

Overview of Market Rate Tuition Proposals

Board Regulation 7.001(15) allows for a university board of trustees to submit a proposal for market tuition for graduate-level courses offered online or through the university's continuing education unit when such courses constitute an approved degree program or college credit certificate program. Currently, the Board of Governors has approved 67 market rate programs since 2011. This year, the Board has been asked to consider 14 programs from four universities (FAU, FIU, UCF, and UF). Board of Governors staff has reviewed the proposals and has the following observations:

Florida Atlantic University (3 proposals): Proposals to establish market rate for the Executive Master of Accounting, Master of Taxation, and Master of Science in International Business. These proposals were approved by the board of trustees on September 9, 2014.

- The Masters of Accounting program is a 30 credit-hour online program over two years. Tuition will be \$35,000 in-state and \$45,000 for out-of-state students. The current tuition rate is \$11,095 for residents and \$30,744 for non-residents. This program is currently offered as E&G.
- The Masters of Taxation program is proposed to be a 30 credit-hour online program over two years. Tuition will be \$27,000 for both residents and non-resident students. The current tuition rate is \$11,095 for residents and \$30,744 for non-residents. This program is currently offered as E&G.
- The Master of Science in International Business program is proposed to be a 33 credit-hour online program. Tuition will be \$33,000 for both residents and non-resident students. Current tuition is \$11,464 for resident and \$31,769 for non-resident students. The Masters of International Business is not currently offered as E&G. The curriculum for the program was established in 2000 but the program has been dormant since 2006.

Florida International University (3 proposals): Proposals to establish market rate for the Professional Science Master in Environmental Policy and Management (PSMEPM), Masters of Science in Curriculum and Instruction: Curriculum Development, and Master of Science in Special Education programs. These proposals were approved by the board of trustees in June of 2014. All three proposals are for graduate online programs.

- The Professional Science Master in Environmental Policy and Management (PSMEPM) program will train students to have a broad, interdisciplinary background and certain set of skills including the ability to write and communicate with the larger public, a background in GIS and statistics, and a broad knowledge of environmental policy and management issues. The market rate tuition will be \$30,000 for both residents and non-residents and the program will be 36 credit hours. The current tuition is \$733.33 per credit hour for residents and non-residents, thus there will be a \$100 per credit hour increase under market rate. The program is expected to graduate 18 students per cohort.
- The Master of Science in Curriculum and Instruction is customized for the working professional by providing high quality instruction with flexible schedules and shorter completion time. The program is proposed to be \$18,300 for residents and non-residents, which is the current tuition, and be a 36 credit-hour program. There is an expectation that the program will award an additional 45 degrees per academic year.

- The Master of Science in Special Education is targeted to the professional who already holds or is eligible for Florida certification in special education. The program will focus on Autism but other areas of specialty may be made available. The program will cost \$18,300 for both residents and non-residents, which is the current tuition, and will be 36 credit hours. The expectation is that this program will award an additional 35 degrees per year.

University of Florida (5 proposals): Proposals to establish market rate for the Master of Science in Microbiology and Cell Science, Master of Arts in Medicine, Master of Science in Pharmacy Clinical Toxicology, Doctor of Pharmacy, and the Doctor of Medicine. These proposals have not been approved by the board of trustees at this time.

- The Master of Science in Microbiology and Cell Science is a new concentration under the current M.S. degree program. The concentration is Medical Microbiology and Biochemistry. This program is online and will enroll at least 15 students. The expectation is that there will be at least 15 additional degrees awarded. Tuition will be \$525 per credit hour for both residents and non-residents.
- The Master of Arts in Arts in Medicine is a new program designed to prepare pre-professionals and professionals for careers that use the arts to enhance individual and community health. The program is online and will enroll at least 10 degree seeking students. Tuition will be \$660 per credit hour for both residents and non-residents.
- The Master of Science in Pharmacy Clinical Toxicology is an additional concentration of the current M.S. degree program delivered via distance learning to working professionals who could not otherwise attend the University of Florida. The tuition will be \$525 per credit hour for both resident and non-resident students, which is the current tuition rate. The current student enrollments will be maintained.
- The Doctor of Pharmacy is a mechanism to enroll qualified non-resident students with a more competitive non-resident tuition and fees structure. This would be achieved by applying market rate status to out-of-state PharmD students. The program will be graduate continuing education and the expectation is the production of up to 20 additional degrees annually. Tuition will be \$36,000 per year for non-resident students. The current out-of-state tuition is \$46,000 per year.
- The Doctor of Medicine program proposes to charge non-resident students enrolled over the enrollment of 513 Florida residents, as established per the General Appropriations Act, market tuition for the Doctor of Medicine program. The program will be graduate continuing education and tuition will be \$45,000 per year for both resident and non-resident students, which is the current rate. The expectation is that the program will increase degrees by 22 annually.

University of Central Florida (3 proposals): Proposals to establish market rate for the Graduate Health Information Administration Certificate, Master of Social Work, and Master of Science in Management (Business Analytics Track) programs. These proposals were approved by the board of trustees September 25, 2014.

- The Graduate Health Information Administration (GHIA) Certificate is offered as part of the Master of Science Health Care Informatics (MS-HCI) program. The GHIA Certificate can be obtained by students already enrolled in the MS-Health Care Informatics program at UCF or by alumni of the MS-HCI program who have completed the prerequisites. This is an online

program for 20 credit hours and will charge \$16,660 tuition for both residents and non-resident students. The program is expected to have 10 students.

- The Master of Social Work will be a part-time online program offered through UCF's Division of Continuing Education. UCF currently has a part-time hybrid Master of Social Work program that has been operational since 1998. The proposed tuition will be \$548 per credit hour for both resident and non-resident students. The current tuition rate is \$386 per credit hour for regardless of residency. Enrollments are expected to start at 10 students for the first term and steadily increase to 45 by term six in the first year. By the end of the third year of the program enrollments are expected to be 171 students.
- The Master of Science in Management (Business Analytics Track) is a proposed track in the already approved Professional Masters of Science in Management degree program (approved by the Board of Governors in 2011). The track will be provided by the Colleges of Business and Sciences to provide students the content and specialized skills necessary to use data collected within their companies to make better and more informed decisions. The tuition will be \$29,500 for both residents and non-residents and the program will be 30 credit hours, which is the current tuition for the Professional Masters of Science in Management market rate program.