

Current State of Online Education at UF

Joe Glover

Provost and Senior Vice President for Academic Affairs University of Florida

Andy McCollough

Associate Provost for Teaching and Technology University of Florida

May 2014





Distance and Continuing Education





UF Programs Offered Fully Online Statistics

	# *	%	Requires on-campus work
UG	11	10.3	No
Master's	33	18.2	No
Doctoral	4	3.8	No
Prof	3	27.5	No
Total	51	12.5	

*These are unique degrees (CIPs). If the count was extended to major/specializations the total would be 94





Undergraduate Programs (UF Online)

- Number of Programs: 11*
- Number of Students: 100**

History:

- 1st Term, Spring 2014; migrated existing 2+2 programs
- 24,000+ students in ten years

*5 of the total begin in August 2014 **1st term, 10 year forecast – 24,000





Majors (UF Online) Become Available as Follows

Academic Year 2013-14

- Business Administration
- Criminology & Law
- Health Education & Behavior
- Environmental Management
- Sport Management
- Academic Year 2014-15
 - Biology
 - Computer Science
 - Geology
 - Psychology
 - Telecommunications

- Academic Year 2015-16
 - Accounting
 - Industrial Engineering
 - Geography
 - Nursing
 - Political Science
 - Sociology
- Academic Year 2016-17
 - Microbiology & Cell Science
 - Physiology & Kinesiology
 - Mechanical Engineering
 - Civil Engineering
 - Public Relations
 - Elementary Education



Lower Division Opportunities

- Most of the General Ed curriculum needed to satisfy state requirements is available fully online
 - To minimize duplication, these courses can be made available to students at all SUS and FCS institutions
- High School Dual enrollment opportunity
- Leveraging the learning objects (courses) created for UF Online
 - Comprehensive
 - High quality
 - User tested





Graduate / Professional Online Programs

- Number of programs 83
- Number of students enrolled 7063
- Revenues last year from self-funded graduate programs
 \$82 million (2013-14)





Online Graduate Programs

Working Professional (Internet) MBA (402)

The UF MBA Program was one of the first schools to offer a fully-accredited online degree. The UF MBA is regarded as one of the world's best by *The Economist* and *U.S. News* & World Report.





Online Graduate Programs



Engineering (EDGE) (656)

The UF College of Engineering is ranked as one of the top 25 in the nation by *U.S. News and World Report*. UF EDGE provides worldwide, online delivery of high quality, downloadable course lectures from our UF research active engineering professors





Online Graduate Programs

Forensic Science Online Master's (1546)

Winner of the Award of Excellence in Distance Education, the University of Florida provides online master's degrees, certificates and continuing education courses in the forensic sciences. Now in its second decade, the University of Florida's award winning Forensic Science Master's Program is the world's largest and most prestigious forensic science program, with over 1,000 graduates.





Online Graduate Programs Pharm. D. Program (1015)

The UF College of Pharmacy is currently ranked among the top colleges and schools of pharmacy in the nation, by US News & World Report. The University of Florida's Working Professional Doctor of Pharmacy distance-learning program leverages the latest in multimedia technology to make distance-learning possible.





Recognitions

Internet MBA

Financial Times ranked as #2 in the world.

Best Online Bachelor's Programs

Recognized by U.S. News and World Report as #5 in the country.

Distance Programs (Best Online Colleges) Ranked as #2 in the country by TBS and Yahoo Finance in 2014.

"Most people don't realize the University of Florida, highly regarded for its campusbased programs, has a substantial offering of online degree programs especially

online master's degrees." James Barham, General Editor of TheBestSchools.org



What programs will be offered online? Considerations

Viability of program

- Market research (Pearson Learning)
- Student Demand
- Cost recovery
- Work Force needs





Tuition and Fees: Undergraduate

- The online undergraduate program (UF Online) is state funded, and tuition and fees are prescribed by statute.
- Tuition cannot exceed 75% of tuition (including tuition differential) for resident students.
 - UF resident undergraduates pay \$208.77 per SCH in tuition and fees. (Nonresidents pay \$951.34 per SCH)
 - UF Online students pay \$126.57 per SCH. (Nonresidents pay market rate determined by program.)





Tuition and Fees: Graduate

- Fully online graduate degree programs are selffunded. This is dictated by limited state funding and incentivized by UF RCM budgeting system.
- Tuition generally established on a cost recovery basis. Eighteen (18) Programs have moved to market rate tuition after review and approval by BOG
- Currently tuition per credit hour ranges from \$310 [PhD in Audiology] to \$1462 [MBA]





Training

- Substantial training and assistance in instructional design provided centrally
- Faculty creating a course funded through central administration are required to participate in training
- Faculty Development Established a Faculty Institute and a Teaching Assistant Institute, consists of 10 modular online workshops which must be competed prior to course development and/or delivery



Performance Measures

- Graduation Rates
- Student Performance (SLOs)
- Cost Recovery/Excess Revenue (grad/prof)
- Quality Assurance Review
- Student Success Post Graduation





