

SUMMARY MINUTES
STATE UNIVERSITY SYSTEM OF FLORIDA
BOARD OF GOVERNORS
STRATEGIC PLANNING COMMITTEE
FLORIDA ATLANTIC UNIVERSITY
BOCA RATON, FLORIDA
November 6, 2014

*Video or audio archives of the meetings of the Board of Governors
and its Committees are accessible at <http://www.flbog.edu/>.*

1. Call to Order and Opening Remarks

Governor Colson convened the meeting of the Strategic Planning Committee at 10:38 a.m. on November 6, 2014 with the following members present: Governors Dick Beard, Patricia Frost, Ned Lautenbach, Ed Morton, Katherine Robinson, and Elizabeth Webster. A quorum was established. Other Board members present were Governors Mori Hosseini, Matt Carter, Stefano Cavallaro, Wayne Huizenga, Tom Kuntz, Wendy Link, Pam Stewart, and Norm Tripp.

2. Approval of Committee Minutes, September 17, 2014 Workshop, and September 17, 2014 Meeting

Chair Colson called for a motion to approve the minutes from the Committee's September 17, 2014 workshop. A motion was made by Governor Frost, seconded by Governor Webster, and the motion carried unanimously.

Chair Colson called for a motion to approve the minutes from the Committee's September 17, 2014 regular meeting. A motion was made by Governor Frost, seconded by Governor Webster, and the motion carried unanimously.

3. Approval of 2012-2025 Strategic Plan Goals and Associated Metrics

Chair Colson indicated that the single item on the agenda for the Committee was to review for approval the 2012-2025 State University System Strategic Plan goals and associated metrics. He said that for over a year the Strategic Planning Committee had been reviewing the 2012-2025 Strategic Plan goals and associated metrics, with a view toward assessing progress on the original goals, reviewing data and trends provided by staff, and deciding whether any adjustments are needed. He said that at its September

17, 2014 workshop at the University of West Florida, the Committee had an extended discussion with respect to all goals, recommendations for the inclusion of new metrics, and recommendations for adjusting goals. Governor Colson said that the Committee was, with the exception of three issues, now in a position to approve a revised Strategic Plan per the recommendations that were made in the workshop discussions, and to forward its recommendation for approval on to the full Board of Governors.

Chair Colson indicated that the changes upon which the Committee had agreed at the Workshop on September 17 had been incorporated into the draft that was now in the Board packet. He said that there were three remaining items that the Committee needed to discuss. Chair Colson then asked Vice Chancellor Ignash to take the Committee through the three remaining issues.

Vice Chancellor Ignash said that the first issue for the Committee to determine was national rankings for institutions. After discussion and deliberation, the Committee agreed to the following institutional national ranking goals: one institution in the top 10 liberal arts, one institution in the top 10 in the nation, one institution in the top 11-25 in the nation, and two institutions in the top 25-50 in the nation.

Vice Chancellor Ignash said that the second issue for the Committee to determine was whether to accept staff's recommendation to delete "and programs" from the national rankings goal. She said that consistent data was not available for programs, and that the method for ranking programs varied from program to program. After discussion and deliberation, the Committee agreed to delete "and programs" from the national ranking goal.

Vice Chancellor Ignash said that the third issue for the Committee to determine was whether to accept staff's recommendation to adjust the total research and development expenditures goal downward from \$3.25B to \$2.29B. Dr. Ignash explained that the original goal of \$3.25B had been based on expectations of \$100M annual growth, but that June 2014 University Work Plans were estimating only \$24M annual growth. She said further that a revised goal of \$2.29B would represent \$40M annual growth, which is still a stretch. After discussion and deliberation, the Committee agreed to revise the total research and development expenditures goal to \$2.29B.

After final discussion and deliberation, Chair Colson called for a motion to approve the revised 2012-2025 Strategic Plan goals and metrics. Governor Beard made a motion to approve the revised 2012-2025 Strategic Plan goals and metrics. The motion was seconded by Governor Lautenbach, and the motion carried unanimously.

4. Concluding Remarks and Adjournment

There being no further business before the Committee, the meeting was adjourned on November 6, 2014 at 11:05 a.m.

Dean Colson, Chair

R.E. LeMon, Associate Vice Chancellor