



BOARD *of* GOVERNORS

State University System of Florida

Work Plan for the Development of the *Strategic Plan for Online Education*

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Provide a Clear Strategic Direction for Online Education

Problem statement

Need to Synthesize:

- Parthenon Report
- Task Force on Postsecondary Education in Florida Report
- Committee Priorities
- Programs Created by the Legislature
- Research



Provide a Clear Strategic Direction for Online Education

Current Status

Themes Identified:

- Access
- Student and Faculty Support
- Academic Programs
- Performance



Study Questions

Access:

- What proportion of the system's instructional effort (student FTE) is currently in online education and what proportion should be expected in 2025?
- What proportion of the current student body has taken at least one online course and what proportion should be expected to take at least one online course in 2025?



Study Questions

Student and Faculty Support:

- How do current completion rates of students in online courses compare to those of students in face-to-face and hybrid courses in the system?
 - What strategies are needed to ensure the success of students in online courses and programs?
- In what ways can the Board ensure that faculty receive the support services they need to successfully develop and teach high quality online courses?



Study Questions

Academic Programs:

- What programs are provided completely online?
- Are there gaps in academic online offerings that should be filled in the System to meet workforce needs?
 - What strategies are needed to ensure these gaps, if any, are filled?
 - Are there opportunities for collaboration?



Study Questions

Performance:

- How do institutions assess the quality of their course offerings?
- What key metrics should be used to assess institutional and system performance in online education?
- How is performance assessed for Complete Florida, Complete Florida Plus, and UF Online?



Advisory Groups

- Leadership Group chaired by President Hitt will take the lead (members of the Council of Presidents)
- Advisory Group to Innovation and Online Committee (representatives from SUS and Florida College System, the Southern Regional Education Board, and the Western Cooperative on Educational Technology)



Timeline for Development of the Strategic Plan for Online Education

- **Developed during 2015**
 - Leadership Group will develop a detailed work plan for completion of its proposed Strategic Plan
 - Committee discussions will be held on those issues for which the Leadership Group needs guidance
 - Updates will be given to the Committee throughout the year
 - Chair Lautenbach will be kept informed of the Group's work, and Board staff will be engaged throughout the process.



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