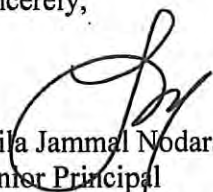
Dear Governors:

I am writing to express support of the University Of Central Florida's Downtown Campus proposal. The project the university proposes to establish will address the community, industry, commercial, and educational challenges facing Orlando's downtown development core. As a local business in the downtown core, we encourage the opportunity for collaboration and partnership with the campus and students.

Orlando's downtown area is in need of a highly skilled work force. UCF's proposal will provide programs in the health, communications, and digital media fields that will fill the workforce needs of our urban economy.

Terracon is pleased to fully support the proposal and continue a relationship with UCF that is beneficial to our community, to the University of Central Florida, and to Central Florida.

Sincerely,



Leifa Jammal Nodarse, P.E.
Senior Principal
Business Development Director
UCF Alumni

Terracon Consultants, Inc. 1675 Lee Road Winter Park, Florida 32789
P (407) 740 6110 F (407) 740 61120 terracon.com

Environmental



Facilities



Geotechnical



Materials



February 6, 2015

State University System of Florida
Board of Governors
325 West Gaines Street
Tallahassee, FL 32399

Dear Members of the Board of Governors:

As an alumna of the University of Central Florida, a past member of its Alumni Association Board of Directors and a past President of the UCF Town & Gown Council, I want to offer my complete support for the University's proposal to establish a campus in Downtown Orlando.

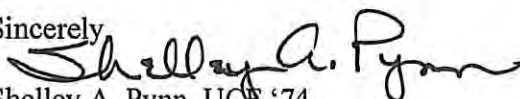
My alma mater has grown tenfold since my graduation from Florida Technological University in 1974, but I remain involved in many ways with UCF because it delivers so much opportunity to our region and has earned the moniker America's Partnership University by delivering relevant, job-creating and life-changing programs.

Bringing a thriving academic environment to The Parramore Community in partnership with Valencia College will not only provide educational opportunities for residents living closer to downtown than to UCF's main campus, it will inject new economic activity, pair our students in key programs with government, business and our thriving downtown arts community.

It is easy to see a day when thousands of students, educators and support personnel are working and living in Downtown Orlando, providing an important boost to the economy and giving our Central City a vibrant new feel attractive to businesses that will create new opportunities for our graduates.

The proposed site is perfectly situated, the opportunities are endless and the time is now for UCF to become even more closely aligned with its hometown. I urge you to support this proposal.

Sincerely


Shelley A. Pynn, UCF '74
President

✓ 269 Saddleworth Place • Heathrow, Florida 32746-5082 • 407-333-9323 • Fax 407-333-4113
E-Mail: shelly@trvlgroup.com • Website: www.trvlgroup.com

□ 4030 Anchor Way • Orlando, Florida 32804-2825 • 407-299-1535 • Fax 407-299-1535
E-Mail: bellatrvi@earthlink.net



Tupperware
Brands
CONFIDENCE

Michael S. Poteshman
Executive Vice President &
Chief Financial Officer

14901 S. Orange Blossom Trail
Orlando, FL 32837

407 826 8899 *phone*
407 826 4555 *fax*
mikepoteshman@tupperware.com

February 5, 2015

State University System of Florida
Board of Governors
325 West Gaines Street
Tallahassee, FL 32399

Dear Governors:

Tupperware Brands Corporation enthusiastically supports the campus proposed by UCF in downtown Orlando.

We believe that UCF students studying in the urban center of our region will be of great benefit to our organization and to our community. One of the strategies being pursued at Tupperware is to better address the product needs of urban dwellers. Another strategy of our Company is to address the desire for entrepreneurial earning opportunities by millennials, which research has found to be well developed. Such opportunity is at the core of our independent sales force model, and we look to better tap into the desires of the millennials. UCF students at a new downtown campus could be a rich source for us.

We would potentially look to recruit talent from among the downtown campus students for our internship and full time employment opportunities, as these students will hit the urban and millennial demographics we're looking for and also be more conveniently located in relation to our headquarters than the main UCF campus.

Tupperware Brands looks forward to a mutually rich and rewarding experience with undergraduate and graduate students at the Downtown UCF campus in Orlando. This new learning environment has our support.

Sincerely,

Phyllis A. Klock
2224 Venetian Way
Winter Park, FL 32789
January 31, 2015

State University System of Florida
Board of Governors
325 West Gaines Street
Tallahassee, FL 32399

Dear Distinguished Member of the Board of Governors:

I am proud to support the development of a new Downtown UCF campus for Orlando as part of the Creative Village.

As Chair of the UCF Foundation Board of Directors and a UCF Trustee Emerita, I have seen time and again that higher education is the special ingredient that improves the lives of people from all socio-economic backgrounds. I know I speak for many of civic and business leaders in Central Florida when I say that the rise of UCF in recent decades has improved the quality of life for thousands of people and their families, which means higher-median incomes, healthier people, and less crime in our community.

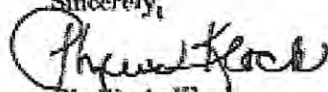
We have watched our hometown university grow from a sleepy commuter school to become a national leader in areas such as photonics, engineering, modeling and simulation, and digital media. But even a successful school must keep growing in quality to meet the ever-increasing demands of the local workforce. That's why Downtown UCF is such an important effort at this time.

Connectivity between employers and emerging talent from the local hometown university is essential. Downtown Orlando includes the headquarters of large and small businesses and non-profit organizations; primary media outlets; leading legal, financial, medical, retail, legal, and political professionals; and many city, county, state, regional, and national public offices. All of these entities and their professionals - along with the students who aspire to be employed by them - benefit when they are more closely aligned for internship and other job experiences.

In this age of an increasingly competitive global economy, we as communities need to take every step we can to gain an edge as we pursue a brighter future. Downtown UCF is that opportunity for us in Central Florida.

Please support this important endeavor in your continuing efforts to improve lives through higher education in our great state.

Sincerely,


Phyllis A. Klock



February 12, 2015

State University System of Florida
Board of Governors
325 West Gaines Street
Tallahassee, FL 32399

Dear Friend of Florida Education:

As President & CEO of United Arts of Central Florida, I strongly and enthusiastically support the proposed development of a Downtown UCF campus at the Creative Village site in Orlando.

Downtown is a rich location for the career development of UCF students, providing many opportunities for internships, practicums, service learning, independent study, and undergraduate research for students in the creative fields. The availability of resources, in particular, access to the many remarkable cultural institutions in the Loch Haven Cultural District and downtown that are difficult to access from east Orange County, but easily access through SunRail and Lynx, will provide a significant competitive advantage for students studying at the Downtown UCF campus.

Such resources include our region's primary media outlets; city, county, state, regional, and national public offices; headquarters for many non-profit organizations; leading legal, medical, financial, retail, and political professionals; artists and cultural organizations; and other large and small businesses for UCF students to both learn from and contribute to.

The downtown campus will also provide UCF students access to a rich diversity of people, social conditions, and urban experiences that help to create an educated citizenry. Our downtown community will benefit from the presence of UCF students while they enhance their skills and their knowledge. In addition having a significant number of students living and taking classes in the central city will have a powerful effect on making downtown more lively and economically viable. We have already seen the effect of the new Dr. Phillips Center for the Performing Arts with a *47% increase* in restaurant traffic during performance dates.

The 21st century has seen a renewed interest in urban living, and our knowledge economy is increasingly centered on our nation's cities. The decision by UCF to take advantage of this urban resource positions the university in the forefront of the social tide of our time.

I look forward to working with Downtown UCF students to our mutual advantage.

Sincerely,

A handwritten signature in black ink, appearing to read "Flora Maria Garcia".

Flora Maria Garcia
President & CEO

Funding the arts, sciences, history and more in Lake, Orange, Osceola and Seminole Counties.

VALENCIA COLLEGE

January 28, 2015

John Hitt, Ph.D.
President
University of Central Florida

Dear John:

I would like to provide a brief update on Valencia's planning for the partnership campus in downtown Orlando.

First, we are delighted to be partnered with you in this important work and especially take to heart the responsibility to bring services to residents already in and near the proposed site.

We are planning with your team to provide a full complement of lower division and general education coursework and to collaborate, seamlessly, on the services that wrap around them. These courses will be available to students seeking Valencia A.S. degrees, A.A. degrees as a part of DirectConnect to UCF, and UCF students. In addition, we acknowledge that UCF will also offer a streamlined set of general education courses to insure that UCF first time in college students will have the choice to meet their general education requirements with UCF taught courses on the downtown campus.

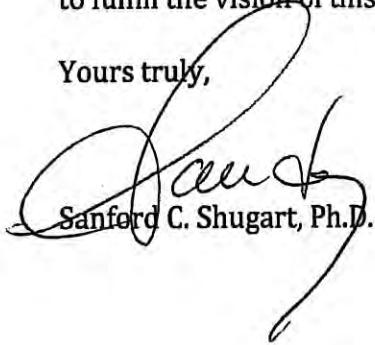
Signature programs in planning for relocation to the downtown site include computer graphics and interactive design and the Walt Disney World Center for Hospitality and Culinary arts, comprising a suite of majors related to hospitality management and, obviously, high level culinary training. Slightly more than 2,000 students are currently enrolled in these programs. Additionally, while not relocating them, we plan to expand programming in arts and entertainment to the site, including film technology, music recording technology, etc.

Our short- and long-term programmatic plans for the downtown site do not duplicate academic programs planned to be offered by UCF. We will continue our longstanding commitment to offer complementary programs that complete high-demand academic and workforce pathways in Central Florida and to extend residents a broader on ramp to high education.

All of these decisions have been vetted with Valencia's Board of Trustees, and the college already has approval for a downtown campus from the State Board of Education going back many years - the authority under which our Downtown Center operated on the corner of Orange Avenue and Church Street.

Please know that Valencia will continue to work vigorously in partnership with the university to fulfill the vision of this important investment in the future of Orlando.

Yours truly,

A handwritten signature in black ink, appearing to read "Sanford", written in a cursive style. The signature is positioned above the printed name and extends downwards with a long, sweeping tail.

Sanford C. Shugart, Ph.D.



Vintage Group Concepts LLC

116 S. Orange Ave
Orlando, FL 32801

Tel.: 407.649.0000
FAX: 877.386.7346
jeff@vgroupconcepts.com

February 3, 2015

State University System of Florida
Board of Governors
325 West Gaines Street
Tallahassee, FL 32399

Dear Governors:

As the Operating Partner for a group of ten hospitality venues, Vintage Group Concepts, I am writing to express my full support for the proposed new University of Central Florida campus in the Downtown Orlando Creative Village site.

Downtown Orlando is a rich location for the career development of UCF students, providing many opportunities for independent study, undergraduate research and a dynamic student experience. Convenient access to local large and small businesses offers greater opportunities for students to learn and contribute to their community while providing them with the skills they need to be competitive. Orlando is not only growing into one of the best cities in the nation, UCF is growing into one of the best universities too. It only makes sense for the two to grow together.

The proposed Downtown UCF campus will provide enhanced programs in communications, digital media and other disciplines that better prepare future employees to hit the ground running for success. In addition, my company and many others will be better situated to find promising students and provide them with internships and on-the-job training experiences to help them and us.

At the risk of pointing out the obvious, improvements in Florida's universities are essential for keeping our progressive state moving forward and I thank you for your consideration in helping Orlando be the best city and UCF the nation's best university. As UCF rises in quality, the fortunes of our businesses in the Orlando area rise with it.

You can see why I wholeheartedly support this proposal and look forward to reinvigorating and working with students to redefine Downtown Orlando.

Sincerely,

Jeffrey Gitto
Operating Partner
Vintage Group Concepts



**FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY**

February 6, 2015

State University System of Florida
Board of Governors
325 West Gaines Street
Tallahassee, FL 32399

Dear Board of Governors,

As CEO of The YMCA of Central Florida, I am writing to give my support and/or endorsement to the proposed UCF Downtown campus. Working together with other like-minded organizations like UCF, we strive to improve lives and transform communities. The new downtown campus will be a game-changer for Central Florida.

No doubt, UCF Downtown will be an economic driver for the area. The proposed campus location will give UCF students better access to education, internships, and jobs in a convenient downtown location, and it will transform the lives of families in the surrounding Parramore neighborhood, one of Orlando's oldest African-American neighborhoods.

The partnership with Valencia College and UCF Downtown will have a tremendous "pay forward" impact to reinvigorate and redefine the future of a downtown area. Serving 10,000 students, plus supporting faculty and staff members, UCF Downtown will fuel new and existing retail and service-oriented businesses.

This location in Downtown Orlando is an opportune location for UCF's programs to integrate with the growing technology-oriented companies and talent cluster in the downtown area and will drive a strong outward focus into the community and establishing effective internships. These programs would benefit from the many media outlets, government offices, non-profit headquarters, arts organizations, and legal and financial professionals in the downtown area.

Already, UCF is working with the Orange County Public School System to improve the lives and livelihoods of the residents who live in Parramore. With a new K-8 school in the urban neighborhood adjacent to the proposed site of UCF Downtown, and scholarships for successful college graduates of the Parramore neighborhood.

In closing, on behalf of the Central Florida YMCA, I fully support the development of the proposed UCF Downtown campus. If you wish for additional information, please call me at 407-896-9220.

Sincerely,

Dan Wilcox
President & CEO

YMCA OF CENTRAL FLORIDA
433 North Mills Avenue, Orlando, FL 32803
P 407 896 9220 F 407 896 4247
W ymcacentralflorida.com

Supported by





Automatic Fire Sprinklers, Inc.
222 Capitol Court – Ocoee, FL 34761-3033
Phone (407) 656-3030 – Fax (407) 656-8026

February 3, 2015

State University System of Florida
Board of Governors
325 West Gaines Street
Tallahassee, FL 32399

Dear Governors:

It is with great enthusiasm that we endorse the proposed establishment of a UCF Downtown campus as part of Creative Village in Orlando.

As Vice President of Wayne Automatic Fire Sprinklers, Inc., our team counts on the University of Central Florida to provide the talented workforce that our company needs to compete and win in an evolving global economy. The proposed expansion of UCF in the heart of one of America's fastest-rising cities will enable UCF to do even more to benefit Wayne Automatic Fire Sprinklers, Inc. and to advance the prosperity of our region.

The proposed Downtown UCF campus will provide enhanced programs in architecture, communications, and other disciplines that will better prepare our future employees to hit the ground running for success. In addition, our company and many others that are headquartered in Central Florida will be better situated to scout the UCF talent we need and to provide promising students with internships and other on-the-job training experiences to help them – and us. We are currently seeking over 25 positions company-wide, with the talent provided from UCF students our needs could be met today!

Improvements in Florida's universities are essential for keeping our progressive state moving forward. As UCF rises in quality, the fortunes of our businesses in the Central Florida area rise with it. Downtown UCF is a great opportunity for the Board of Regents to brighten the future of our community and to underscore the significance of higher education in our great state.

Thank you for your efforts to make our university system the nation's best. As you consider how to help our hometown university in Orlando become an even greater force for progress in our Sunshine State, please support and promote Downtown UCF.

Sincerely,

Sarah Kelly, Vice President
WAYNE AUTOMATIC FIRE SPRINKLERS, INC.

UCF Downtown Proposal
for Florida Board of Governors

Appendix D

Valencia College Letter of Support

VALENCIA COLLEGE

January 28, 2015

John Hitt, Ph.D.
President
University of Central Florida

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First, we are delighted to be partnered with you in this important work and especially take to heart the responsibility to bring services to residents already in and near the proposed site.

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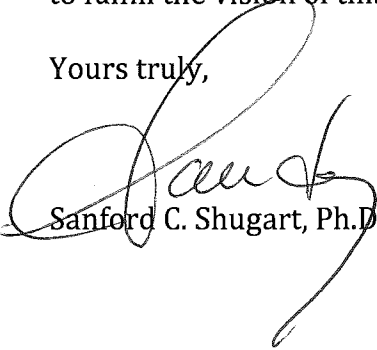
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Yours truly,



Sanford C. Shugart, Ph.D.