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State University System of Florida

2014-2015 Update to the UWF Work Plan

Judith A. Bense, President

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University of West Florida

2014-15 Work Plan: Key Initiatives

Key Initiatives & Investments *(within 3 years)*

1. UWF will contribute to statewide economic development through innovative programming in STEM and by entering into partnerships with other SUS institutions to address shortages in critical, high-skill, high-wage areas of strategic emphasis (e.g., Cybersecurity, Mechanical Engineering, Entrepreneurship, Supply Chain Logistics, Information Security, and Nursing Practice).

2. UWF will invest in focused initiatives and high-impact practices (HIPs) that improve student engagement, learning, retention, and subsequent job placement and professional success in the global marketplace (e.g., cybersecurity battle lab experiences, internships, student research, service learning, study abroad and cultural experiences, practicum placements, etc.).

3. UWF will lead the implementation of Complete Florida, which creates a pathway for two million adults in Florida to return to college and earn a degree. UWF also will host the Florida Virtual Campus, which provides statewide services to online learners. Through its Innovation Institute, UWF and its partners will employ transformational approaches and develop creative solutions to address critical educational issues and needs in the community.



University of West Florida

2014-15 Work Plan: Enrollment

Planned Enrollment Growth

HEADCOUNT	FALL 2013 ACTUAL	FALL 2014 GOAL	FALL 2015 GOAL	FALL 2016 GOAL
UNDERGRADUATE	9,791	10,096	10,373	10,649
GRADUATE	1,990	2,092	2,198	2,307
NOT-DEGREE SEEKING	826	826	826	826
MEDICAL	NA	NA	NA	NA
TOTAL	12,607	13,014	13,397	13,782

Distance Learning* as a Percentage of Total Enrollment

FULL-TIME EQUIVALENT (FTE)	2012-13	2014-15	2015-16	2016-17
UNDERGRADUATE	29%	29%	29%	29%
GRADUATE	56%	57%	57%	57%
TOTAL	32%	33%	33%	33%

Note*: Distance Learning is a course in which at least 80 percent of the direct instruction of the course is delivered using some form of technology when the student and instructor are separated by time or space, or both (per 1009.24(17), F.S.).



University of West Florida 2014-15 Work Plan: New Programs

New Programs For Consideration by University in AY 2014-15

PROGRAM TITLES	AREA OF STRATEGIC EMPHASIS	# OF OTHER UNIVERSITIES WITH SAME PROGRAM	OFFERED ONLINE
BACHELOR'S PROGRAMS			
Mechanical Engineering (BS)	STEM	9	N
Supply Chain Logistics Management (BSBA)	STEM	1 (and 1 related)	N
MASTER'S PROGRAMS			
NA			
DOCTORAL PROGRAMS			
NA			



University of West Florida

2014-15 Work Plan: Performance Funding

Performance Based Funding

METRICS	2012-13 ACTUAL	2013-14 GOALS	2014-15 GOALS	2015-16 GOALS	2016-17 GOALS
Percent of Bachelor's Graduates Employed Full-time in Florida or Continuing their Education in the U.S. One Year After Graduation	60%	60%	61%	61%	62%
Median Wages of Bachelor's Graduates Employed Full-time in Florida One-Year After Graduation	\$31,000	\$31,953	\$32,935	\$33,948	\$34,992
Average Cost per Bachelor's Degree [Instructional Costs to the University]	\$31,076	\$33,222	\$34,750	\$36,417	\$36,520
FTIC 6 year Graduation Rate [Includes full- and part-time students]	42%	49%	49%	50%	51%
Academic Progress Rate [FTIC 2 year Retention Rate with GPA>2]	61%	62%	63%	64%	65%
University Access Rate [Percent of Fall Undergraduates with a Pell grant]	39%	40%	40%	40%	40%
Bachelor's Degrees Awarded Within Programs of Strategic Emphasis	45%	49%	50%	50%	51%
Graduate Degrees Awarded Within Programs of Strategic Emphasis	43%	45%	46%	47%	48%
Percent of Bachelor's Degrees Without Excess Hours	65%	66%	66%	67%	67%
Percent of Enrolled Undergraduates Who Were 25 or Older	31%	32%	32%	32%	32%



University of West Florida

2014-15 Work Plan: Performance Indicators

Other Key Performance Indicators

COMMON TO ALL	2012-13 ACTUAL	2013-14 ESTIMATE	2014-15 GOALS	2015-16 GOALS	2016-17 GOALS
TIME TO DEGREE	4.6 yrs.	4.6 yrs.	4.6 yrs.	4.6 yrs.	4.5 yrs.
AA TRANSFER GRADUATION RATES (4 YEAR)	65%	62%	64%	65%	67%
INSTITUTION-SPECIFIC	2012-13 ACTUAL	2013-14 ESTIMATE	2014-15 GOALS	2015-16 GOALS	2016-17 GOALS
Bachelor's Degrees Awarded to Minorities (Non-Hispanic Black and Hispanic Students)	286	334	340	344	352
Seek Carnegie's Community Engagement Classification	UWF submitted the application to Carnegie on April 15, 2014. Results will be announced in January 2015.				



University of West Florida 2014-15 Improvement Plan



Metric 4: Six-Year Graduation Rates for First-Time-in-College Students

Metric 5:
Academic Progress Rate





University of West Florida 2014-15 Improvement Plan



Metric 9: Baccalaureate Degrees Awarded Without Excess Hours



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