

FIU Online

Student Credit Hours in FIU Online





Milestones

- 1998 First online courses offered
- 2003 Online Master in Hospitality Management launched
- 2004 First fully online undergraduate degree program launched – RN to BSN
- 2005 FIU Online established
- 2005 All courses required for BBA available online including core curriculum
- 2009 Fully Online MBA launched
- 2009 Student Recruitment Call Center established
- 2013 13 undergraduate and 18 graduate fully online degree programs available
- 2014 FIU is selected to participate in Complete Florida

41% of FIU students took
online classes in
2012-2013



13 Annual Faculty
Development Conferences

31 degree programs online
(18 graduate 13 undergraduate)



20%
of SCHs online
Fall 2013

681 FIU faculty taught
online classes in
2012-2013



915 Unique online
courses since
Fall 2012



Top Rankings

U.S. News World Report

- # 27 – Best Online Graduate Business Programs (2013)
- # 41 – Best Online Graduate Engineering Programs (2013)

Financial Times

- Top 48** – Business Schools Offering Online Programs (2013)

TheBestSchools.org

- # 21 – Best Online Colleges (2014)

GetEducated.com

- # 16 – Best Affordable Masters in Management Online (2014)

BusinessMBA.org

- # 9 – Top 25 Best Value Online MBA Programs (2013)

Fully Online Undergraduate Degree Programs 2013-2014

Rank	University	Degrees
1	Florida International University	13
1	University of South Florida	13
3	University of Central Florida	11
3	University of Florida	11
3	University of West Florida	11
6	Florida State University	7
7	University of North Florida	1
	Total	67

Source: Florida Virtual Campus - <https://www.flvc.org/home>

FIU Online Organizational Structure



Staffing (as of Spring 2014)

A&P	USPS	OPS	Total
77	14	41	132

Fully Online Undergraduate Degree Programs

Currently Available

Communication Arts
Criminal Justice
Early Childhood Education
Finance
Hospitality Management
Human Resources Management
Interdisciplinary Studies
International Business
Management
Marketing
Nursing
Psychology
Recreational Therapy

Will Launch Fall 2014

Health Services Administration
Management Information
Systems
Public Administration
Religious Studies
Sociology

Planned for Fall 2015

International Relations
Political Sciences
Elementary Education
History
Accounting

19% of undergraduate degree programs are offered fully online.

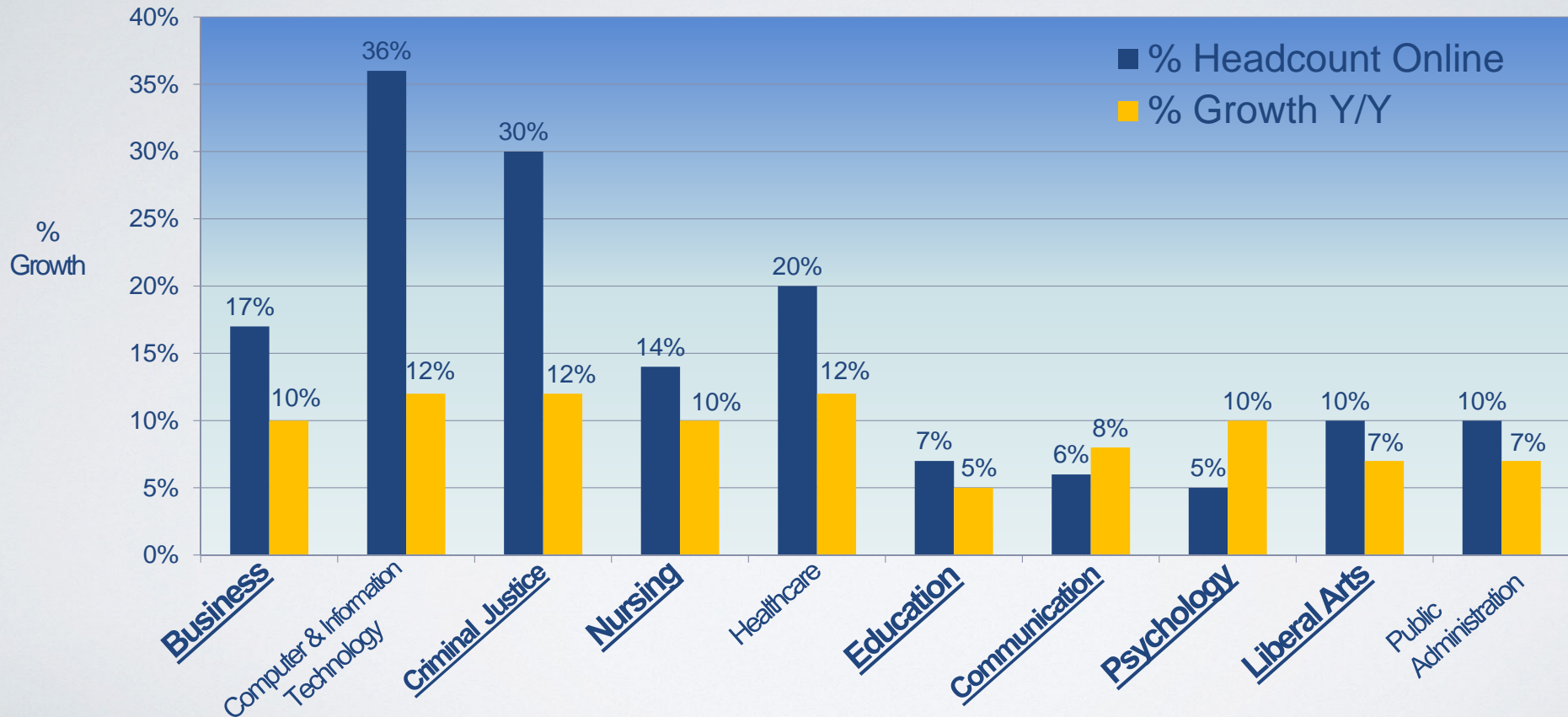
All fully online undergraduate degree programs do not require on-campus residency.

946 students enrolled in fully online undergraduate degree programs.

Most fully online undergraduate degree programs offered through Complete Florida.

All fully online undergraduate degree programs are state-funded.

Criteria for Selecting Fully Online Undergraduate Degree Programs



Source: IPEDS, HLC, Eduventures analysis and estimates

Undergraduate Cost Comparison

	Per Credit	Cost for 12 Credit Hours
Regular On Campus Course	\$203.59	\$2,592.35
Online Course for students not enrolled in a fully online degree program	\$256.92	\$3,232.31
Fully Online Degree Seeking Student (Semester fees of health, athletics and parking waived for students in fully online degree programs)	\$215.94	\$2,591.28

Fully Online Graduate Degree Programs Currently Available

State-Funded

MS in Criminal Justice
MS in Music Education
MS in Adult Education & Human
Resource Development
Master in Public Administration
Doctor of Nursing Practice*

Self-Sustaining

MS in Computer Engineering
Network Security
MS in Curriculum Instruction –
Curriculum Development
MS in Special Education
MS in Engineering Management

Market Rate

Corporate MBA
Healthcare MBA*
Master in International Business
MS in International Real Estate
MS in Human Resource
Management
MS in Hospitality Management
Executive MS in Hospitality
Management
MS in Construction Management
MS in Mass Communication:
Global Strategic Communications

20% of graduate degree programs are offered online.

Most of the fully online graduate degree programs are self-sustaining or market rate. All new versions or new offerings of fully online graduate degree programs are self-sustaining or market rate.

New online modality or new offerings of fully online graduate degree programs require feasibility study and Faculty Senate approval.

* Require on campus residency

Performance Measures

Undergraduate

- Retention rate
- Graduation rate
- Student satisfaction
- Enrollment targets
- Similar outcome assessment results

Graduate

- Retention rate
- Graduation rate
- Student satisfaction
- Enrollment targets
- Similar outcome assessment results

University Goals

University Goal	Current Measure	2019-2020 Goal
% SCHs offered online	20.9%	40%
# of fully online undergraduate degree programs	13	50% of degree programs offered
# of fully online graduate degree programs	18	33% of degree programs offered