



# BOARD *of* GOVERNORS

## State University System of Florida

### University of Florida 2014-15 Work Plan

Bernie Machen, President  
Joe Glover, Provost  
June 17-18, 2014

[www.flbog.edu](http://www.flbog.edu)



# University of Florida 2014-15 Work Plan: Key Initiatives

## UF: Recent Timeline

- **Spring 2013 – UF designated as Florida’s highest achieving preeminent institution**
- **October 2013 – first wave of Preeminence Hiring authorizations released**
- **January 2014 – second wave of Preeminence Hiring authorizations released**
- **January 2014 – UF Online began operations**



# University of Florida 2014-15 Work Plan: Key Initiatives

## UF Rising: Goals & Assessment

- **Goals:** Achieve breakthrough science and scholarship. Grow the innovation engine and increase influence on public perception, public policy, and economic development.
- **Assessment:** The UFBOT is developing a “Preeminence Dashboard” relying on metrics previously discussed with BOG and tools provided by Academic Analytics to analyze scholarly productivity.



# University of Florida 2014-15 Work Plan: Key Initiatives

## UF Rising: Preeminence Initiatives

- Big Data
- Law
- Cybersecurity
- Drug Discovery & Development
- Food security, Safety & Distribution Systems
- Historical & Environmental Archaeology
- Latin American Development
- Materials Innovation
- Mathematical Modeling of Diseases
- Metabolomics
- Mucosal Immunology
- Neuroscience & Brain
- One Health
- Optimizing Early Childhood Interventions
- Plant Genomics
- STEM Translational Communication Research
- African Studies
- Autonomous Systems
- Creative Writing
- Genomic Medicine
- Online Learning
- Renewable Energy & Storage
- Skeletal Muscle Biology
- Smart Polymer Nanomedicines
- Social Network Analysis



# University of Florida 2014-15 Work Plan: Key Initiatives

## UF Rising: Next Steps

- 37 confirmed hires to date
- 50-60 new Preeminence hires next fiscal year
- UF Foundation \$800-million Preeminence Campaign (\$300M already raised)
- UF will support preeminence initiatives with enhanced financial support for graduate students, strategic communication efforts and upgraded facilities



# University of Florida 2014-15 Work Plan: Key Initiatives

## UF Online: Majors

### Academic Year 2013-14

- Business Administration
- Criminology & Law
- Health Education & Behavior
- Environmental Management
- Sport Management

### Academic Year 2015-16

- Accounting
- Industrial Engineering
- Geography
- Nursing
- Political Science
- Sociology

### Academic Year 2014-15

- Biology
- Computer Science
- Geology
- Psychology
- Telecommunications

### Academic Year 2016-17

- Microbiology & Cell Science
- Physiology & Kinesiology
- Mechanical Engineering
- Civil Engineering
- Public Relations
- Elementary Education



# University of Florida

## 2014-15 Work Plan: Key Initiatives

### UF Online: Transfer Enrollment, Spring 2014

Major	Enrollment		
	New	Continuing	Total
Business Administration	55	357	412
Criminology & Law	17	48	65
Environmental Management	4	8	12
Health Education & Behavior	10	34	44
Sport Management	8	55	63
<b>Total</b>	<b>94</b>	<b>502</b>	<b>596</b>



# University of Florida 2014-15 Work Plan: Key Initiatives

## UF Online: Prospects & Applicants (as of June 4, 2014)

- **Prospects - Requests for Information (RFI)**
  - 13,902
- **Greatest Interest**
  - FL, GA, CA, TX, NY
- **Demographics**
  - 61% FL residents
  - 29% FTIC
  - 32% Associate Degree
- **Applicants**
  - 842 completed applications for Fall 2014
- **Popular Majors**
  - Business Administration (F/T)
  - Criminology & Law (T)
  - Health Education (F)





# University of Florida 2014-15 Work Plan: Key Initiatives

## Unizin

- **UF, Indiana University, University of Michigan, Colorado State have formed a consortium to create Unizin**
- **A strategic move to assert greater control over the digital-learning landscape**
- **Aims to create/acquire a “common infrastructure” including a Learning Object Repository, a Learning Management System, and develop new Learning Analytics tools**



# University of Florida 2014-15 Work Plan: Key Initiatives

## Graduate / Professional Online Programs

- **Number of programs**  
83
- **Number of students enrolled**  
7063
- **Revenues last year – from self-funded graduate programs**  
\$82 million (2013-14)



# University of Florida

## 2014-15 Work Plan: Key Initiatives

### Quality Matters!

- **Working Professional (Internet) MBA (402):** regarded as one of the world's best by *The Economist* and *U.S. News & World Report*
- **Engineering (EDGE) (656):** one of top 25 nationally, per *U.S. News & World Report*
- **Forensic Science Online Master's (1546):** Winner of the Award of Excellence in Distance Education
- **Best Online Bachelor's Programs:** recognized by *U.S. News & World Report* as #5 in U.S.
- **Distance Programs (Best Online Colleges):** Ranked as #2 in the country by TBS and Yahoo Finance in 2014



# University of Florida 2014-15 Work Plan: Key Initiatives

## UF General Education Core

- **UF's interdisciplinary humanities course "The Good Life" required of all first-year students**
- **The Preeminence Statute allows UF to require 9-12 credits of all undergraduates**
- **Proposals were solicited to further develop UF's Signature Core Course Experience. Two more were chosen for development this summer:**
  - **Understanding Data**
  - **The Challenge of Climate Change**



# University of Florida 2014-15 Work Plan: Key Initiatives

## Facilities: Chemical Biology Building







# University of Florida 2014-15 Work Plan: Key Initiatives

## Newell Hall



*Among the major projects identified in this year's budget is a renovation of Newell Hall into a student study center.*



# **University of Florida 2014-15 Work Plan: Key Initiatives**

## **Innovation: Recent Progress**

- **Two main roads (with underground utilities) opened this month in Innovation Square, creating 5 million square feet for new businesses**
- **The Florida Innovation Hub for startup companies continues to grow, with 26 current tenants– and 16 successful graduates**
- **Construction just started on a special residence hall for 300 innovation-minded students**



# University of Florida 2014-15 Work Plan: Key Initiatives

## Infinity Hall

# INFINITY HALL

ENTREPRENEURIAL LIVING LEARNING COMMUNITY



**SIGNET**  
DEVELOPMENT

Developer / Owner  
Jacksonville, FL  
904-350-1314  
[signetdevelopment.com](http://signetdevelopment.com)

IN PARTNERSHIP WITH

**UF** UNIVERSITY of  
FLORIDA

352-392-2171  
[housing.ufl.edu](http://housing.ufl.edu)

**i INNOVATION**  
SQUARE  
at the University of Florida

352-294-2726  
[innovationsquare.ufl.edu](http://innovationsquare.ufl.edu)

**PROJECT TEAM**

**BRASFIELD & GORRIE**  
GENERAL CONTRACTORS

Construction Manager | Jacksonville, FL  
[brasfieldgorrie.com](http://brasfieldgorrie.com)

**PERKINS + WILL**

Architects | Atlanta, GA  
[perkinswill.com](http://perkinswill.com)

**CONSULTING ENGINEERS**

Causseaux, Hewett, & Walpole, Inc.  
Civil Engineer | Gainesville, FL  
[chw-inc.com](http://chw-inc.com)

Uzun + Case  
Structural Engineer | Atlanta, GA  
[usuncase.com](http://usuncase.com)

Moses + Associates Inc.  
MEP Engineer | Gainesville, FL  
[moses-eng.com](http://moses-eng.com)





# **University of Florida 2014-15 Work Plan: Key Initiatives**

## **Growing an Innovation Community**

**UF is also attracting major high-tech businesses to North Central Florida**

- **Mindtree: Has created 140 of a projected 400 jobs since arriving in 2012**
- **Mobiquity: Arrived in 2013, predicts 260 jobs over 3 years**
- **Other Innovation Square companies include Zeeko, the Robb Report and BioMonde**

**UF is also participating in the recruitment of major industry to the state: Northrop-Grumman**



# University of Florida 2014-15 Work Plan: Key Initiatives

## In Conclusion

- **UF's priorities are Preeminence, Online Education, and development of the General Education Core.**
- **We are still enhancing our campus and providing facilities to support the Preeminence Program, and**
- **We are continuing to strengthen innovation and economic development in Florida**



# University of Florida

## 2014-15 Work Plan: Enrollment

### Planned Enrollment Growth

HEADCOUNT	FALL 2013 ACTUAL	FALL 2014 GOAL	FALL 2015 GOAL	FALL 2016 GOAL
UNDERGRADUATE	32,375	33,457	34,574	35,730
GRADUATE	13,084	13,236	13,389	13,545
NOT-DEGREE SEEKING	1,791	1,851	1,913	1,977
MEDICAL	2,410	2,368	2,368	2,368
<b>TOTAL</b>	<b>49,660</b>	<b>50,911</b>	<b>52,245</b>	<b>53,619</b>

### Distance Learning\* as a Percentage of Total Enrollment

FULL-TIME EQUIVALENT (FTE)	2012-13	2014-15	2015-16	2016-17
UNDERGRADUATE	20.6%	25.2%	29.0%	35.7%
GRADUATE	18.5%	20.0%	21.5%	22.0%
<b>TOTAL</b>	<b>20.0%</b>	<b>23.9%</b>	<b>27.1%</b>	<b>32.2%</b>

Note\*: Distance Learning is a course in which at least 80 percent of the direct instruction of the course is delivered using some form of technology when the student and instructor are separated by time or space, or both (per 1009.24(17), F.S.).



# University of Florida

## 2014-15 Work Plan: New Programs

### New Programs For Consideration by University in AY 2014-15

PROGRAM TITLES	AREA OF STRATEGIC EMPHASIS	# OF OTHER UNIVERSITIES WITH SAME PROGRAM	OFFERED ONLINE
<b>BACHELOR'S PROGRAMS</b>			
Marine Sciences	STEM	2	N
Civil Engineering Technology	STEM	0	Y
Biomedical Engineering Technology		0	Y
<b>MASTER'S PROGRAMS</b>			
Arts in Medicine		0	Y
Entrepreneurship		1	TBD
ISOM	STEM	4	TBD
International Business	Global	2	TBD
<b>DOCTORAL PROGRAMS</b>			
Comp Science	STEM	4	N



# University of Florida

## 2014-15 Work Plan: Performance Funding

### Performance Based Funding

METRICS	2012-13 ACTUAL	2013-14 ESTIMATES	2014-15 GOALS	2015-16 GOALS	2016-17 GOALS
<b>Percent of Bachelor's Graduates Employed Full-time in Florida or Continuing their Education in the U.S. One Year After Graduation</b>	63%	63%	65%	65%	65%
<b>Median Wages of Bachelor's Graduates Employed Full-time in Florida One-Year After Graduation</b>	\$33,100	\$33,100	\$34,000	\$34,000	\$35,000
<b>Average Cost per Bachelor's Degree</b> [Instructional Costs to the University]	\$24,960	\$24,960	\$24,960	\$24,960	\$24,960
<b>FTIC 6 year Graduation Rate</b> [Includes full- and part-time students]	86%	86%	86%	87%	87%
<b>Academic Progress Rate</b> [FTIC 2 year Retention Rate with GPA>2 ]	96%	96%	96%	97%	97%
<b>University Access Rate</b> [Percent of Fall Undergraduates with a Pell grant]	32%	32%	32%	32%	32%
<b>Bachelor's Degrees Awarded Within Programs of Strategic Emphasis</b>	52%	52%	52%	53%	53%
<b>Graduate Degrees Awarded Within Programs of Strategic Emphasis</b>	69%	69%	69%	70%	70%
<b>Board of Governors Choice Metric</b> Number of Faculty Awards	18	19	20	21	23
<b>Board of Trustees Choice Metric</b> Total Research Expenditures	\$695M	\$695M	\$695M	\$709M	\$723M



# University of Florida

## 2014-15 Work Plan: Performance Indicators

### Other Key Performance Indicators

COMMON TO ALL	2012-13 ACTUAL	2013-14 ESTIMATE	2014-15 GOALS	2015-16 GOALS	2016-17 GOALS
TIME TO DEGREE	4.1 yrs	4.1 yrs	4.1 yrs	4.1 yrs	4.1 yrs
AA TRANSFER GRADUATION RATES (4 YEAR)	86%	86%	86%	86%	86%
RESEARCH OR INSTITUTION-SPECIFIC	2012-13 ACTUAL	2013-14 ESTIMATE	2014-15 GOALS	2015-16 GOALS	2016-17 GOALS
<b>Bachelor's Degrees in Areas of Strategic Emphasis</b> <small>*Based on revised strategic emphasis CIPs</small>	4,019	4,437*	4,437*	4,450*	4,450*
<b>Graduate Degrees in Areas of Strategic Emphasis</b> <small>*Based on revised strategic emphasis CIPs</small>	3,523	4,124*	4,124*	4,140*	4,140*
<b>Percentage of Eligible Programs with Specialized Accreditation</b>	99%	99%	99%	99%	99%
PREEMINENT*	2014 ACTUAL	2015 GOALS	2016 GOALS	2017 GOALS	2018 GOALS
<b>NUMBER OF METRICS ABOVE BENCHMARK</b> [out of 12]	12	12	12	12	12

Note\*: Preeminent goals are only required for UF and FSU. Other research universities can voluntarily provide this information.



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